

MAHO Expo 2026

SHOW DIRECTORY & ANNUAL RESOURCE GUIDE



50TH CONVENTION & BUYING EXPO
JULY 24-26, 2026

COLUMBUS, OHIO

INTENSIVE WORKSHOP
EDUCATIONAL SEMINARS
AND
ENTICING SHOW SPECIALS

MAHO
MID-AMERICAN HEALTH
ORGANIZATION



LOOK WHAT OUR INDUSTRY LEADERS ARE SAYING ABOUT MAXZORBCEUTICALS® AND SKIN DRINK®

"Mega Wellness Cleanse/Thera Colon Cleanse/Mega Cleanse Extra have become my best selling cleanses. With hundreds of bottles sold weekly, I will say that in 41 years of retailing, these are the best products I have ever seen."

Matt Munchraith, Owner

Ann's Health Food Center, Dallas TX



"We can't say enough good about Body Dynamics, and their commitment to quality and the independent health food stores. If you are not already stocking their products, I encourage you to give them a try. I think you will be pleased with the results."

Judie Boothe, President

Fountain of Health, Amarillo, TX



"Skin Drink has helped our customers with rosacea, acne, wrinkles and dark spots. We love it because it is easy to sell and it's not online for a cheaper price. They always come back to us."

Terry Heiner, Owner

All Total Health, Houston, TX



Purchase AT THE SHOW and receive 10% off of your order.



WHOLESALE

www.bodydwholesale.com

**Login
user: store
password: buyer**

or CALL
(972) 245-5500

A Message From Your MAHO President



Welcome to the 2026 MAHO Summer
Splash Convention & MAHO Expo!

I am delighted to welcome each of you
and excited that we have the opportunity
to come together once again for a
weekend of learning, networking, and fellowship.

This year promises to be one of our best yet, with a SOLD OUT exhibit hall, an outstanding lineup of educational speakers, and exhibitors representing every corner of the natural products industry. Whether you're here to discover new products, strengthen existing relationships, or make new connections, I hope you'll take full advantage of everything MAHO has to offer.

I would like to extend my sincere appreciation to our retailers, manufacturers, distributors, brokers, and manufacturers' representatives. Your continued support and participation are what make the MAHO Expo such a valued and successful event year after year.

I would also like to recognize our dedicated Board of Directors and our exceptional staff, Executive Director Marcy Kraft and Diane Gaughan. Their countless hours of planning, organization, and commitment have made this weekend possible. Please take a moment during the weekend to thank them for all they do on behalf of MAHO and our members.

Thank you for being part of the MAHO family. I look forward to seeing you throughout the weekend and wish you a successful, educational, and enjoyable MAHO Expo.
Have a wonderful weekend!

Michael Anderson
President
Mid-American Health Organization (MAHO)

A Message From Your Executive Director



On behalf of the MAHO Board of Directors and Staff, welcome to the 2026 MAHO "Summer Splash" Convention & MAHO Expo!

Thank you for choosing to spend your weekend with us. Your presence here means more than words can express.

This past year has tested our organization in ways none of us anticipated. We have experienced profound loss and significant change, and there were moments when the road ahead seemed uncertain. Yet through

every challenge, one thing became abundantly clear: the strength of the MAHO family lies not in a building or an office, but in the people who believe in this organization and in one another. Your kindness, encouragement, patience, and unwavering support have carried us forward, and for that, we offer our deepest gratitude. Simply put...thank you for being here.

For more than 50 years, MAHO has proudly supported the independent natural products retailer. Whether you are a retailer, manufacturer, distributor, broker, educator, or industry partner, each of you plays an important role in improving the health and well-being of your communities.

What makes MAHO different is that we choose to remain a smaller, family-oriented organization where relationships come first. Many describe the MAHO Expo as an "old home weekend" for the natural products industry—a place to reconnect with longtime friends, welcome new faces, and build lasting relationships. The atmosphere may be casual, but the opportunities are exceptional, with outstanding, cutting-edge education, meaningful networking, and tremendous buying opportunities from our exhibiting partners.

If you're a longtime MAHO member, I encourage you to welcome someone new, share your experience, and help strengthen the future of our industry. If this is your first MAHO Expo, ask questions, make new friends, and take advantage of every opportunity this weekend has to offer.

Please take time to thank our exhibitors and sponsors. Their continued generosity, educational programs, and commitment to independent retail make this event possible.

Thank you for believing in MAHO, for supporting independent retailers, and for being part of this remarkable community. We are truly grateful you are here.

Enjoy the education, the fellowship, the friendships, and everything that makes the MAHO Expo so special.

Welcome to MAHO, and have a wonderful weekend!

Marcy Kraft
Executive Director
Mid-American Health Organization (MAHO)

As The Leading Regional Voice of the Natural Products Industry

MAHO's mission is to advocate for the rights of Midwestern consumers, retailers, and suppliers of natural and organic products to have access to goods and services that will protect their health and quality of life.

MAHO began years ago as the *Great Lakes Health Organization*. On July 9, 1975, GLHO was incorporated in the state of Minnesota as the *Mid American Health Organization* and became known as MAHO. Over the years our logo and the states we served changed but our focus remained the same.



In the 90s MAHO began an affiliation with the NNFA and DBA as NNFA Midwest and NPA Midwest, a regional affiliate until the NPA (formerly NNFA) released all regional charters in 2016.

Today, Our Association Proudly Serves 15 States in the Midwest
as

MAHO / Mid American Health Organization!



MAHO BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

Michael Anderson, **President**

The Sunspot Natural Market, Kokomo, IN

Todd Scheer, **Vice President**

Wakunaga of America, Mission Viejo, CA

Paige Jennings, **Secretary**

Bluebonnet Nutrition Corp. Sugar Land, TX

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Colleen Swabby, Triple Crown Marketing, Columbus, OH

Aaron Thomas, Phoenix Sales & Marketing, White Pigeon, MI

DISTRIBUTORS

Sally Jo Reagor, Palko Services, Michigan City, IN

MANUFACTURERS

Matt Black, Hyalogic, Riverside, MO

MAHO STAFF

Marcy Kraft, **Executive Director** (marcy@maho4health.org)

Diane Gaughan, **Business Manager** (diane@maho4health.org)

Social Media Liason

Mary Ryan, **Committee Member**

MAHO Office

7219 Sawmill Road Suite 105-A

Dublin, OH 43016

Phone: 614-798-1117 / 1-800-795-6246

Fax: 614-798-1118

Website: www.maho4health.org



Summer Splash Housekeeping Notes

1. All EDUCATIONAL SESSIONS will be in the the Regent Ballroom unless otherwise noted on directional signage.
2. All EXHIBITS will be in the Easton Ballroom on Saturday 3-6 p.m. and Sunday noon-4 p.m.
3. Any badge additions or corrections will be available during the next break between Saturday educational sessions.
4. Filtered infused waters are being provided courtesy of our MAHO Board of Directors and sponsoring exhibitors and will be available in each meeting room or in the lobby by registration.
5. Meeting room temperatures will be monitored for the comfort of "most" attendees. However, you may wish to wear a light sweater or jacket to insure your personal comfort throughout the day.
6. Join us from 8:30 - 10:00 p.m., Saturday, July 25th, on the Terrace (weather permitting). Watch for directional signage for alternate location in the event of inclement weather.
7. If you will not be attending sponsored meal functions you originally signed up for, please advise show management so others may attend. (Exhibitors are discouraged from hosting retailers off-site)
8. Please respect speakers and attendees by limiting entrance and exit during seminars. For your convenience, we are providing 15 minute breaks between most sessions.
9. **Please turn off all cell phones and pagers before the seminars begin.** Please refrain from talking on electronic devices immediately outside of meeting rooms during sessions.
10. Buyer's Bingo - When placing your order with exhibitors please remember to have them place a sticker on your Buyer's Bingo Card. Once you have completed your orders for the day, please take your card to the **MAHO Registration Desk** to receive your raffle tickets. One raffle ticket will be issued for each **order** you place (one sticker per company).

Enjoy the weekend & THANK YOU for joining us!

★ **"Summer Splash" Exhibitors by Booth** *At A Glance*

1	SOVEREIGN SILVER
2	1LIFE SCIENCE
3	CARLSON LABORATORIES
4	PALKO SERVICES
5	ARTHUR ANDREW MEDICAL
6	RIDGECREST HERBALS
7	NATURE'S WAY
8	LIFE EXTENSION WHOLESALE
9	VITAL PLANET
10	BIONOX
11	NATURAL FACTORS NUTRITIONAL PRODUCTS
12	ANCIENT NUTRITION
13	APRICOT POWER
14	TRACE MINERALS
15	NATURAL PATH SILVER WINGS
16	EMERALD LABS
17	NORDIC NATURALS
18	OMNEDIEM
19	GLOBAL HEALING
20	CORNBREAD
21	NATURAL ORGANICS, INC./NATURESPUS
22	HOST DEFENSE® MUSHROOMS™
23	BODY DYNAMICS, INC
24	BIO NUTRITION INC
25	THRESHOLD ENTERPRISES, LTD.® / SOURCE NATURALS® / PLANETARY HERBALS®
26	RELAX SAUNAS
27	TERRY NATURALLY
28 29	BLUEBONNET NUTRITION CORP
101	MICHAEL'S HEALTH

★ **"Summer Splash" Exhibitors by Booth** *At A Glance*

103	LIFESEASONS
105	TRUSPAN
109	NOW FOODS
111	CHUGA SHILAJIT
115	REDD REMEDIES
117	HYALOGIC, LLC
119	STEVITA NATURALS
200	REDTREE NUTRACEUTICALS, INC. DBA ROOTOLOGY
201	MCKD HOLDINGS, LLC DBA MX THRIVE
202	VRM MEDIA/VITAMIN RETAILER MAGAZINE
203	MAXIMUM LIVING INC.
204	HUEL
207	VANDO NATURALS
208	SKYSAIL
209	DMS NATURAL HEALTH DBA JUST THRIVE
210	EAST PARK NATURALS
211	NATURAL RENEWALS SEA MOSS
213	SOLLE NATURALS
214	QUALITY OF LIFE LABS
216	BRT NATURALS LLC (BOTALIFE PLANT OILS)
217 316	RELIANCE VITAMIN
219	VEGAJELLY
300	DRAGON HERBS
301	NUTRI
302	WILD NONI
303	ENER-LIFE
303	SCHÜSSLER CELL SALTS
303	SHIKAI
305	EPSOM-IT

★ **"Summer Splash" Exhibitors by Booth** *At A Glance*

305	KOS
305	NANTUCKET SPIDER
306	BOOM CHAGA, LLC
308	MOUNTAIN ALTERNATIVES
309	TALYA HERBAL
310	WONDERCOW
311	VITASUPPORTMD
312	HEALTH PLUS
315	UTZY NATURALS
317 319	SUPER NATURAL
318	BURIED TREASURE-LIFE LINE FOODS LLC
400	WILEY'S FINEST
401	PARADISE HERBS & ESSENTIALS
402	FOUR ELEMENTS ORGANIC HERBALS
403	MĀLA GIRL
404	APPALACHIAN BOTANICALS
404	ORIGINAL SPROUT
404	STATION SOUTH COLLECTIVE (ONE SCOOP WONDER)
407 506	THE NEW YOU MIRACLE BAND
408	NORTH AMERICAN HERB & SPICE
409	MRS. BARR'S NATURAL FOODS
410	TIIGĀ
411	NEWTON HOMEOPATHICS
413	PRIMAL LIFE ORGANICS II, LLC
414	SAVE NATURALLY
416	WHOLEFOODS MAGAZINE
417	AST ENZYMES/ DYNAMIC ENZYMES
418	THE FOOD MOVEMENT CO.
419	BUDDY BIOTICS

★ **"Summer Splash" Exhibitors by Booth** *At A Glance*

500	VITALITY WORKS
502	KORJOY
508	BOIRON
510	CV SCIENCES (+PLUSCBD, +PLUSHEALTH, EMPOWR PROTEIN)
512	PRANARÔM
516	UNCLE HARRY'S NATURAL PRODUCTS
518	HERB PHARM
606	WISHGARDEN HERBS
608	IRWIN NATURALS
610	HEALING HOME FOODS, INC.
612	PRIMO KAVA LLC
703	WOVEN FOR THE HOLISTIC LIFE 135:15
706	MAHO / MID AMERICAN HEALTH ORGANIZATION
706	TASTE FOR LIFE



NEW

TESTOSTERONE

Get the Healthy Edge

- Lean muscle mass
- Healthy sex drive
- Daily energy and stamina
- Longevity and healthy aging
- Resilience during stress^{*}
- Healthy weight management[†]

stop by
BOOTH 27
learn about our
new products!



Complete Testosterone Support helps maintain healthy testosterone levels to support lean muscle mass, daily energy, and optimal health.[†] Try this powerful combination of targeted nutrients to support peak performance and feel your best—no matter your age!^{*}

FEATURING

ASHWAGANDHA | BORON | DIM | VITAMIN B6 | DHEA | ZINC

MONEY-BACK GUARANTEE

*Terry
Naturally.*

^{*}Occasional stress. [†]In conjunction with a healthy diet and exercise regimen. [‡]Supports healthy levels already within normal range.

