

MAHO Expo 2024

SHOW DIRECTORY & ANNUAL RESOURCE GUIDE



48TH CONVENTION & BUYING EXPO
JULY 26-28, 2024

COLUMBUS, OHIO

INTENSIVE WORKSHOP
EDUCATIONAL SEMINARS
AND
ENTICING SHOW SPECIALS

MAHO
MID-AMERICAN HEALTH
ORGANIZATION



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NATIONAL COUNCIL

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supplements and show specials.

Carlson[®]
Award-Winning Quality Since 1965



A Message From Your MAHO President



As I conclude my term as President of MAHO, the Mid American Health Organization, I find myself reflecting on the remarkable journey we have shared. Serving as your president has been one of the most rewarding experiences of my professional life, and it is with a mix of pride and bittersweet emotion that I announce my retirement.

Our collective mission has always been to promote the health and well-being of our community through natural products and holistic health practices. Over the years, we have faced numerous challenges, celebrated many victories, and continually strived to improve the standards and accessibility of natural health options.

Together, we have made significant strides in raising awareness and advocating for the benefits of natural products, with a special focus on supporting independent health stores.

Independent health stores are the lifeblood of our organization, serving as vital community hubs that provide access to high-quality natural products and personalized health advice. During my tenure, I have witnessed the incredible dedication and resilience of these small businesses. We have worked tirelessly to ensure that they receive the recognition, resources, and support they deserve.

Our advocacy efforts have been particularly impactful, helping to shape policies that protect and promote the interests of independent health stores. By fostering strong relationships with key stakeholders and policymakers, we have championed initiatives that enhance the viability and sustainability of these essential community assets.

Education and outreach have also been central to our mission. By providing resources and training to health practitioners and consumers alike, we have empowered individuals to make informed decisions about their health. Our educational initiatives have not only increased the visibility of natural products but have also strengthened the knowledge base of those working in independent health stores, enabling them to better serve their customers. It would be impossible to not mention the tireless work of Marcy and Diane who somehow work their magic planning and executing an amazing trade show experience! Thank you ladies. I love you.

As I pass the baton to my successor, I am confident that the board is in capable hands. The dedication and expertise of our members ensure that the momentum we have built will continue to thrive. I am excited to see the new heights that the organization will reach under fresh leadership.

While I will no longer be at the helm, my commitment to the mission of MAHO remains unwavering. I look forward to staying involved in a different capacity, supporting the board and contributing to its endeavors in new ways. The relationships and experiences I have gained here will always hold a special place in my heart.

Thank you to each and every one of you for your support, dedication, and friendship throughout my presidency. It has been an honor to serve, and I am grateful for the opportunity to have worked alongside such passionate and talented individuals.

As we move forward, let us continue to champion the cause of natural health, inspire innovation, and nurture the well-being of our community, with a steadfast commitment to supporting our independent health stores. Here's to a bright and healthy future for MAHO and the continued success of our mission.

With gratitude and best wishes,

Judy

As The Leading Regional Voice of the Natural Products Industry

MAHO's mission is to advocate for the rights of Midwestern consumers, retailers, and suppliers of natural and organic products to have access to goods and services that will protect their health and quality of life.

MAHO began years ago as the *Great Lakes Health Organization*. On July 9, 1975, GLHO was incorporated in the state of Minnesota as the *Mid American Health Organization* and became known as **MAHO**. Over the years our logo and the states we served changed but our focus remained the same.



In the 90s **MAHO** began an affiliation with the NNFA and DBA as NNFA Midwest and NPA Midwest, a regional affiliate until the NPA (formerly NNFA) released all regional charters in 2016.

Today, Our Association Proudly Serves 15 States in the Midwest
as
MAHO / Mid American Health Organization!



MAHO BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

Judy Stamper, **President**
HealthWorks, Zionsville, IN

Todd Scheer, **Treasurer**
Wakunaga of America, Mission Viejo, CA

Kirsten Carlson, **Secretary**
Carlson Laboratories, Inc., Arlington Heights, IL

Michael Anderson, **Past President**
The Sunspot Natural Market, Kokomo, IN

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Daniel Laudon, Nature's Warehouse, Dundee, OH

Kelly Miller, Health Hut Stores, Beaver Falls, PA

Liz Sookary, Country Store, Danville, IL

BROKERS

John Hides, Classic Sales & Marketing, LLC., Palatine, IL

Paige Jennings, Maximum Marketing, Richmond, IN

Colleen Swabby, Triple Crown Marketing, Columbus, OH

Aaron Thomas, Phoenix Sales & Marketing, White Pigeon, MI

DISTRIBUTORS

Sally Jo Reagor, Palko Services, Michigan City, IN

MANUFACTURERS

Matt Black, Hyalogic, Riverside, MO

Neil Levin, NOW Foods, Bloomingdale, IL

MAHO STAFF

Marcy Kraft, **Executive Director** (marcy@maho4health.org)

Diane Gaughan, **Business Manager** (diane@maho4health.org)

Social Media Liason

Mary Ryan, **Committee Member**

MAHO Region Office
7219 Sawmill Road Suite 105-A
Dublin, OH 43016
Phone: 614-798-1117 / 1-800-795-6246
Fax: 614-798-1118
Website: www.maho4health.org



Summer Splash Housekeeping Notes

1. All EDUCATIONAL SESSIONS will be in the the Regent Ballroom unless otherwise noted on directional signage.
2. All EXHIBITS will be in the Easton Ballroom on Saturday 3-6 p.m. and Sunday noon-4 p.m.
3. Any badge additions or corrections will be available during the next break between Saturday educational sessions.
4. Filtered infused waters are being provided courtesy of our MAHO Board of Directors and sponsoring exhibitors and will be available in each meeting room or in the lobby by registration.
5. Meeting room temperatures will be monitored for the comfort of "most" attendees. However, you may wish to wear a light sweater or jacket to insure your personal comfort throughout the day.
6. There will be a President's Reception from 8:30 - 9:30 p.m., Saturday, July 27th, on the Terrace (weather permitting). Watch for directional signage for alternate location in the event of inclement weather.
7. If you will not be attending sponsored (exhibitors are discouraged from hosting retailers off-site) meal functions you originally signed up for, please advise show management so others may attend.
8. Please respect speakers and attendees by limiting entrance and exit during seminars. For your convenience, we are providing 15 minute breaks between most sessions.
9. **Please turn off all cell phones and pagers before the seminars begin.** Please refrain from talking on electronic devices immediately outside of meeting rooms during sessions.
10. Buyer's Bingo - When placing your order with exhibitors please remember to have them place a sticker on your Buyer's Bingo Card. Once you have completed your orders for the day, please take your card to the **MAHO Ticket Table** to receive your raffle tickets. One raffle ticket will be issued for each **order** you place (one sticker per company).

Enjoy the weekend & we hope to see you again for

The MAHO Expo July 25-27, 2025!

"Cheers To 50 Years!"

