

# MAHO EXPO 2025

*Cheers To 50 Years!*



49TH CONVENTION & BUYING EXPO  
*JULY 25-27, 2025*

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COLUMBUS, OHIO

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INTENSIVE WORKSHOP  
EDUCATIONAL SEMINARS  
AND  
ENTICING SHOW SPECIALS

**MAHO**  
MID-AMERICAN HEALTH  
ORGANIZATION



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## *A Message From Your MAHO President*

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Welcome to the MAHO Summer Splash Convention and Expo 2025!

I am so excited for us all to be able to celebrate this monumental MAHO expo together. I always enjoy the time we get to spend together at this event but having the opportunity to experience MAHO's 50<sup>th</sup> anniversary together is extra special!

We have an amazing weekend planned and a SOLD OUT show! I am also thrilled for the amazing lineup of educational speakers we have this year. We have a great group from all across the industry lined up throughout the Expo.

I would like to take this opportunity to thank all of the retailers, manufacturers, distributors, reps and brokers for attending and making this such a great event. I also want to recognize our Board of Directors and our fantastic staff, Marcy and Diane. Without their efforts this weekend wouldn't be possible. I encourage you to take a moment and thank these folks throughout the weekend.

Again, I want to thank everyone for attending and I look forward to seeing all of you throughout the weekend.

Let's celebrate MAHO's Cheers to 50 Years!

Michael

## A Message From Your Executive Director

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Welcome to MAHO!

I just want to thank you all for joining us this weekend for our 2025 MAHO "Summer Splash" Convention & "Cheers to 50 Years!" MAHO Expo!

WOW! What an accomplishment for our industry, and you are all an integral part of our history, not to mention your own. Many of you are also celebrating milestones, as employees in your stores, buyers, managers, and even owners. I'm guessing your first venture in the industry was as a customer! You've

come a long way and are making a difference in people's lives. Many of the supply side personnel here this weekend are also celebrating their rise through the industry. Some are where they began and have created family legacy businesses, others have risen through the ranks of their current companies or have gained experiences by working their way through the industry in various ways. One thing is certain...We have all made our marks in this industry, having learned the ropes, met and made new friends, colleagues and lasting relationships. We have learned together through seminars presented by industry leaders and experts. We are a FAMILY. We are a COMMUNITY! We are STRONG! We are MAHO!

Whether you are on the retail side or supply side we are all one in HEALTH. It is our wish that you take this weekend to reunite with those you might only see a few times a year in your stores or at another show. Reach out to those you have not yet met and extend a healthful hand to form new relationships while here at the MAHO Expo. There are several stores here this weekend who are new owners of existing MAHO Member stores. Welcome them, help them and be a mentor to them. Your experience is worth sharing. If you are one of those new store owners, take this opportunity to ask questions and absorb all you can, professionally and personally. MAHO is the place to make new connections and lasting relationships. This industry is not just a job it's a passion. Stay out there and spread that passion and advocate for what is right in the industry. If you don't do it, who will. The challenges are many but the rewards are priceless! Health is wealth and we're all here to spread the good word.

Be sure to join us Saturday evening after dinner to celebrate our "Cheers to 50 Years!" and please attend our Annual Business Meeting Sunday morning for a brief overview of MAHO, and to recognize the past, present and future.

Please remember to THANK the exhibitors for their continuing support of MAHO, their generous contributions and sponsorships to our MAHO Expo. We cannot do what we do without them, and we cannot do what we do without YOU! I extend our sincere THANKS on behalf of the MAHO Board of Directors and Staff for joining us this weekend! Cheers!

Enjoy your weekend!

*Mary Kraft*

**A Letter to Our Valued Members**  
*“Cheers to 50 Years!”*

Dear MAHO Members,

This year marks a very special milestone for the Mid-American Health Organization — **50 years of service** to the independent natural products community throughout the Midwest.

What began in 1975 as a grassroots effort by a passionate group of independent health food retailers has grown into a vibrant, enduring network of retailers, manufacturers, educators, and advocates who share a deep belief in the power of natural health. As we celebrate this golden anniversary, we are filled with deep **gratitude** for **you**, our members, who have made this journey possible.

Your commitment to your communities, your customers, and to the values of quality, integrity, and wellness have not only sustained your businesses — they have sustained MAHO. Through your support, we've been able to advocate for the industry, provide educational opportunities, host gatherings like the MAHO Expo, and help independent voices be heard.

**Thank you** for your dedication, loyalty, and the partnerships you've built — not just with MAHO, but with each other. You are the heart of this association.

As we look to the future, we remain committed to protecting and empowering the independent natural products industry. We do so with pride in what we've built together and excitement for what's still ahead. Please take a moment during this year's MAHO Expo to celebrate your role in this shared history. Here's to 50 incredible years — and to the next chapter in our journey, together.

With heartfelt appreciation,

***The MAHO Board of Directors and Staff***

## ***As The Leading Regional Voice of the Natural Products Industry***

**MAHO's mission** is to advocate for the rights of Midwestern consumers, retailers, and suppliers of natural and organic products to have access to goods and services that will protect their health and quality of life.

MAHO began years ago as the *Great Lakes Health Organization*. On July 9, 1975, GLHO was incorporated in the state of Minnesota as the *Mid American Health Organization* and became known as MAHO. Over the years our logo and the states we served changed but our focus remained the same.



In the 90s MAHO began an affiliation with the NNFA and DBA as NNFA Midwest and NPA Midwest, a regional affiliate until the NPA (formerly NNFA) released all regional charters in 2016.

***Today, Our Association Proudly Serves 15 States in the Midwest  
as  
MAHO / Mid American Health Organization!***



# MAHO BOARD OF DIRECTORS

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## EXECUTIVE COMMITTEE

Michael Anderson, **President**

The Sunspot Natural Market, Kokomo, IN

Todd Scheer, **Vice President**

Wakunaga of America, Mission Viejo, CA

Paige Jennings, **Secretary**

Bluebonnet Nutrition Corp. Sugar Land, TX

Judy Stamper, **Past President/Treasurer**

HealthWorks, Zionsville, IN

## RETAILERS

Daniel Laudon, Nature's Warehouse, Dundee, OH

Kelly Miller, Health Hut Stores, Beaver Falls, PA

Ruthie Mills, Georgetown Health Foods, Indianapolis, IN

Liz Sookary, Country Store, Danville, IL

## BROKERS

Colleen Swabby, Triple Crown Marketing, Columbus, OH

Aaron Thomas, Phoenix Sales & Marketing, White Pigeon, MI

## DISTRIBUTORS

Sally Jo Reagor, Palko Services, Michigan City, IN

## MANUFACTURERS

Matt Black, Hyalogic, Riverside, MO

Neil Levin, NOW Foods, Bloomingdale, IL

## MAHO STAFF

Marcy Kraft, **Executive Director** (marcy@maho4health.org)

Diane Gaughan, **Business Manager** (diane@maho4health.org)

## Social Media Liason

Mary Ryan, **Committee Member**

MAHO Region Office

7219 Sawmill Road Suite 105-A

Dublin, OH 43016

Phone: 614-798-1117 / 1-800-795-6246

Fax: 614-798-1118

Website: [www.maho4health.org](http://www.maho4health.org)



## ***Summer Splash Housekeeping Notes***

1. All EDUCATIONAL SESSIONS will be in the the Regent Ballroom unless otherwise noted on directional signage.
2. All EXHIBITS will be in the Easton Ballroom on Saturday 3-6 p.m. and Sunday noon-4 p.m.
3. Any badge additions or corrections will be available during the next break between Saturday educational sessions.
4. Filtered infused waters are being provided courtesy of our MAHO Board of Directors and sponsoring exhibitors and will be available in each meeting room or in the lobby by registration.
5. Meeting room temperatures will be monitored for the comfort of "most" attendees. However, you may wish to wear a light sweater or jacket to insure your personal comfort throughout the day.
6. Join us for ***"Cheers To 50 Years!"*** from 8:30 - 10:30 p.m., Saturday, July 26th, on the Terrace (weather permitting). Watch for directional signage for alternate location in the event of inclement weather.
7. If you will not be attending sponsored (exhibitors are discouraged from hosting retailers off-site) meal functions you originally signed up for, please advise show management so others may attend.
8. Please respect speakers and attendees by limiting entrance and exit during seminars. For your convenience, we are providing 15 minute breaks between most sessions.
9. **Please turn off all cell phones and pagers before the seminars begin.** Please refrain from talking on electronic devices immediately outside of meeting rooms during sessions.
10. Buyer's Bingo - When placing your order with exhibitors please remember to have them place a sticker on your Buyer's Bingo Card. Once you have completed your orders for the day, please take your card to the **MAHO Registration Desk** to receive your raffle tickets. One raffle ticket will be issued for each **order** you place (one sticker per company).

***Enjoy the weekend & THANK YOU for joining us for***

***"Cheers To 50 Years!"***

***Our 50 YEAR ANNIVERSARY!***

★ **"Summer Splash" Exhibitors by Booth** *At A Glance*

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<b>AISLE</b>	<b>VRM MEDIA/VITAMIN RETAILER MAGAZINE</b>
<b>AISLE</b>	<b>WHOLE FOODS MAGAZINE</b>
<b>1</b>	<b>SOVEREIGN SILVER</b>
<b>2</b>	<b>MUSHROOM WISDOM, INC.</b>
<b>3</b>	<b>CARLSON LABORATORIES</b>
<b>4</b>	<b>PALKO SERVICES</b>
<b>5</b>	<b>ARTHUR ANDREW MEDICAL</b>
<b>6</b>	<b>RIDGECREST HERBALS</b>
<b>7</b>	<b>NATURE'S WAY</b>
<b>8</b>	<b>LIFE EXTENSION WHOLESALE</b>
<b>9</b>	<b>VITAL PLANET</b>
<b>10</b>	<b>BIONOX</b>
<b>11</b>	<b>NATURAL FACTORS NUTRITIONAL PRODUCTS</b>
<b>12</b>	<b>ANCIENT NUTRITION</b>
<b>13</b>	<b>APRICOT POWER</b>
<b>14</b>	<b>TRACE MINERALS</b>
<b>15</b>	<b>NATURAL PATH SILVER WINGS</b>
<b>16</b>	<b>EMERALD LABS</b>
<b>17</b>	<b>CELEBRATION HERBALS (ORGANIC CONNECTIONS)</b>
<b>18</b>	<b>OMNE DIEM</b>
<b>19</b>	<b>GLOBAL HEALING</b>
<b>20</b>	<b>CORNBREAD HEMP</b>
<b>21</b>	<b>NATURAL ORGANICS, INC./NATURESPUS</b>
<b>22</b>	<b>HOST DEFENSE® MUSHROOMS™</b>
<b>23</b>	<b>BODY DYNAMICS, INC</b>
<b>24</b>	<b>BIO NUTRITION INC</b>
<b>25</b>	<b>THRESHOLD® ENTERPRISES, LTD.</b>
<b>26</b>	<b>RELAX SAUNAS OF MOMENTUM</b>
<b>27</b>	<b>TERRY NATURALLY BY EUROPHARMA</b>

★ **"Summer Splash" Exhibitors by Booth** *At A Glance*

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<b>28</b>	<b>29</b>	<b>BLUEBONNET NUTRITION CORP</b>
<b>101</b>		<b>MICHAEL'S HEALTH</b>
<b>103</b>		<b>LIFESEASONS</b>
<b>105</b>		<b>GREAT NATURALLY</b>
<b>109</b>		<b>NOW FOODS</b>
<b>111</b>		<b>OCEANBLUE OMEGA</b>
<b>115</b>		<b>REDD REMEDIES</b>
<b>117</b>		<b>HYALOGIC, LLC</b>
<b>119</b>		<b>STEVITA NATURALS</b>
<b>200</b>		<b>REDTREE NUTRACEUTICALS, INC.</b> <b>DBA ROOTOLOGY</b>
<b>201</b>		<b>NATURAL RELIEF INC.</b>
<b>202</b>		<b>NATURE'S VISION</b>
<b>203</b>		<b>MAXIMUM LIVING INC.</b>
<b>204</b>		<b>1LIFE SCIENCE</b>
<b>207</b>		<b>VANDO NATURALS</b>
<b>208</b>		<b>SKYSAIL</b>
<b>209</b>		<b>DMS NATURAL HEALTH DBA JUST THRIVE</b>
<b>210</b>		<b>ESSIAC FROM CANADA INTERNATIONAL</b>
<b>211</b>		<b>NATURAL RENEWALS SEA MOSS</b>
<b>213</b>		<b>TASTE FOR LIFE/REMEDIES</b>
<b>214</b>		<b>QUALITY OF LIFE LABS</b>
<b>216</b>		<b>BRT NATURALS LLC (BOTALIFE PLANT OILS)</b>
<b>217</b>		<b>IP-6 INTERNATIONAL, INC.</b>
<b>218</b>		<b>ORGANIC FIJI</b>
<b>219</b>		<b>VEGAJELLY</b>
<b>300</b>		<b>DRAGON HERBS</b>
<b>301</b>		<b>LIVER MEDIC</b>
<b>302</b>		<b>NEWTON HOMEOPATHICS</b>

★ **"Summer Splash" Exhibitors by Booth** *At A Glance*

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<b>303</b>	<b>SEELY FAMILY FARMS INC.</b>
<b>305</b>	<b>MICKELBERRY GARDENS</b>
<b>306</b>	<b>WISHGARDEN HERBS</b>
<b>308</b>	<b>MOUNTAIN ALTERNATIVES</b>
<b>309</b>	<b>TALYA HERBAL</b>
<b>310</b>	<b>LIWELI</b>
<b>311</b>	<b>BODYBIO</b>
<b>312</b>	<b>SUN CHLORELLA USA</b>
<b>315</b>	<b>UTZY NATURALS</b>
<b>316</b>	<b>FUNBeV DISTRIBUTING</b>
<b>317 319</b>	<b>SUPER NATURAL DISTRIBUTORS</b>
<b>318</b>	<b>BURIED TREASURE-LIFE LINE FOODS LLC</b>
<b>400</b>	<b>WHOLE SUN WELLNESS</b>
<b>401</b>	<b>IMPACT PRODUCTS</b>
<b>402</b>	<b>ENZYMEDICA</b>
<b>403</b>	<b>MALA GIRL</b>
<b>404</b>	<b>LONESTAR BOTANICALS</b>
<b>407 506</b>	<b>THE NEW YOU MIRACLE BAND</b>
<b>408</b>	<b>NORTH AMERICAN HERB &amp; SPICE</b>
<b>409</b>	<b>ARCHON VITAMIN LLC DBA PLANTFUSION</b>
<b>410</b>	<b>TIIGÄ</b>
<b>411</b>	<b>BOOM CHAGA, LLC</b>
<b>413</b>	<b>KOKORA</b>
<b>414</b>	<b>SAVE NATURALLY</b>
<b>416</b>	<b>EAST PARK NATURALS</b>
<b>417</b>	<b>AST ENZYMES/ DYNAMIC ENZYMES</b>
<b>418</b>	<b>THE FOOD MOVEMENT CO.</b>
<b>419</b>	<b>BUDDY BIOTICS</b>
<b>500</b>	<b>VITALITY WORKS</b>

★ **"Summer Splash" Exhibitors by Booth** *At A Glance*

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<b>502</b>	<b>TRILOGY</b>
<b>508</b>	<b>CV SCIENCES (+PLUSCBD, +PLUSHEALTH, LUNAR FOX)</b>
<b>510</b>	<b>NORDIC NATURALS</b>
<b>512</b>	<b>PRANAROM</b>
<b>516</b>	<b>SPROUT LIVING</b>
<b>518</b>	<b>HERB PHARM</b>
<b>604</b>	<b>ELIXIR KOMBUCHA</b>
<b>606</b>	<b>MCKD HOLDINGS, LLC DBA MX WELLNESS</b>
<b>608</b>	<b>IRWIN NATURALS</b>
<b>610</b>	<b>BLUETERRA</b>
<b>612</b>	<b>SYMPHONY NATURAL HEALTH</b>
<b>614</b>	<b>PRIMO KAVA LLC</b>
<b>702</b>	<b>SMIDGE®</b>
<b>702</b>	<b>ROSITA® REAL FOODS</b>
<b>703</b>	<b>PARADISE HERBS &amp; ESSENTIALS, INC.</b>
<b>706</b>	<b>NATURE'S FUSION NUTRI 57</b>
<b>707</b>	<b>MAHO / MID AMERICAN HEALTH ORGANIZATION</b>
<b>707</b>	<b>POSITIVELY NATURAL</b>

Join Us Sunday Morning for Our Annual Business Meeting  
Hear What's Going On at Your MAHO Regional Office  
Learn About the State of Our Industry  
Neil Levin, NOW Foods, Will Update Us On Legislation  
Sunday, July 27<sup>th</sup>, 9:00 A.M.