^{*}These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

★ "Summer Splash" Schedule of Events At A Glance

SEE SIGNAGE AT REGISTRATION FOR ROOM LOCATIONS



Friday, July 24, 2026



Noon - 4:30 pm.: Lunch and Intensive Workshop
Part 1: "4 Easy Steps to Get Pain Free (While Doubling Your Energy Level)" - Dr. Jacob Teitelbaum, MD
Part 2: "Brain or Body: The Role of Hormones in Mental Health" - Cheryl Myers, RN, BA
Courtesy of Terry Naturally/EuroPharma



5:00 - 7:00 p.m.: Dinner and Seminar, Neil Levin
"Healthier Aging - Thrive Through the Years"
Courtesy of NOW



7:00 - 8:15 p.m.: NightCap Presentation, Tom Dadant, National Science Educator & Herbal Storyteller
"The Magnificence of Mushrooms - Have we been asking the wrong question?"
Courtesy of Host Defense

Saturday, July 25, 2026



8:00 - 10:00 a.m.: Breakfast and Seminar, Matt Peterson, Owner and Formulator
"Foundational Healthy Aging, Immune Support, and Cellular Rejuvenation"
Courtesy of Nutri Supplements



10:15 - 11:30 a.m.: Tim Prince, Chief Sales & Marketing Officer
"Histamine: Villain or Vital? Unmasking the Neurotransmitter That Runs Your Life"
Courtesy of OmneDiet



11:45 - 1:00 p.m.: Stacey Littlefield, Master Herbalist
"Before the Shot: Natural Alternatives to GLP-1s for Menopausal Women"
Courtesy of Redd Remedies



1:00 - 3:00 p.m. Lunch and Seminar, Carl Germano
"Beyond the Gym: How Gut Health Fuels Movement, Recovery & Longevity"
Courtesy of Bluebonnet



6:15 - 8:15 p.m. Dinner and Seminar, Dr. Tom Bayne, Chiropractic Physician with over 25 Years in Functional Medicine
"The Importance of Probiotic Diversity in the Microbiome"
Courtesy of Just Thrive

8:30 - 10:00 p.m. President's Reception

Sunday, July 26, 2026



9:30 - 11:30 a.m.: Breakfast & Seminar, Christi Bandy Willard, Zach Morehouse, Dr. Jay Wilkins, Rich Funk, Kelly Miller, Marie Montemurro
"Stronger Together: Building Bonds for Independent Retail Resilience in the Natural Products Industry"
Courtesy of Mountain Alternatives, Act Natural, Bionox, BoomChaga, Health Hut and Lovey's

Saturday Show Floor Open: 3:00 - 6:00 p.m.
Sunday Show Floor Open: Noon - 4:00 p.m.

Sunday Annual Business Meeting - MAHO Board of Directors: 9:00 - 9:30 a.m.
Sunday Prize Drawings (Easton Foyer): 4:00 - 4:30 p.m.

MAHO



Your 2026 MAHO Speakers!

Christi Bandy Willard



Courtesy of Mountain Alternatives

Dr. Tom Bayne



Courtesy of DMS Natural Health DBA Just Thrive

Tom Dadant



Courtesy of Host Defense® Mushrooms™

Rich Funk



Courtesy of BOOM Chaga, LLC

Carl Germano, CNS, CDN



Courtesy Of Bluebonnet Nutrition Corp

Neil Levin, CCN, DANLA



Courtesy of NOW

Stacey Littlefield



Courtesy of Redd Remedies

Kelly Miller



Courtesy of Health Hut Stores

Marie Montemurro



Courtesy of Lovey's Natural Foods

Your 2026 MAHO Speakers!



Zach Morehouse

Courtesy Of Act Natural Health Foods



Matt Peterson

Courtesy of Nutri



Tim Prince

Courtesy of OmneDiem



Dr. Jacob Teitelbaum, MD

Cheryl Myers, RN, BA

Courtesy of Terry Naturally



Dr. Jay Wilkins, ND

Courtesy Of Bionox



**alliance for
natural health**

USA

MAHO Expo 2026 Show Sponsors

ACT NATURAL HEALTH FOODS

***SPONSORING: ZACH MOREHOUSE
SUNDAY BREAKFAST PANEL***



BIO NUTRITION INC 24

SPONSORING: MAHO Expo OFFICIAL SHOW LANYARDS



BIONOX 10

***SPONSORING: DR. JAY WILKINS, ND
SUNDAY BREAKFAST PANEL***



BLUEBONNET NUTRITION CORP 28 29

***SPONSORING: CARL GERMANO
SATURDAY LUNCH SEMINAR***



MAHO Expo 2026 Show Sponsors

BOOM CHAGA, LLC 306

***SPONSORING: RICH FUNK
SUNDAY BREAKFAST PANEL***



BURIED TREASURE-LIFE LINE FOODS LLC 318

SPONSORING: MAHO Expo 2026



CORNBREAD 20

SPONSORING: A RETAILER



DMS NATURAL HEALTH DBA JUST THRIVE 209

***SPONSORING: DR. TOM BAYNE
SATURDAY DINNER SEMINAR***



MAHO Expo 2026 Show Sponsors

EAST PARK NATURALS 210

SPONSORING: A RETAILER



HEALTH HUT STORES

SPONSORING: KELLY MILLER

SUNDAY BREAKFAST PANEL



HYALOGIC, LLC 117

SPONSORING: MAHO Expo 2026



LOVEY'S NATURAL FOODS

SPONSORING: MARIE MONTEMURRO

SUNDAY BREAKFAST PANEL



MOUNTAIN ALTERNATIVES 308

SPONSORING: CHRISTI BANDY WILLARD

SUNDAY BREAKFAST PANEL



NATURAL FACTORS NUTRITIONAL PRODUCTS 11

SPONSORING: MAHO Expo OFFICIAL RETAIL BAGS



MAHO Expo 2026 Show Sponsors

NEWTON HOMEOPATHICS 411

SPONSORING: MAHO Expo 2026



NOW 109

***SPONSORING: NEIL LEVIN
FRIDAY DINNER SEMINAR***



NUTRI 301

***SPONSORING: MATT PETERSON
SATURDAY BREAKFAST SEMINAR***



RIDGECREST HERBALS 6

SPONSORING: A RETAILER



TERRY NATURALLY 27

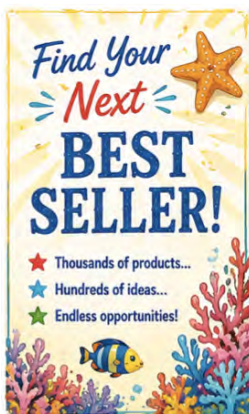
***SPONSORING: DR. JACOB TEITELBAUM AND
CHERYL MYERS
FRIDAY LUNCH WORKSHOP***



MAHO Expo 2026 Show Sponsors

THE NEW YOU MIRACLE BAND 407 506

SPONSORING: A RETAILER



“Summer Splash” Travel Sponsors

Please Be Sure To Thank Our Sponsors For Their Generosity!



CORNBREAD

20

COMPLIMENTARY RETAILER LODGING SPONSOR



EAST PARK NATURALS

210

COMPLIMENTARY RETAILER LODGING SPONSOR



RIDGECREST HERBALS

6

COMPLIMENTARY RETAILER LODGING SPONSOR



THE NEW YOU MIRACLE BAND

407 506

COMPLIMENTARY RETAILER LODGING SPONSOR



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“Summer Splash” Retail Bag Sample Sponsors

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CARLSON LABORATORIES

3

CARLSON NUTRA SUPPORT VISION



DRAGON HERBS

300

SDLT SAMPLES



HOST DEFENSE® MUSHROOMS™

22

HOST DEFENSE MYCOBENEFITS BEAUTY



HUEL

204

Huel®

DAILY GREENS SACHETS ORIGINAL



KORJOY

502

POPPED WATER LILY SEEDS SUPERSNACK (HIMALAYAN ZEST, CINNAMON TOAST, DRAGON'S BREATH)



MRS. BARR'S NATURAL FOODS

409

MRS. BARR'S PRODUCTS

ALL ARE MADE IN SMALL BATCHES WITH NUTRITIOUS INGREDIENTS THAT KEEP THE TASTE BUDS HAPPY.

ALL INGREDIENTS ARE HAND-PICKED FOR THE BEST FLAVORS AND HEALTH BENEFITS.

“Summer Splash” Retail Bag Sample Sponsors

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NATURAL FACTORS NUTRITIONAL PRODUCTS 11

STRESS-RELAX® SUNTHEANINE® CHEWABLE TRIAL SIZE
STRESS-RELAX® SUNTHEANINE® BROCHURE



NATURAL PATH SILVER WINGS 15

NATURAL PATH / SILVER WINGS COLLOIDAL SILVER 250ppm
2oz DROPPER



NATURE'S WAY 7

SAMBUCUS ELDERBERRY IMMUNE GUMMIES



NUTRI 301

APEX BRAIN
COMPLETE 12 MAGNESIUM COMPLEX
AND OIL OF OREGANO SACHETS IN ONE BAG.



REDTREE NUTRACEUTICALS, INC. 200

DBA ROOTOLOGY



ROOTOLOGY BREATHE FREE SAMPLE PACK
NASAL, SINUS & EYE HEALTH

“Summer Splash” Retail Bag Sample Sponsors

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RIDGECREST HERBALS

6

EPICBRAIN - WITH 3 MUSHROOMS, 3 HERBS, AND CREATINE FOR ADVANCED COGNITIVE SUPPORT, EPICBRAIN™ BOOSTS MENTAL CLARITY, DAILY FOCUS, AND CELLULAR ENERGY TO HELP YOU ACHIEVE YOUR GOALS.



SOVEREIGN SILVER

1

1OZ SOVEREIGN SILVER FINE MIST BIO-ACTIVE HYDROSOL



STEVITA NATURALS

119

HARMONY GROWN CANDY: NATURALLY SUGAR-FREE, SUSTAINABLY SOURCED FROM ITALY. RECYCLABLE & REGISTER-READY FOR GUILT-FREE CHECKOUT SALES.



THE NEW YOU MIRACLE BAND

407 506

TNYMB BROCHURES AND MARKETING FLYERS



THRESHOLD ENTERPRISES, LTD.® SOURCE NATURALS® / PLANETARY HERBALS®

25

DIHYDROBERBERINE



UTZY NATURALS

315

PRINTED ADVERTISEMENT

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VEGAJELLY

219

VEGAJELLY LIP BALMS



WHOLEFOODS MAGAZINE

416

MAGAZINES



WILD NONI

302

VARIETY OF BEVERAGES

WILD NONI



WISHGARDEN HERBS

606

**THREE PRODUCTS: DEEP STRESS, DIGESTIVE RESCUE,
CHLOROPHYLL & FRIENDS**

Welcome Back to the
HILTON
COLUMBUS AT EASTON!
Our Home for MAHO Summer Splash 2026

We are delighted to return to the beautiful Hilton Columbus at Easton, where education, networking, friendships, and the latest in natural products come together for an unforgettable weekend!

REGISTRATION
Get ready for an amazing weekend!

EDUCATION SESSIONS
Outstanding speakers & cutting-edge topical!

MAHO EXPO
Discover new products & great buying opportunities!

NETWORKING EVENTS
Reconnect with friends & make new ones!

PRIZE DRAWINGS
Fun prizes & exciting surprises await!

See You in Columbus!

📍 Hilton Columbus at Easton | 3900 Chagrin Drive
Columbus, Ohio 43219

"Summer Splash" Official Food/Beverage & Attendee Lanyard/Bag Sponsors

Please Be Sure To Thank Our Sponsors For Their Generosity!



ANCIENT NUTRITION

12

ALL DRINK STATIONS - VARIETY OF DRINK POWDER STICK PACKETS



BIO NUTRITION INC

24

OFFICIAL SHOW LANYARD



HOST DEFENSE® MUSHROOMS™

22

HOST DEFENSE MYCOBREW COFFEE, COCOA, AND MATCHA



KORJOY

502

KORJOY CINNAMON TOAST WATER LILY SEEDS

KORJOY DRAGON'S BREATH (MILD SPICY) WATER LILY SEEDS

KORJOY HIMALAYAN ZEST WATER LILY SEEDS



MRS. BARR'S NATURAL FOODS

409

BARS



NATURAL FACTORS NUTRITIONAL PRODUCTS

11

OFFICIAL SHOW RETAIL BAGS



STEVITA NATURALS

119

ORGANIC STEVIA PACKETS

“Summer Splash” Official Food/Beverage & Attendee Lanyard/Bag Sponsors

Please Be Sure To Thank Our Sponsors For Their Generosity!

WILD NONI

302



VARIETY OF BEVERAGES



The **TRUSTED** Name in Circulation Support



Our **natural** dietary
supplements
support :



Leg Veins

**Hemorrhoidal
Veins**

**Lymphatic
Drainage**

**Overall
Circulation**



Available now through
Palko Services

Dr. John Chuback, M.D.
Cardiovascular Surgeon and
Founder of VitasupportMD

Get 25% Off July 20 – 31

“Summer Splash” Show Tips

- **Visit every booth.**
- **Take your time; look and listen.**
- **Ask about changes, trends and NEW products.**
- **Investigate every profit opportunity.**
- **Learn how to sell more.**
- **Encourage your sales people to learn.**
- **Check out everything that is new at the “New Products Display”.**
- **Buy as far into the future as you possibly can and save money.**
- **Take the time to speak to the exhibitors. They are there for your benefit!**
 - **Invest in your business's future. Attend the MAHO educational sessions.**
- **Use this Show Directory throughout the year for company contacts and future product purchases.**



OFFERING IN STORE ONLY SKUS!

Since our start in 1968, NOW has been committed to natural health food stores. We're excited to announce that we now have 25 supplement SKUs that are sold in stores only and not available for purchase online. These exclusive sizes have an "In Store Only" icon prominently displayed on the front of the label.



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Family- and Employee-Owned

Please Welcome These Exhibitors New To Our MAHO Expo!

	APPALACHIAN BOTANICALS	404
	BOIRON	508
	CHUGA SHILAJIT	111
	ENER-LIFE	303
	EPSOM-IT	305
	HEALING HOME FOODS, INC.	610
	HEALTH PLUS	312

Please Welcome These Exhibitors New To Our MAHO Expo!

