

# MAHO Expo Show Directory & Resource Guide

## Information Form

This form is fillable. Please drop it on to your computer desktop to complete the form. Type your information for all numbered items below. **Please word your listing information exactly as you wish it to appear in the show directory and use N/A if not applicable.** Save it and reattach it to a return email. Please do not fax this or attach a hand written form. Your information will be cut and pasted into your show directory listing as well as all additional, pertinent informational directory pages.. Please proof your information so it is accurate according to how you wish your information to be displayed in the show directory.

If you have any questions please use the attached Sponsorship Selection Information for in-depth explanations about all marketing/advertising opportunities or feel free to call @ 614-783-4442 (my cell) or email your questions to [diane@maho4health.org](mailto:diane@maho4health.org).

**The deadline to submit this show directory form is 6-10.** PLEASE NOTE: If we do not receive current directory information, the contact information on file will be used in the directory and no approval form will be sent. Additionally, any company with a signed and paid contract that submits directory information after 6-10 will be assessed a \$50 late fee.

### **A. Company Directory Listing**

1. Contact Information: This includes your company name, address, phone, fax, email and website.

---

---

---

2. Company Sales Rep: Please include full name, position, phone, email (limit 4/booth and 2/tabletop)

---

---

---

---

**\*Company Logo (jpeg):**  
**Please attach your logo to the email that you use to return this form.**

### **B. Badge allotment 4/Booth & 2/Tabletop**

**ALL Badges Printed Onsite are \$25.00/Badge. This information must be final by 7-4 to avoid a late fee.**

1. Company Badges: Please list the full name of all company rep(s) attending the MAHO Expo.

---

---

### **C. Advertising & Sponsorships**

**Each option is listed on a separate page in the show directory, at no charge. Review the Sponsorship Forms PDF for further explanation of options**

1. Retail Bag Samples: (Please list all products for advertising & send a minimum of 300 items by 6/20 using Retail Bag Shipping Label to FERN Warehouse. \$75/item when packaged separately)

---

---

MAHO Expo Show Directory & Resource Guide Information Form

**\*Show Directory Ad: Our Annual Trade Show!**  
**Please support the Expo and purchase your ad in the directory.**  
**(Please consult the sponsorship forms for pricing)**

2. Buyer's Bingo (Please list all items for advertising. These can be brought to the reg. desk on Sunday):

---

---

3. Show Food/Beverage/Condiment Sponsor:

---

---

4. New Product Display (Two items or Line Drive limit-NPD SIGNS Printed Onsite are \$25.00/Sign)

---

---

5. Company Profile/Information: BRIEF description of your company and/or it's products. 100 words or less

---

---

---

---

6. Show Specials & Discounts: One of two opportunities to advertise specials & discounts. Please type exactly this exactly as it should appear.

---

---

7. Show Give-Aways: Your opportunity to advertise ANY give-aways in the show directory. Please be specific e.g. at the booth, in a seminar, during Buyer's Bingo etc.

---

---

---

---

**D. Lobby Signage**

**\*You may place one 18-24" pull-up banner in the lobby at no charge.**

IF you have more than one 18-24" pull-up (\$50/additional banner)

Large banners or banners that require pipe & drape (\$75/banner)

Show Entrance Signage L or R (\$100/each side)