Join us to celebrate our 50 YEAR ANNIVERSARY

★ **"Summer Splash" Exhibitors by Booth** *At A Glance*

1	NATURAL IMMUNOGENICS
2	WAKUNAGA OF AMERICA
3	CARLSON LABORATORIES
4	PALKO SERVICES
5	ARTHUR ANDREW MEDICAL
6	RIDGECREST HERBALS
7	THYME OUT LLC
8	LIFE EXTENSION WHOLESALE
9	VITAL PLANET
10	CELEBRATION HERBALS (ORGANIC CONNECTIONS)
11	NATURAL FACTORS NUTRITIONAL PRODUCTS
12	ANCIENT NUTRITION
13	APRICOT POWER
14	TRACE MINERALS
15	NATURAL PATH SILVER WINGS
16	EMERALD LABS
17	LILY OF THE DESERT
18	OMNE DIEM
19	GLOBAL HEALING
20	CORNBREAD HEMP
21	NATURAL ORGANICS, INC./ NATURESPUS
22	HOST DEFENSE® MUSHROOMS™
23	BODY DYNAMICS, INC
24	BIO NUTRITION INC
25	THRESHOLD® ENTERPRISES, LTD.
26	MOMENTUM 98.COM RELAX FIR SAUNA
27	TERRY NATURALLY BY EUROPHARMA
28 29	BLUEBONNET NUTRITION CORP
101	MICHAEL'S NATUROPATHIC PROGRAMS

★ **"Summer Splash" Exhibitors by Booth** *At A Glance*

103	LIFESEASONS
105	QUEEN OF THE THRONES
109	NOW FOODS
111	OCEANBLUE OMEGA
115	REDD REMEDIES
117	HYALOGIC, LLC
119	STEVITA NATURALS
200	REDTREE NUTRACEUTICALS, INC. DBA ROOTOLOGY
201	NATURAL RELIEF INC.
202	NATURE'S VISION
203	MAXIMUM LIVING INC.
204	1LIFE SCIENCE
207	VANDO NATURALS
208	NATURE'S WAY
209	JUST THRIVE PROBIOTIC
210	ESSIAC FROM CANADA INTERNATIONAL
211	NATURAL RENEWALS SEA MOSS
213	PURE ESSENCE LABS
214	BLACK LOTUS SHILAJIT
216	BRT NATURALS LLC (BOTALIFE PLANT OILS)
217	IP-6 INTERNATIONAL, INC.
218	CARIBBEAN SOL
219	VEGAJELLY
300	XLEAR
301	LIVER MEDIC
302	NEWTON HOMEOPATHICS
303	TICKWISE BY 3 MOMS ORGANICS
305	MUSHROOM WISDOM, INC.
306	UTIVA

★ **"Summer Splash" Exhibitors by Booth** *At A Glance*

308	MOUNTAIN ALTERNATIVES
309	SHIKAI PRODUCTS
310	LIWELI
311	BODYBIO
312	SUN CHLORELLA USA
315	UTZY NATURALS
316	CIRCLE ORGANICS
317	NATURAL HEALTH PARTNERS
318	HYBRID REMEDIES LLC
319	VITALITY WORKS
400	WHOLE SUN WELLNESS
401	IMPACT PRODUCTS
402	ENZYMEDICA
403	SILVERCEUTICALS
404	SAFE SOLUTIONS INC.
407 506	THE NEW YOU MIRACLE BAND
408	NORTH AMERICAN HERB & SPICE
409	PLANTFUSION
410	TIIGÃ
411	BOOM CHAGA, LLC
413	HERB PHARM
414	SAVE NATURALLY
416	GREAT NATURALLY
417	MOSO NATURAL
418	THE FOOD MOVEMENT CO.
419	ECOLIFE INNOVATIONS LLC
500	BIONOX
502	CURALIFE USA
508	VYTALOGY WELLNESS

★ **"Summer Splash" Exhibitors by Booth** *At A Glance*

510	NORDIC NATURALS
512	PRANAROM
516	DR. RIGG'S RHELIEF
518	BURIED TREASURE-LIFE LINE FOODS LLC
600	KOLD KARE - AJ PRO SALES
601	ORGANIC FIJI
602	PROPELLO LIFE
603	SOW STRONG FOOD
604	MAHO / MID AMERICAN HEALTH ORGANIZATION
604	POSITIVELY NATURAL
605	TASTE FOR LIFE
607	INHLP (INDEPENDENT NATURAL HEALTH & LIVING PROJECT)
609	MAHO TICKET TABLE



Transformative Health Reform for Independent Vitality

Our mission is to spearhead Transformative Health Reform for Independent Vitality and Empowerment, guiding others to discover alternative healthcare solutions. We prioritize empowering individuals to make informed choices, advocating for accessible supplements and alternative treatments. Through education and support, we strive to foster independence, vitality, and empowerment for all.

**Discover Independent Natural Health & Living Project:
Empowering Communities**

We believe in the power of community and the importance of working together to achieve our goals. At Independent Natural Health & Living Project, we empower individuals and communities to create lasting change.

Explore our website to learn more about our mission and how you can get involved.

www.inhlp.org

★ "Summer Splash" Schedule of Events *At A Glance*

SEE SIGNAGE AT REGISTRATION FOR ROOM LOCATIONS



Friday, July 26, 2024



Noon - 4:30 pm.: Lunch and Intensive Workshop, Dr. Lexi Loch, ND, AAS & Cheryl Myers, RN, BA
"Cancer Answers and Botanical Solutions for Complex Health Problems"
Courtesy of EuroPharma/Terry Naturally



5:00 - 7:00 p.m.: Dinner and Seminar, Liza Docken
"Safe Internal Use of Essential Oils"
Courtesy of Pranarom



7:15 - 8:30 p.m.: Nightcap Mini-Session, Stacey Littlefield, Master Herbalist
"Menopause, PMS & It's Unique Impact on Women's Health"
Courtesy of Redd Remedies

Saturday, July 27, 2024



8:00 - 10:00 a.m.: Breakfast and Seminar, Brendan Gaughran
"Part 1: A Better Partnership for Independent Health Food Stores"
"Part 2: Metabolic Syndrome: Epidemic Overview and Natural Solutions"
Courtesy of Liver Medic



10:15 - 11:30 a.m.: Margorie Roberts, BSN, NSHP, DAHOM
"Steer Your Customers to 'Natural' OTC Medicines"
Courtesy of Newton Homeopathics



11:45 - 1:00 p.m.: Dr. Crystal Gossard DCN, CNS, LDN
"Key Nutrients that Drive Healthy Aging"
Courtesy of Life Extension



★ "Summer Splash" Schedule of Events At A Glance

SEE SIGNAGE AT REGISTRATION FOR ROOM LOCATIONS



Saturday, July 27, 2024 (cont)



1:00 - 3:00 p.m. Lunch and Seminar, Carl Germano
"The Plant Based Advantage to Peak Performance"
Courtesy of Bluebonnet

Saturday Show Floor Open: 3:00 - 6:00 p.m.