HUEL

204

Huel

KorJoy

502



MĀLA GIRL

403



MRS. BARR'S NATURAL FOODS

409



NANTUCKET SPIDER

305

Nantucket Spider

ORIGINAL SPROUT

404

Original Sprout

PRIMAL LIFE ORGANICS II, LLC

413

primalLife

Please Welcome These Exhibitors New To Our MAHO Expo!



RELIANCE VITAMIN

217 316



SCHÜSSLER CELL SALTS

303



SOLLE NATUALS

213



**STATION SOUTH COLLECTIVE
(ONE SCOOP WONDER)**

404



TRUSPAN

105



UNCLE HARRY'S NATURAL PRODUCTS

516



VITASUPPORTMD

311

Please Welcome These Exhibitors New To Our MAHO Expo!



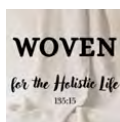
WILD NONI

302



WONDERCOW

310



Woven FOR THE HOLISTIC LIFE 135:15

703



NEWTON homeopathics
Nurturing Naturally Since 1987™

- Approximately 100 adult doses per bottle
- Hand-succussed and packaged in glass
- No fixed shelf life

No known food, drug, or herbal interactions

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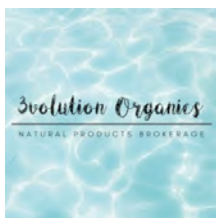
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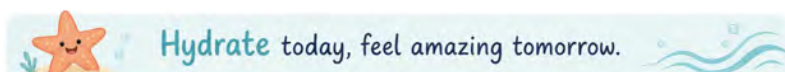
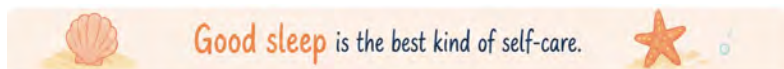
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- 2 Tbsp (1oz) **Sovereign Silver**
 - 2 Tbsp (1oz) **Pure Aloe Vera Juice**
- Mix together and swallow directly on an empty stomach 3 times per day, 45 minutes before breakfast, lunch, and dinner.

(For people under 100 lbs, use half the dosage)



**STEP 2
NIGHT TIME**

- Take 2 high-quality probiotics (just before bed)

1- Walling, et al. (2016). "Repeated dose (28-day) administration of silver nanoparticles of varied size and coating does not significantly alter the indigenous murine gut microbiome." Nanomedicine 10(5): 513-520.

2- Not recommended for chronic constipation.

*These statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure, or prevent any disease.

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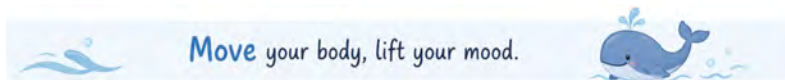
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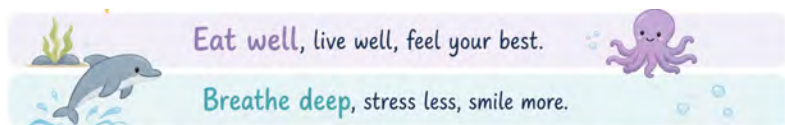
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As of 7-11-26

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- 2 BCAA and Glutamine Powder (will also sample this beverage).
- 3 Vegan D3 in 50 and 125 mcg vegetable capsules.
- 4 Vegan D3 and K2 vegetable capsules.
- 5 Vitamin D3 50 mcg vegetable capsules
- 6 Vitamin D3 K2 Magnesium Glycinate vegetable capsules
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TERRY NATURALLY

27



PleuraMax™ and Serotonin Mood Essentials*

HYALOGIC, LLC

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NATURAL FACTORS NUTRITIONAL PRODUCTS

11



NATURAL ORGANICS, INC./NATURESPUS

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KalmAssure Magnesium Complex 12 Powder
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NATURE’S WAY

7



NORTH AMERICAN HERB & SPICE

408



Collagem- Unflavored
Collagem- Chocolate

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518



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As of 7-11-26

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THE NEW YOU MIRACLE BAND

407 506



Shungite is a rare, carbon-rich stone that has been valued for centuries in wellness and spiritual traditions. Many people use shungite to promote grounding, relaxation, and a sense of energetic balance. Enthusiasts believe shungite may support restful sleep, help ease stress, encourage overall well-being, and offer protection from electromagnetic energy (EMFs).

“Summer Splash” New Products Display Listings

As of 7-11-26

VEGAJELLY

219



VegaJelly lip balm- perfect for travel ready hydration. Infused with “Pearls of Coconut,” that melt on contact, delivering rich moisture.

NUTRI

301



Complete 12 Magnesium Complex and Pure 7 Magnesium Complex .

BOIRON

508



Arnicare Arthritis Cream
Camilia Bedtime

KORJOY

502



KorJoy Popped Water Lily Seeds – Cinnamon Toast
KorJoy Popped Water Lily Seeds – Dragon’s Breath (mild spicy)



These are just some of the 2026 Exhibitor Show Specials & Discounts!



ANCIENT NUTRITION

12

MAHO SHOW DISCOUNT - 25%
Q3 PROMO DISCOUNT - UP TO 35%



APPALACHIAN BOTANICALS

404

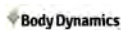
30%



BLUEBONNET NUTRITION CORP

28 29

1 x 18% SHOW DISCOUNT FROM JULY 22 - JULY 31.



BODY DYNAMICS, INC

23

PURCHASE AT THE SHOW AND RECEIVE 10% OFF OF YOUR ORDER.



BRT NATURALS LLC (BOTALIFE PLANT OILS)

216

ENJOY A 20% DISCOUNT ON ALL ORDERS PLACED DURING THE SHOW!



BURIED TREASURE-LIFE LINE FOODS LLC

318

25% OFF



CARLSON LABORATORIES

3

35% OFF NEW PRODUCT SPECIALS, PLUS 20% OFF ALL OTHER ITEMS ORDERED.

These are just some of the 2026 Exhibitor Show Specials & Discounts!



CORNBREAD

20

MAHO NEW PLACEMENTS/LINE EXTENSIONS:
50% GUMMIES, OILS, TOPICALS
20% BEVERAGES

MAHO SHOW SPECIAL:
30% GUMMIES, OILS, TOPICALS
15% BEVERAGES
(JULY 24-31)



DMS NATURAL HEALTH DBA JUST THRIVE

209

25%



EAST PARK NATURALS

210

FREE SAMPLES OF OLIVE LEAF EXTRACT COLD & FLU AND
A SHOW DISCOUNT OF 20% OFF.



EMERALD LABS

16

PLEASE ENJOY A ONE-TIME SHOW ORDER OF 25% OFF OF WHOLESALE WHEN YOU
SCAN YOUR BADGE AT OUR BOOTH. ALL DISPLAYS AVAILABLE AT 35% OFF WHSL
WITH BADGE SCAN. LIMIT 1 SHOW ORDER PLACED WITHIN 1 WEEK OF SHOW DATES.



ENER-LIFE

303

20% MCB, PALKO AND THRESHOLD ONLY



EPSOM-IT

305

20% MCB

These are just some of the 2026 Exhibitor Show Specials & Discounts!



GLOBAL HEALING

19

PLEASE DISCUSS SPECIALS AT OUR BOOTH



HERB PHARM

518

3-NEW KAVA FLAVORS OR SOOTHING THROAT SPRAY HONEY SAGE AT 2+2
WHEN NEW TO YOU

Attendees Only, CHOOSE ONE OPTION 1-time 15% LINE DRIVE WHEN
YOU ALSO BRING IN THE 4-NEW SKUS AT 2+2 DRIVE

-or-

1-TIME 25% LINE DRIVE WHEN YOU
ALSO BRING IN THE 4- NEW SKUS AT 2+2



HOST DEFENSE® MUSHROOMS™

22

HOST DEFENSE MUSHROOMS IS OFFERING A MIX & MATCH SHOW DEAL
DISCOUNT WITH SAVINGS UP TO 25% OFF. VISIT OUR BOOTH FOR MORE DETAILS
AND TO PLACE YOUR ORDER.

Huel

HUEL

204

OFFERING FREE FILLS FOR EACH SKU TO START. MCB DISCOUNTS FOR CASE STACK
DEALS 5-30+ CASES UP TO 10-30% OFF.
QUARTERLY TPR 15%



HYALOGIC, LLC

117

20% LINE DRIVE



KORJOY

502

EVENT DISCOUNTS: 10%
ONLINE DISCOUNTS: 10% (USE CODE MAHO10)

These are just some of the 2026 Exhibitor Show Specials & Discounts!

 **Kos** **305**
20% MCB

 **LIFE EXTENSION WHOLESALE** **8**
25% OFF SELECT ITEMS.
STOP BY OUR BOOTH FOR A SHOW SPECIALS FLYER!

 **LIFESEASONS** **103**
DISPLAYS 30% OFF, 2+2 NEW PRODUCT, 25% OFF OPEN STOCK.
DISCOUNTS WOULD BE AVAILABLE FOR 2 WEEKS.

 **MĀLA GIRL** **403**
30% FIRST TIME ORDERS

 **MICHAEL'S HEALTH** **101**
25% OFF ALL ORDER PLACED AT THE SHOW.

 **NANTUCKET SPIDER** **305**
15%-25%



These are just some of the 2026 Exhibitor Show Specials & Discounts!



NATURAL FACTORS NUTRITIONAL PRODUCTS 11

COME TO NATURAL FACTORS BOOTH #11 AND LEARN ABOUT OUR GREAT SHOW DEALS!



NATURAL ORGANICS, INC./NATURESPUS 21

SHOW SPECIALS: 20% DISCOUNT ALL PRODUCTS



NATURAL PATH SILVER WINGS 15

**20% OFF SHOW SPECIAL FOR ATTENDEES ONLY
(VALID DATES JULY 23RD- JULY 31ST, 2026)**



NEWTON HOMEOPATHICS 411

20% DISCOUNT FOR ATTENDEES



NORDIC NATURALS 17

**25% LINE DRIVE DISCOUNT - ONE TIME ORDER ON SHOW ORDER FORM
JULY 24- JULY 31**



NORTH AMERICAN HERB & SPICE 408

STOP BY OUR BOOTH TO GET AN EXCLUSIVE DEAL FOR SHOW ORDERS.

These are just some of the 2026 Exhibitor Show Specials & Discounts!

 **OMNEDIEM** **18**
ATTENDEES WILL RECEIVE 25% OFF ALL DIRECT ORDERS OF \$100+ PLACED AT THE SHOW

 **ORIGINAL SPROUT** **404**
20% TURNOVER. OR 30% DIRECT

 **PALKO SERVICES** **4**
PALKO WILL HAVE NEW ITEMS ON DISPLAY AND SHOW DEALS IN EFFECT FOR ALL ATTENDEES.

 **PARADISE HERBS & ESSENTIALS** **401**
50% Off OR BUY 3, GET 3 Free!

 **PRANAROM** **512**
SHOW SPECIAL 20%



 **PRIMAL LIFE ORGANICS II, LLC** **413**
BUY THREE GET THREE FREE FOR NEW PLACEMENT ORDERS. ALSO OFFERING PALKO SHOW OFFERS.



QUALITY OF LIFE LABS **214**
30% OFF ALL NON-AHCC PRODUCTS

These are just some of the 2026 Exhibitor Show Specials & Discounts!



REDD REMEDIES

115

30% OFF ALL FLOOR DISPLAYS & MORE



REDTREE NUTRACEUTICALS, INC. DBA ROOTOLOGY

200

20% DISCOUNT



RELAX SAUNAS

26

Get \$200 Off

WHEN YOU USE CODE "relax26"



RELiance VITAMIN

217 316

2026 INNOVATION BUY 6 GET 12% OFF, BUY 12 GET 30% OFF



RIDGECREST HERBALS

6

30% OFF DIRECT WITH FREE FILLS FOR ANY NEW ITEM.

15% OFF WITH DISTRIBUTORS.



SCHÜSSLER CELL SALTS

303

20% MCB, PALKO AND THRESHOLD ONLY

These are just some of the 2026 Exhibitor Show Specials & Discounts!



SHIKAI

303

30% Direct OR **15% MCB** VIA DISTRIBUTION



SKYSAIL

208

25% OFF CARDIOSMILE & REGENERATIVE OMEGAS, 20% LINE DRIVE ON KIDSTAR, YAUPON, & SHELF BREAK



SOLLE NATURALS

213

SPECIAL MAHO DISCOUNT FROM SOLLE NATURALS: USE CODE MAHO20 TO RECEIVE 20% OFF OF YOUR PURCHASE



STATION SOUTH COLLECTIVE (ONE SCOOP WONDER) 404

35%



STEVITA NATURALS

119

25%-50% OFF EVERYTHING AT MAHO. SHIPPED DIRECT OR THROUGH SELECT DISTRIBUTORS.



TASTE FOR LIFE

706

MAHO MEMBER AND SUMMER SPLASH EXCLUSIVE PROMOTION AVAILABLE AT OUR BOOTH



TERRY NATURALLY

27

25% OFF PRODUCT LINE TO SHOW ATTENDEES

These are just some of the 2026 Exhibitor Show Specials & Discounts!



THE NEW YOU MIRACLE BAND

407 506

VISIT THE NEW YOU MIRACLE BAND AT BOOTHS 407 & 506!

MAHO SUMMER SPLASH 2026 SPECIAL: BUY 36, GET 12 Free — THE EQUIVALENT OF A 25% DISCOUNT ON YOUR TOTAL ORDER.

ASK ABOUT OUR "TRY BEFORE YOU BUY" NET 45 TERMS.

LIMITED QUANTITIES AVAILABLE FOR SHOW PICKUP, OR WE'LL SHIP DIRECTLY.