# THE POWER OF THE **4-BIOTICS**



Join Brenda Watson as she talks about Intense Care Probiotics and their health benefits! Sign up through your Maho registration form.

Vital Planet sponsored dinner  
**Saturday, July 26**  
**6:15PM - 8:15PM**

**Intense Care**  
PROBIOTIC+



# ★ "Summer Splash" Schedule of Events At A Glance

SEE SIGNAGE AT REGISTRATION FOR REGENT BALLROOM



## Friday, July 25, 2025



### Noon - 4:30 pm.: Lunch and Intensive Workshop

Part 1: "The Role of Natural Medicines in Mental and Neurological Health"- Cheryl Myers, RN, BA

Part 2: "Solutions for Endocrine Disorders: Diabetes, Obesity, Menopause & Thyroid Issues"- Dr. Holly Lucille, ND, RN

Courtesy of EuroPharma/Terry Naturally



### 5:00 - 7:00 p.m.: Dinner and Seminar, - Neil Levin, CNN, DANLA & Jessica Earley

"Essential Oil Quality & Safety + Beauty From Within"

Part 1: "Choosing Essential Oils: Understanding Label Claims, Safety, Grades & Purity Standards"

Part 2: "Beauty From Within"

Courtesy of NOW



### 7:00 - 8:15 p.m.: NightCap Presentation, Brendan Gaughran

"Core Ailments: Where Doctors Fail Patients"

Courtesy of Liver Medic

## Saturday, July 26, 2025



### 8:00 - 10:00 a.m.: Breakfast and Seminar, Nicole Gitlin, H.H.P.

"Research Unlocked: Omega-3s for Life"

Courtesy of Nordic Naturals



### 10:15 - 11:30 a.m.: Jamin Busick

"Private Label Herbal Supplements - Make Your Brand, Your BEST Brand!"

Courtesy of Vitality Works



### 11:45 - 1:00 p.m.: Dan Chapman

"Natural Blood Sugar Support in the Age of Ozempic

Courtesy of Redd Remedies



### 1:00 - 3:00 p.m. Lunch and Seminar, Carl Germano

"Enhancing Digestive Health: The Role of the Microbiome, Brain & Immune System"

Courtesy of Bluebonnet



### 6:15 - 8:15 p.m. Dinner and Seminar, Brenda Watson

"The Power of the 4-Biotics"

Courtesy of Vital Planet

**8:30 - 10:30 p.m. "Cheers To 50 Years!"**

## Sunday, July 27, 2025



### 9:00 - 10:45 a.m.: Breakfast & Seminar, Jme Bonfiglio

"Not All Mushrooms Are Equal: How to Identify Quality Medicinal Mushroom Supplements"

Courtesy of Wholesun Wellness



### 10:45 a.m. - 12:00 Noon: Tom Sokoloff

"IP-6: The World Takes Notice, including Big Pharma!"

Courtesy of IP-6

Saturday Show Floor Open: 3:00 - 6:00 p.m.

Sunday Show Floor Open: Noon - 4:00 p.m.

Sunday Annual Business Meeting - MAHO Board of Directors: 9:00 - 9:30 a.m.

Sunday Prize Drawings (Easton Foyer): 4:00 - 4:30 p.m.



## Your 2025 MAHO Speakers!



**Jamin Busick**

***Courtesy Of VITALITY WORKS***



**Jme Bonfiglio**

***Courtesy Of WHOLESun WELLNESS***



**Dan Chapman**

***Courtesy Of REDD REMEDIES***



**Brendan Gaughran**

***Courtesy Of LIVER MEDIC***



**Nicole Gitlin, H.H.P., C.C.M.H., C.N.C.**

***Courtesy Of NORDIC NATURALS***



**Carl Germano, CNS, CDN**

***Courtesy Of BLUEBONNET NUTRITION CORP***



**Neil E. Levin, CCN, DANLA & Jessica Earley**

***Courtesy Of NOW Foods***

## Your 2025 MAHO Speakers!



**Dr. Holly Lucille, ND, RN & Cheryl Myers, RN, BA**

***Courtesy Of TERRY NATURALLY BY EUROPHARMA***



**Thomas Sokoloff**

***Courtesy Of IP-6 INTERNATIONAL, INC.***



**Brenda Watson, C.N.C.**

***Courtesy Of VITAL PLANET***



**Visit us: Table 23**

## ***"Cheers To 50 Years!" Show Sponsors***

**ARTHUR ANDREW MEDICAL 5**  
***SHOW SPONSOR***



**BIO NUTRITION INC 24**  
***SHOW LANYARD SPONSOR***



**BLUEBONNET NUTRITION CORP 28 29**  
***MEAL SPONSOR***



**CORNBREAD HEMP 20**  
***SPONSOR A RETAILER***



**EAST PARK NATURALS 416**  
***SPONSOR A RETAILER***



## ***“Cheers To 50 Years!” Show Sponsors***

**HYALOGIC, LLC 117**

***SHOW SPONSOR***



**INHLP**

**607**

**(INDEPENDENT NATURAL HEALTH & LIVING PROJECT)**

***SHOW SPONSOR***



**MICHAEL'S HEALTH 101**

***SHOW SPONSOR***



**NATURAL FACTORS NUTRITIONAL PRODUCTS 11**

***SHOW RETAIL BAG SPONSOR***



**NORDIC NATURALS 510**

***MEAL SPONSOR***



**NOW Foods 109**

***MEAL SPONSOR***



## ***“Cheers To 50 Years!”” Show Sponsors***

**TERRY NATURALLY BY EUROPHARMA 27**  
**MEAL SPONSOR**



**VITAL PLANET 9**  
**MEAL SPONSOR**



**VRM MEDIA/VITAMIN RETAILER MAGAZINE**  
**SHOW SPONSOR**



**WHOLE FOODS MAGAZINE**  
**SHOW SPONSOR**



**WHOLE SUN WELLNESS 400**  
**MEAL SPONSOR**



## ***“Summer Splash” Travel Sponsors***

Please Be Sure To Thank Our Sponsors For Their Generosity!



**CORNBREAD HEMP**

**20**



**EAST PARK NATURALS**

**416**



### **MAHO's Buyers Bingo Game offers prizes...and MORE PRIZES!**



#### **WRITE ORDERS!**

- Visit every exhibitor on the card for a chance to win prizes!
- Exhibitors will place stickers on your Bingo Card for every order you place.
- Visit the MAHO Registration Desk to receive your raffle tickets...1 ticket for each verified order placed.
- Put tickets in the drawing drum or fishbowl, before 4:00 p.m. on Sunday.
- Gather outside the Easton Ballroom in the MAHO Registration Area for prize drawings, beginning at 4:00 p.m.

#### **MUST BE PRESENT TO WIN!**

Attend all lectures for additional prize drawings!

The MAHO Expo is a member service sponsored by MAHO (Mid American Health Organization), serving 15-states in the midwestern region of the country. These states include:

Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, Pennsylvania, South Dakota, West Virginia and Wisconsin.

MAHO is a not-for-profit association of independent retailers, brokers, distributors and manufacturers who promote a healthy, natural lifestyle.

100% of show proceeds are re-invested in education, grassroots and membership benefit programs.

## ***“Summer Splash” Retail Bag Sample Sponsors***

Please Be Sure To Thank Our Sponsors For Their Generosity!



### **ANCIENT NUTRITION**

**12**

**ORGANIC SUPERGREENS STICK PACKS**  
**RAPID HYDRATION STICK PACKS**



### **BLUETERRA**

**610**

**BLUETERRA SKIN RENEW+ BALM : DOCTOR DEVELOPED. ALL NATURAL. GIVES YOUTHFUL APPEARANCE. REDUCES AGE SPOTS/WRINKLES.**

**BLUETERRA ENERGY GUMMIES: THE BOOST YOU NEED TO START YOUR DAY & FINISH STRONG. CBG, GINSENG, LIONS MANE, CBD, B12**



### **BODYBIO**

**311**

**E-LYTE ELECTROLYTE CONCENTRATE - 4oz BOTTLE WITH INFORMATION CARD**

**TUDCA (TAUROSODEOXYCHOLIC ACID) SAMPLE BOTTLE WITH INFORMATION CARD**



### **BOOM CHAGA, LLC**

**411**

**7CT Boom CHAGA PACKS (\$14.99 RETAIL VALUE)**



### **CARLSON LABORATORIES**

**3**

**CARLSON OMEGA-3 + D**



### **DRAGON HERBS**

**300**

**LARGE PURPLE SHOPPING BAG**



### **EMERALD LABS**

**16**

**SINGLE SERVING ADRENAL HEALTH PACKETS**

## ***“Summer Splash” Retail Bag Sample Sponsors***

Please Be Sure To Thank Our Sponsors For Their Generosity!

**ESSIAC FROM CANADA INTERNATIONAL                      210**



**RENE'S NATURALS LYMPHATIC CLEANSE - 2 OUNCE BOTTLE**

**HOST DEFENSE® MUSHROOMS™                                      22**



**HOST DEFENSE MYCOBREW COCOA**



**MCKD HOLDINGS, LLC DBA MX WELLNES                      606**



**MESH BAG CONTAINING MX WELLNESS CREATINE GUMMY SAMPLES  
AND MUSCLE MX MINI BALM STICKS + SALES SHEET**

**MICHAEL'S HEALTH    101**



**NATUROPATHIC WELLNESS HANDBOOK  
SYNERGISTIC NAIL COMPLEX (FULL BOTTLE SAMPLE)**

**MICKELBERRY GARDENS    305**



**HONEY PROPOLIS THROAT SPRAY 2 OZ**

**NATURAL PATH SILVER WINGS    15**



**NATURAL PATH / SILVER WINGS COLLOIDAL SILVER  
250ppm 2oz DROPPER**

**NATURE'S FUSION NUTRI 57    706**



**APEX BRAIN SACHET 5 CAPSULES Or FULL SIZE SAMPLE BOTTLE  
(30 CAPSULES)**

## ***“Summer Splash” Retail Bag Sample Sponsors***

Please Be Sure To Thank Our Sponsors For Their Generosity!

	<b>OMNE DIEM</b> HISTAMINE COMPLETE	<b>18</b>
	<b>ORGANIC FIJI</b> COCO FIJI COCONUT OIL INFUSED LOTION 3 OZ. ASSORTED AROMAS	<b>218</b>
	<b>REDTREE NUTRACEUTICALS, INC.</b> DBA ROOTOLOGY BREATHE FREE SAMPLES AND FLYERS	<b>200</b>
	<b>RELAX SAUNAS OF MOMENTUM</b> MARKETING FLYER	<b>26</b>
	<b>SMIDGE®</b> SMIDGE® BEEF LIVER, SMIDGE® MORNING MAGNESIUM SMIDGE® EVENING MAGNESIUM	<b>702</b>
	<b>SOVEREIGN SILVER</b> 1 OZ. SOVEREIGN COPPER BIO-ACTIVE HYDROSOLS	<b>1</b>
		
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## ***Do You Know Your Regional History?***



MAHO began years ago as the *Great Lakes Health Organization*.  
On July 9, 1975, GLHO was incorporated in the state of Minnesota as the  
*Mid American Health Organization* and became known as **MAHO**.  
As our logo changed, so did the states we served.



In the mid 90s our national organization requested that all regions take on the name of the  
*National Nutritional Foods Association (NNFA)* with our regional identification.



In 2008, NNFA went through another evolution to better encompass the definition of our  
industry and officially became the *Natural Products Association, NPA*.