6:30 - 8:30 p.m. Dinner and Seminar, Nicole Gitlin, H.H.P.
"Fueling Your Mind: Omega-3 Fatty Acids and Cognitive Performance"
Courtesy of Nordic Naturals



8:30 - 9:30 p.m. President's Reception
Sponsored by MAHO and Cornbread Hemp

Sunday, July 28, 2024

Sunday Annual Business Meeting - MAHO Board of Directors: 9:00 - 9:30 a.m.



9:30 - 10:45 a.m.: Breakfast & Seminar, Jim Higdon
"Bluegrass Basin Hemp: Authenticity, Sustainability, and Advocacy in Herbal Supplements"
Courtesy of Cornbread Hemp



10:45 a.m. - 12:00 Noon: Tom Dadant
"Updates on the Mushroom Mycelium and Fruiting Body Discussion"
Courtesy of Host Defense Mushrooms

Sunday Show Floor Open: Noon - 4:00 p.m.

Sunday Prize Drawings (Easton Foyer): 4:00 - 4:30 p.m.



Your 2024 MAHO Speakers!



Tom Dadant

Courtesy Of Host DEFENSE® MUSHROOMS™



Liza Docken

Courtesy Of PRANAROM



Brendan Gaughran

Courtesy Of LIVER MEDIC



Carl Germano, CNS, CDN

Courtesy Of BLUEBONNET NUTRITION CORP



Nicole Gitlin, H.H.P.

Courtesy Of NORDIC NATURALS



Dr. Crystal Gossard DCN, CNS, LDN

Courtesy Of LIFE EXTENSION WHOLESALE



Jim Higdon

Courtesy Of CORNBREAD HEMP

Your 2024 MAHO Speakers!



Stacey Littlefield

Courtesy Of REDD REMEDIES



Dr. Lexi Loch, ND, AAS & Cheryl Myers, RN, BA

Courtesy Of TERRY NATURALLY BY EUROPHARMA



Marjorie Roberts, RN, MSHP, DAHom

Courtesy Of NEWTON HOMEOPATHICS



Store Success Kit
Available at Our Booth!



reddremedies.com

“Summer Splash” Show Sponsors

TERRY NATURALLY BY EUROPHARMA 27

***SPONSORING: DR. LEXI LOCH AND CHERYL MYERS
FRIDAY INTENSIVE WORKSHOP & LUNCH
DIAMOND LEVEL SPONSOR***



BLUEBONNET NUTRITION CORP 28 29

***SPONSORING: CARL GERMANO
SATURDAY AFTERNOON LUNCH
DIAMOND LEVEL SPONSOR***



NORDIC NATURALS 510

***SPONSORING: NICOLE GITLIN
SATURDAY NIGHT DINNER
DIAMOND LEVEL SPONSOR***



CORNBREAD HEMP 20

***SPONSORING: JIM HIGDON
SUNDAY MORNING BREAKFAST
PRESIDENT'S RECEPTION
DIAMOND LEVEL SPONSOR***



PRANAROM 512

***SPONSORING: LIZA DOCKEN
FRIDAY NIGHT DINNER
DIAMOND LEVEL SPONSOR***



“Summer Splash” Show Sponsors

LIVER MEDIC 301

***SPONSORING: BRENDAN GAUGHRAN
SATURDAY MORNING BREAKFAST
PLATINUM PLUS LEVEL SPONSOR***



WAKUNAGA OF AMERICA 2

***SPONSORING: SUNDAY BOXED LUNCH
GOLD PLUS LEVEL SPONSOR***



INHLP (INDEPENDENT NATURAL HEALTH & LIVING PROJECT) 605

***SPONSORING: SUNDAY BOXED LUNCH
GOLD PLUS LEVEL SPONSOR***



MUSHROOM WISDOM, INC. 305

***SPONSORING: SUNDAY BOXED LUNCH
GOLD LEVEL SPONSOR***



ARTHUR ANDREW MEDICAL 5

***SPONSORING: SUNDAY BOXED LUNCH
GOLD LEVEL SPONSOR***



HYALOGIC, LLC 117

***SPONSORING: SUNDAY BOXED LUNCH
SILVER LEVEL SPONSOR***



“Summer Splash” Show Sponsors

REDD REMEDIES 115

***SPONSORING: STACEY LITTLEFIELD
FRIDAY NIGHT CAP SESSION
SILVER LEVEL SPONSOR***



PALCO SERVICES 4

OFFICIAL SHOW RETAIL BAG SPONSOR



BIO NUTRITION INC 24

OFFICIAL SHOW LANYARD SPONSOR



The MAHO Expo is a member service sponsored by MAHO (Mid-American Health Organization), serving 15-states in the Midwestern region of the country. These states include:

Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, Pennsylvania, South Dakota, West Virginia and Wisconsin.

MAHO is a not-for-profit association of independent retailers, brokers, distributors and manufacturers who promote a healthy, natural lifestyle.

100% of show proceeds are re-invested in education, grassroots and membership benefit programs.

MAHO
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(614) 798-1118 Fax
www.maho4health.org

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ANCIENT NUTRITION
INFORMATION BOOKLETS

12



BODYBIO

311

(1) E-LYTE ELECTROLYTE CONCENTRATE 4oz.
(1) BODYBIO PC (PHOSPHOLIPID COMPLEX) 10 SOFTGELS
(1) SODIUM BUTYRATE 10 CAPSULES



Boom CHAGA, LLC

411

Boom CHAGA TEA - 16 oz. BOTTLES OF RISE & SHINE, AND SWEET DREAMS



CARLSON LABORATORIES

3

CARLSON VERY FINEST FISH OIL MIXED BERRY SAMPLE



EMERALD LABS

16

MIXED SINGLE SERVING SAMPLES



GLOBAL HEALING

19

OXY-POWDER - 4 COUNT SAMPLE POUCHES



HOST DEFENSE® MUSHROOMS™

22

MYCOBREW COCOA



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JUST THRIVE PROBIOTIC

209

PILLOW PACK PROBIOTIC SAMPLE



MUSHROOM WISDOM, INC.

305

**MAITAKE D-fraction STANDARD CAPSULES 120CT.
(GD120)**



NATURAL FACTORS NUTRITIONAL PRODUCT 11

**WHOLE EARTH & SEA BAGS
WOMEN'S VOICE MAGAZINE & ZINC CITRATE 50MG**



NATURAL IMMUNOGENICS

1

1OZ SKIN CARE GEL WITH TOTE BAGS.