PLUS, DISCOVER EXCITING NEW ADDITIONS TO OUR SHUNGITE LINE.



THRESHOLD ENTERPRISES, LTD.® / SOURCE NATURALS® / PLANETARY HERBALS®

25

SOURCE NATURALS® - 33%, PLANETARY HERBALS® -30 % MANUFACTURED SHOW DEAL START JULY 24 TO 31, 2026, TO MAHO SHOW ATTENDEES ONLY



TIIGÃ

410

20% OFF



UNCLE HARRY'S NATURAL PRODUCTS

516

UNCLE HARRY'S MAHO SHOW DISCOUNT: 3 + 3 FREE FILL ON SELECT ORAL CARE, SKIN CARE, AND HAIR CARE SETS.

FOR SHOW ATTENDEES ONLY.



UTZY NATURALS

315

15% SHOW DISCOUNT | VALID UNTIL 7/31/2026



VEGAJELLY

219

15% SHOW DISCOUNT FOR ALL VEGAJELLY PRODUCTS INCLUDING 4 OZ TUBE, 1 OZ TUBE, AND LIP BALM.

These are just some of the 2026 Exhibitor Show Specials & Discounts!

VITAL PLANET **9**
 **Minimum 15% Off All Open Stock Orders**

VITALITY WORKS **500**
 **10% OFF THROUGH FRIDAY 7/31/26**

VITASUPPORTMD **311**
 **25% OFF ENTIRE PRODUCT LINE.**
AVAILABLE FROM JULY 23–AUGUST 7, 2026 FOR ALL MAHO ATTENDEES.

WHOLEFOODS MAGAZINE **416**
 **FREE SUBSCRIPTIONS AND ISSUES**

WISHGARDEN HERBS **606**
 **NEW ACCOUNTS RECEIVE 2+2 (MAX 12 UNITS PER SKU), ALL OTHER ORDERS RECEIVE 25% OFF.**
OFFER VALID 7/23-7/29. MENTION CODE "MAHO26WISH"

WOVEN **Woven FOR THE HOLISTIC LIFE 135:15** **703**
 **1 COMPLIMENTARY LUMI TRAVEL KIT WITH PURCHASE.**



Sunshine, Show Specials & Serious Savings!



"Summer Splash" Buyer's Bingo Sponsors

Please Be Sure To Thank Our Sponsors For Their Generosity!



ANCIENT NUTRITION

12

VARIETY OF 8 PRODUCTS TO GIVE AWAY INDIVIDUALLY



BOIRON

508

BOIRON GIFT BASKET



BRT NATURALS LLC (BOTALIFE PLANT OILS) 216

BOTALIFE WELLNESS BUNDLE (ORGANIC BLACK SEED OIL 1-4-8-16 OZ), OREGANO&BLACK SEED OIL BLEND 1 OZ (3 PCS)

ORG. OREGANO OIL (3 PCS), ORG. CASTOR OIL 8 OZ (1 PC), ORG. BLACK JAM.CASTOR OIL 8 OZ (1 PC)



CARLSON LABORATORIES

3

GIFT BAG PACKED WITH POPULAR CARLSON PRODUCTS



CORNBREAD

20

CORNBREAD ORGANIC SPRITZ VARIETY PACK & GOODIES



EAST PARK NATURALS

210

NATURAL IMMUNE SUPPORT FEATURING OLIVE LEAF EXTRACT COLD & FLU AS D-LENOLATE, OUR PATENTED FORMULA FOR SEASONAL IMMUNE WELLNESS.

"Summer Splash" Buyer's Bingo Sponsors

Please Be Sure To Thank Our Sponsors For Their Generosity!

EMERALD LABS

16



**WINNING STORE WILL RECEIVE A Free EMERALD LABS SAMPLER
DISPLAY SHIPPED DIRECTLY TO THE STORE AFTER THE SHOW.**

\$1314 MSRP VALUE

FOUR ELEMENTS ORGANIC HERBALS

402



**GIFT PACKAGE CONSISTING OF (1) ELECTRIC TEA KETTLE, AND
(1) BOX OF EACH OF OUR TEAS FOR A TOTAL OF 4**

HERB PHARM

518



GOODIE BAG WITH ASSORTED FULL SIZE HERB PHARM PRODUCTS

HOST DEFENSE® MUSHROOMS™

22



HOST DEFENSE MUSHROOMS GIFT BOX



HYALOGIC, LLC

117



**FLOOR DISPLAYS FROM HYALOGIC WITH 6 ADVANCED FORMULA,
6 SYNTHOVIAL SEVEN, 6 ADVANCED FORMULA FOR HAIR, SKIN
AND NAILS**

KORJOY

502



**1 PURE COPPER WELLNESS KORJOY BOTTLE (750 mL)
3 PACK OF KORJOY SNACK**

"Summer Splash" Buyer's Bingo Sponsors

Please Be Sure To Thank Our Sponsors For Their Generosity!



NATURAL FACTORS NUTRITIONAL PRODUCT 11

REGENERLIFE NMNSURGE COUNTER DISPLAY, VALUED AT \$300!



NATURAL ORGANICS, INC./NATURESPUS 21

BASKETS OF HEALTH TO BE RAFFLED DURING BUYER'S BINGO



NATURE'S WAY 7

WE WILL PROVIDE A SELECTION OF OUR TOP SELLING HERBS FOR THE BUYERS BINGO.



NORDIC NATURALS 17

GIFT BASKET



NUTRI 301

**ONE BOTTLE EACH OF APEX BRAIN, MAGNESIUM 12, D3K2
MAGNESIUM GLYCINATE AND LION'S MANE**



PALCO SERVICES 4

**ASSORTED PRODUCTS TO BE RAFFLED DURING BUYER'S BINGO AMONG
PARTICIPATING RETAIL ATTENDEES FOLLOWING THE SHOW.**



"Summer Splash" Buyer's Bingo Sponsors

Please Be Sure To Thank Our Sponsors For Their Generosity!

PRANARŌM

512



DIFFUSER AND DIFFUSER BLEND



REDD REMEDIES

115



**REDD REMEDIES BACKPACK FILLED WITH BEST SELLING PRODUCTS
& FREE LUNCH GIFT CARDS**



REDTREE NUTRACEUTICALS, INC. DBA ROOTOLOGY

200

1 LARGE BOTTLE 120 COUNT - BREATHE FREE



RELAX SAUNAS

26

DESKTOP TABLE LAMP



SKYSAIL

208

**1 X CASE OF SHELF BREAK WILD ALASKA COHO SALMON AND A FULL
SET OF YAUPON BROTHERS TEA**



SOVEREIGN SILVER

1

BOSE SPEAKER



“Summer Splash” Buyer’s Bingo Sponsors

Please Be Sure To Thank Our Sponsors For Their Generosity!



STEVITA NATURALS **119**
STEVITA Hum Gum DISPLAY TRAYS - SRP OVER \$100

tasteforlife®

TASTE FOR LIFE **706**
GIFT BASKET



THRESHOLD ENTERPRISES, LTD.® / **25**
SOURCE NATURALS® / PLANETARY HERBALS®
UNIVERSAL FLOOR DISPLAY



VEGAJELLY **219**
VEGAJELLY 4OZ TUBES, 1OZ TUBES, AND LIP BALM



VITASUPPORTMD **311**
3 BOTTLES OF EACH OF VEIN FORMULA, LYMPHATIC FORMULA,
H FORMULA, & TRI-POWER CIRCULATION FORMULA (12 BOTTLES TOTAL)
PRODUCT BROCHURES



Woven FOR THE HOLISTIC LIFE 135:15 **703**
GIFT CARD \$50.00



THE #1 BRAND FOR CLINICALLY PROVEN GUT
HEALTH AND IMMUNE SUPPORT

Our award-winning, scientifically verified products help support healthy immune function, digestive health and whole body wellness.*



vitamin angels
PROUD SUPPORTER

*Your purchase helps support the health
of a child for an entire year.*

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Get To Know All About Your Exhibitors



ANCIENT NUTRITION

12

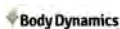
At Ancient Nutrition, we have a clear goal: help people take charge of their health with history's most powerful ingredients. By uniting ancient wisdom with modern science, we create products that are easy to use, expertly formulated, and made to deliver real results. Wellness should be both effective and trustworthy, so we hold ourselves to uncompromising standards at every stage. And while people are our focus, we also support regenerative agriculture practices that reflect our deep respect for the planet — because human health and the health of the planet are one.



BLUEBONNET NUTRITION CORP

28 29

Bluebonnet Nutrition, headquartered in Sugar Land, TX, is a leading NSF GMP Registered® nutritional supplement manufacturer that has been working for decades with growers, farmers and suppliers to deliver a full line of award-winning, premium dietary supplements and nutritional solutions for every age, gender, life stage, lifestyle, and health concern distributed through specialty stores and natural food retailers in the U.S. and select international markets. We meticulously manufacture our supplements in a cGMP compliant facility to control authenticity, purity and potency, and to ensure all formulas live up to label claims, each undergoing rigorous testing and verification in our ISO/IEC accredited laboratory.



BODY DYNAMICS, Inc

23

Body Dynamics, Inc., based in Carrollton, Texas, is a manufacturer and wholesale supplier of premium skincare and nutritional supplements under the Skin Drink® and MaxZorbCeuticals® brands. We partner with retailers, spas, salons, and distributors nationwide, offering competitive wholesale pricing, reliable fulfillment, and retail-ready packaging. Our in-house team manages formulation, labeling, and production, ensuring consistent quality and fast turnaround. Body Dynamics is committed to building long-term partnerships that help retail partners grow with proven, results-driven products customers trust and repurchase.



BOIRON

508

Boiron, world leader in homeopathic medicines, is best known for its top-selling flu medicine, Oscillococcinum, and its Arnica line of pain relievers. Since 1932, Boiron has been committed to funding scientific research and educating health care professionals about homeopathy.

Get To Know All About Your Exhibitors

BRT NATURALS LLC (BOTALIFE PLANT OILS) 216



BOTALIFE IS A FAMILY-OWNED MANUFACTURER OF PREMIUM COLD-PRESSED SEED OILS, STEAM-DISTILLED ESSENTIAL OILS, AND NATURAL WELLNESS PRODUCTS WITH FULL TRACEABILITY FROM FARM TO FINISHED PRODUCT. OUR BEST SELLERS INCLUDE USDA ORGANIC BLACK SEED OIL, ORG. OREGANO OIL, AND THE OREGANO&BLACK SEED OIL BLEND. WE ALSO OFFER FLEXIBLE PRIVATE LABEL MANUFACTURING FOR STORE BRANDS. COMMITTED TO SUPPORTING INDEPENDENT HEALTH FOOD STORES, BOTALIFE DOES NOT SELL ITS BRANDED PRODUCTS ON AMAZON, HELPING PROTECT RETAILER SALES. VISIT OUR BOOTH TO DISCOVER HIGH-QUALITY NATURAL PRODUCTS, COMPETITIVE PRICING, ATTRACTIVE RETAIL MARGINS, AND EXCLUSIVE SHOW SPECIALS.



CARLSON LABORATORIES

3

SINCE 1965, CARLSON HAS BEEN A LEADER IN THE VITAMIN AND SUPPLEMENT INDUSTRY AND HAS WON NUMEROUS AWARDS FOR FRESHNESS, POTENCY AND FLAVOR. WE TAKE PRIDE IN PROVIDING FAMILIES WITH THE HIGHEST QUALITY VITAMINS, MINERALS, OMEGA-3s, KIDS' PRODUCTS AND OTHER NUTRITIONAL SUPPLEMENTS. SEE MORE AT CARLSONLABS.COM



DMS NATURAL HEALTH DBA JUST THRIVE

209

JUST THRIVE IS IN THE PREMIUM, SCIENCE-BACKED SUPPLEMENT SPACE. WE EMPHASIZE OUR CLINICAL RESEARCH, STRAIN SPECIFICITY AND SURVIVABILITY.



EAST PARK NATURALS

210

EAST PARK NATURALS IS A FAMILY OWNED LEADER IN NATURAL WELLNESS, OFFERING CLINICALLY TESTED, U.S.-MADE SUPPLEMENTS SINCE 1995. OUR PATENTED D-LENOLATE PROCESS UNLOCKS OLIVE LEAF'S POWERFUL COMPOUND, OLEUROPEIN, FOR LONG-LASTING IMMUNE SUPPORT. WE OFFER TARGETED SOLUTIONS FOR IMMUNE DEFENSE, HORMONAL BALANCE, DIGESTION, SKIN HEALTH AND ANTI-AGING, BACKED BY SCIENCE AND DRIVEN BY PURPOSE. OUR FOUNDER'S MISSION BEGAN WITH SAVING HIS SON'S LIFE; TODAY THAT LEGACY LIVES ON IN EVERY BOTTLE. WITH 100% NATURAL, HORMONE-FREE INGREDIENTS AND U.S. MANUFACTURING, WE DELIVER SAFE, EFFECTIVE PRODUCTS TRUSTED BY HEALTH PROFESSIONALS AND CONSUMERS ALIKE.

Get To Know All About Your Exhibitors

EMERALD LABS

16



EMERALD LABS, THE ADDITIVE-FREE COMPANY™ IS FAMILY OWNED AND OPERATED SINCE OUR BEGINNINGS IN 2001. WE ARE COMMITTED TO PROVIDING YOUR FAMILY WITH FORMULAS USING SUPPORTIVE NUTRIENT FORMS, MANUFACTURED AT OUR FACILITY WITHOUT THE USE OF ADDITIVES. EACH PRODUCT IS FORMULATED BY DR. MARK STENGLER, N.M.D, ACCORDING TO HIS CLINICAL STANDARDS. IN ADDITION TO EXTENSIVE 3RD PARTY TESTING, WE ALSO HAVE OUR "IN-HOUSE" LABORATORY WHERE WE TEST ALL INCOMING INGREDIENTS AND OUTGOING PRODUCTS FOR PURITY, IDENTITY, STRENGTH AND COMPOSITION. WE ARE COMMITTED TO QUALITY FROM BEGINNING TO END. THANK YOU FOR CHOOSING EMERALD LABS, THE ADDITIVE-FREE COMPANY™!