**NPA Midwest** became one of five chartered regions of the Natural Products Association.



Today, our regional association proudly serves it's 15 state membership  
remaining independently incorporated as

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## ***“Summer Splash” Show Tips***

- **Visit every booth.**
- **Take your time; look and listen.**
- **Ask about changes, trends and NEW products.**
- **Investigate every profit opportunity.**
- **Learn how to sell more.**
- **Encourage your sales people to learn.**
- **Check out everything that is new at the “New Products Display”.**
- **Buy as far into the future as you possibly can and save money.**
- **Take the time to speak to the exhibitors. They are there for your benefit!**
- **Invest in your businesses future. Attend the MAHO educational sessions.**
- **Use this Show Directory throughout the year for company contacts and future product purchases.**

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	<b>ELIXIR KOMBUCHA</b>	<b>604</b>
	<b>FUNBeV DISTRIBUTING</b>	<b>316</b>
	<b>KOKORA</b>	<b>413</b>
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**CONTACT:**

Chris Johnson. Sales Manager

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Josh Pelayo, Sales Rep  
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**CONTACT:**

Steven Myers, President

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Jay Wilkins, Founder

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John Kronauge, Sales

(614) 286-5797, Jlkro5@yahoo.com

Paige Jennings, Sales

(765) 977-3676, [paigejennings88@gmail.com](mailto:paigejennings88@gmail.com)



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[www.blueterraco.com](http://www.blueterraco.com)

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Joe Perraut-Sales, Manager

(616) 402-1870, [Joe@BlueTerraCo.com](mailto:Joe@BlueTerraCo.com)

Dr. Shawn Clark-CSO

(800) 988-8095, [DrShawn@BlueTeraCo.com](mailto:DrShawn@BlueTeraCo.com)

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**CONTACT:**

Brenda Swartz, CEO  
(972) 245-5500, [brenda@bodydynamics.com](mailto:brenda@bodydynamics.com)



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Reggie Scott, Senior Sales Manager, Retail & Online  
(856) 332-1267, [rscott@bodybio.com](mailto:rscott@bodybio.com)

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Andrew Burks, CEO

(800) 216-3231, andrew@buriedtreasureln.com

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(800) 216-3231, brianp@buriedtreasureln.com



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**CONTACT:**

Jonathan N. Group, Client Relationship Manager  
Chris Woelful, Retail Channel Manager  
Karen Watson, Broker - Ascend Sales Management



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**CONTACT:**

Micah Corrigan, Founder, micah@greatnaturally.com  
Ryan Schierts, Broker, ryan@earthselementsllc.com  
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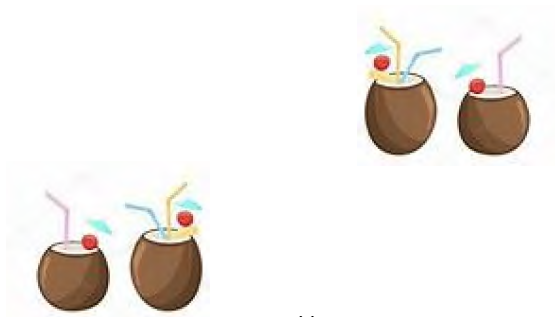
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**CONTACT:**

Matthew Black, VP of Sales

(913) 745-1125, [Mblack@hyalogic.com](mailto:Mblack@hyalogic.com)

Colleen Swabby, Ohio Representation

Triple Crown Marketing, (614) 668-887, [Colleenswabby@ymail.com](mailto:Colleenswabby@ymail.com)

Ryan Schierts, Upper Midwest Representation

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**CONTACT:**

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Christina Antrim, Sales Associate  
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Chris Picknell, Director of Sales

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Matt Harris, Regional Sales Manager

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General Support: wholesale@lifeextension.com

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www.LifeSeasons.com support@lifeseasons.com

**CONTACT:**

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Elizabeth Fallon, MW Territory Sales Manager

(630) 991-8656, Elizabeth@LifeSeasons.com



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**CONTACT:**

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**310**

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**CONTACT:**

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Doug Williams, National Sales Manager

(404) 428-8017, dougw@qol.us



A promotional banner for Redd Remedies celebrating their 20th anniversary. The banner has a light blue background with a red and yellow wave at the bottom. On the left, it says "Celebrating 20 Years!" in a large, red, cursive font. Below this, there are four bullet points, each with a yellow checkmark icon: "Master Herbalist Formulated", "3rd Party Tested &amp; Purity Promise", "Manufactured in the USA", and "Family-Owned". On the right, there is a large "20 YEARS REMEDIES" logo in red and black. Below the logo, several product boxes are displayed on white pedestals, including "Gouchi!", "Brain", "Nerve", "Bone", "Menolite", and "Adult Sinus". The banner also includes a red banner at the bottom with the text "Thank you for partnering with Redd Remedies!" in white.

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**CONTACT:**

Darin Johnson, VP of Sales  
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(541) 973-1888; [heather.brunetti@kestrelmarketing.us](mailto:heather.brunetti@kestrelmarketing.us)



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Amy Wenzler, Sales Representative

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Marge Roberts, (800) 448-7256, marge@newtonlabs.net

**WholeSun Wellness**, Sandy UT, 84092,

info@wholesunwellness.com, www.wholesunwellness.com

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Ingrid Kramer

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George Neiden

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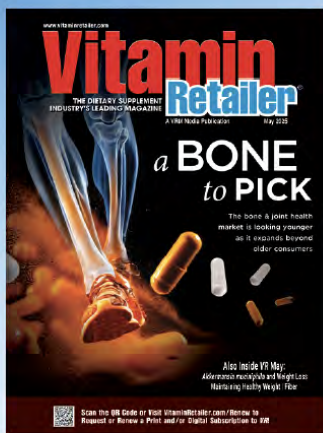
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Vickerychad@aol.com

Colleen Swabby, Owner

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Chad Vickery, owner

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Triple Crown Marketing is a brokerage owned by sister and brother team Colleen and Chad. TCM specializes in providing representation in Ohio, Indiana, Kentucky and Michigan.

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## ***“Summer Splash” New Products Display Listings***

As of 7-13-25

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**409**



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# **“Summer Splash” New Products Display Listings**

As of 7-13-25

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**518**



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## **HOST DEFENSE® MUSHROOMS™**

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MycoBenefits Line: Beauty and Focus

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**413**



Kokora- Entire Line Launch

# **“Summer Splash” New Products Display Listings**

As of 7-13-25

## **LIFESEASONS**

**103**



Men's Multi-Vitamin w/ NAD+ Cellular Regeneration VEG CAPSULES

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**305**



QTY 1 - 8 oz. Throat&Lung Honey

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## **NATURAL ORGANICS, INC./NATURESPUS**

**21**



His & Her Journey

## **NATURE'S FUSION NUTRI 57**

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As of 7-13-25

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## **BURIED TREASURE-LIFE LINE FOODS LLC**

**318**

**SHOW DEAL: 25% OFF All Products 24+ BOTTLES INCLUDES FREE SHIPPING**



## **MUSHROOM WISDOM, INC.**

**2**

**25% SALES DISCOUNT AND Free SHIPPING AND HANDLING**



## **MICHAEL'S HEALTH**

**101**

**25% ALL MAHO SHOW ORDERS**

These are just some of the 2025 Exhibitor Show Specials & Discounts!



## **NATURAL FACTORS NUTRITIONAL PRODUCTS 11**

**COME TO NATURAL FACTORS BOOTH #11 AND LEARN ABOUT OUR GREAT SHOW DEALS!**

Certified



Corporation



## **NATURAL ORGANICS, INC./NATURESPLUS 21**

**SHOW SPECIALS: 20% DISCOUNT ALL PRODUCTS**



## **NATURE'S WAY 7**

**NATURE'S WAY WILL OFFER UP TO 50% OFF ON NEW NATURE'S WAY PRODUCTS (ONE-TIME INTRO ORDERS ONLY).**

**ORDERS MUST BE PLACED DIRECTLY AT THE MAHO SHOW TO RECEIVE DISCOUNT.**



## **NEWTON HOMEOPATHICS 302**

**15% DISCOUNT**



## **NORDIC NATURALS 510**

**1 TIME- 25% LINE DRIVE JULY 25TH - AUGUST 1, 2025 (MUST BE ON SHOW ORDER FORM)**



## **NORTH AMERICAN HERB & SPICE 408**

**STOP BY OUR BOOTH TO GET AN EXCLUSIVE DEAL FOR SHOW ORDERS.**

These are just some of the 2025 Exhibitor Show Specials & Discounts!



## **NATURAL PATH SILVER WINGS**

**15**

**MAHO SPECIAL 20% OFF NPSW PRODUCTS FOR ATTENDEES ONLY  
VALID JULY 25TH- AUGUST 1ST, 2025 MISSED THE MAHO DEAL?  
20% DISCOUNT- ENTIRE LINE VALID ONLY SEPT. 1-12 MENTION "FALL  
SPECIAL"**



## **HERB PHARM**

**518**

**25% OFF LINE DRIVE FOR SHOW ATTENDEES**



## **HOST DEFENSE® MUSHROOMS™**

**22**

**HOST DEFENSE® MUSHROOMS™ IS OFFERING A MIX & MATCH SHOW DEAL  
DISCOUNT WITH**



**SAVINGS UP TO 25% OFF. VISIT OUR BOOTH FOR MORE DETAILS AND TO PLACE  
YOUR ORDER.**



## **CV SCIENCES (+PLUSCBD, +PLUSHEALTH, Lunar Fox)**

**508**

CV SCIENCES®

**LINE DRIVE 30% OFF FOR SHOW ATTENDEES**



## **ANCIENT NUTRITION**

**12**

**25% DISCOUNT FOR MAHO ATTENDEES. AN EVEN SWEETER DEAL AT THE BOOTH  
- COME AND SEE US AT BOOTH #12!**



## **LIFESEASONS**

**103**

**25% OFF OPEN STOCK | BUY 2, GET 2 FREE – NEW SKUS  
VALID: WED 07/23 – WED 08/06 \*\*SUBMIT ORDERS THROUGH YOUR  
LIFESEASONS REPRESENTATIVE TO QUALIFY\*\*.**

These are just some of the 2025 Exhibitor Show Specials & Discounts!



## STEVITA NATURALS

**119**

**25%-50% OFF EVERYTHING AT Maho. SHIPPED DIRECT OR THROUGH SELECT DISTRIBUTORS**



## SUPER NATURAL DISTRIBUTORS

**317 319**

**SND WILL BE OFFERING EXCLUSIVE LINE DRIVES AND A WIDE VARIETY OF PROMOTIONS!"**

**DON'T MISS YOUR CHANCE TO TAKE ADVANTAGE OF THESE LIMITED-TIME OFFERS!"**



## THRESHOLD® ENTERPRISES, LTD.

**25**

**SOURCE NATURALS - 33%, PLANETARY HERBALS - 30%**

**MANUFACTURED SHOW DEAL START JULY 26 TO AUGUST 1, 2025, TO MAHO SHOW ATTENDEES ONLY**



## VRM MEDIA/VITAMIN RETAILER MAGAZINE

**VISIT OUR BOOTH TO SIGN UP FOR A FREE PRINT AND/OR DIGITAL SUBSCRIPTION TO ANY OF OUR PUBLICATIONS**



## RELAX SAUNAS OF MOMENTUM

**26**

**\$250 OFF RETAIL SPECIAL AFTER 1ST PURCHASE \$550 OFF = WHOLESALE OFF SAUNAS.**

**10% OFF 2 OR MORE ON THE DESKTOP TABLE LAMPS.**



## REDTREE NUTRACEUTICALS, INC.

**200**

### DBA ROOTOLOGY

**20% DISCOUNT FOR SHOW SPECIAL**

These are just some of the 2025 Exhibitor Show Specials & Discounts!



**ORGANIC FIJI**

**218**

**AT THE SHOW DEAL- BUY 2 GET 2 Bogo**

**AFTER THE SHOW DEAL 30% OFF WITHIN THE FIRST 45 DAYS**



**EAST PARK NATURALS**

**416**

**FREE SAMPLES OF OLIVE LEAF EXTRACT COLD & FLU AND A SHOW DISCOUNT OF 20% OFF.**



**WISHGARDEN HERBS**

**306**

**25% OFF – LINE DRIVE**

TALYA

**TALYA HERBAL**

**309**

**25% OFF ON ALL ORDERS PLACED DURING THE SHOW.**



**PRANAROM**

**512**

**20%**



**VITAL PLANET**

**9**

**MINIMUM OF 15% OFF ANY ORDER PLACED AT MAHO.**

These are just some of the 2025 Exhibitor Show Specials & Discounts!



**IP-6 INTERNATIONAL, INC.**

**217**

**TRADE SHOW DISCOUNT: 20% OFF ORDERS PLACED AT MAHO, NO MINIMUMS.**



**ESSIAC FROM CANADA INTERNATIONAL**

**210**

**TWO FREE LYMPHATIC CLEANSE FOR EVERY \$100 SPENT.**



**BIONOX**

**10**

**15% MAHO SPECIAL DISCOUNT**



**EMERALD LABS**

**16**

PLEASE ENJOY A ONE-TIME SHOW ORDER OF **25% OFF** OF WHOLESALE WHEN YOU SCAN YOUR BADGE AT OUR BOOTH. **ALL DISPLAYS AVAILABLE AT 35% OFF WHL WITH BADGE SCAN. LIMIT 1 SHOW ORDER PLACED WITHIN 1 WEEK OF SHOW DATES.**



**OMNE DIEM**

**18**

**VISIT BOOTH FOR SHOW DEALS**



**NATURAL RELIEF INC.**

**201**

**WE WILL BE GIVING AWAY FREE BOTTLES OF ASHWAGANDHA NATRELIEF**

These are just some of the 2025 Exhibitor Show Specials & Discounts!



## CORNBREAD HEMP

20

**NEW PLACEMENT: 50% + FREE SHIPPING, \$150 MINIMUM (NET 30 TERMS)**

**LINE DRIVES: 30% EDIBLES/OILS/TOPICALS & 20% SELTZERS+ FREE SHIPPING, \$150 MINIMUM (NET 30 TERMS)  
07.21.25-07.31.25**



## BODYBIO

311

**30% OFF ORDERS PLACED DURING THE SHOW AND UNTIL THE END OF JULY.**



## BRT NATURALS LLC (BOTALIFE PLANT OILS) 216

**ENJOY A 20% DISCOUNT ON ALL ORDERS PLACED DURING THE SHOW!**



## SUN CHLORELLA USA

312

**SHOW DEAL: 15% Off OF All P RODUCTS INCLUDING NEW PRODUCT: On3 ATHLETIC.**



## TIIGÃ

410

**20% OFF ALL PRODUCTS + FREE SHIPPING**



## ARCHON VITAMIN LLC DBA PLANTFUSION

409

**35% OFF ORDERS PLACED AT THE SHOW**

These are just some of the 2025 Exhibitor Show Specials & Discounts!



**BOOM CHAGA, LLC**

**411**

**25% OFF ALL BAGS OF CONCENTRATES, AND 30% OFF ALL TEAS.**



**KOKORA**

**413**

**RETAIL LAUNCH PROMOTION - EXTRA 5%**



SPROUT LIVING.

**SPROUT LIVING**

**516**

**2+2 FOR NEW ACCOUNTS**

**25% FOR EXISTING ACCOUNTS**



**MICKELBERRY GARDENS**

**305**

**30% Off**



**TRILOGY**

**502**

**TRILOGY MAHO SHOW DEAL - 2 + 2 OPENING ORDER DISCOUNT (LIMIT OF 4)**



**PARADISE HERBS & ESSENTIALS, INC.**

**703**

**50% Off LINE DRIVE**



**SMIDGE®**

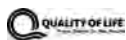
**702**

**SAY HELLO, FEEL THE GLOW. STOP BY OUR BOOTH FOR A ONE-TIME PROMOTION, JUST FOR YOU!**



**POP BY OUR BOOTH FOR SOME NOURISHING KNOWLEDGE - AND A GIFT TO MATCH!**

These are just some of the 2025 Exhibitor Show Specials & Discounts!