NATURAL PATH SILVER WINGS

15

**NATURAL PATH SILVER WINGS COLLOIDAL SILVER 250PPM
STRENGTH LIQUID IMMUNE SUPPORT DROPPER BOTTLES 30-YEARS
DOCTOR DEVELOPED, 9X AWARD WINNER- BEST IMMUNE SUPPLEMENT**



OLIVE BRANCH NATURAL BODY CARE BY JOAN L JOHNSON



**HAND-CRAFTED NATURAL SKIN CARE. FORMULATED WITH PLANT-BASED
GENTLE YET POTENT, NON-IRRITATING BOTANICAL ACTIVE INGREDIENTS
SUCH AS: COLLAGEN, PEPTIDES, CERAMIDES, HYALURONIC ACID,
VITAMIN C, RETINOL ALTERNATIVES, AHA'S, BHA'S AND MORE.**



"Summer Splash" Retail Bag Sample Sponsors

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REDTREE NUTRACEUTICALS, INC. 200

DBA ROOTOLOGY

ROOTOLOGY BREATHE FREE SAMPLE PACKETS & FLYERS



STEVITA NATURALS 119

**KETO CANDY, HUM GUM, & THE ORIGINAL STEVITA
SWEETENERS SAMPLE PACK**



SUN CHLORELLA USA 312

REJUV-A-WAFERS ARE HEALTHY VETERINARIAN-APPROVED TREATS FOR YOUR PET. FEATURING ALL THE BENEFITS OF NATURE'S COMPLETE SUPERFOOD CHLORELLA AND ELEUTHERO. PACKED WITH VITAMIN A, D, & B12, IRON AND MORE. BENEFITS INCLUDE FRESHER BREATH, IMPROVED BODY ODOR, A HEALTHIER, SHINIER COAT, HELP WITH THEIR ENERGY AND PLAYFULNESS, AND SO MUCH MORE. WE ARE ALSO A PROUD SUPPORTER OF THE GENTLE BARN.



TASTE FOR LIFE 603

TASTE FOR LIFE AND REMEDIES MAGAZINES



TERRY NATURALLY BY EUROPHARMA 27

"NEW BRONCHIAL CLEAR CHEWABLE, GREAT BERRY FLAVOR!"



THE NEW YOU MIRACLE BAND 407 506

BROCHURES AND MARKETING FLYERS



THRESHOLD® ENTERPRISES, LTD. 25

SOURCE NATURALS - ACTIVATED QUERCETIN, 50T

“Summer Splash” Retail Bag Sample Sponsors

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VEGAJELLY

219

VEGAJELLY ALL NATURAL MOISTURIZER 4 oz - 100% VEGETABLE OIL ALL NATURAL MOISTURIZER. THIS MULTI-PURPOSE HEALING PLANT-BASED EMOLLIENT IS THE ULTIMATE ALTERNATIVE TO PETROLEUM JELLY. PETROLEUM FREE • NO PERFUMES • ALL NATURAL • GLUTEN-FREE • NO SULPHITES • NO ANIMAL TESTING

XLEAR

300



Spry Peppermint Non Flouride Toothpaste Samples

Do You Know Your Regional History?



MAHO began years ago as the *Great Lakes Health Organization*. On July 9, 1975, GLHO was incorporated in the state of Minnesota as the *Mid American Health Organization* and became known as **MAHO**. As our logo changed, so did the states we served.



In the mid 90s our national organization requested that all regions take on the name of the *National Nutritional Foods Association (NNFA)* with our regional identification.



In 2008, NNFA went through another evolution to better encompass the definition of our industry and officially became the *Natural Products Association, NPA*. **NPA Midwest** became one of five chartered regions of the Natural Products Association.



Today, our regional association proudly serves it's 15 state membership remaining independently incorporated as **MAHO, the Mid American Health Organization!**

"Summer Splash" Official Food/Beverage & Attendee Lanyard/Bag Sponsors

Please Be Sure To Thank Our Sponsors For Their Generosity!



ANCIENT NUTRITION

12

MULTI COLLAGEN STICK PACKETS



BIO NUTRITION INC

24

OFFICIAL SHOW LANYARD SPONSOR



BOOM CHAGA, LLC

411

LIQUID PACKETS OF DELICIOUS HEALTH TEA



CELEBRATION HERBALS (ORGANIC CONNECTIONS) 10

ASSORTED TEAS



HOST DEFENSE® MUSHROOMS™

22

MYCOBREW MATCHA AND COFFEE



PALKO SERVICES

4

OFFICIAL SHOW RETAIL BAG SPONSOR



SOW STRONG FOOD

603

MOM ON A MISSION BAR



***“Summer Splash” Official Food/Beverage &
Attendee Lanyard/Bag Sponsors***

Please Be Sure To Thank Our Sponsors For Their Generosity!

STEVITA NATURALS

119



**ORGANIC STEVIA PACKETS
CLEAR ORGANIC LIQUID DROPS**



“Summer Splash” Show Tips

- **Visit every booth.**
- **Take your time; look and listen.**
- **Ask about changes, trends and NEW products.**
- **Investigate every profit opportunity.**
- **Learn how to sell more.**
- **Encourage your sales people to learn.**
- **Check out everything that is new at the “New Products Display”.**
- **Buy as far into the future as you possibly can and save money.**
- **Take the time to speak to the exhibitors. They are there for your benefit!**
- **Invest in your businesses future. Attend the MAHO educational sessions.**
- **Use this Show Directory throughout the year for company contacts and future product purchases.**

2024 SUMMER SPLASH

CONVENTION & MAHO EXPO JULY 26-28
AT THE HILTON COLUMBUS AT EASTON

Join Nutritional Expert

CARL GERMANO

SATURDAY, JULY 27, 2024
FROM 1 P.M. - 3 P.M.

**Lunch@1 pm: provided courtesy
of Bluebonnet Nutrition**

**Regent Ballroom-3900 Chagrin Dr
Columbus, OH 43219**

Please contact MAHO to reserve your spot
1-800-795-6246

THE PLANT BASED ADVANTAGE TO PEAK PERFORMANCE

For a healthy lifestyle to become a reality, plant-based nutrition can play a crucial role in achieving that goal without the drawbacks of animal-based options. Choosing plant-based products is a conscious step towards a healthier and more environmentally friendly life, as they promote health and well-being, promote sustainable practices, and are an integral part of the sustainable food movement. For those leading active lifestyles, using plant-based ingredients offers numerous advantages beyond just the basics. Whether you're an athlete, fitness enthusiast, or simply someone who values physical activity, plant and non-animal-derived nutrients can play major roles in providing sustainable energy, building and maintaining muscle, enhancing recovery, reducing inflammation to stay pain-free, and contributing to long-term health. In this presentation, you will learn about several plant-based and non-animal-based nutraceuticals that can provide

a natural and sustainable path to enhancing athletic outcomes, regardless of whether it's for an individual seeking to improve their fitness level or an active athlete seeking to enhance their sport-specific strength, power, conditioning or recovery for peak performance.