FOUR ELEMENTS ORGANIC HERBALS

402



KIND TO BODY & PLANET. WE'VE BEEN MAKING HOMEGROWN, HANDCRAFTED PRODUCTS TO HELP YOU ACHIEVE WELLNESS, WHILE SHOWING REVERENCE TO NATURE - SINCE 1987.



GLOBAL HEALING

19

GLOBAL HEALING REMAINS A FAMILY OWNED COMPANY STARTED IN 1998. WE ARE DEDICATED TO PURITY AND POTENCY. ALL OF OUR PRODUCTS ARE MADE IN HOUSE IN OUR MANUFACTURING FACILITIES. NO BINDERS, FILLERS, EXCIPIENTS, FLAVORINGS, HEAT OR ALCOHOL IN ANY OF OUR PRODUCTS. ALL GLASS PACKAGING, NO MICROPLASTICS.

HEALTH PLUS

312



HEALTH PLUS INC IS A WELLNESS COMPANY THAT MANUFACTURES ITS PRODUCTS IN CHINO, CA. WE SPECIALIZE IN DIGESTIVE HEALTH, FIBER NUTRITION, AND NATURAL DIETARY SUPPLEMENTS. BEST KNOWN FOR OUR 2 HERO PRODUCTS, COLON CLEANSE AND SUPER COLON CLEANSE. THE COMPANY OFFERS PRODUCTS DESIGNED TO SUPPORT DIGESTIVE REGULARITY, HEALTHY ELIMINATION, GUT HEALTH, AND OVERALL WELLNESS. THE PORTFOLIO INCLUDES PSYLLIUM FIBER, PROBIOTICS, HERBAL SUPPLEMENTS, AND SPECIALTY NUTRITIONAL SUPPLEMENTS ALL MADE WITH CAREFULLY SELECTED INGREDIENTS. THE COMPANY'S MISSION IS TO PROVIDE HIGH QUALITY, EFFECTIVE WELLNESS SOLUTIONS THAT HELP CONSUMERS SUPPORT HEALTHY DIGESTIVE FUNCTION NATURALLY.

HERB PHARM

518



HERB PHARM IS ESPECIALLY RESPECTED FOR OVER FOUR DECADES OF CERTIFIED ORGANIC, REGENERATIVE HERB AGRICULTURE, DEDICATION TO THE BOTANICAL SCIENCES, AND COMMITMENT TO HEALTHY ENVIRONMENTAL PRACTICES.

Get To Know All About Your Exhibitors

HOST DEFENSE® MUSHROOMS™

22



HOST DEFENSE® MUSHROOMS™ WAS FOUNDED BY RENOWNED MYCOLOGIST PAUL STAMETS WITH THE GOAL OF BUILDING A BRIDGE BETWEEN PEOPLE AND FUNGI. BASED NEAR THE OLYMPIC RAINFOREST IN WASHINGTON STATE, WE ARE THE #1 BEST-SELLING MUSHROOM SUPPLEMENT BRAND† AND ONE OF THE BEST-DOCUMENTED AND LONGEST-STANDING MUSHROOM SUPPLEMENT COMPANIES IN THE USA. OUR MUSHROOM MYCELIUM AND FRUIT BODIES ARE GROWN ON OUR FARM AND ARE CERTIFIED ORGANIC, NON-GMO, VEGAN, AND GLUTEN-FREE. HOST DEFENSE® IS A CERTIFIED B CORPORATION AND THIRD-PARTY DESIGNATED AS CLIMATE POSITIVE, OFFSETTING 110% OF OUR COMBINED SCOPES 1 & 2 CARBON EMISSIONS. †SPINSSCAN NATURAL ENHANCED CHANNEL/52 WEEKS ENDING 12/28/2025.

HUEL

204



HUEL IS A COMPLETE NUTRITION BRAND MAKING BALANCED, CONVENIENT, AND SUSTAINABLE FOOD ACCESSIBLE TO EVERYONE. OUR PLANT-BASED READY-TO-DRINK MEALS, POWDERS AND DAILY GREENS DELIVER COMPLETE NUTRITION WITH HIGH-QUALITY INGREDIENTS. DESIGNED FOR TODAY'S BUSY CONSUMERS, HUEL OFFERS GREAT-TASTING PRODUCTS THAT FIT SEAMLESSLY INTO ACTIVE LIFESTYLES. VISIT OUR BOOTH TO DISCOVER INNOVATIVE NUTRITION SOLUTIONS THAT HELP DRIVE GROWTH IN THE FUNCTIONAL FOOD AND BEVERAGE CATEGORY.

HYALOGIC, LLC

117



HYALOGIC® DELIVERS PREMIUM HYALURONIC-ACID HYDRATION SOLUTIONS TRUSTED FOR OVER 20 YEARS. IF YOU'RE NOT CARRYING HYALOGIC YET, WE WANT TO HEAR WHY — AND SHOW YOU HOW OUR New EDUCATION-DRIVEN FLOOR DISPLAY CAN TRANSFORM YOUR SUPPLEMENT SALES. FEATURING HIGH-MOLECULAR-WEIGHT HA FOR SUPERIOR HYDRATION SUPPORT, OUR PRODUCTS DRIVE REPEAT CUSTOMERS AND STRONG MARGINS. STOP BY, TELL US WHAT HELD YOU BACK BEFORE, AND LET US PROVE WHY HYALOGIC DESERVES A PLACE IN YOUR STORE.

LIFE EXTENSION WHOLESALE

8



IF YOU WANT TO LIVE A LONGER, HEALTHIER LIFE. YOU'VE COME TO THE RIGHT PLACE. LIFE EXTENSION OFFERS 350+ VITAMINS & SUPPLEMENTS ACROSS 40+ HEALTH CATEGORIES. OUR FORMULAS ARE DESIGNED AT SCIENTIFICALLY STUDIED DOSAGES AND MADE FROM PURE, POTENT INGREDIENTS. THE SCIENCE OF A HEALTHIER LIFE® STARTS WITH OUR COMMITMENT TO YOU.

Get To Know All About Your Exhibitors

LIFESEASONS

103



LIFESEASONS IS A NATURAL HEALTH SUPPLEMENT COMPANY DEDICATED TO HELPING PEOPLE LIVE HEALTHIER, FULLER LIVES THROUGH SCIENCE-BACKED WELLNESS SOLUTIONS. FOUNDED IN 2009 LIFESEASONS COMBINES THE WISDOM OF NATURE WITH CLINICAL RESEARCHED INGREDIENTS TO CREATE TARGETED FORMULAS THAT SUPPORT WHOLE-BODY HEALTH.



MĀLA GIRL

403

TIRED OF THE NOISE IN HEALTH AND WELLNESS? MĀLA GIRL MAKES COMFORT FOOD SUPERPOWDERS THAT UNDER-PROMISE INSTANT CURES AND REDEFINE THE SAVORY AISLE. NO BONES. JUST BOTANICALS. FROM AN INSTANT RECIPE BOOSTER AND YOUR PROTEIN'S BFF TO A COMFORTING SIPPING BROTH, MĀLA GIRL DELIVERS THE SUGAR BREAK YOU'VE BEEN CRAVING WITH BOTANICAL UMAMI FOR CONSUMERS SEEKING FUNCTIONAL WELLNESS AND ALLERGEN-CONSCIOUS CONSUMER. THINK OF IT AS THREE AISLES IN ONE: VEGETABLES + SPICES + BOTANICALS, ALL IN ONE SERVING. UNEXPECTED COMFORT. ELEVATED FLAVOR. EFFORTLESS WELLNESS. SIX CULINARY PERSONALITIES. THREE CONVENIENT SIZES. SUPERPOWDERS THAT UNDER-PROMISE INSTANT CURES AND REDEFINE THE SAVORY AISLE. NO BONES. JUST BOTANICALS. FROM AN INSTANT RECIPE BOOSTER AND YOUR PROTEIN'S BFF TO A COMFORTING SIPPING BROTH, MĀLA GIRL DELIVERS THE SUGAR BREAK YOU'VE BEEN CRAVING WITH BOTANICAL UMAMI FOR CONSUMERS SEEKING FUNCTIONAL WELLNESS AND ALLERGEN-CONSCIOUS CONSUMER. THINK OF IT AS THREE AISLES IN ONE: VEGETABLES + SPICES + BOTANICALS, ALL IN ONE SERVING. UNEXPECTED COMFORT. ELEVATED FLAVOR. EFFORTLESS WELLNESS. SIX CULINARY PERSONALITIES. THREE CONVENIENT SIZES. "NO BONES, JUST BOTANICALS" UPGRADE TO THE BROTH AISLE. MĀLA GIRL WAS BUILT ON THE TWO FASTEST GROWING CATEGORIES: FUNCTIONAL WELLNESS AND ALLERGEN-CONSCIOUS. HERE'S THE VALUE MĀLA GIRL BRINGS IN: EFFICIENT SHELF PERFORMANCE: OUR CONCENTRATED SUPER POWDERS TAKE UP SIGNIFICANTLY LESS SHELF SPACE THAN BORING BOXED BROTHS, MAXIMIZING YOUR SALES PER LINEAR FOOT. VERSATILE CATEGORY DRIVER: NOT VEGAN?



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NATURAL FACTORS NUTRITIONAL PRODUCTS

11

Why Choose Natural Factors?

NATURAL FACTORS IS A FAMILY-OWNED, FULLY INTEGRATED COMPANY THAT CONTROLS EVERY ASPECT OF THE PRODUCT LINE TO ENSURE THAT EACH AND EVERY PRODUCT IS SAFE AND EFFECTIVE. FOR MORE THAN 60 YEARS, NATURAL FACTORS HAS BEEN AN INDUSTRY LEADER IN ORGANIC FARMING, SOURCING AND DEVELOPMENT OF RAW MATERIALS, RESEARCH AND DEVELOPMENT, AND QUALITY ASSURANCE.

- OWNS OVER 1,000 ACRES OF CERTIFIED ORGANIC FARMS
- DEDICATED TO NATURAL CHANNEL RETAILERS; NO MASS MARKET
- CONFORM TO ALL REQUIREMENTS OF THE GOOD MANUFACTURING

PRACTICES (GMP) OF THE FDA, AS WELL AS THE NNHPD. IN ADDITION, OUR FACILITIES HAVE BEEN CERTIFIED BY THE THERAPEUTIC GOODS ADMINISTRATION OF AUSTRALIA (TGA), ONE OF THE MOST STRINGENT GUIDELINES FOR MANUFACTURING DIETARY SUPPLEMENTS IN THE WORLD

- THIRD-PARTY CERTIFIED BY ISURA® FOR PURITY AND POTENCY

LEARN MORE AT NATURALFACTORS.COM!



NATURAL ORGANICS, INC./NATURESPUS

21

NATURESPUS IS A FAMILY DRIVEN SUPPLEMENT BRAND TRUSTED BY GENERATIONS OF LOYAL CONSUMERS. BUILT ON CARE, COMMITMENT, FAMILY, INNOVATION AND RESULTS, WE SUPPORT OPTIMAL WELLNESS THROUGH NUTRITIONAL PRODUCTS WITHOUT COMPROMISE. BY BLENDING THE POWER OF NATURE AND SCIENCE, WE CREATE INNOVATIVE, RESEARCH-DRIVEN FORMULATIONS THAT HELP PEOPLE LIVE LIFE TO THE FULLEST. OUR GROWING OFFERING INCLUDES A NEW CREATINE LINE, EXPANDED KALMASSURE MAGNESIUM SOLUTIONS, ENHANCED PRO FORMULAS, AND COMPREHENSIVE HIS & HER JOURNEY COLLECTION FORMULATED TO SUPPORT EVERY STAGE OF LIFE - FROM TEEN THROUGH 45+. ALONGSIDE THESE ARE TRUSTED PILLARS SPIRU-TEIN, HEMA-PLEX, SOURCE OF LIFE, ANIMAL PARADE AND GUMMIES.



NATURAL PATH SILVER WINGS

15

- DOCTOR DEVELOPED STRONG COLLOIDAL SILVER IMMUNE SUPPORT. 5x - 50x MORE SILVER PARTICLES= FEWER DOSES NEEDED TO CONSUME=BETTER VALUE.
- UNPARALLELLED SMALL SILVER PARTICLE SIZE FOR SAFE & NICE ABSORPTION. - HIGH QUALITY, ULTRA-PURE PHARMACEUTICAL GRADE TRUE COLLOIDAL SILVER- AS NATURE INTENDED.
- INDEPENDENT LAB TESTED, 12x AWARD WINNER AND MANUFACTURED IN AN FDA REGISTERED FACILITY.
- THE ORIGINAL SILVER SPECIALISTS. FAMILY OWNED SINCE 1994. GIVING BACK TO VARIOUS CHARITIES.

Get To Know All About Your Exhibitors



NATURE'S WAY

7

A LEADING MANUFACTURER OF DIETARY SUPPLEMENTS SINCE 1969, NATURE'S WAY GOES BEYOND COMPLIANCE TO GUARANTEE THAT OUR SOURCE MATERIALS AND FINISHED GOODS LIVE UP TO THEIR LABELS, YOUR EXPECTATIONS, AND OUR TRUSTWORTHY REPUTATION EARNED OVER MORE THAN 50 YEARS.