## QUALITY OF LIFE LABS

**214**

**OFFERING 50% OFF OPENING ORDERS FOR NEW ACCOUNTS AND 35% OFF SHOW ORDERS**



## NATURE'S FUSION NUTRI 57

**706**

**SHOW SPECIAL 20% LINE DRIVE ALL SUPPLEMENTS AND ESSENTIAL OILS**



## BLUETERRA

**610**

**10% OFF OPENING ORDER. 20% IF ORDER 12 SKUS OR MORE.**



## SYMPHONY NATURAL HEALTH

**612**

**25% MAHO Show Special on \$130 MINIMUM ORDER PLACED AT THE SHOW.**



## ROSITA® REAL FOODS

**702**

**SAY HELLO, FEEL THE GLOW. STOP BY OUR BOOTH FOR A ONE-TIME PROMOTION, JUST FOR YOU!**

**POP BY OUR BOOTH FOR SOME NOURISHING KNOWLEDGE - AND A GIFT TO MATCH!**

## ***"Summer Splash" Buyer's Bingo Sponsors***

Please Be Sure To Thank Our Sponsors For Their Generosity!



**ANCIENT NUTRITION**

**12**

**VARIETY OF ANCIENT NUTRITION PRODUCTS**



**ARCHON VITAMIN LLC DBA PLANTFUSION 409**

**"\$250 ORDER CREDIT"**



**BIONOX**

**10**

**ONE WINNER GETS 50% DISCOUNT ON ONE ORDER**



**BLUETERRA**

**610**

**3 EACH OF OUR DOCTOR DEVELOPED BLUETERRA BALM STICKS.  
RETAIL VALUE \$900.**



**BOOM CHAGA, LLC**

**411**

**14CT Boom CHAGA BAG (\$24.99 RETAIL VALUE)**



**CARLSON LABORATORIES**

**3**

**GIFT BAG PACKED WITH POPULAR CARLSON PRODUCTS**



**CORNBREAD HEMP**

**20**

**RELIEF, RELAXATION, AND RECREATION FOR TWO. GRAB YOUR  
FAVORITE PERSON AND SHARE THE GOOD LIFE WITH CORNBREAD'S  
USDA ORGANIC FULL SPECTRUM CBD GUMMIES, THC GUMMIES,  
AND MENTHOL LOTION, WITH TWO CORNBREAD MUGS!**

## “Summer Splash” Buyer’s Bingo Sponsors

Please Be Sure To Thank Our Sponsors For Their Generosity!



**CV SCIENCES (+PLUSCBD, +PLUSHEALTH, 508  
Lunar Fox)**

**(FREE FILL FOR THE STORE-3 EACH) +PLUSCBD EXTRA SUPPORT  
SLEEP GUMMIES, +PLUSCBD EXTRA SUPPORT**



**EAST PARK NATURALS 416**

**FREE FILL**



**EMERALD LABS 16**

**WINNER WILL RECEIVE A Free EMERALD LABS SAMPLER DISPLAY.  
MSRP VALUE \$1364.**



**HERB PHARM 518**

**FILLED MUSHROOM WELLNESS FLOOR DISPLAY (5-SKUS)**



**HOST DEFENSE® MUSHROOMS™ 22**

**HOST DEFENSE GIFT BASKET**



**KOKORA 413**

**FREE FILL (3-EACH) FOR THE STORE 5-SKUS (CORDYCEPS  
ENERGY, LION'S MANE ENERGY, REISHI VITALITY, TURKEY TAIL  
IMMUNITY, 5-MUSHROOM WELLNESS)**



**LIFESEASONS 103**

**HAIR GRO-R, PURI-T, CLINICAL IMMUNITY- QUICK START**

## “Summer Splash” Buyer’s Bingo Sponsors

Please Be Sure To Thank Our Sponsors For Their Generosity!

### **MICKELBERRY GARDENS**

**305**



**Qty 2 - MICKELBERRY GARDENS 8 oz.  
ELDERBERRY HONEY TONIC  
Qty 2 - MICKELBERRY GARDENS 8 oz.  
THROAT & LUNG HONEY TONIC**

### **NATURAL FACTORS NUTRITIONAL PRODUCT 11**

**REGENERLIFE NMNSURGE COUNTER DISPLAY, VALUED AT \$300!**



### **NATURE’S FUSION NUTRI 57**

**706**



**NUTRI'S APEX BRAIN WITH 30+ BioHACKING INGREDIENTS TO  
UNLOCK YOUR BRAIN'S FULL POTENTIAL, SUPERCHARGES FOCUS,  
MEMORY, AND ENERGY.  
NUTRI'S GLP-1 COMPLEX WITH PRE, PRO, AND POSTBIOTICS  
AND ENHANCED BIOAVAILABILITY BERBERINE PHYTOSOME**

### **NORTH AMERICAN HERB & SPICE**

**408**



**\$250 PRODUCT CRED**

### **PALCO SERVICES**

**4**



**L.A NATURALS PRODUCTS**

### **PARADISE HERBS & ESSENTIALS, INC.**

**703**



**4x \$50 AMAZON GIFT CARDS**

## ***"Summer Splash" Buyer's Bingo Sponsors***

Please Be Sure To Thank Our Sponsors For Their Generosity!



**REDTREE NUTRACEUTICALS, INC.**

**200**

**DBA ROOTOLOGY**

**1 LARGE 120 COUNT BOTTLE OF BREATHE FREE**



**RELAX SAUNAS OF MOMENTUM**

**26**

**DESKTOP TABLE LAMP**



**SMIDGE®**

**702**

**BACKPACK WITH ORGANIC 3 SWAG**



SPROUT LIVING.

**SPROUT LIVING**

**516**

**COLORFUEL HYDRATION - LEMON CITRUS**

**COLORFUEL HYDRATION - BLUE RASPBERRY**

**COLORFUEL GREENS - SLIGHTLY SWEET**



**STEVITA NATURALS**

**119**

**STEVITA Hum Gum DISPLAY TRAYS - SRP OVER \$100**



**SYMPHONY NATURAL HEALTH**

**612**

**QTY 2 - SYMPHONY NATURAL HEALTH ph QUINTESSENCE**

**QTY 2 - SYMPHONY NATURAL HEALTH HERBATONIN SLEEP 0.3MG**

**THRESHOLD®**

**THRESHOLD® ENTERPRISES, LTD.**

**25**

**WELLNESS FORMULA FLOOR DISPLAY**



## "Summer Splash" Buyer's Bingo Sponsors

Please Be Sure To Thank Our Sponsors For Their Generosity!



### TRILOGY

502

**FREE FILL - TRILOGY DISCOVERY COLLECTION: OUR BEST-SELLING, 10 SKU FACE CARE SET. COMES WITH TWO FREE FULL SIZE PRODUCTS, TESTERS AND CUSTOMER SAMPLES.**



### VITAL PLANET

9

**VITAMIX E310 EXPLORIAN BLENDER, PROFESSIONAL-GRADE, 48 oz.**

## RETHINKING ~~WEIGHT~~ Management

Award-winning formula!



Gluten Free



Vegan



Third-Party Tested



Dan Chapman

MAHO EXPO 2025

**Natural Blood Sugar Support in the Age of Ozempic**

Saturday July 26, 2025  
11:45 AM – 1:00 PM



Quality and Purity  
Guaranteed

Questions? 888.453.5058  
[ReddRemedies.com](https://www.ReddRemedies.com)

## Get To Know All About Your Exhibitors



### ANCIENT NUTRITION

**12**

WE'RE ON A MISSION TO HEAL THE PLANET  
BY GOING BEYOND SUSTAINABILITY AND LEADING  
THE REGENERATIVE REVOLUTION.



### ARCHON VITAMIN LLC DBA PLANTFUSION

**409**

PLANTFUSION BRINGS BETTER HEALTH AND COMPLETE NOURISHMENT TO VEGANS, VEGETARIANS AND FLEXITARIANS WITH OUR INNOVATIVE LINE OF PLANT-BASED AND ALLERGEN FREE POWDERS AND VEGAN VITAMINS AND MINERALS. WE STARTED TRAVELING THE WORLD TO FIND THE CLEANEST FARMING PRACTICES, THE BEST GROWING CONDITIONS, AND THE HEALTHIEST VARIETIES OF PLANTS FOR OUR BLENDS. NOW, WE CRAFT ALLERGEN FREE PRODUCTS THAT ARE A FUSION OF NUTRIENT-DENSITY, GREAT FLAVOR AND FORTIFIED WITH DIGESTIVE ENZYMES FOR EASY DIGESTION.



### AST ENZYMES/DYNAMIC ENZYMES

**417**

AST ENZYMES IS A RESEARCH-DRIVEN MANUFACTURER OF ENZYME AND PROBIOTIC SUPPLEMENTS, DEDICATED TO HELPING PEOPLE ENJOY THE FOODS THEY LOVE WHILE SUPPORTING TOTAL GUT AND BODY WELLNESS.

OUR FORMULAS ARE FREE FROM COMMON ALLERGENS, SUCH AS WHEAT, EGGS, SOY AND PRESERVATIVES, AND INCLUDE NON-GMO, KOSHER, HALAL AND VEGETARIAN INGREDIENTS.

AS A VERTICALLY INTEGRATED MANUFACTURER WITH OUR SISTER COMPANIES, WE PRIORITIZE TRANSPARENCY AND QUALITY. OUR PRODUCTS ARE RIGOROUSLY TESTED IN ISO-17025-CERTIFIED-LABORATORIES FOR PURITY, SAFETY AND EFFICACY.

- QUALITY YOU CAN TRUST
- RESEARCH-BACKED INGREDIENTS
- NSF GMP- CERTIFIED FACILITIES
- UNPARALLELED CUSTOMER SUPPORT
- SHORT LEAD TIMES
- PRIVATE LABEL AVAILABLE



### BIONOX

**10**

AT BIONOX, WE ARE COMMITTED TO EMPOWERING INDIVIDUALS TO FEEL BETTER, BE BETTER, AND DO MORE. BY COMBINING THE HIGHEST QUALITY NATURAL INGREDIENTS WITH INNOVATIVE SCIENCE, WE CREATE DELICIOUS, EASY-TO-USE HEALTH SOLUTIONS THAT ENHANCE WELLNESS AND PERFORMANCE. OUR MISSION IS TO DELIVER PEACE OF MIND AND VITALITY TO OUR CUSTOMERS, ENSURING EVERY PRODUCT IS AS ENJOYABLE AS IT IS EFFECTIVE.

## Get To Know All About Your Exhibitors

### **BLUEBONNET NUTRITION CORP**

**28 29**



BLUEBONNET NUTRITION IS A LEADER IN THE MANUFACTURING AND DISTRIBUTION OF PREMIUM DIETARY SUPPLEMENTS IN THE NATURAL PRODUCTS INDUSTRY FOR THE PAST 34 YEARS, HAVING OUR OWN STATE-OF-THE-ART, KOSHER-CERTIFIED, cGMP COMPLIANT FACILITY WITH ISO CERTIFIED LABS. WE HAVE SPARED NO EXPENSE IN OUR QUEST TO BE THE MOST TRUSTED, AWARD-WINNING SUPPLEMENT BRAND IN THE MARKET BY SECURING MANY THIRD PARTY CERTIFICATIONS, SUCH AS, NSF GMP REGISTERED, KOF-K KOSHER CERTIFIED, USDA ORGANIC AND Non-GMO CERTIFICATION, ETC.

### **BLUETERRA**

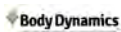
**610**



BEST HOLISTIC PRODUCTS ON THE PLANET! DOCTOR DEVELOPED. WHERE LEADING EDGE SCIENCE MEETS NATIVE AMERICAN TRADITIONS FOR NATURAL SOLUTIONS SUITABLE FOR THE STAGES OF LIFE. PREVIOUSLY USED SUCCESSFULLY IN PRIVATE PRACTICE, THESE PRODUCTS ARE NOW AVAILABLE TO THE PUBLIC. THE FORMULATIONS ARE BASED ON THE LATEST SCIENTIFIC RESEARCH, PRIORITIZING HEALTH, SUSTAINABILITY, AND COMMUNITY. PRODUCED BY AN EXPERT TEAM WHICH INCLUDED OUR LEAD SCIENTIST FROM HARVARD MEDICAL SCHOOL-EXPERIMENTAL MEDICINE, MOLECULAR PHYSICIST, PhD. BIOCHEMISTRY, MEDICAL TECHNOLOGY, MEDICINAL CHEMISTS AND BOTANISTS. SOIL & SEA SOLUTIONS: SKIN RENEW, PAIN RELIEF, CRAMPS, WOUNDS, SHINGLES, TATTOO CARE, SLEEP, FOCUS, ENERGY, RELAXATION, VITALITY/SEX, AND DAILY WELLNESS.

### **BODY DYNAMICS, Inc**

**23**



BODY DYNAMICS IS A WELLNESS COMPANY THAT ENHANCES VITALITY THROUGH EXPERTLY CRAFTED HERBAL AND NUTRITIONAL FORMULAS. COMMITTED TO PURITY, POTENCY, AND SMALL-BATCH FRESHNESS, OUR PRODUCTS SUPPORT HOLISTIC HEALTH—FROM IMMUNE RESILIENCE TO SKIN NOURISHMENT. EACH FORMULA REFLECTS DEEP FUNCTIONAL MEDICINE EXPERTISE AND FDA COMPLIANCE, ENSURING SAFETY AND EFFICACY. TRUSTED BY HEALTH PROFESSIONALS AND LOVED BY CUSTOMERS NATIONWIDE, WE BLEND SCIENCE AND NATURE FOR TRANSFORMATIVE RESULTS. OUR EXCLUSIVE OFFERINGS FOSTER WHOLESALER LOYALTY WHILE EMPOWERING INDIVIDUALS TO TAKE CHARGE OF THEIR WELL-BEING—WELLNESS WITH INTEGRITY, PRECISION, AND HEART.

### **BODYBIO**

**311**



BODYBIO IS A HEALTH AND WELLNESS COMPANY FOCUSED ON CELLULAR HEALTH THROUGH SCIENCE-BACKED SUPPLEMENTS. THEIR PRODUCTS SUPPORT BRAIN FUNCTION, ENERGY, AND DETOXIFICATION USING ESSENTIAL NUTRIENTS LIKE PHOSPHOLIPIDS, MINERALS, AND FATTY ACIDS. ROOTED IN MEDICAL RESEARCH, BODYBIO PARTNERS WITH PRACTITIONERS TO DELIVER HIGH-QUALITY, PERSONALIZED SOLUTIONS FOR OPTIMAL WELLNESS.