Carl Germano, CNS, CDN is a NY Board Certified Clinical Nutritionist and Vice President for Verdant Nature. He holds a masters degree in clinical nutrition from New York University and has over 40+ years experience as VP of product development for several of the largest vitamin supplement companies in the trade. In addition, he has been instrumental in bringing cutting-edge nutritional materials and hundreds of finished product formulations to a variety of markets including dietary supplements, medical foods, and functional beverages in the health food trade, medical and mass channels.

Today, he continues his efforts in product development and research and is responsible for providing the industry with the next generation of clinically important high bioavailable BioSNEDS™ ingredients. A prolific author with several bestselling trade books including "The Misled Athlete", "Natures Pain Killers", "The Osteoporosis Solution", "The Brain Wellness Plan" and his most recent "Road To Ananda: The Simple Guide To The Endocannabinoid System, Phytocannabinoids & Your Health".

Presently, he also heads a private product development consulting company, is a frequent lecturer and radio guest and operated a progressive nutrition practice at The Nutrition Therapy Center in New York for many years.


Bluebonnet
NUTRITION *Best Together*
WWW.BLUEBONNETNUTRITION.COM



STAY CONNECTED:
@bluebonnet_nutrition

Please Welcome These Exhibitors New To Our MAHO Expo!

BodyBio **311**



BOOM CHAGA, LLC **411**



BRT Naturals LLC (Botalife Plant Oils) **216**



CARIBBEAN SOL **218**



CIRCLE ORGANICS **316**



GLOBAL HEALING **19**



GREAT NATURALLY **416**



INHLP (INDEPENDENT NATURAL HEALTH LIVING PROJECT) **605**



KOLD KARE - AJ PRO SALES **600**



Please Welcome These Exhibitors New To Our MAHO Expo!



LIWELI

310



MOSO NATURAL

417



OCEANBLUE OMEGA

111



ORGANIC FIJI

601



PLANTFUSION

409



QUEEN OF THE THRONES

105



SAVE NATURALLY

414



SHIKAI PRODUCTS

309









SILVERCEUTICALS

403



Please Welcome These Exhibitors New To Our MAHO Expo!

	SUN CHLORELLA USA	312
	TICKWISE BY 3 MOMS ORGANICS	303
	TIIGÃ	410
	UTIVA	306
	VITALITY WORKS	319
	VYTAGOLOGY WELLNESS	508

*To All of our Independent Retail Attendees, our Brokers, Distributors, Manufacturers,
Marketing Companies, Supply-Side Exhibitors and Absentee Sponsors
We Thank You!*

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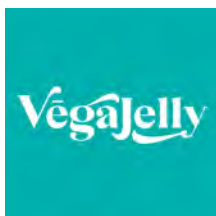
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**OFFICIAL SHOW RETAIL BAG
SPONSOR
BUYER'S BINGO DONATION**



THRESHOLD® ENTERPRISES, LTD.

23 Janis Way

Scotts Valley CA 95066 USA

(p) 800/777-5677

www.thresholdenterprises.com

For 45 years, Threshold Enterprises, LTD. has provided over 450 distributed brands of the highest quality wellness products - including our own brands Source Naturals® and Planetary Herbals® to promote a vision that supports everyone's potential to enjoy optimal health and well-being.



“Summer Splash” New Products Display Listings

As of 7-12-24

BIONOX

500



HIGH PERFORMANCE HEALTH

Ultimate Nitric Oxide Nutrition - Juicy Grape Adventure

BLUEBONNET NUTRITION CORP

28 29



Stop by the booths for New Products and Show Specials

BOOM CHAGA, LLC

411



Liquid Packets of Delicious Health Tea

BURIED TREASURE-LIFE LINE FOODS LLC

518



Buried Treasure Drops Line, Nature's Vollagen, Red20 Fusion, and Green20 Fusion

CARLSON LABORATORIES

3



Berberine

CORNBREAD HEMP

20



Introducing Cornbread Hemp Extra Strength CBD Watermelon Gummies in 3000mg!

The same USDA Organic, Flower-Only™, and Full Spectrum Hemp gummies that you love and trust, now with 100mg CBD and 4mg THC per gummy. Listening to our customers and retailers, our new Extra Strength CBD Gummies are non-intoxicating wellness for when you need abundant support and relief from daily stress and discomfort.

“Summer Splash” New Products Display Listings

As of 7-12-24

CURALIFE USA

curalife

Curaslim <> Weight Loss Support & Appetite Suppressant
Booster

502

EMERALD LABS

Emerald
The Additive-Free Company

Leaky Gut Health and PEA+ with Meriva Phytosome and
OptiMSM

16

ENZYMEDICA

ENZYMEDICA
FOR YOUR DIGESTIVE HAPPINESS

Fasting Today
Papaya Gold

402

HERB PHARM

HERB PHARM

Kids Herbal Hug Alcohol-free
Guayusa Capsules

413

HYALOGIC, LLC

hyalogic

Introducing Advanced Formula Hyaluronic Acid for Joints
25% Line Drive

117

Introducing Advanced Formula Hyaluronic Acid for Hair, Skin & Nails
25% Line Drive

LILY OF THE DESERT

lily of the desert

EcoSport the ultimate hydration product for athletes and fitness
enthusiasts! Packed with Aloe Vera, B-Vitamins, and 470 mg of
Potassium.

17

EcoDrink contains our patented Aloesorb for optimum nutrient
utilization. EcoDrink comes in convenient and eco-friendly
recyclable packaging. 92

"Summer Splash" New Products Display Listings

As of 7-12-24

LIVER MEDIC

301



Digest Harmony

NATURAL FACTORS NUTRITIONAL PRODUCTS

11



NATURAL IMMUNOGENICS

1



64oz Sovereign Copper

NATURAL ORGANICS, INC./NATURESPUS

21



NaturesPlus Pro Line

NEWTON HOMEOPATHICS

302



Vitiligo - new 1 ounce size bottle; change from 1.7 oz size
Shing-V - label and name change from "Shingles"

NORDIC NATURALS

510



Zero Sugar Kids Probiotic Gummies and Zero Sugar Adult
Probiotic Gummies

“Summer Splash” New Products Display Listings

As of 7-12-24

NORTH AMERICAN HERB & SPICE

408



Purely Min Magnesium Complex
Pine Power Plus

PLANTFUSION

409



PlantFusion Organic Plant Protein Vanilla Compostable Bag
PlantFusion Organic Plant Protein Chocolate Compostable Bag

REDD REMEDIES

115



PMS ASAP & MenoWise

STEVITA NATURALS

119



Stevita KETO Candy: Cheery Cherry, Glorious Grape,
Outrageous Orange & Sublime Strawberry

TERRY NATURALLY BY EUROPHARMA

27



Complete Testosterone Support
Urinary Tract Intensive Support
"New Bronchial Clear Chewable, great berry flavor!"

THE FOOD MOVEMENT Co.

418



10X Ultimate Trace Minerals 2oz
Organic Black Maca Capsules 100cp

“Summer Splash” New Products Display Listings

As of 7-12-24

THRESHOLD® ENTERPRISES, LTD.