NEWTON HOMEOPATHICS

411

NEWTON LABORATORIES, INC., AN FDA-REGISTERED HOMEOPATHIC MANUFACTURER ESTABLISHED IN 1987, IS WOMAN/VETERAN-OWNED. NEWTON IS LOCATED IN CONYERS, GA AND ITS FOUNDATION IS BUILT UPON THE EXPERTISE OF DR. LUC CHALTIN, A BELGIAN-BORN HOMEOPATH OF NEARLY 50 YEARS. NEWTON FOCUSES ON QUALITY, USING CERTIFIED ORGANIC, NON-GMO GLUTEN-FREE ALCOHOL AS A PRESERVATIVE; ITS PELLET VERSION USES CERTIFIED ORGANIC, NON-GMO, LACTOSE-FREE PELLETS. MARGE ROBERTS, MSHP PRACTICED AS A RN FOR 30 YEARS, STUDIED WITH DR. CHALTIN FOR MANY YEARS AND NOW SERVES AS NEWTON'S PRESIDENT/CEO. Newton SPECIALIZES IN COMBINATION REMEDIES AND MANUFACTURES BOTH OVER-THE-COUNTER AND PROFESSIONAL LINES, INCLUDING FOR PETS AND KIDS.



NORTH AMERICAN HERB & SPICE

408

NORTH AMERICAN HERB & SPICE IS A PREMIUM MANUFACTURER SPECIALIZING IN RAW, WILD-CRAFTED, WHOLE-FOOD SUPPLEMENTS. WE ARE COMMITTED TO PROVIDING ONLY THE CLEANEST, PUREST, AND MOST EFFICACIOUS PRODUCTS TO THE MARKET. WE HAND-HARVEST NON-GMO ORGANIC FRUITS, HERBS, AND SPICES FROM REMOTE REGIONS. WE TAKE NO SHORTCUTS. NO MAGNESIUM STEARATE, TITANIUM DIOXIDE, CHEMICAL SOLVENTS OR ARTIFICIAL FLAVORS.



NOW FOODS

109

FROM DAY ONE, NOW WAS CREATED TO EMPOWER HEALTHY LIVING. WE ARE A LEGACY FAMILY - AND EMPLOYEE-OWNED BRAND, A FOUNDING SUPPORTER OF VITAMIN ANGELS, AND ABSOLUTELY RELENTLESS ABOUT MAKING THE NATURAL PRODUCTS AND SUPPLEMENT INDUSTRY BETTER. OUR MISSION IS TO PROVIDE VALUE IN PRODUCTS AND SERVICES THAT EMPOWER PEOPLE TO LEAD HEALTHIER LIVES.



Get To Know All About Your Exhibitors

NUTRI

301



NUTRI SUPPLEMENTS IS A PREMIER BRAND SPECIALIZING IN ULTRA-HIGH BIOAVAILABILITY SUPPLEMENTS DESIGNED TO SUPPORT LONGEVITY, HEALTHY AGING, BRAIN PERFORMANCE, CELLULAR ENERGY, AND WHOLE-BODY WELLNESS. OUR ASSORTMENT IS BUILT AROUND ONE GUIDING PRINCIPLE: MOST NUTRIENTS FAIL AT DELIVERY, SO WE FORMULATE WITH ADVANCED INGREDIENT FORMS, CLINICALLY RELEVANT DOSING, AND ABSORPTION-ENHANCING SYNERGIES TO MAXIMIZE REAL-WORLD EFFICACY. WE SOURCE PREMIUM INGREDIENTS GLOBALLY AND MANUFACTURE WITH RIGOROUS QUALITY STANDARDS TO DELIVER CLEAN, TRANSPARENT FORMULAS THAT PERFORM. CERTIFICATIONS / COMPLIANCE: OUR FACILITY IS cGMP, FDA REGISTERED, NSF SUPPLEMENT CERTIFIED, USDA ORGANIC / ORGANIC CERTIFIED, AND ALSO HOLDS NON-GMO AND ADDITIONAL COMPLIANCE CERTIFICATIONS INCLUDING HALAL.

OMNEDIEM

18



OMNEDIEM IS DEDICATED TO PROVIDING SPECIALIZED, EVIDENCE-BASED NUTRITIONAL SOLUTIONS FOR INDIVIDUALS MANAGING COMPLEX METABOLIC AND DIGESTIVE SENSITIVITIES. WE RECOGNIZE THAT NUTRITIONAL GAPS SHOULDN'T DICTATE YOUR LIFESTYLE. WHILE WE ARE INDUSTRY LEADERS IN ADDRESSING HISTAMINE INTOLERANCE WITH OUR FLAGSHIP DAO (DIAMINE OXIDASE) ENZYMES, OUR PORTFOLIO EXTENDS TO COMPREHENSIVE WELLNESS. FROM SPECIALIZED DIGESTIVE ENZYMES TO ADVANCED FORMULAS LIKE MENOPAUSE COMPLETE, OMNEDIEM BRIDGES THE GAP BETWEEN CLINICAL SCIENCE AND DAILY HEALTH. WE EMPOWER PEOPLE TO RECLAIM THEIR WELL-BEING THROUGH INNOVATIVE, TARGETED SUPPLEMENTS DESIGNED FOR UNDER-SERVED HEALTH NEEDS. VISIT US AT BOOTH 18 TO EXPLORE HOW OUR SCIENCE-BACKED FORMULATIONS ARE REDEFINING GASTROINTESTINAL AND SYSTEMIC HEALTH.

PALKO SERVICES

4



PALKO SERVICES IS A FAMILY OWNED, NATIONWIDE DISTRIBUTOR OF FINE HEALTH PRODUCTS. WE HAVE PROVIDED INDUSTRY-LEADING FRIENDLY SERVICE SINCE 1984. ALONG WITH THIS, WE OFFER A LARGE SELECTION, EASY ORDERING, FREE SHIPPING WITH LOW MINIMUMS, BETTER IN-STOCK FILL RATES, FAST ORDER PROCESSING TO NATURAL PRODUCT RETAILERS EVERYWHERE. JOIN OUR FAMILY FOR A BETTER DISTRIBUTION EXPERIENCE. FEATURED BRANDS INCLUDE L.A. NATURALS, DR BEST, MAXIMUM LIVING, AND CELEBRATION HERBALS.

PARADISE HERBS & ESSENTIALS

401



PARADISE HERBS HAS SPENT OVER 30 YEARS DEVELOPING AND PERFECTING PRODUCTS "MADE THE WAY NATURE INTENDED". WE ARE DEDICATED TO SOURCING AND FORMULATING PREMIUM, ULTRA-PURE PRODUCTS THAT MEET THE HIGHEST STANDARDS OF EXCELLENCE. EVERY PRODUCT REFLECTS OUR ONGOING COMMITMENT TO INNOVATION AND QUALITY.

Get To Know All About Your Exhibitors

PRANARÔM

512



PRANARÔM IS A GLOBAL LEADER IN SCIENTIFIC AND MEDICAL AROMATHERAPY, OFFERING CERTIFIED ORGANIC, 100% PURE, CHEMOTYPED ESSENTIAL OILS AND PLANT-BASED WELLNESS SOLUTIONS. FOUNDED BY PHARMACIST AND AROMATOLOGY EXPERT DOMINIQUE BAUDOUX, PRANARÔM COMBINES NATURE AND SCIENCE TO PROVIDE HIGH-QUALITY PRODUCTS THAT SUPPORT IMMUNE HEALTH, STRESS MANAGEMENT, RESPIRATORY WELLNESS, SKINCARE, AND OVERALL WELL-BEING. WITH RIGOROUS QUALITY STANDARDS, FULL TRACEABILITY, SUSTAINABLE SOURCING PRACTICES, AND A COMMITMENT TO EDUCATION, PRANARÔM DELIVERS SAFE, EFFECTIVE, AND TRUSTED NATURAL HEALTH SOLUTIONS TO CONSUMERS AND HEALTHCARE PRACTITIONERS WORLDWIDE.

PRIMAL LIFE ORGANICS II, LLC

413



PRIMAL LIFE ORGANICS IS A NATURAL AND HOLISTIC PERSONAL CARE BRAND KNOWN FOR ITS CHEMICAL-FREE, PALEO-FRIENDLY ORAL HYGIENE PRODUCTS. FOCUSED ON HEALING CAVITIES NATURALLY, WHITENING WITHOUT HARSH CHEMICALS, AND MAINTAINING A HEALTHY MICROBIOME WITH EARTH FRIENDLY AND SUSTAINABLE PRODUCTS.

PRIMO KAVA LLC

612



NOT ALL KAVA PRODUCTS ARE CREATED EQUAL. DON'T COMPARE INGREDIENT WEIGHT—COMPARE VERIFIED KAVALACTONES. PRIMO KAVA OFFERS THIRD-PARTY TESTED CAPSULES AND GUMMIES MADE WITH PREMIUM FIJIAN NOBLE KAVA AND MANUFACTURED IN THE USA UNDER cGMP STANDARDS. WHERE TRADITION MEETS SCIENCE, WE ARE COMMITTED TO QUALITY, TRANSPARENCY, AND CONSUMER EDUCATION. EVERY BATCH IS BACKED BY A PUBLICLY AVAILABLE CERTIFICATE OF ANALYSIS (COA), SO CUSTOMERS KNOW EXACTLY WHAT THEY'RE TAKING. EXPERIENCE A TRUSTED, ALCOHOL-FREE WAY TO SUPPORT RELAXATION WITH PRIMO KAVA. VISIT US TO LEARN WHY VERIFIED KAVALACTONES MATTER. RETAIL, WHOLESALE, AND DISTRIBUTION OPPORTUNITIES AVAILABLE.



QUALITY OF LIFE LABS

214

EVERY SINGLE INGREDIENT IN EVERY ONE OF OUR PRODUCTS IS BACKED BY HUMAN STUDIES AND DELIVERED IN DOSES CONSISTENT WITH CLINICAL RESEARCH. NO EXCEPTIONS, NO COMPROMISES. IN A WORLD OF FADS AND MISINFORMATION, TRUST HUMAN SCIENCE FOR REAL RESULTS.



REDD REMEDIES

115

AT REDD REMEDIES, WE KNOW EVERYBODY WANTS TO FEEL GOOD BUT MOST OF US DON'T. WE MADE IT OUR MISSION TO CREATE EXPERTLY CRAFTED SUPPLEMENTS SO YOU CAN FEEL BETTER. ALL FORMULAS ARE CREATED BY OUR MASTER HERBALIST, STACEY LITTLEFIELD & ARE BACKED BY OUR 3RD PARTY TESTING PURITY PROMISE.

Get To Know All About Your Exhibitors

REDTREE NUTRACEUTICALS, INC. DBA ROOTOLOGY

200



NATURAL ALLERGY AND SINUS DECONGESTANT. YEAR ROUND PRODUCT FOR ALL SEASONS. IT WORKS FAST FOR MOST IN 20 MINUTES. TAKE AS NEEDED. USE FOR COLDS, FLU, SINUSES, BRONCHIAL CONGESTION, SNEEZING, COPD, ASTHMA AND ITCHY WATERY EYES.



RELAX SAUNAS

26

FOR MORE THAN 25 YEARS, RELAX SAUNA HAS BEEN SETTING THE STANDARD FOR SAFE, EFFECTIVE, AND SCIENCE-BACKED INFRARED THERAPY. THE COMPANY'S MISSION HAS ALWAYS BEEN SIMPLE: DELIVER THE MOST ADVANCED FAR INFRARED TECHNOLOGY TO PEOPLE WHO WANT BETTER HEALTH, FASTER RECOVERY, AND LONG-TERM WELLNESS AT HOME.

RELIANCE VITAMIN

217 316



RELIANCE VITAMIN HELPS INDEPENDENT RETAILERS GROW THEIR BUSINESSES WITH PREMIUM PRIVATE LABEL DIETARY SUPPLEMENTS. WITH OVER 40 YEARS OF MANUFACTURING EXPERIENCE, WE MAKE IT EASY TO LAUNCH TRUSTED, SCIENCE-BACKED PRODUCTS UNDER YOUR OWN BRAND. OUR TURNKEY PROGRAM INCLUDES ON-TREND FORMULATIONS, CUSTOM LABELING, MANUFACTURING, TESTING, AND REGULATORY SUPPORT, ALLOWING RETAILERS TO OFFER HIGH-QUALITY SUPPLEMENTS WITHOUT THE COMPLEXITY OF PRODUCT DEVELOPMENT. WHETHER YOU'RE EXPANDING AN EXISTING WELLNESS CATEGORY OR LAUNCHING A NEW PRIVATE LABEL LINE, RELIANCE PROVIDES THE EXPERTISE, QUALITY, AND SERVICE NEEDED TO BRING PRODUCTS TO MARKET WITH CONFIDENCE.



RIDGECREST HERBALS

6

WITH OVER 30 YEARS OF EXPERTISE IN NATURAL WELLNESS, RCHERBALS HAS ESTABLISHED ITSELF AS A LEADING DEVELOPER OF HERBAL FORMULAS TARGETING A WIDE RANGE OF SPECIFIC HEALTH NEEDS. DRAWING ON TRADITIONS FROM TCM, EUROPEAN, NATIVE AMERICAN, AND AYURVEDIC DISCIPLINES, THE COMPANY BLENDS AN ECLECTIC APPROACH TO HERBAL MEDICINE. IT'S FLAGSHIP PRODUCT, CLEARLUNGS, HAS LONG HELD THE TOP SPOT AS THE NATION'S LEADING NATURAL LUNG FORMULA, AND THE COMPANY HAS EARNED OVER 20 INDUSTRY AWARDS FOR ITS FORMULATIONS. A CERTIFIED B CORPORATION, RCHERBALS IS COMMITTED TO SOCIAL AND ENVIRONMENTAL RESPONSIBILITY.