### **BOOM CHAGA, LLC**

**411**



BOOM CHAGA IS A PATENTED, CONCENTRATE LIQUID EXTRACT AIDING WITH GUT, HEART, BRAIN, AND CELLULAR HEALTH, WHILE HELPING TO MANAGE INFLAMMATION.

## Get To Know All About Your Exhibitors

### **BRT NATURALS LLC (BOTALIFE PLANT OILS) 216**



BOTALIFE IS A DIRECT MANUFACTURER OF MOST OF THE SEED OILS AND ESSENTIAL OILS IT OFFERS. THE COMPANY ENSURES 100% TRACEABILITY FOR ITS PRODUCTS. BOTALIFE ALSO OFFERS PRIVATE LABELING SERVICES. AS BEING THE DIRECT MANUFACTURER OF PLANT OILS, IT IS ABLE TO OFFER COMPETITIVE PRICING AND IT DOESN'T SELL BOTALIFE BRANDED PRODUCTS ON AMAZON. THEIR MAIN TARGET IS SELLING THEIR PRODUCTS IN STORES. TWO OF THEIR BEST SELLING OILS ARE ORGANIC BLACK SEED OIL WITH HIGH TO AND ORGANIC WILD OREGANO OIL WITH HIGH CARVACROL. THE MOQ IS 150 USO.

### **BUDDY BIOTICS**

**419**



BUDDY BIOTICS IS A RESEARCH-DRIVEN MANUFACTURER OFFERING TOP-TIER, HUMAN-GRADE PRODUCTS FOR PETS AND EQUINES TO SUPPORT JOINT, MUSCLE, DIGESTIVE AND GUT HEALTH.

WE ARE COMMITTED TO ENSURING OUR ANIMAL COMPANIONS RECEIVE THE SAME EXCEPTIONAL LEVEL OF CARE THAT WE PROVIDE OURSELVES.

AS PART OF A GLOBAL FAMILY OF COMPANIES THAT HAS MANUFACTURED ENZYMES AND PROBIOTICS FOR OVER 65 YEARS, WE'VE ACCUMULATED DEEP EXPERTISE AND A SOLID TRACK RECORD. OUR EXPERIENCE SPEAKS FOR ITSELF: WE KNOW WHAT WE'RE DOING AND WE'RE PROUD OF THE PRODUCTS WE BRING TO THE MARKET.

WE CAREFULLY SELECT EVERY INGREDIENT BASED ON SCIENTIFIC RESEARCH TO BRING YOUR PETS AND EQUINES THE VERY BEST SUPPORT FOR OVERALL HEALTH AND WELLNESS.

#### **WE OFFER**

- QUALITY YOU CAN TRUST
- RESEARCH-BACKED INGREDIENTS
- GMP- CERTIFIED FACILITIES
- ISO-17025 CERTIFIED LABORATORIES
- UNPARALLELED CUSTOMER SUPPORT
- SHORT LEAD TIMES
- PRIVATE LABEL OPTIONS

## Get To Know All About Your Exhibitors



### **BURIED TREASURE-LIFE LINE FOODS LLC 318**

BURIED TREASURE BEGAN IN 1969 AS A HEALTHY BREAD BAKERY FOUNDED BY GARY AND SHIRLEY BURKS. THE FAMILY LEGACY OF PROMOTING WELLNESS CONTINUED WITH LESTER AND ROSE BURKS, WHO LAUNCHED THE BURIED TREASURE SUPPLEMENT BRAND IN 1995, RECOGNIZING THE NEED FOR EFFECTIVE NUTRIENT ABSORPTION. IN 2022, ANDREW BURKS TOOK THE HELM, FOCUSING ON INNOVATION--AND DELIVERING OVER 36 UNIQUE LIQUID NUTRIENT PRODUCTS. BURIED TREASURE PRIORITIZES "LIQUID ADVANTAGE" FOR SUPERIOR ABSORPTION, OFFERING PURE, POTENT FORMULAS WITHOUT FILLERS. THEIR MISSION IS TO CONTINUALLY ENHANCE HEALTH AND WELLNESS, WITH A VISION FOR CONVENIENT, HIGH-QUALITY NUTRITIONAL SUPPLEMENTS.



### **CARLSON LABORATORIES 3**

60 YEARS, ONE GOAL; YOUR HEALTH. SINCE 1965, CARLSON HAS BEEN A LEADER IN THE VITAMIN AND SUPPLEMENT INDUSTRY AND HAS WON NUMEROUS AWARDS FOR FRESHNESS, POTENCY, PURITY, AND FLAVOR. WE TAKE PRIDE IN PROVIDING FAMILIES WITH THE HIGHEST QUALITY VITAMINS, MINERALS, OMEGA-3s, KIDS' PRODUCTS AND OTHER NUTRITIONAL SUPPLEMENTS.



### **CORNBREAD HEMP 20**

AS AN EXECUTIVE MEMBER OF THE U.S. HEMP ROUNDTABLE, CORNBREAD HEMP IS A LEADING ADVOCATE FOR COMMON-SENSE HEMP REGULATIONS, WORKING IN TANDEM WITH STATE AND FEDERAL LAWMAKERS TO KNOCK DOWN BARRIERS TO THE WELLNESS BENEFITS THAT THE PLANT OFFERS. NAMED THE FASTEST GROWING HEMP COMPANY IN THE US BY INC 5000 (2024), CORNBREAD IS LEADING THE INDUSTRY IN STANDARDS, QUALITY, AND MISSION. WITH EDIBLES, OILS, AND TOPICALS THAT ARE USDA ORGANIC, FLOWER-ONLY™, THIRD PARTY TESTED (QR TO COAs ON EVERY PRODUCT) AND SELTZERS THAT HAVE SUPERIOR ALL NATURAL INGREDIENTS, 5MG PURE HEMP-DERIVED THC WITH LESS THAN 30 CALORIES AND 5 GRAMS OF SUGAR, CORNBREAD IS HERE FOR FOR RELIEF, RELAXATION, AND RECREATION- BECAUSE EVERYONE DESERVES THE GOOD LIFE.



### **CV SCIENCES (+PLUSCBD, +PLUSHEALTH, Lunar Fox) 508**

CV SCIENCES IS A CONSUMER WELLNESS COMPANY SPECIALIZING IN NUTRACEUTICALS AND PLANT-BASED NUTRITION. OUR GOAL IS TO AMPLIFY PHYSICAL AND MENTAL WELLBEING WITH NATURAL WELLNESS PRODUCTS FEATURING OUR HEMP EXTRACTS AND OTHER PROVEN, RESEARCH-SUPPORTED NATURAL INGREDIENTS. COMMITTED TO SCIENCE BEHIND PLANT-BASED PRODUCTS & LEADER IN NATURAL HEALTH PRODUCTS INDUSTRY.

## Get To Know All About Your Exhibitors

### DMS NATURAL HEALTH DBA JUST THRIVE

**209**



JUST THRIVE!

A HEALTHY GUT = A HAPPY YOU.

YOUR GUT IMPACTS **Everything**, FROM DIGESTION TO MOOD.

OUR LINEUP OF CLINICALLY PROVEN GUT HEALTH PRODUCTS CAN HELP UNLOCK YOUR BODY'S FULL POTENTIAL.

DIGESTION

IMMUNITY

MOOD

SLEEP

AND ENERGY

### DRAGON HERBS

**300**



FOR OVER 30 YEARS, DRAGON HERBS HAS BEEN COMMITTED TO DI TAO SOURCING-- ENSURING HERBS ARE GROWN IN THEIR NATIVE REGIONS, HARVESTED AT PEAK POTENCY, AND PREPARED USING TRADITIONAL METHODS. OUR DEDICATION GUARANTEES THE HIGHEST QUALITY AND EFFECTIVENESS IN EVERY FORMULA, HONORING THE HERBAL TRADITIONS BEHIND THEM. WILL FULL VERTICAL INTEGRATION, WE OVERSEE EVERY STEP - FROM PARTNER FARMS TO ADVANCED EXTRACTION FACILITIES. OUR PRODUCT LINE INCLUDES SUPERFOODS, TEAS, HERBAL CAPSULES, LIQUID TINCTURES, AND MEDICINAL MUSHROOMS, ALL CRAFTED TO SUPPORT HEALTH, VITALITY, AND LONGEVITY. WE TAKE PRIDE IN OFFERING AUTHENTIC, POTENT HERBAL SOLUTIONS ROOTED IN TRADITION AND INTEGRITY.



### EAST PARK NATURALS

**416**

EAST PARK NATURALS IS A FAMILY-OWNED LEADER IN NATURAL WELLNESS, OFFERING CLINICALLY TESTED, U.S.-MADE SUPPLEMENTS SINCE 1995. OUR PATENTED D-LENOLATE PROCESS UNLOCKS OLIVE LEAF'S POWERFUL COMPOUND, OLEUROPEIN, FOR LONG-LASTING IMMUNE SUPPORT. WE OFFER TARGETED SOLUTIONS FOR IMMUNE DEFENSE, HORMONAL BALANCE, DIGESTION, SKIN HEALTH AND ANTI-AGING, BACKED BY SCIENCE AND DRIVEN BY PURPOSE. OUR FOUNDER'S MISSION BEGAN WITH SAVING HIS SON'S LIFE; TODAY THAT LEGACY LIVES ON IN EVERY BOTTLE. WITH 100% NATURAL, HORMONE-FREE INGREDIENTS AND U.S. MANUFACTURING, WE DELIVER SAFE, EFFECTIVE PRODUCTS TRUSTED BY HEALTH PROFESSIONALS AND CONSUMERS ALIKE.



### ELIXIR KOMBUCHA

**604**

WE BREW KOMBUCHA WITH BOLD FLAVORS, BALANCED FIZZ, AND GUT-FRIENDLY GOODNESS — CRAFTED THE RIGHT WAY, NEVER RUSHED OR COMPROMISED. LIGHT ON SUGAR, BIG ON CHARACTER, AND ALWAYS REAL AND RAW, ELIXIR IS REFRESHMENT THAT MAKES YOU FEEL AS GREAT AS IT TASTES.

## Get To Know All About Your Exhibitors

### EMERALD LABS

16



EMERALD LABS, THE ADDITIVE-FREE COMPANY™ IS FAMILY OWNED AND OPERATED SINCE OUR BEGINNINGS IN 2001. WE ARE COMMITTED TO PROVIDING YOUR FAMILY WITH FORMULAS USING SUPPORTIVE NUTRIENT FORMS, MANUFACTURED AT OUR FACILITY WITHOUT THE USE OF ADDITIVES. EACH PRODUCT IS FORMULATED BY DR. MARK STENGLER, N.M.D, ACCORDING TO HIS CLINICAL STANDARDS. IN ADDITION TO EXTENSIVE 3RD PARTY TESTING, WE ALSO HAVE OUR "IN-HOUSE" LABORATORY WHERE WE TEST ALL INCOMING INGREDIENTS AND OUTGOING PRODUCTS FOR PURITY, IDENTITY, STRENGTH AND COMPOSITION. WE ARE COMMITTED TO QUALITY FROM BEGINNING TO END. THANK YOU FOR CHOOSING EMERALD LABS, THE ADDITIVE-FREE COMPANY™!

### ENZYMEDICA

402



AT ENZYMEDICA, WE MAKE GREAT HEALTH EASIER FOR EVERYONE. IT STARTS WITH HEALTHY DIGESTION. WHERE IT GOES IS UP TO YOU.

### ESSIAC FROM CANADA INTERNATIONAL

210



ESSIAC FROM CANADA INTERNATIONAL CARRIES FORWARD THE LEGACY OF CANADIAN NURSE RENE CAISSE, WHO PIONEERED ESSIAC IN 1922. INSPIRED BY TRADITIONAL OJIBWA HERBAL WISDOM, ESSIAC BLENDS FOUR POTENT HERBS TO ENHANCE IMMUNE RESILIENCE AND OVERALL WELLNESS. COMMITTED TO AUTHENTICITY, QUALITY, AND TRADITION, WE HONOR RENE CAISSE'S ORIGINAL VISION THROUGH OUR CLASSIC HERBAL POWDER, HERBAL LIQUID EXTRACT, AND VEGETABLE CAPSULES, ALONGSIDE NEWER FORMULATIONS SUCH AS ESSIAC GOLD, LYMPHATIC CLEANSE, AND ESSIAC SUPERFOOD —OFFERING NATURAL, TRUSTED HERBAL SUPPORT FOR OPTIMAL HEALTH.

### HERB PHARM

518



HERB PHARM IS ESPECIALLY RESPECTED FOR OVER FOUR DECADES OF CERTIFIED ORGANIC, REGENERATIVE HERB AGRICULTURE, DEDICATION TO THE BOTANICAL SCIENCES, AND COMMITMENT TO HEALTHY ENVIRONMENTAL PRACTICES.



## Get To Know All About Your Exhibitors

### **HOST DEFENSE® MUSHROOMS™**

**22**



HOST DEFENSE® MUSHROOMS™ WAS FOUNDED BY RENOWNED MYCOLOGIST PAUL STAMETS WITH THE GOAL OF BUILDING A BRIDGE BETWEEN PEOPLE AND FUNGI.

OFFERING MULTIPLE DELIVERY FORMATS IS ONE WAY THEY WORK TO OFFER CONVENIENCE AND EASE-OF-USE TO ANY SUPPLEMENT REGIME.

HOST DEFENSE MYCELIUM-BASED PRODUCTS ARE CURRENTLY AVAILABLE IN CAPSULES, EXTRACTS, SPRAYS, POWDERS, DRINK MIXES, AND MORE!

ADDITIONALLY, THEIR MYCOBOTANICALS® LINE IS EXPERTLY FORMULATED USING ORGANICALLY-GROWN MUSHROOM MYCELIUM AND HERBS, FUSING CONTEMPORARY SCIENCE WITH THE INNATE INTELLIGENCE OF NATURE



### **IP-6 INTERNATIONAL, INC.**

**217**

IP-6 INTERNATIONAL, INC. IS THE EXCLUSIVE MANUFACTURER OF IP6 GOLD® AND RED YEAST RICE GOLD®. IT WAS FOUNDED IN 2002 BECAUSE WE BELIEVED IN THE VALUE OF IP-6 AND INOSITOL TO ENHANCE PEOPLE'S LIVES. OVER THE YEARS, WE HAVE SUPPORTED, DONATED, AND COLLABORATED WITH MULTIPLE RESEARCH PROJECTS. OUR PRODUCTS ARE DISTRIBUTED WORLD-WIDE.