Planetary Herbals - Shilajit

25

VANDO NATURALS



Apihaus Manuka Honey and Propolis Lollipops Peach Flavor 20 pcs
Apihaus Honey and Propolis Lozenges Eucalyptus Flavor 20 pcs

207

VITAL PLANET



Intense Care Probiotics + Colon and Constipation
Intense Care Probiotics + Vaginal pH and Urinary

9

Join Us Sunday Morning for Our Annual Business Meeting
Hear What's Going On at Your MAHO Regional Office
Learn About the State of Our Industry
Neil Levin, NOW Foods, Will Update Us On Legislation
Sunday, July 28th, 9:00 A.M.



VISIT US AT BOOTH #20

For organic, Flower-Only™
CBD gummy samples!



PROUD
SPONSORS OF:



These are just some of the 2024 Exhibitor Show Specials & Discounts!



ANCIENT NUTRITION

12

25% DISCOUNT FOR MAHO ATTENDEES. AN EVEN SWEETER DEAL AT THE BOOTH
- COME AND SEE US AT BOOTH #12!



BIO NUTRITION INC

24

30% DISCOUNT FOR SHOW



BIONOX

500

15% DISCOUNT OFF ALL ORDERS



BLACK LOTUS SHILAJIT

214

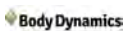
20% DISCOUNT FOR SHOW ORDERS



BLUEBONNET NUTRITION CORP

28 29

(1) TIME 10% SHOW DISCOUNT
JULY 24 TO JULY 31ST



BODY DYNAMICS, INC

23

10% Off



These are just some of the 2024 Exhibitor Show Specials & Discounts!



BODYBIO

311

ORDERS PLACED DURING THE SHOW WILL RECEIVE 25% OFF AND FREE SHIPPING. VISIT US AT TABLE #311 FOR MORE INFORMATION.



BOOM CHAGA, LLC

411

FOR EVERY AGREEMENT MADE DURING MAHO, Boom CHAGA WILL INVEST 20% OF THE AGREEMENT VALUE IN ADVERTISING WITH RETAILER (LOCAL MEDIA, SOCIAL MEDIA, ETC...TO BE ALIGNED).



BRT NATURALS LLC (BOTALIFE PLANT OILS) 216

ENJOY A 20% DISCOUNT ON ALL ORDERS PLACED DURING THE SHOW!



CARLSON LABORATORIES

3

35% OFF NEW PRODUCT SPECIALS, PLUS 20% OFF ALL OTHER ITEMS ORDERED



CELEBRATION HERBALS (ORGANIC CONNECTIONS) 10

25 % OFF CELEBRATION HERBALS TEA (SHOW ATTENDEES ONLY)



These are just some of the 2024 Exhibitor Show Specials & Discounts!



CIRCLE ORGANICS

316

20% + OFF WHOLESALE FOR NEW CUSTOMERS



CORNBREAD HEMP

20

CORNBREAD HEMP MAHO SUMMER SPLASH 2024 SHOW SPECIALS!

NEW ACCOUNTS & LINE EXTENSIONS: 3+3, 6+6, or 9+9

EXISTING ACCOUNTS: 25% LINE DRIVE

(JULY 26-JULY 31)

curalife

CURALIFE USA

502

15% OI



EMERALD LABS

16

25% OFF OF OPEN STOCK, 35% OFF OF DISPLAYS / ALL ORDERS MUST BE PLACED AT THE SHOW



ENZYMEDICA

402


COME SEE OUR NEWEST INNOVATIONS AND PROMOTIONS!

These are just some of the 2024 Exhibitor Show Specials & Discounts!

 **HERB PHARM** **413**
25% LINE DRIVE

 **HOST DEFENSE® MUSHROOMS™** **22**
HOST DEFENSE® MUSHROOMS™ IS OFFERING A **MIX & MATCH** SHOW DEAL DISCOUNT WITH SAVINGS UP TO **25% OFF**. VISIT OUR BOOTH FOR MORE DETAILS AND TO PLACE YOUR ORDER.

 **HYALOGIC, LLC** **117**
Line Drive 25% For Orders Turned In At The Show
LINE DRIVE 20% FOR ALL ORDERS TURNED IN BY THE FRIDAY FOLLOWING THE TRADE SHOW.

 **IP-6 INTERNATIONAL, INC.** **217**
TRADE SHOW DISCOUNT: 15% OFF ORDERS PLACED AT MAHO, NO MINIMUMS.

 **JUST THRIVE PROBIOTIC** **209**
20% OFF ALL SHOW ORDERS

 **KOLD KARE - AJ PRO SALES** **600**
20% OFF MAHO EXPO ONLY DISCOUNT. MUST ORDER DURING SHOW DAYS.

 **LILY OF THE DESERT** **17**
20% MCB

These are just some of the 2024 Exhibitor Show Specials & Discounts!

 **LIVER MEDIC** **301**
20% OFF

 **LIWELI** **310**
50% OFF INITIAL ORDER

 **MAXIMUM LIVING INC.** **203**
30% Off

 **MICHAEL'S NATUROPATHIC PROGRAMS** **101**
20% OFF INVOICE LINE DRIVE.

 **MUSHROOM WISDOM, INC.** **305**
25% SHOW DISCOUNT ON ALL PRODUCTS WITH Free SHIPPING AND HANDLING!!!

 **NATURAL FACTORS NUTRITIONAL PRODUCTS** **11**
COME TO NATURAL FACTORS BOOTH #11 AND LEARN ABOUT OUR GREAT SHOW DEALS!

 **NATURAL HEALTH PARTNERS** **317**
DISCOUNT 25% PLEASE SEE YOUR BROKER FOR SPECIAL DEALS.

These are just some of the 2024 Exhibitor Show Specials & Discounts!



NATURAL IMMUNOGENICS

1

5% OFF WHOLESALE



NATURAL ORGANICS, INC./ NATURESPLUS

21

SHOW SPECIALS: 15% DISCOUNT ALL PRODUCTS



NATURAL PATH SILVER WINGS

15

20% SHOW DISCOUNT ON ENTIRE LINE (VALID 7/26 - 8/2/24)



NATURAL RELIEF INC.

201

ASHWAGANDHA NATRELIEF® - WAS \$8.00 NOW \$4.55 -
CONFERENCE PRICE ONLY

VITAMIN D3 5000 IU - WAS \$10.00 NOW \$6.50 -
CONFERENCE PRICE ONLY



NEWTON HOMEOPATHICS

302

15% DISCOUNT FOR ATTENDEES

These are just some of the 2024 Exhibitor Show Specials & Discounts!



NORDIC NATURALS

510

25% LINE DRIVE DISCOUNT FOR ORDERS SUBMITTED AT THE SHOW



NORTH AMERICAN HERB & SPICE

408

STOP BY OUR BOOTH TO GET AN EXCLUSIVE DEAL FOR SHOW ORDERS.