Get To Know All About Your Exhibitors

SKYSAIL

208



SKYSAIL IS AN INDEPENDENT BRAND DEVELOPER, SERVICE PROVIDER, AND DISTRIBUTOR. SKYSAIL SERVES INDEPENDENT & NATURAL RETAILERS WITH BOUTIQUE AND EMERGING INNOVATIVE BRANDS OUT OF ITS LOCATION IN THE RALEIGH, NC AREA. FOUNDED BY INDUSTRY VETERANS SAM WILEY & CHRIS SPEED, SKYSAIL HAS ITS OWN BRAND OF TINNED SEAFOOD SHELF BREAK AND DISTRIBUTES PREMIUM NATURAL FOOD & SUPPLEMENT BRANDS SUCH AS CARDIOSMILE PLANT STEROLS, REGENERATIVE OMEGAS, YAUPON BROTHERS AMERICAN TEA CO, AND KIDSTAR NUTRIENTS.

SOLLE NATURALS

213



FOUNDED IN 2012, SOLLE NATURALS IS A LEADER IN ADAPTOGEN-CATALYZED PRODUCTS WHICH NOURISH BOTH BODY AND MIND, WITH A LINE OF 34 PLANT-BASED PRODUCTS GROUPED IN FOUR HOLISTIC CATEGORIES: BALANCE, LIFT, CALM AND CLARIFY. OUR PRODUCT INCLUDE CAPSULES, STICK PACK DRINKS, BULK SCOOP SHAKES AND MORE.

SOVEREIGN SILVER

1



CUSTOM, STATE-OF-THE-ART 32,000 FT MANUFACTURING FACILITY AND LAB BASED IN SARASOTA, FLORIDA. WE PRODUCE THE FINEST HYDROSOLS AND NATURAL HEALTH PRODUCTS AS THE FIRST LINE OF DEFENSE IN THE JOURNEY TO HEALTH SOVEREIGNTY. SOVEREIGN SILVER AND SOVEREIGN COPPER BIO-ACTIVE HYDROSOLS.



STEVITA NATURALS

119

STEVITA NATURALS IS THE ORIGINAL PIONEER OF ORGANIC, FAIR-TRADE SWEETENERS, LEADING THE INDUSTRY SINCE 1984. OUR PREMIUM STEVIA SWEETENERS, SUGAR-FREE CANDIES, AND GUMS DELIVER 100% NATURAL SWEETNESS WITH ZERO BITTER AFTERTASTE OR ARTIFICIAL FILLERS. VISIT US FOR FREE SAMPLES TO TASTE THE DIFFERENCE AND DISCOVER HOW TO SWEETEN YOUR SALES.

TASTE FOR LIFE

706



TASTE FOR LIFE HAS BEEN A TRUSTED CONSUMER EDUCATION AND MARKETING PARTNER FOR NEARLY 30 YEARS. WE PROVIDE PRINT AND DIGITAL SOLUTIONS FOR RETAILERS AND BRANDS THAT HELP EDUCATE, ENGAGE, AND INSPIRE CONSUMERS TO LIVE HAPPIER, HEALTHIER LIVES. FROM CUSTOM PUBLISHING AND CONTENT MARKETING TO DIGITAL EDUCATION PROGRAMS, OUR GOAL IS TO SUPPORT SALES GROWTH, CUSTOMER LOYALTY, AND WELLNESS-FOCUSED CONSUMER ENGAGEMENT. STOP BY TO DISCUSS YOUR GOALS AND DISCOVER HOW OUR EDUCATIONAL MARKETING SOLUTIONS CAN HELP SUPPORT YOUR BUSINESS AND YOUR CUSTOMERS.

Get To Know All About Your Exhibitors



TERRY NATURALLY

27

HEADQUARTERED IN GREEN BAY, WISCONSIN, TERRY NATURALLY® SPECIALIZES IN BRINGING BOTH EUROPEAN-TESTED, UNIQUE BOTANICAL BLENDS AND PROPRIETARY, CUSTOM FORMULATIONS TO THE AMERICAN CONSUMER. TERRY NATURALLY CONTINUES TO ADVANCE THE SCIENCE OF NATURAL HEALTH WITH THE RELEASE OF PRODUCTS SUCH AS PLEURAMAX™, CURAMIN®, CURAMED®, HRG80™ RED GINSENG, AND ANXIOCALM®. OUR PASSION IS YOUR HEALTH! IS MORE THAN JUST A MOTTO FOR US. OUR ENTHUSIASTIC STAFF IS TRULY PASSIONATE ABOUT BRINGING EFFECTIVE, PROVEN, HIGH-QUALITY PRODUCTS TO OUR CUSTOMERS.



THE NEW YOU MIRACLE BAND

407 506

THE NEW YOU MIRACLE BAND (TNYMB) DEVELOPS FREQUENCY-INFUSED WEARABLE WELLNESS PRODUCTS INSPIRED BY THE PIONEERING IDEAS OF NIKOLA TESLA AND DR. RIFE. OUR PRODUCT LINE INCLUDES MIRACLE BANDS, BEACH BANDS, COPPER BANDS, AND SHUNGITE PRODUCTS DESIGNED TO SUPPORT HEALTHY, ACTIVE LIFESTYLES AND PROVIDE PROTECTION FROM 5G AND EMFs. TNYMB PRODUCTS ARE AVAILABLE EXCLUSIVELY THROUGH INDEPENDENT RETAILERS AND ARE NOT SOLD THROUGH BIG-BOX STORES OR AMAZON. THIS EXCLUSIVITY HELPS OUR RETAIL PARTNERS OFFER UNIQUE WELLNESS SOLUTIONS SUPPORTED BY EXCEPTIONAL SERVICE, STRONG CUSTOMER LOYALTY, EDUCATIONAL RESOURCES, AND CO-OP OPPORTUNITIES DESIGNED TO HELP BUILD AND STRENGTHEN THEIR BRANDS.



THRESHOLD ENTERPRISES, LTD.® / SOURCE NATURALS® / PLANETARY HERBALS®

25

FOR 48 YEARS, THRESHOLD ENTERPRISES, LTD. HAS PROVIDED OVER 400 DISTRIBUTED BRANDS OF THE HIGHEST QUALITY WELLNESS PRODUCTS - INCLUDING OUR OWN SOURCE NATURALS® AND PLANETARY HERBALS® - TO PROMOTE A VISION THAT SUPPORTS EVERYONE'S POTENTIAL TO ENJOY OPTIMAL HEALTH AND WELL-BEING.



TIIGÃ

410

TIIGÃ DELIVERS NATURES' MOST POWERFUL GUT HEALTH SOLUTION, HARNESSING THE POWER OF RAW BAOBAB FRUIT, TO CREATE, ONE-OF-A-KIND, PREBIOTIC FIBER DRINK MIXES WITH NO ADDED SUGAR. TIIGÃ IS DIFFERENT BECAUSE BAOBAB IS DIFFERENT. BAOBAB IS THE ONLY NATURALLY OCCURRING SOURCE OF FIBER IN THE WORLD THAT DOES NOT HAVE TO BE PROCESSED TO BE TURNED INTO A POWDER. THE POWDER IS THE FRUIT - THIS OCCURS NATURALLY AS THE FRUIT RIPENS IN ITS POD AND WE USE THIS RAW POWDER AS OUR MAIN INGREDIENT. BAOBAB GROWS WILD, IMPROVES THE ENVIRONMENTAL DIVERSITY OF THE REGIONS AND PROVIDES INCOME OPPORTUNITIES FOR RURAL AFRICAN COMMUNITIES.

Get To Know All About Your Exhibitors



UNCLE HARRY'S NATURAL PRODUCTS

516

UNCLE HARRY'S NATURAL PRODUCTS IS A FAMILY-RUN ADVENTURE IN INNOVATION, DEDICATED TO MAKING EARTH-FRIENDLY PRODUCTS AT PEOPLE-FRIENDLY PRICES. WE ARE EXTREMELY PROUD TO OFFER SOME OF THE CLEANEST AND MOST AFFORDABLE BODY CARE PRODUCTS AVAILABLE. ALL OF OUR FORMULATIONS ARE HAND-MADE USING ONLY THE FINEST QUALITY BOTANICALS, INCLUDING LOCAL, ORGANIC, AND SUSTAINABLE RAW MATERIALS.



UTZY NATURALS

315

AT UTZY NATURALS, WE CREATE PRACTITIONER-GRADE SUPPLEMENTS TO HELP PEOPLE THRIVE IN TODAY'S TOXIC WORLD. WE ARE A FAMILY-OWNED COMPANY WITH NO SHAREHOLDERS OR VENTURE CAPITAL INFLUENCE, FOCUSED ON SUPPORTING INDEPENDENT RETAILERS. WE PROTECT YOUR MARGINS WITH MAP PRICING, STRATEGIC AMAZON PLACEMENT AT MSRP OR HIGHER, PRODUCT REPLACEMENT SUPPORT, AND AN EMPTY BOTTLE GUARANTEE. WE INVEST IN REGENERATIVE FARMING AND USE REUSABLE GLASS BOTTLES. IF YOU VALUE HIGH-QUALITY FORMULATIONS, PROTECTED MARGINS, AND A BRAND THAT TRULY SUPPORTS INDEPENDENT RETAILERS, STOP BY AND MEET THE UTZY TEAM.



VEGAJELLY

219

VEGAJELLY IS A NATURAL ORIGIN, PLANT-BASED ALTERNATIVE TO MOISTURIZERS AND LIP BALMS. PEARLS OF COCONUT MELT ON CONTACT PROVIDING HYDRATION AND ADDITIONAL BENEFITS INCLUDING ANTIOXIDANT AND ANTIBACTERIAL PROPERTIES. MADE ENTIRELY OF PURIFIED VEGETABLE OILS, VEGAJELLY HELPS TO REPAIR YOUR SKIN BARRIER AND CAN BE USED AS A CLEAN ALTERNATIVE FOR REMOVING MAKEUP, APPLIED AS A DAY OR NIGHT MOISTURIZER, OR TO HYDRATE YOUR DRY HAIR. FOR THE ENTIRE FAMILY, VEGAJELLY IS FOR ALL SKIN TYPES AND HAIR, SKIN, AND NAILS ON WOMEN, MEN, CHILDREN & BABIES, EVEN PETS.



VITAL PLANET

9

VITAL PLANET IS FAMILY OWNED AND OPERATED WITH A SOLE PURPOSE OF SUPPORTING OVERALL HEALTH BY FOCUSING ON DIGESTIVE WELLNESS. THROUGH EDUCATION AND INNOVATIVE PRODUCTS, OUR TEAM HAS HELPED MILLIONS ADDRESS THEIR OCCASIONAL GUT ISSUES FOR THE LAST 30 YEARS.



Get To Know All About Your Exhibitors

VITALITY WORKS

500



VITALITY WORKS HAS BEEN MANUFACTURING PRIVATE LABEL AND CUSTOM FORMULAS SINCE 1982. ALL PRODUCTS ARE MADE WITH SUSTAINABLY-HARVESTED, WILD-CRAFTED AND ORGANIC RAW MATERIALS FROM AROUND THE PLANET—IN THEIR WHOLE FORM (NOT POWDERS), AND MANUFACTURED IN OUR NSF, GMP CERTIFIED, FDA REGISTERED, KOSHER AND ORGANIC, NON-GMO, GLUTEN-FREE FACILITY. EVERY LOT IS TESTED FOR IDENTITY, POTENCY AND PURITY AT EVERY STAGE FROM RAW MATERIAL, INTERMEDIATE BLEND AND FINISHED GOOD. WE STOCK OVER 450 FINISHED PRODUCTS IN LIQUID TINCTURES, ALCOHOL-FREE GLYCERITE TINCTURES, HERBAL POWDER CAPSULES, LIQUID CAPSULES, NUTRACEUTICALS, VITAMINS AND ESSENTIAL OILS. BULK OPTIONS IN VARIOUS DOSAGE FORMS ARE ALSO AVAILABLE.

VITASUPPORTMD

311



VITASUPPORTMD IS YOUR CIRCULATION SUPPLEMENT COMPANY! WE PROVIDE NATURAL DIETARY SUPPLEMENTS THAT SUPPORT HEALTHY CIRCULATION, INCLUDING LEG VEINS, LYMPHATIC DRAINAGE, AND HEMORRHOIDAL VEINS. OUR SUPPLEMENTS ARE DOCTOR-FORMULATED WITH CLINICALLY RESEARCHED INGREDIENTS BY OUR FOUNDER, DR. JOHN CHUBACK, A VEIN AND LYMPHATIC SPECIALIST WITH 20+ YEARS OF CLINICAL EXPERIENCE. ALL OUR SUPPLEMENTS ARE NON-GMO, GLUTEN-FREE, VEGETARIAN, AND MADE IN THE USA WITH GLOBALLY SOURCED INGREDIENTS. OUR PRODUCTS INCLUDE THE FOLLOWING: VEIN FORMULA SUPPORTS HEALTHY VEINS AND CIRCULATION. LYMPHATIC FORMULA SUPPORTS HEALTHY LYMPHATIC DRAINAGE AND OVERALL LYMPHATIC FUNCTION. H FORMULA SUPPORTS HEMORRHOIDAL VEINS. AND TRI-POWER CIRCULATION FORMULA SUPPORTS HEALTHY VEINS AND CIRCULATION.

WHOLEFOODS MAGAZINE

416



FOR OVER 40 YEARS WHOLEFOODS MAGAZINE HAS INFORMED AND EDUCATED THE NATURAL PRODUCTS INDUSTRY. WE ARE A B2B FULL-SERVICE MEDIA COMPANY SERVING THE COMPLETE INDUSTRY WITH 9 PRINT ISSUES PER YEAR, 4 DIFFERENT E-NEWSLETTERS PER WEEK, WEBSITE, CONTENT MARKETING, NATURAL VIEW PODCAST, NATURALLY INFORMED VIRTUAL EVENTS, TARGETED E-BOOKS, AI POWERED ASK WHOLEFOODS MAG., AND MORE, TO HELP RUN YOUR BUSINESS.