### **IRWIN NATURALS**

**608**

FOR OVER 31 YEARS, IRWIN NATURALS HAS BEEN RECOGNIZED IN THE INDUSTRY AS A LEADER IN INNOVATION AND WE CONTINUOUSLY STRIVE TO BRING FORWARD NEW IDEAS AND GROUNDBREAKING FORMULAS THAT ENHANCE HEALTH AND WELL-BEING. WE ARE COMMITTED TO DEVELOPING SCIENCE-BASED PRODUCTS THAT EXCEED THE HIGHEST STANDARDS FOR QUALITY AND PURITY. IRWIN NATURALS IS BECOMING A HOUSEHOLD NAME IN THE HEALTH AND WELLNESS SPACE AND WE ARE EXCITED TO ALSO BE A TRUSTED SOURCE FOR CBDs. OUR CBD PRODUCTS FEATURE FULL-SPECTRUM HEMP EXTRACT FORMULATIONS WITH NATURALLY OCCURRING CBD. WE CONTINUE TO EXPAND THE LINE OF IRWIN NATURALS FULL-SPECTRUM HEMP PRODUCTS AND HAVE RECENTLY INTRODUCED OUR NEW CBD BALMS, GELS, CREAMS, AND ROLL-ONS.



### **KOKORA**

**413**

REGENERATIVE ORGANIC - WE PRIORITIZE THE HEALTH OF SOIL, PLANTS AND HUMANS THROUGH SUSTAINABLE & HOLISTIC FARMING METHODS THAT RESTORE ECOSYSTEMS & COMBAT CLIMATE CHANGE.

## Get To Know All About Your Exhibitors

### LIFESEASONS

103



LIFESEASONS IS AN ALL-NATURAL HEALTH SUPPLEMENT BRAND COMMITTED TO HEALTHY LIVING WITH LIFE-CHANGING PRODUCTS. THROUGH EXTENSIVE RESEARCH AND YEARS OF EXPERIENCE IN THE NATURAL PRODUCT INDUSTRY, WE'VE COMBINED CLINICAL DOSES OF NUTRIENT-RICH, SCIENCE-BACKED INGREDIENTS INTO POWERFUL FORMULAS. NATURE WORKS. SCIENCE PROVES IT.

### MCKD HOLDINGS, LLC DBA MX WELLNESS 606



MX WELLNESS IS A MISSION-DRIVEN BRAND FOCUSED ON SUPPORTING HEALTHY AGING AND LONGEVITY. OUR FORMULAS ARE CRAFTED IN THE USA USING HIGH-QUALITY, THIRD-PARTY TESTED INGREDIENTS TO ENSURE SAFETY AND EFFECTIVENESS. WE CREATE EASY-TO-ENJOY PRODUCTS THAT ALIGN WITH EVOLVING WELLNESS TRENDS, HELPING YOU FEEL YOUR BEST AT EVERY STAGE OF LIFE.

### MICHAEL'S HEALTH

101



MICHAEL'S HEALTH BEGAN IN 1984, BUILT ON YEARS OF EXPERIENCE WORKING WITH CLIENTS. EVERY PRODUCT IS GUARANTEED TO PRODUCE AN EFFECT.

MICHAEL'S CORE PHILOSOPHY IS SIMPLE: "GIVE THE BODY WHAT IT NEEDS IN MEANINGFUL AMOUNTS, AND ITS DIVINE NATURE WILL RESTORE BALANCE AND HARMONY." THIS BELIEF HAS BEEN THE FOUNDATION OF HIS APPROACH. PERHAPS IT'S THIS PHILOSOPHY AND HIS CAREFULLY CRAFTED FORMULATIONS THAT HAVE ALLOWED MICHAEL'S HEALTH TO CELEBRATE OVER 41 YEARS OF SUCCESS —WITHOUT RELYING HEAVILY ON ADVERTISING.

ALL PRODUCTS ARE AFFORDABLY PRICED, VEGETARIAN, AND KOSHER—DESIGNED TO MAKE QUALITY NATURAL HEALTH ACCESSIBLE FOR EVERYONE.

### MICKELBERRY GARDENS

305



MICKELBERRY GARDENS IS A WOMEN-OWNED, CERTIFIED B CORPORATION CRAFTING HERBAL WELLNESS PRODUCTS INSPIRED BY THE HEALING SYNERGY OF BEES AND BOTANICALS. FOUNDED BY AN HERBALIST AND A BEEKEEPER, OUR PRODUCTS BLEND RAW PACIFIC NORTHWEST HONEY, ORGANIC APPLE CIDER VINEGAR, AND MEDICINAL HERBS TO CREATE FUNCTIONAL, FOOD-BASED REMEDIES. WELLNESS FROM THE HIVE, MADE WITH HEART.

### MUSHROOM WISDOM, Inc.

2



FOUNDED IN 1991, MUSHROOM WISDOM HAS FLOURISHED INTO A GLOBAL LEADER IN THE DEVELOPMENT, PRODUCTION, AND RESEARCH OF MUSHROOM SUPPLEMENTS. STARTING WITH WHAT WAS PREVIOUSLY A NOT WELL-KNOWN MUSHROOM IN THE WEST, MAITAKE. MWI HAS GROWN INTO A LINE OF OVER 25 DIFFERENT MUSHROOM PRODUCTS INCLUDING 10 DIFFERENT MUSHROOMS AND THREE RESEARCH BASED PROPRIETARY EXTRACTS.

## Get To Know All About Your Exhibitors



### **NATURAL FACTORS NUTRITIONAL PRODUCTS 11**

#### Why Choose Natural Factors?

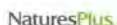
NATURAL FACTORS IS A FAMILY-OWNED, FULLY INTEGRATED COMPANY, CONTROLLING EVERY ASPECT OF THE PRODUCT LINE TO ENSURE THAT EACH AND EVERY PRODUCT IS SAFE AND EFFECTIVE. FOR MORE THAN 60 YEARS, NATURAL FACTORS HAS BEEN AN INDUSTRY LEADER IN ORGANIC FARMING, SOURCING AND DEVELOPMENT OF RAW MATERIALS, RESEARCH AND DEVELOPMENT, AND QUALITY ASSURANCE.

- OWN OVER 2,000 ACRES OF CERTIFIED ORGANIC FARMS
- DEDICATED TO NATURAL CHANNEL RETAILERS; NO MASS MARKET
- CONFORM TO ALL REQUIREMENTS OF THE GOOD MANUFACTURING

PRACTICES (GMP) OF THE FDA, AS WELL AS THE NNHPD. IN ADDITION, OUR FACILITIES HAVE BEEN CERTIFIED BY THE THERAPEUTIC GOODS ADMINISTRATION OF AUSTRALIA (TGA), ONE OF THE MOST STRINGENT GUIDELINES FOR MANUFACTURING DIETARY SUPPLEMENTS IN THE WORLD

- THIRD-PARTY CERTIFIED BY Isura™ FOR PURITY AND POTENCY.

LEARN MORE AT [NATURALFACTORS.COM](http://NATURALFACTORS.COM)!



### **NATURAL ORGANICS, INC./NATURESPUS 21**

NATURESPUS IS THE FAMILY-DRIVEN SUPPLEMENT BRAND ... TRUSTED BY GENERATIONS OF LOYAL CONSUMERS BECAUSE OUR UNIQUE FUSION OF NATURE AND SCIENCE ENABLES THEM TO LIVE LIFE TO THE FULLEST. OUR CREATIVE, INNOVATIVE, LIFE-CHANGING PRODUCT FORMULATIONS GENERATE BOTH SALES AND SATISFIED CUSTOMERS! WE ARE CONTINUALLY EXPANDING OUR OFFERINGS, SUCH AS ADDITIONS TO OUR NATUREPLUS Pro LINE. ORGANIC BEET POWDER, DREAMINOL AND HIS & HER JOURNEY PLUS OUR EXCITING NEW Gold LIQUID SHOT. ... AS WELL AS TRIED-AND-TRUE PILLS SUCH AS SPIRULIN, HEMA-PLEX, SOURCE OF LIFE, ANIMAL PARADE AND GUMMIES. WE CONTINUE TO DELIVER QUALITY-VALUE-RESULTS!



## Get To Know All About Your Exhibitors



### **NATURAL PATH SILVER WINGS**

**15**

COLLOIDAL SILVER IS THE ULTIMATE IMMUNE SUPPORT SUPPLEMENT. DOCTOR FOUNDED NATURAL PATH SILVER WINGS' PHARMACEUTICAL GRADE COLLOIDAL SILVER IS ALL NATURAL AND SAFE CONTAINING ULTRA-PURE WATER AND NATURE'S ULTRA-FINE SILVER PARTICLES IN EASY-TO-TAKE CONVENIENT DROPPERS OR SPRAY BOTTLES WHICH ARE PERFECT FOR THE WHOLE FAMILY. IT'S TESTED FOR PURITY AND EFFICACY BY QUALIFIED INDEPENDENT LABORATORIES, BACKED BY CLINICAL, LABORATORY AND UNIVERSITY RESEARCH AND MANUFACTURED IN AN FDA-REGISTERED FACILITY. POWER UP YOUR IMMUNE SYSTEM NOW WITH HIGHER POTENCY COLLOIDAL SILVER. 10X AWARD-WINNING NATURAL PATH SILVER WINGS - SAFE, STRONGER SILVER PROTECTION SINCE 1994.



### **NATURAL RELIEF INC.**

**201**

NATURAL RELIEF INC. IS A U.S.-BASED DIETARY SUPPLEMENT MANUFACTURER DEDICATED TO ADVANCING HOLISTIC WELLNESS THROUGH SCIENTIFICALLY CRAFTED HERBAL FORMULATIONS. FOUNDED BY DR. M. ASHRAF, M.D., OUR PRODUCTS BLEND THE WISDOM OF AYURVEDIC, EUROPEAN, AND AMERICAN HERBAL TRADITIONS WITH MODERN QUALITY STANDARDS. FOR OVER 20 YEARS, WE HAVE DELIVERED SAFE, EFFECTIVE, AND BIOAVAILABLE SUPPLEMENTS MANUFACTURED UNDER cGMP GUIDELINES. WITH A STRONG FOCUS ON PURITY, CONSISTENCY, AND NATURAL EFFICACY, NATURAL RELIEF INC. PROVIDES HIGH-QUALITY SOLUTIONS THAT SUPPORT A HEALTHIER, MORE BALANCED LIFE.



### **NATURE'S FUSION NUTRI 57**

**706**

NUTRI HAS THE HIGHEST BIOAVAILABLE, MOST ABSORBENT ANTI-AGING AND LONGEVITY SUPPLEMENTS IN THE WORLD. ALL NUTRI FORMULAS ARE EXPERTLY CRAFTED TO PROVIDE SCIENCE-BACKED SOLUTIONS FOR YOUR EVERYDAY NEEDS. CHECK OUT THEIR UNIQUE PRODUCTS LIKE THE PATENT PENDING NEURO-NAC (20X MORE BIOAVAILABLE THAN NAC), NMN (NICOTINAMIDE MONONUCLEOTIDE) AND NMNH (DIHYDRO NICOTINAMIDE MONONUCLEOTIDE). LOOK OUT FOR THE FULL ORGANIC LINE INCLUDING BERBERINE, SEA MOSS, LION'S MANE, 10 MUSHROOM COMPLEX, AND TURMERIC COMPLEX. NUTRI'S ULTIMATE APEX BRAIN, AN EVERYDAY BRAIN BOOSTER JAM PACKED WITH 32 ACTIVE INGREDIENTS INCLUDING 6 VITAMINS AND MINERALS AND 26 NOOTROPICS, IS TAKING THE MARKET BY STORM. LEARN MORE ABOUT APEX BRAIN AND OTHER LIFE CHANGING SUPPLEMENTS ARE NOW AVAILABLE FROM NUTRI. NATURE'S FUSIONS IS A FAMILY-OWNED COMPANY THAT BEGAN BY SUPPLYING THE HIGHEST QUALITY ESSENTIAL OILS IN THE WORLD. IN KEEPING WITH THEIR ROOTS, ALL PRODUCTS ARE BACKED BY THEIR FOREVER GUARANTEE - A LIFE-TIME MONEY BACK GUARANTEE FOR ANY PRODUCT, ANYTIME, FOREVER.

## Get To Know All About Your Exhibitors



### **NATURE'S WAY**

**7**

NATURE'S WAY IS RENOWNED AS THE HIGHEST QUALITY MANUFACTURER OF DIETARY SUPPLEMENTS SINCE 1969. WE INCORPORATE FDA PHARMACEUTICAL QUALITY STANDARDS IN ALL FACETS OF OUR BUSINESS. THIS INCLUDES RAW MATERIAL EVALUATION AND SUPPLIER SELECTION, LABORATORY ANALYTICS ACROSS THE ENTIRE SPECTRUM OF QUALITY, PURITY, AND POTENCY.



### **NEWTON HOMEOPATHICS**

**302**

NEWTON LABORATORIES, INC., AN FDA-REGISTERED HOMEOPATHIC MANUFACTURER ESTABLISHED IN 1987, IS WOMAN/VETERAN-OWNED. Newton IS LOCATED IN CONYERS, GA AND ITS FOUNDATION IS BUILT UPON THE ORGANIC, NON-GMO, LACTOSE-FREE PELLETS.

MARGE ROBERTS, MSHP PRACTICED AS A RN FOR 30 YEARS, STUDIED WITH DR. CHALTIN FOR MANY YEARS AND NOW SERVES AS Newton's PRESIDENT/CEO.

Newton SPECIALIZES IN COMBINATION REMEDIES AND MANUFACTURES BOTH OVER-THE-COUNTER AND PROFESSIONAL LINES, INCLUDING FOR PETS AND KIDS.



### **NORTH AMERICAN HERB & SPICE**

**408**

NORTH AMERICAN HERB & SPICE HAVE BEEN IN BUSINESS OVER 30 YEARS AND HAS THE MISSION "TO HEAL THE WORLD." THE COMPANY THAT BROUGHT THE FIRST OREGANO, BLACK SEED AND WILD CHAGA PRODUCTS TO MARKET ARE COMMITTED AS EVER TO INNOVATION.

COMMITTED TO PROVIDING ONLY THE CLEANEST, PUREST, AND MOST EFFICACIOUS PRODUCTS TO MARKET. NORTH AMERICAN HERB & SPICE TAKE NO SHORTCUTS, USING NO MAGNESIUM STEARATE, TITANIUM DIOXIDE, CHEMICAL SOLVENTS, OR ARTIFICIAL FLAVORS IN THEIR PRODUCTS.



### **NOW Foods**

**109**

FROM DAY ONE, NOW WAS CREATED TO EMPOWER HEALTHY LIVING. WE ARE A LEGACY, FAMILY-OWNED BRAND, A FOUNDING SUPPORTER OF VITAMIN ANGELS, AND ABSOLUTELY RELENTLESS ABOUT MAKING THE NATURAL PRODUCTS AND SUPPLEMENT INDUSTRY BETTER.