OCEANBLUE OMEGA

111

20% OFF SHOW ORDERS WITH OPENING ORDER BUNDLE SPECIALS AVAILABLE



ORGANIC FIJI

601

AT THE SHOW DEAL- BUY 2 GET2 BOGO

AFTER THE SHOW DEAL 30% OFF WITHIN THE FIRST 30 DAYS



PLANTFUSION

409

35% OFF ORDERS PLACED AT THE SHOW



PRANAROM

512

20%



PROPELLO LIFE

602

20% OFF SHOW ONLY SPECIAL. PLEASE STOP BY OUR TABLE TO GET YOUR DEAL.

These are just some of the 2024 Exhibitor Show Specials & Discounts!



PURE ESSENCE LABS

213

BOGO (NEW ITEM ONLY – MUST BE 3+3 OR GREATER)
+5% OGD FOR EXISTING ITEMS (IF OGD/EDLP IS 15%, ADD
5% SHOW SPECIAL = 20% DISCOUNT)



REDD REMEDIES

115

CHECK OUT OUR BRAND NEW PRODUCT.. PMS ASAP & CORE SET
PROMOTION!



REDTREE NUTRACEUTICALS, INC. DBA ROOTOLOGY

200

40% DISCOUNT



RIDGECREST HERBALS

6

25% OFF LINE DRIVE – SHOW ONLY



SAFE SOLUTIONS INC.

404

25% OFF And FREE SHIPPING ON YOUR FIRST ORDER!



SILVERCEUTICALS

403

25% OFF – ORDERS PLACED AT THE SHOW

These are just some of the 2024 Exhibitor Show Specials & Discounts!



STEVITA NATURALS

119

UP TO 50% Off - ONLY AT MAHO. SHIPPED DIRECT OR THROUGH SELECT DISTRIBUTORS.



TASTE FOR LIFE

605

We OFFER MAHO MEMBER EXCLUSIVE PRINT & DIGITAL PROGRAM RATES, COME BY THE BOOTH.



TERRY NATURALLY BY EUROPHARMA

27

25% OFF PRODUCT LINE TO SHOW ATTENDEES



THE FOOD MOVEMENT Co.

418

**MAHO Deal July 26TH-Aug 2ND:
Buy 12-23 RECEIVE 20% OFF
Buy 24+ RECEIVE 25% OFF.**



THE NEW YOU MIRACLE BAND

407 506

**COME AND CHECK OUT THE NEW YOU MIRACLE AT BOOTHS 407 & 506
SUMMER SPLASH 2024 SPECIAL FOR \$500 OFF! WE HAVE 3 INITIAL ORDER
PACKAGES WHERE YOU WILL RECEIVE FREE PRODUCTS AND FREE DISPLAY
MATERIALS!**



THRESHOLD® ENTERPRISES, LTD.

25

**SOURCE NATURALS - 33%
PLANETARY HERBALS - 30%**



THYME OUT LLC

7

15% OFF THE ENTIRE LINE AND FREE DISPLAYS

These are just some of the 2024 Exhibitor Show Specials & Discounts!

	TRACE MINERALS	14
	BUY 12 OF THE SAME GET 20% OFF! ALL NEW 2024 LAUNCH ITEMS ARE 25% OFF.	
	UTZY NATURALS	315
	20% OFF ANY ORDER PLACED BY THE END OF JULY	
	VANDO NATURALS	207
	20% OFF LINE DRIVE	
	VITAL PLANET	9
	MINIMUM 15% DISCOUNT ON ANY ORDER PLACED ON THE SHOW FLOOR.	
	VYTAGLOGY WELLNESS	508
	JARROW FORMULAS- 25% LINE DRIVE FOR SHOW ATTENDEES, ONE TIME BUY IN GOOD THROUGH JULY 25-AUG 2	
	WAKUNAGA OF AMERICA	2
	KYOLIC IS OFFERING A SHOW DISCOUNT OF UP TO 25% WITH DISTRIBUTOR PARTICIPATION	
	WHOLE SUN WELLNESS	400
	New accounts 20% open order	

These are just some of the 2024 Exhibitor Show Specials & Discounts!



XLEAR

300

FREE FILL OF OUR NEW 55CT SPRY GUM BAGS.

Call For Nominations

This is an excellent opportunity for you to become involved in your regional industry trade association by becoming a member of the MAHO Board of Directors. The 2025 elections will be held by mail in the spring of 2025. Newly elected board members will be announced at the Annual Business Meeting during the 2025 MAHO Expo.

Candidates must be the owner/operator of a retail health food store within the 15-state Midwest Region, hold active membership in the Mid American Health Organization and possess a genuine interest in the future and betterment of our organization. Each candidate may serve five, (2) year terms as a Director. We encourage your support and participation.

Any interested party should contact the MAHO Office for a Board of Director Application Form @ 614/798-1117. Applications must be submitted to the MAHO Office no later than March 20, 2025.

MAHO 
Expo

“Summer Splash” Buyer’s Bingo Sponsors

Please Be Sure To Thank Our Sponsors For Their Generosity!

BodyBio

311



BODYBIO PRODUCT GIFT BASKET VALUED AT \$500.

BOOM CHAGA, LLC

411

BOOM
CHAGA
NUTRITIONAL
SUPERDRINK



ONE YEAR FREE SUBSCRIPTION TO RECEIVE A BAG-PER-MONTH (31CT MONTHLY SUPPLY) FOR 12MO OF BOOM CHAGA DAILY USE PACKETS THESE ARE FILLED WITH THE LIQUID EXTRACT, AND CAN BE CONSUMED AS IS, OR BLENDED WITH ANY DRINK, TURNING IT INTO YOUR DAILY SUPERDRINK. A \$660 RETAIL VALUE!

CARLSON LABORATORIES

3



CARLSON GIFT BASKET PACKED WITH POPULAR PRODUCTS

CORNBREAD HEMP

20



THREE CHANCES TO WIN-

- ~ **FUN IN THE SUN- CORNBREAD HEMP CBD WATERMELON GUMMIES 1500MG, CORNBREAD HAT, ORGANIC SUNSCREEN**
- ~ **STRESS-FREE SUMMER- CORNBREAD HEMP CBD PEACH GUMMIES 1500MG, CORNBREAD CBD SKIN LOTION, ORGANIC BUG REPELLANT**
- ~ **SUMMER NIGHTS- CORNBREAD HEMP CBD SLEEP GUMMIES 1500MG, CORNBREAD BEANIE, ORGANIC LAVENDER SPRAY (COMPLIMENTARY ORGANIC ITEMS PURCHASED FROM OUR LOCAL INFRA MARKET:)**

CURALIFE USA

502

curalife



CURASLIM <> WEIGHT LOSS SUPPORT & APPETITE SUPPRESSANT BOOSTER



"Summer Splash" Buyer's Bingo Sponsors

Please Be Sure To Thank Our Sponsors For Their Generosity!