WILD NONI

302



WILD NONI IS A DELICIOUS ALL-NATURAL FUNCTIONAL BEVERAGE INFUSED WITH PURE HEALTHY NONI JUICE. WE ARE THE ONLY PRODUCT IN THE MARKET THAT OFFERS THE HEALTH BENEFITS OF PURE NONI JUICE IN A DELICIOUS RTD BEVERAGE. PERFECT HYDRATION FOR ALL AGES SEEKING A LOW-CALORIE BEVERAGE WITH NO ADDED SUGAR, PRESERVATIVES OR HARMFUL CHEMICALS. OUR PURE NONI JUICE INGREDIENT IS SOURCED SUSTAINABLY THROUGH A FAIR-TRADE CO-OP WE HAVE FORMED WITH THE LOCAL INDIGENOUS PEOPLE IN THE SOLOMON ISLANDS.

Get To Know All About Your Exhibitors

WILEY'S FINEST

400



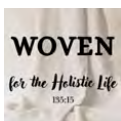
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Woven for the Holistic Life 135:15 703

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210

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16

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HYALOGIC, LLC

117

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KORJOY

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7

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OMNEDIEM

18

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PALKO SERVICES

4

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315

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VITASUPPORTMD

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BUYER'S BINGO - 3 BOTTLES EACH OF VEIN FORMULA, LYMPHATIC FORMULA, H FORMULA, & TRI-POWER CIRCULATION FORMULA (12 BOTTLES TOTAL).

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WOVEN

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135:15

Woven FOR THE HOLISTIC LIFE 135:15 **703**

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In Memoriam

MAHO Remembers the following industry members who left us in the past year...



Douglas Joseph Kraft

Douglas Joseph Kraft, born December 3, 1957, passed away on January 17, 2026 at the age of 68. He is lovingly remembered and survived by his wife of 40 years, Marlisha (Marcy) Allinder Kraft. Doug and Marcy's journey began in high school when their families moved to Westerville, where they found each other. Doug graduated from Westerville High School in 1976.

Doug leaves behind his cherished daughters, Mallory (Wes) Serafin and Rachel (Chris) Brooks. He was a devoted "Poppy" to his grandson, Bennett Brooks, always attending his school and sporting events to support him.

He is also survived by his brothers David (Debbie) Kraft of South Carolina and twin brother John (Kim) Kraft of South Carolina. His nieces and nephews, Amanda Nesbit, Elizabeth (Brad) Comer, Ryan (Allana) Kraft, Kyle (Danielle) Kraft, and Michael (Sabrina) Kraft, as well as several great-nieces and nephews, and his father-in-law, Everett Allinder of Florida, also survive him.



Doug is preceded in death by his parents, Jack and Elsie Kraft, and his mother-in-law, Shirley Allinder. One of Doug's passions included attending car shows with his brothers and friends. His brother Robert (Bob) Kraft and long-time friend James (Jim) Puchan passed alongside Doug in this tragic event, after attending the Mecum car show and auction in Kissimmee, Florida. The Kraft brothers and friends had the time of their lives those last few days, according to Doug's twin brother, John Kraft, and oldest brother, Dave Kraft, who were also in town for the show.

Doug recently retired in 2024 after a fulfilling career in logistics and supply chain management. He began his professional journey at Anchor Hocking, then moved on to work at Victoria's Secret stores and distribution center. His career also included positions at Mac Tools and a nearly 20 year tenure with Elder-Beerman (BonTon). Doug also worked at Fanatics before retiring from AC Lens in 2024. He took pride in mentoring those he worked with, always considering their individual and professional goals and advancement. Doug was always approachable and supportive to his colleagues.



Known for his kindness and warmth, Doug was the family handyman and mechanic, always ready to lend a helping hand. Although he was skilled at fixing things, Doug loved teaching the kids how to do repairs themselves. He wanted the girls, Wes, and Chris to know the ins and outs of home and car maintenance and often joked about starting his own YouTube repair channel. He was regarded as entertaining and a great friend by all who met him. Doug loved sharing stories of his childhood, his college days at Bowling Green State University, and cherished memories with his brothers and family.



Doug and Marcy loved to travel and often enjoyed weekend getaways to wineries in the Midwest, where they delighted in listening to live music. They cherished spending time in Vero Beach, Florida with Everett, where Doug enjoyed tackling the many chores on Everett's list.

Doug was an avid Ohio State and Pittsburgh Steelers fan. He was always down for any adventure, especially when it involved the outdoors, live music, food, wine, and his favorite people.

On weekends when Doug wasn't occupied with other events, he could be found tinkering with his cars and doing yard work, including helping Marcy with her massive flower and vegetable gardens in the summers. After a hard day's work, he enjoyed relaxing on the deck with Marcy, drinking wine, and listening to music. In the evenings you'd find Doug with a cat in his lap, a glass of wine in hand, watching shows with Marcy, and winding down from the day.



Doug cherished the annual family trips to Hocking Hills in recent years, where he loved having the family all together at a beautiful cabin and hiking with the kids - including Bennett's first time joining the crew to hike on this past year's trip. He enjoyed the fabulous cabin meals lovingly planned and prepared by the family and loved spending the evenings around a campfire, reminiscing, playing games, and watching movies together. The many family vacations to Vero Beach and cruises to the Caribbean, as well as a trip to Germany, Spain, Italy, and France with Marcy in 2014, were also treasured events in Doug's life. Doug and Marcy were making plans to celebrate their 40th wedding anniversary with a trip to Greece this fall.

Doug's memory will be treasured by all who knew him, for he was a loving husband, father, Poppy, brother, uncle, and friend.



In Memoriam

MAHO Remembers the following industry members who left us in the past year...

Bradley T. Lemerond



Bradley T. Lemerond, born in Green Bay, Wisconsin, on November 30, 1962, passed away unexpectedly from natural causes on Sunday, June 7, 2026.

Brad was a joyful, kind, and funny person who brought laughter and warmth to the lives of those around him. He had a caring spirit and a way of making people smile. Brad created many special memories with his family and friends, and his presence will be deeply missed by all who knew and loved him.

Brad loved to travel, his guitars, music, concerts, and his Chevys. He enjoyed the simple moments - sharing laughs, stories, and a cold Labatt with friends.

He loved France and the time he spent there especially with Steph, Roman and Salomé, and Angelique and Benoit. Brad was incredibly proud of his children and treasured the love and memories he shared with them.

Brad's kindness, humor, and loving spirit will continue to live on through the many lives he touched. He will always be remembered for the joy he brought to others and the love he shared with his family.

Bradley is survived by his loving partner, Stephanie Lemerond; his two children, Roman Bradley Lemerond and Angelique Monet Lemerond; his mother, Marilyn Ann Lemerond; his father, Terry Joseph Lemerond; his sister, Stefanie (Teppie) Schueller; his brother-in-law, Matt Schueller; and his nieces, Anna and Clare. Friends and family will gather at Initiative One, 110 S. Adams St., from 4pm to 7pm on Friday, June 26. Visitation will continue at Annunciation Catholic Church, 401 Gray St., from 9:30am to 10:30am on Saturday, June 27; Funeral Mass to follow at 10:30am with Fr. Tim Shillcox, O. Praem officiating. To send online condolences, please go to www.BlaneyFuneralHome.com.

A celebration of Brad's life will be held at The Sardine Can, 128 S Broadway, on Wednesday, July 1 during the Farmers Market on Broadway - Green Bay. The Glam Band will play a tribute to Brad! Please join us to celebrate Brad's life, share memories, and honor him in the way he would have loved - surrounded by laughter, love, and the people who meant so much to him.

Brad was all about enjoying life, sharing laughs, and bringing a little color wherever he went. In his honor, feel free to add some color and brightness as we gather to celebrate his life and the memories we shared.

In lieu of flowers, the family asks that donations be made to a memorial fund in Brad's honor. Your support and kindness are deeply appreciated.

Rest peacefully, Brad. You will always be remembered and forever loved.



In Memoriam

MAHO Remembers the following industry members who left us in the past year...



John James Mastel Sr.

John James Mastel Sr., age 89, passed from earth to heaven on June 2nd, 2026, at Amira Choice in Roseville of Alzheimer Dementia. John was born on April 14th, 1937, in Trail City, South Dakota as the fourth of seven children to Peter & Frances Mastel.

John graduated from Baker High School in Baker, Montana in 1955, and upon graduation enrolled in a correspondence school for airline work until April, 1956, then went to Spokane, Washington for completion. His military draft status kept him from a job offer he wanted in Seattle at the old Pan Am Airlines. He also picked up his mother (Frances) in South Dakota on the way back from Baker, MT to attend the wedding of his sister, Alvina, to Lyle Pheneger, in St. Paul, MN; and took up permanent residence with them in their Summit Avenue apartment.

In March 1957, he enlisted in a four-year program at Lackland Air Force Base, but previous stomach ulcers gave him a medical disqualification. He came back to Minnesota and began working for the Minnesota State Highway Department (now MNDOT) in the new Federal Interstate Highway program as a technician, later as an inspector, and then a methods analyst. In 1959 and 1960, he took a leave of absence to attend five quarters of pre-engineering at the University of Minnesota Institute of Technology. During his highway employment in 1966, a serious intestinal illness hospitalized him for 54 days. That illness was an opportunity for John to learn about natural healing systems and nutrition. In late 1968, he opened a health food store (Mastel's Health Foods) working part-time on the side and then went full-time in August 1976. In 1991, the National MacNeil-Lehrer program interviewed him and then in 1999, the Daily Show from New York spent four and half hours in the store to create a two-minute show on Echinacea dealers broadcasted nationally on Comedy Central.

After John retired from day-to-day management of the store in 2000, he moved to his 8.5 acre hobby farm in Afton, MN to fuel another passion for growing fruit trees. In 2021, Mastel's Health Foods was awarded Vitamin Retailer's Retailer of the Year award. Finally in 2023, after 55 years of ownership, John sold his store to two of his long-time managers, Lauren Gaffney and Alina Hornfeldt, who continue to operate it with the same focus on education and customer service as John had done for the first 55 years.

He committed his life to Jesus during a prayer at the altar on Easter Sunday, 2023, which was positively confirmed while he was on hospice care before his death. John spent his final days of his life surrounded by four generations of family including his sister, Alvina; brother-in-law, Tom Aras; his nieces and nephews (including grands/greats), and many friends until he was called home to be with his Lord and Savior Jesus Christ forever.

John is preceded in death by his father and mother, Peter and Frances Mastel; his son, Johnny Mastel Jr.; sisters, Eileen Tetu, Mary Ann Schmidt, Helen Rengel and Barbara Aras; and brother, Adolph Mastel. He is survived by his sister, Alvina Pheneger; brother-in-law, Tom Aras; and many nieces and nephews.

To God be the glory forever and ever! Amen. (Galatians 1:5)





In Memoriam

MAHO Remembers the following industry members who left us in the past year...



Stan Watson

Stan Watson, beloved husband, grandfather, and visionary entrepreneur, passed away on March 4, 2026, at his home in Palm Harbor, Florida. He was 64 years old.

Born on August 20, 1961, in Mount Airy, North Carolina, Stan grew up in the foothills of the Blue Ridge Mountains, where the values of hard work and community were instilled in him early on. He went on to attend NC State University, setting the foundation for a business career that would take him far. Stan honed his craft working within Inc. 500 companies, absorbing the kind of experience and discipline that only comes from operating at that high level. He took everything he learned and poured it into building a natural supplement company alongside his wife Brenda Watson, growing it into one of the nation's most successful brands. More recently, the two of them founded Vital Planet together with their family, a company that reflects both his business acumen and his genuine belief in helping people live healthier lives.

Stan was a man of wide-ranging curiosity and an adventurous spirit. He was an avid reader and a devoted collector of classic literature, with a particular affection for Ernest Hemingway. He loved the sea, the sky, and the world beneath the waves, finding joy as both a licensed pilot and a passionate scuba diver. He was a lifelong fan of Jimmy Buffett and held a special place in his heart for the adventure and intrigue of Ian Fleming's James Bond novels. Those who knew Stan knew that his interests were as broad as his intellect, and he brought that same enthusiasm to all he did.

More than his accomplishments, Stan was known for the way he made people feel. He was a brilliant businessman, yet first and foremost he was a loving husband to Brenda, whose life's work he championed with unwavering devotion. He is survived by his wife Brenda Watson, his parents, Muriel Badgett Watson and Tommy Frank Watson, his sister, Allison Sinclair, her husband, Eric and their daughter, Roslin, his step-daughter, Joy Hillary and her husband, Chris, and his grandchildren Wednesday, Ella, Rocket, and Ava, who will carry forward the warmth and wonder he brought to every room he entered.

He leaves behind a legacy, not only in the companies he grew and the lives he touched through his work, but in the people who loved him and the world he made better simply by being in it.

He will be deeply missed.

In lieu of flowers please consider making a donation in Stan's memory to Suncoast Animal League of Palm Harbor or Ocean Isle Beach Sea Turtle Protection Organization, please find the links for donation below.

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“Summer Splash” Notes

trilogy.

Trilogy is a pioneer in high-performance natural skincare. We combine nature-led science with proven efficacy to create products that deliver real results.

We strive to elevate skincare from routine to ritual - with formulations that work in synergy with the skin. At

Trilogy, we value sustainability, transparency, and authenticity above all. We believe in natural skincare without compromise. When we are in sync with nature, we are alive. You can see it in our glow.



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