OUR MISSION IS TO PROVIDE VALUE IN PRODUCTS AND SERVICES THAT EMPOWER PEOPLE TO LEAD HEALTHIER LIVES.



### **OMNE DIEM**

**18**

THE PRIMARY FOCUS OF OMNE DIEM® LIES IN THE FIELD OF DIGESTIVE HEALTH, ESPECIALLY FOOD INTOLERANCES. OMNE DIEM® PROVIDES UNIQUE SOLUTIONS IN THE FIELD OF HISTAMINE INTOLERANCE (HIT). OUR EXPERIENCE AND EXPERTISE IN THIS AREA STARTED IN 2000 WHEN WE BEGAN TO DEVELOP AND EXECUTE EXTENSIVE CLINICAL RESEARCH IN HIT.

## Get To Know All About Your Exhibitors



### **ORGANIC FIJI**

**218**

ORGANIC FIJI - "FROM THE EARTH TO YOUR SKIN". ORGANIC FIJI BRINGS YOU A RANGE OF USDA CERTIFIED ORGANIC & NATURAL BEAUTY PRODUCTS HAND CRAFTED IN SMALL BATCHES TO GUARANTEE THE HIGHEST QUALITY SOAPS, LOTIONS, BODY MASSAGE HAIR OILS, EXFOLIATING FACE AND BODY SCRUBS & LUCIOUS LIP BALMS.



### **PARADISE HERBS & ESSENTIALS, INC.**

**703**

PARADISE HERBS HAS SPENT OVER 30 YEARS DEVELOPING AND PERFECTING PRODUCTS "MADE THE WAY NATURE INTENDED". We Never Use Unnecessary Fillers Or Flow Agents. We ARE DEDICATED TO SOURCING AND FORMULATING PREMIUM, ULTRA-PURE PRODUCTS THAT MEET THE HIGHEST STANDARDS OF EXCELLENCE. OUR ONGOING COMMITMENT TO INNOVATION AND QUALITY IS REFLECTED IN EVERY PRODUCT.



### **PRANAROM**

**512**

THE SCIENCE OF ESSENTIAL OILS-SINCE 1991, #1 ORGANIC ESSENTIAL OIL LINE IN NATURAL RETAIL IN THE USA. WE OFFER AN EXTENSIVE & THERAPEUTIC LINE OF CERTIFIED ORGANIC/CHEMO-TYPED ESSENTIAL OILS. IN ADDITION, WE OFFER WELLNESS BLENDS, LIFESTYLE FORMULAS, ORGANIC SKINCARE & DIFFUSERS. 100% OF OUR PRODUCTS ARE CERTIFIED BY ECOCERT ICO. BLENDED & BOTTLED IN THE USA.



### **QUALITY OF LIFE LABS**

**214**

QUALITY OF LIFE WAS FOUNDED ON A SIMPLE PREMISE: YOUR NUTRITIONAL SUPPLEMENTS SHOULD WORK. EVERY SINGLE INGREDIENT IN EVERY ONE OF OUR PRODUCTS IS BACKED BY HUMAN STUDIES AND DELIVERED IN DOSES CONSISTENT WITH CLINICAL RESEARCH.



### **REDTREE NUTRACEUTICALS, INC. DBA ROOTOLOGY**

**200**

ROOTOLOGY BREATHE FREE OFFERS FAST-ACTING, NATURAL RESPIRATORY SUPPORT. COMBINING A PROPRIETARY BLEND OF HERBAL EXTRACTS, ROOTOLOGY HELPS CLEAR NASAL AND SINUS CONGESTION, EASE ALLERGIES, PROMOTE EASY BREATHING. TRUSTED BY HEALTH PROFESSIONALS AND CUSTOMERS AIIKE, OUR PRODUCTS ARE NON-DROWSY, SAFE, AND EFFECTIVE. ROOTOLOGY IS COMMITTED TO QUALITY, USING PREMIUM INGREDIENTS TO DELIVER RELIEF IN AS LITTLE AS 15 MINUTES. EXPERIENCE THE POWER OF TRADITIONAL HERBAL WISDOM COMBINED WITH MODERN SCIENCE.

## Get To Know All About Your Exhibitors



### **RELAX SAUNAS OF MOMENTUM**

**26**

RELAX SAUNAS ARE PORTABLE, AFFORDABLE, PERSONAL USE SAUNAS WITH TWO 700-WATT RADIATORS THAT CONTINUOUSLY EMIT FAR INFRARED RAYS (FIR) WHILE THE SAUNA TEMPERATURE MAY VARY BETWEEN 140-170 DEGREES FAHRENHEIT. RELAX SAUNAS WARM UP INSTANTLY, AND CAUSE A DETOXIFYING SWEAT WITHIN 20 MINUTES. RELAX SAUNAS INCREASE BODY TEMPERATURE 3-4 DEGREES IN 25-60 MINUTES WHICH TRIGGERS A SEQUENCE OF BENEFITS INCLUDING IMMUNE SYSTEM STIMULATION, INCREASED NITRIC OXIDE AND DECREASED BODY INFLAMMATION.



### **SMIDGE®**

**702**

SMIDGE®: AT SMIDGE®, WE CRAFT SMALL-BATCH SUPPLEMENTS WITH CARE AND THE CLEANEST FORMULAS: PROBIOTICS, DIGESTIVE ENZYMES, WHOLE-FOOD VITAMINS AND NATURAL MINERALS. AND WE USE HONEST, PREMIUM INGREDIENTS WITH CRITICAL NUTRIENTS.



### **SOVEREIGN SILVER**

**1**

CUSTOM, STATE-OF-THE-ART 32,000 FT MANUFACTURING FACILITY AND LAB BASED IN SARASOTA, FLORIDA. WE PRODUCE THE FINEST HYDROSOLS AND NATURAL HEALTH PRODUCTS AS THE FIRST LINE OF DEFENSE IN THE JOURNEY TO HEALTH SOVEREIGNTY. SOVEREIGN SILVER AND SOVEREIGN COPPER BIO-ACTIVE HYDROSOLS.



### **SPROUT LIVING**

**516**

SPROUT LIVING IS A SUPERFOOD WELLNESS BRAND BASED OUT OF CHICAGO. WE TAKE THE CLEANEST, WHOLE FOOD APPROACH TO ORGANIC PLANT PROTEIN, SUPERFOOD DRINK MIXES, FUNCTIONAL SNACKS AND VITAMINS. WE AVOID COMMONLY USED ADDITIVES LIKE "NATURAL" FLAVORING AND GUMS.



### **STEVITA NATURALS**

**119**

FOR THREE GENERATIONS, OUR WOMAN-OWNED COMPANY HAS BEEN COMMITTED TO PROVIDING FAMILIES LIKE YOURS WITH THE BEST NATURE HAS TO OFFER. WE'RE STILL DEDICATED TO CRAFTING SUSTAINABLE, SUGAR-FREE SWEETENERS, CANDIES AND CHEWING GUM THAT ARE GOOD FOR YOUR LOVED ONES AND THE PLANET. WITH STEVITA, YOU'RE CHOOSING A FAMILY'S PROMISE OF QUALITY, HEALTH, AND SUSTAINABILITY.



### **SUN CHLORELLA USA**

**312**

SUN CHLORELLA USA IS A WELLNESS AND SUPPLEMENT COMPANY DEDICATED TO BRINGING THE HIGHEST QUALITY CHLORELLA AND HEALTH PRODUCTS FROM JAPAN. WITH A FOCUS ON PURITY AND INNOVATION, OUR FOCAL POINT IS TO ENSURE THAT THE HEALTH AND WELLNESS NEEDS OF OUR CONSUMERS ARE SUPPORTED BY RIGOROUS SCIENTIFIC EVIDENCE AND TESTING.

## Get To Know All About Your Exhibitors

### **SUPER NATURAL DISTRIBUTORS**

**317 319**



**SND FORMED IN 1984. WE ARE GUIDED BY PRINCIPLES OF INTEGRITY, HEALTH AND SHARED PROSPERITY. THESE VALUES ARE AT THE CORE OF EVERYTHING WE DO, FROM AN EXTENSIVE PRODUCT ASSORTMENT AT COMPETITIVE PRICING TO OUR PASSION FOR SUPERIOR CUSTOMER SERVICE ALWAYS WITH A LIVE TEAM MEMBER. CHOOSING SND MEANS CHOOSING A PARTNER WHO IS AS COMMITTED TO YOUR SUCCESS AS YOU ARE.**

### **SYMPHONY NATURAL HEALTH**

**612**



**SYMPHONY NATURAL HEALTH EMPOWERS PEOPLE WITH THE KNOWLEDGE, SOLUTIONS AND SUPPORT THEY NEED ON THEIR PATH TO WHOLE HEALTH. RATHER THAN SIMPLY REDUCING SYMPTOMS, OUR PRODUCTS ADDRESS THE ROOT CAUSE AND SUPPORT THE BODY'S FOUNDATIONAL SYSTEMS TO CREATE TRUE, LASTING HEALTH TRANSFORMATIONS. OUR FLAGSHIP FEMMENESSENCE® PRODUCT LINE IS DESIGNED TO SUPPORT WOMEN'S HEALTH THROUGH HORMONE BALANCE WITHOUT INTRODUCING HORMONES INTO THE BODY. SYMPHONY NATURAL HEALTH IS ALSO THE CREATOR OF HERBATONIN® - THE FIRST PLANT-BASED MELATONIN. DISCOVER THESE PRODUCTS AND MORE. NOURISH THE WISDOM AND POWER WITHIN. PURE BY DESIGN. UNCOMPROMISING QUALITY. CLINICALLY PROVEN RESULTS.**

### **TERRY NATURALLY BY EUROPHARMA**

**27**



**HEADQUARTERED IN GREEN BAY, WISCONSIN, TERRY NATURALLY® SPECIALIZES IN BRINGING BOTH EUROPEAN-TESTED, UNIQUE BOTANICAL BLENDS AND PROPRIETARY, CUSTOM FORMULATIONS TO THE AMERICAN CONSUMER. TERRY NATURALLY CONTINUES TO ADVANCE THE SCIENCE OF NATURAL HEALTH WITH THE RELEASE OF PRODUCTS SUCH AS CURAMIN®, CURAMED®, HRG80™ RED GINSENG, AND ANXIOCALM®. OUR PASSION IS YOUR HEALTH! IS MORE THAN JUST A MOTTO FOR US. OUR ENTHUSIASTIC STAFF IS TRULY PASSIONATE ABOUT BRINGING EFFECTIVE, PROVEN, HIGH QUALITY PRODUCTS TO OUR CUSTOMERS.**



### **THRESHOLD® ENTERPRISES, LTD.**

**25**



**FOR 47 YEARS, THRESHOLD ENTERPRISES, LTD. HAS PROVIDED OVER 400 DISTRIBUTED BRANDS OF THE HIGHEST QUALITY WELLNESS PRODUCTS - INCLUDING OUR OWN BRANDS SOURCE NATURALS® AND PLANETARY HERBALS® - TO PROMOTE A VISION THAT SUPPORTS EVERYONE'S POTENTIAL TO ENJOY OPTIMAL HEALTH AND WELLBEING.**

## Get To Know All About Your Exhibitors

**TIIGÃ** **410**

**TIIGÃ** TIIGA DELIVERS NATURE’S MOST POWERFUL GUT HEALTH SOLUTION, HARNESSING THE POWER OF RAW BAOBAB FRUIT, TO CREATE, ONE OF A KIND, PREBIOTIC FIBER DRINK MIXES WITH NO ADDED SUGAR. TIIGA IS DIFFERENT BECAUSE BAOBAB IS DIFFERENT. BAOBAB IS THE ONLY NATURALLY OCCURRING SOURCE OF FIBER IN THE WORLD THAT DOES NOT HAVE TO BE PROCESSED TO BE TURNED INTO A POWDER. THE POWDER IS THE FRUIT - THIS OCCURS **Naturally** AS THE FRUIT RIPENS IN ITS POD AND WE USE THIS RAW POWDER AS OUR MAIN INGREDIENT. BAOBAB GROWS WILD, IMPROVES THE ENVIRONMENTAL DIVERSITY OF THE REGIONS AND PROVIDES INCOME OPPORTUNITIES FOR RURAL AFRICAN COMMUNITIES.

**TRILOGY** **502**

**trilogy.** TRILOGY IS PREMIUM SKINCARE FOR LOVERS OF CLEAN BEAUTY. OUR FORMULATIONS ARE PACKED WITH HIGH-PERFORMING, CONCENTRATED ACTIVES THAT ARE BACKED BY SCIENCE AND SUPPORTED BY CLINICAL TRIALS. WE BELIEVE IN CLEAN, NATURAL INGREDIENTS, SUSTAINABLE BUSINESS PRACTICES, AND SKINCARE THAT WORKS FOR EVERY SKIN TYPE, AT EVERY AGE. WE’RE PROUD TO HOLD SOME OF THE MOST STRINGENT GLOBAL CERTIFICATIONS. AT TRILOGY, WE EMBRACE LIFE. WE’RE ALL ABOUT THE JOURNEY. THE REAL, WILDNESS OF THE NATURAL WORLD — IN A CONSTANT STATE OF EVOLUTION. WHEN WE ARE IN SYNC WITH NATURE, WE ARE ALIVE. YOU CAN SEE IT IN OUR GLOW.

**VEGAJELLY** **219**

**VegaJelly** MULTI-PURPOSE PLANT BASED MOISTURIZER. PETROLEUM FREE, NATURAL ORIGIN, NO PERFUMES, VEGAN CERTIFIED, NO BEESWAX, NON-COMEDOGENIC, SULFATE FREE, GLUTEN FREE, CRUELTY FREE, SULFATE FREE, KOSHER AND HALAL CERTIFIED. PROVIDES HEALING RELIEF FOR SKIN, ALL-IN ONE MOISTURIZER THE ENIRE FAMILY CAN USE, INCLUDING PETS.

**VITAL PLANET** **9**

**VITAL PLANET** VITAL PLANET’S SOLE PURPOSE IS TO HELP SUPPORT THE QUEST FOR BETTER OVERALL HEALTH BY FOCUSING ON DIGESTIVE HEALTH. AS A LEADER IN NATURAL DIGESTIVE CARE, WE ARE ENTRENCHED IN THE LATEST SCIENCE AND RESEARCH RELATED TO GUT HEALTH AND THE MICROBIOME. OUR PRODUCT LINE INCLUDES HIGH POTENCY, HIGH DIVERSITY AND SPECIALIZED PROBIOTIC FORMULATIONS. WE ALSO OFFER NATURAL DIGESTIVE SUPPORT PRODUCTS SUCH AS OUR VERY POPULAR VITAL GUT RENEW POWDER.

## Get To Know All About Your Exhibitors

### VRM MEDIA/VITAMIN RETAILER MAGAZINE



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## ANCIENT NUTRITION

12

VARIETY OF ANCIENT NUTRITION PRODUCTS



## ARCHON VITAMIN LLC DBA PLANTFUSION

409

PLANTFUSION WILL HAVE GIVE-AWAY ITEMS (E.G. SHAKER CUPS, SHOPPING BAGS & SAMPLE PACKETS) AT THE BOOTH



## BIONOX

10

Free SMART PULSE STRESS AND CARDIO SCANS AT OUR BOOTH



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610

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3

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20

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## CV SCIENCES (+PLUSCBD, +PLUSHEALTH, LUNAR FOX)

508

**STICKER GIVE-away AT THE TABLE  
FREE FILL FOR THE STORE (9-SKUS)-BUYER'S BINGO**



## EAST PARK NATURALS

416

**OLIVE LEAF EXTRACT COLD & FLU AS d-LENOLATE DURING BUYER'S BINGO.**



## ELIXIR KOMBUCHA

604

**ELIXIR WILL HAVE A QR CODE AT OUR BOOTH. SCAN IT FOR A CHANCE TO WIN A T-SHIRT, LONG SLEEVE OR HAT!**




## EMERALD LABS

16

**BUYER'S BINGO WINNER WILL RECEIVE A Free EMERALD LABS SAMPLE DISPLAY WORTH \$1364 Msrp.**

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 **ENZYMEDICA** **402**  
NEW INNOVATION SAMPLES.

 **ESSIAC FROM CANADA INTERNATIONAL** **210**  
VISIT ESSIAC AT MAHO AND ENJOY A FREE GIFT! STOP BY OUR BOOTH, SHARE YOUR CONTACT DETAILS, AND RECEIVE A COMPLIMENTARY FULL-SIZE ESSIAC SUPERFOOD — OUR ANTIOXIDANT-RICH BLEND DESIGNED TO BOOST VITALITY, IMMUNE RESILIENCE, AND OVERALL WELLNESS. EXPERIENCE ESSIAC'S CENTURY-OLD HERBAL TRADITION FIRSTHAND AND DISCOVER HOW WE SUPPORT NATURAL HEALTH!

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STICKERS & HERBAL RECIPE SAMPLES AT THE BOOTH

 **KOKORA** **413**  
WATER BOTTLES AT THE BOOTH

 **LIFESEASONS** **103**  
BUYER'S BINGO PRIZE - HAIR GRO-R, PURI-T, CLINICAL IMMUNITY - QUICK START

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## **MICHAEL'S HEALTH**

**101**

**MICHAEL WILL HAVE 4 GIFT BASKETS TO GIVE AWAY AT THE TABLE. WHILE THEY LAST.**



## **NATURAL FACTORS NUTRITIONAL PRODUCTS 11**

**REGENERLIFE NMNSURGE COUNTER DISPLAY, VALUED AT \$600 FOR BUYER'S BINGO.**

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**21**

**BASKETS OF HEALTH - TO BE RAFFLED AT OUR BOOTH**



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## **NATURAL PATH SILVER WINGS**

**15**

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**706**

**APEX BRAIN, NEURO-NAC, GLP-1 COMPLEX, AKKERMANSIA (MARKET-CHANGING NO REFRIGERATION NECESSARY WITH PRE, PRO, POSTBIOTICS), GLP-1 GUT, NMN, NMNH) SAMPLES AVAILABLE AT Booth.**

**NUTRI Exclusive DRAWING FOR LIMITED EDITION SERIGRAPH BY LEROY NEIMAN (\$3500+ VALUE). VISIT NUTRI'S Booth #706 FOR MORE INFORMATION ON HOW TO ENTER! WINNER ANNOUNCED SATURDAY EVENING 7/26 @ 5:45PM.**



## **NATURE'S WAY**

**7**

**STOP BY NATURE'S WAY Booth #7 AND GRAB A RAFFLE TICKET FOR A CHANCE TO WIN A GIFT BASKET OF SELECT NATURE'S WAY PRODUCTS AND SWAG. DRAWING WILL BE HELD AT THE END OF THE SHOW ON SUNDAY, 27TH AT 3:30 P.M.**



## **NORTH AMERICAN HERB & SPICE**

**408**

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**PRANAROM BAGS, SAMPLE PACKS**

512





**PRIMO KAVA LLC**

**PRIMO KAVA WILL HAVE SAMPLE KAVA GUMMIES FOR ATTENDEES TO SAMPLE AT THE BOOTH.**


614



**QUALITY OF LIFE LABS**

**GIVING AWAY FREE SAMPLE POUCHES AT OUR TABLE.**

214



**REDTREE NUTRACEUTICALS, INC.**

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200



**RELAX SAUNAS OF MOMENTUM**

**RELAX SAUNAS OF MOMENTUM WILL BE DONATING A DESKTOP TABLE LAMP DURING THE BUYER'S BINGO.**

26



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**702**

**BACKPACK WITH ORGANIC 3 SWAG - DURING BUYER'S BINGO**



**SOVEREIGN SILVER**

**1**

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**STEVITA NATURALS**

**119**

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**TERRY NATURALLY BY EUROPHARMA**

**27**

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**25**

**AN ARRAY OF PILLOW PACKS AVAILABLE AT BOOTH AND COME GET A SOURCE NATURALS CINCH SACK WHILE SUPPLIES LAST.**

**trilogy.**

**TRILOGY**

**502**

**STOP BY TRILOGY BOOTH # 502 FROM NEW ZEALAND'S #1 FACE CARE BRAND! LEAVE YOUR BUSINESS CARD AND RECEIVE A BEAUTIFUL GIFT SET (A \$45 VALUE)! CHECK OFF TRILOGY AT BUYERS BINGO AT BOOTH # 502. WINNER RECEIVES A FREE FILL OF OUR BEST-SELLING, 10 SKU FACE CARE SET - THE TRILOGY DISCOVERY COLLECTION!**

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**219**

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The Center for Nutrition Advocacy (CNA) is the advocacy initiative of The Board for Certification of Nutrition Specialists. CNA's mission is to promote legislation and public policy that brings nutrition into the mainstream of healthcare, and promotes the right of all nutrition care providers to practice to the level of their training. Nutrition care providers are seen by their clients as key trusted sources for credible information on natural products. Because natural products are tools for many providers, they also push on the growing opposition to natural products and direct consumer access to them. CNA engages legislatively at both state and federal levels and maintains a website ([www.NutritionAdvocacy.org](http://www.NutritionAdvocacy.org)) to provide information on legislation and resources of interest, including action alerts, to providers, retailers, and consumer groups.

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**308**

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ZACH.M@inhlp.ORG

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RAEYLYNN BANDY, CFO  
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## ***In Memoriam***

MAHO Remembers the following industry members who left us in the past year...

---



### **Jamie Lyn Harvey**

Jamie Lyn Harvey, age 48, passed away on Thursday, June 26, 2025 after a valiant and courageous battle with Hemochromatosis.

She was born on Monday, January 31, 1977, in Akron, Ohio. Jamie was a passionate health and wellness advocate who had a unique gift for making everyone feel like a friend. She was easily loved and brought joy wherever she went. Jamie loved to dance, cook, listen to music, and spend time with her family and friends.

She is survived by her mother, Sally (Ron Cowx) Harvey; step-siblings, Jennifer Nesbitt, Mary Cowx, and Brian Cowx; aunts, Jody Harvey and Chris Reels; grandmother, June Cowx; her beloved kitty, Gia; and her best friend, Megan Wise. She also leaves behind many other loving family members and friends who will miss her dearly.

Jamie was predeceased by her great-grandparents, grandparents, her aunt and uncles.

---

*To All of our Independent Retail Attendees, our Brokers, Distributors, Manufacturers,  
Marketing Companies, Supply-Side Exhibitors and Absentee Sponsors*

*We Thank You!*

*Together, we are the forces that comprise the leading regional voice in this industry.  
Our combined efforts contribute to the continuing success of your association...  
and our industry!*

***We Are Stronger Together!***



## ***In Memoriam***

MAHO Remembers the following industry members who left us in the past year...

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### **Scott Seering**

Scott W. Seering, age 70, of Gleason, WI, passed away on Thursday, January 23, 2025. Scott was born in Clintonville, WI, on January 5, 1955, to the late LaVern and Edna (Witt) Seering. He was the proud father to Lindsay Ann and Lauryn Ann, and was married to Barb Stalcup-O'Dowd in 2014.

Scott graduated from Clintonville High School while working as a paper boy and at the Buick Garage. After high school, he attended college at the University of Wisconsin Whitewater, helping to pay his way through college by selling Christmas trees in Chicago, IL. After college, Scott worked at Burroughs Office Machine Supplies and at Hsu's Ginseng Enterprises, Inc. In 1991, he started his career at Lotus Brands, Inc., as Chief Marketing Officer, where he worked until his retirement in 2023. An avid Green Bay Packer fan and stockholder, his family knew never to call him during a game. He loved animals, preparing and eating mustard steak, and NASCAR, and his favorite place on earth for a picnic was Keller Lake in Dupont, WI.

He truly loved the outdoors and built his dream home in Harrison Hills. Scott was an experienced driver and knew how to navigate every major city in the United States. His uncanny sense of time put him on time, to the minute, for every event. His great passion in life was Studebakers, judging for regional and national car shows and meets. He was the proud owner of a 1963 Studebaker Grand Turismo (GT) Hawk and a 1964 Studebaker Avanti, attending numerous car shows and often won first-place trophies. Scott was also a proud Corvette owner and member of various Corvette clubs.

Survivors include his wife, Barbara Seering; his daughters, Lindsay Seering and Lauryn Seering; his sister, Jill Solinsky; his niece, Bobbi del Plaine; and his stepchildren, Tim O'Dowd, Tiffany (Brent) Larsen, and Sean O'Dowd. He was preceded in death by his mother, Edna; his father, LaVern; his uncle, Harold Witt; and his aunt, Bernice Piotrowski.





## ***In Memoriam***

MAHO Remembers the following industry members who left us in the past year...

---



### **Renee Southard**

In 1992, Southard opened a small supplement store under the name Nature's Path, then renamed the store Organic Marketplace in 1993. As she told WholeFoods Magazine in a special feature recognizing her work, "There were days in the beginning, with me being the only employee for almost two years, that no one walked in. On those days, I pulled out a trusty card catalog I kept on customers and called to see how they were doing...You make a genuine effort to connect with people, and they will come." They did start coming. Organic Marketplace relocated to a 5,000-square-foot location 2003, and more growth followed.

The team at Organic Marketplace posted the news of Southard's passing, and love from loyal customers came pouring in. Among the loving messages that show why she has had such an impact on so many: "Renee was such a blessing to this community. She was a leader of the holistic/natural health movement and has helped SO many in very hard times in their lives. On numerous occasions she donated items to families in need of help and items for school projects. I could never thank her enough for the guidance she offered to my family and children, and the education she brought to so many. We are on the second generation of holistic children due to her work and activism in our community. Rest in peace sweet Renee and sending prayers to all her family and Organic Marketplace community."

What Southard told WholeFoods in 2023 is clear: "I have always had a heart of service." She said, "I was a teen advisory board member for the City of Charlotte in high school. I got married and had two boys, then started volunteering at my kids' school. I led the Boys Scouts of America when they were young. As they grew, my desire to help did, too. I sat on the first AIDS council in the late 90s into the 2000s. I was on the EC Board of the Optimist Boys and Girls Clubs of America, and was a finalist in the Chamber of Commerce Business Woman of the Year. I was on our city board Keep Gastonia Beautiful, chairing the Beautification projects in our city, and an active member of Keep America Beautiful for 15 years."

As SENPA posted on social media, Southard served on SENPA's board from 2013–2024, shaping SENPA and the natural products industry with her leadership. From 2020–2024, she served as SENPA President. "Her vision and commitment led to remarkable achievements, including the pioneering of the SOHO Road Shows, which brought education to retailers across 11 states and significantly expanded SENPA's membership," the organization shared. "She was instrumental in enriching alliances with organizations such as INFRA, fostering collaboration and growth throughout the natural products industry. Renee's dedication and passion were evident in every aspect of her work, and her contributions will have a lasting impact on our community."

Southard was always looking ahead, thinking of the best path forward for all. Her legacy will live on in many ways, including one she told us about in 2023: SENPA's Emerging Leaders initiative. "As you all know, we have younger retailers coming into the space," she said. "We also have many second- and third-gens coming that need a place to grow and thrive. We are cultivating a group of brilliant new leaders to carry on and make this industry we all love brighter and even better than they found it!"

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## ***“Summer Splash” Remind Me To Order***

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### Enhancing Digestive Health

THE ROLE OF THE MICROBIOME, BRAIN & IMMUNE SYSTEM

"Digestive health is a cornerstone of overall well-being, yet millions of Americans struggle with digestive issues. In fact, digestive diseases affect 60 to 70 million people in the U.S., leading to significant discomfort and impacting quality of life. This lecture will delve into the essential roles of prebiotics, probiotics, and digestive enzymes. Additionally, nutrients addressing the health of the brain and immune system in promoting healthy digestion and alleviating common digestive problems will be explored. The essential role of all of these nutrients are to beneficially affect the host by stimulating the growth and activity of beneficial bacteria in the gut in order to maintain a balanced gut microbiota, protect against harmful bacteria, and reduce inflammation. For many, digestive enzymes may be necessary to aid in the digestion of carbohydrates, proteins, and fats, and are particularly beneficial for individuals with

enzyme deficiencies. Moreover, the brain and immune system are intricately linked to digestive health. The gut-brain axis is a bidirectional communication pathway where the brain can influence gut function and vice versa. Stress and anxiety can exacerbate digestive issues, highlighting the importance of mental health in maintaining digestive wellness. Additionally, a significant portion of the immune system resides in the gut, where it plays a crucial role in defending against pathogens and regulating inflammatory responses. Join us to explore how integrating prebiotics, probiotics, and digestive enzymes into daily routines can support a healthy digestive system, as well as enhance immune function, and contribute to overall mental and physical well-being."

**Carl Germano, CNS, CDN** is a NY Board Certified Clinical Nutritionist, master's degree in clinical nutrition from New York University, and Vice President of Verdant Oasis. In addition, he has 4 decades of product development/education experience with many companies in the trade including Solgar, Country Life, Bluebonnet, Ajinomoto, Inergetics, Nutratech, and others. Today, his efforts are focused on providing the dietary supplement industry with the next generation of clinically important hemp based phytocannabinoid ingredients. A prolific author with several bestselling trade books including his most recent "Road To Ananda: The Simple Guide To The Endocannabinoid System, Phytocannabinoids & Your Health."

  
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