EMERALD LABS

16

50% OFF OF A SINGLE DISPLAY OF YOUR CHOICE WITH ORDER PLACED AT SHOW. WILL BE SHIPPED TO WINNING STORE AFTER THE SHOW. SUBJECT TO AVAILABILITY.



HERB PHARM

413

HP RECIPE DISPLAY



HOST DEFENSE® MUSHROOMS™

22

HOST DEFENSE MUSHROOMS GIFT BASKET



HYALOGIC, LLC

117

4 GIFT BASKETS VALUED AT \$200 RETAIL



JUST THRIVE PROBIOTIC

209

JUST THRIVE PROBIOTIC AND ANTIOXIDANT



KOLD KARE - AJ PRO SALES

600

TUMBLER



LIVER MEDIC

301

12 LEAKY GUT REPAIR FOR BUYERS BINGO

"Summer Splash" Buyer's Bingo Sponsors

Please Be Sure To Thank Our Sponsors For Their Generosity!



NATURAL FACTORS NUTRITIONAL PRODUCT 11

OIL OF OREGANO COUNTER DISPLAY, VALUED AT \$400



NORDIC NATURALS

510

GIFT BASKET



OCEANBLUE OMEGA

111

**WE WILL PROVIDE A SAMPLE BOX OF OCEANBLUE ESSENTIALS ITEMS
VALUED AT OVER \$200.**



PALKO SERVICES

4

L.A. NATURALS PRODUCTS



PLANTFUSION

409

"\$250 ORDER CREDIT"



REDTREE NUTRACEUTICALS, INC.

200

DBA ROOTOLOGY

120 COUNT BOTTLE - ROOTOLOGY BREATHE FREE



SAFE SOLUTIONS INC.

404

**1 FREE CASE OF YOUR CHOICE, OR A MIXED CASE OF YOUR
CHOICE!**

"Summer Splash" Buyer's Bingo Sponsors

Please Be Sure To Thank Our Sponsors For Their Generosity!



SILVERCEUTICALS

403

16OZ ACTIVE DEFENSE NANO-SILVER DAILY IMMUNE SUPPORT, DAILY IMMUNE GUMMIES, SILVERCEUTICALS FACIAL MISTER, NATURAL SINUS RELIEF, NANO-SILVER GEL, ACTIVE DEFENSE TOOTHPASTE



STEVITA NATURALS

119

WIN FREE STEVITA HUM GUM DISPLAY TRAYS - SRP OVER \$100



UTIVA

306

JOIN BUYER'S BINGO AND WIN BIG! VISIT THE SZIO+ BOOTH FOR A CHANCE TO WIN OUR COMPLETE PRODUCT PORTFOLIO AND A \$100 AMAZON GIFT CARD!



VEGAJELLY

219

VEGAJELLY ALL NATURAL MOISTURIZER BUNDLE - 1 oz. + 4 oz TUBES INSIDE OUR CANVAS BAG



VITAL PLANET

9

Free 18 PIECE PET SOLT CHEW DISPLAY TO BE SHIPPED TO A LUCKY BUYER'S BINGO WINNER (OVER \$500 RETAIL VALUE).

THE ORGANIC & NON-GMO REPORT



EDUCATION. VENDORS. FOOD. FUN & RELAXATION!

PALM SPRINGS

The All New NATURALLY INDEPENDENT EXPO

Bringing Together
Like-minded Retailers
with Like-minded Suppliers!

SAVE THE
DATE
OCTOBER
25 & 26,
2024



KEY NOTE SPEAKER:

PAT SHERIDAN, CEO INFRA

*Harnessing Collective Strength: A Roadmap for
Independent Retailers in the Natural Products Industry.*

NEW SHOW!

NEW FORMAT

NEW LOCATION



**POSITIVELY
NATURAL.**

director@positivelynatural.org
www.positivelynatural.org

2024 Legacy
Sponsors:

Bluebonnet
NUTRITION

RIDGECREST
HERBALS

Get To Know All About Your Exhibitors

BLUEBONNET NUTRITION CORP

28 29



BLUEBONNET NUTRITION IS A LEADER IN THE MANUFACTURING OF PREMIUM DIETARY SUPPLEMENTS IN THE NATURAL PRODUCTS INDUSTRY. HAVING OUR OWN STATE-OF-THE-ART, KOSHER-CERTIFIED, cGMP-COMPLIANT FACILITY WITH ISO CERTIFIED LABS HAS ALLOWED US TO CONTROL OUR QUALITY FROM START TO FINISH. WE HAVE SPARED NO EXPENSE IN OUR QUEST TO BE THE MOST TRUSTED, AWARD-WINNING SUPPLEMENT BRAND IN THE MARKET BY SECURING THIRD PARTY CERTIFICATIONS (E.G., NSF GMP REGISTERED, NSF CERTIFIED FOR SPORT, KOF-K KOSHER CERTIFIED*, USDA ORGANIC, ETC.), AS WELL AS INSTITUTING MORE RIGOROUS INTERNAL QUALITY MEASURES LIKE THE NON-GMO VERIFICATION PROGRAM.

CARLSON LABORATORIES

3



SINCE 1965, CARLSON HAS BEEN A LEADER IN THE VITAMIN AND SUPPLEMENT INDUSTRY AND HAS WON NUMEROUS AWARDS FOR FRESHNESS, POTENCY, PURITY, AND FLAVOR. CARLSON WAS FOUNDED BY PHARMACIST SUSAN CARLSON AND IS STILL FAMILY-OWNED AND FEMALE-LED TODAY BY HER TWO DAUGHTERS. WE TAKE PRIDE IN PROVIDING FAMILIES WITH THE HIGHEST QUALITY VITAMINS, MINERALS, OMEGA-3s, KIDS' PRODUCTS AND OTHER NUTRITIONAL SUPPLEMENTS. THE ENTIRE CARLSON PRODUCT LINE IS RECYCLABLE AND 100% PLASTIC NEUTRAL, AND CARLSON IS CERTIFIED BY THE WOMEN'S BUSINESS ENTERPRISE NATIONAL COUNCIL (WBENC). FOR MORE INFORMATION, VISIT CARLSONLABS.COM.

ENZYMEDICA

402



AT ENZYMEDICA, WE MAKE GREAT HEALTH EASIER FOR EVERYONE. IT STARTS WITH HEALTHY DIGESTION. WHERE IT GOES IS UP TO YOU.

TERRY NATURALLY BY EUROPHARMA

27



HEADQUARTERED IN GREEN BAY, WISCONSIN, TERRY NATURALLY® SPECIALIZES IN BRINGING BOTH EUROPEAN-TESTED, UNIQUE BOTANICAL BLENDS AND PROPRIETARY, CUSTOM FORMULATIONS TO THE AMERICAN CONSUMER. TERRY NATURALLY CONTINUES TO ADVANCE THE SCIENCE OF NATURAL HEALTH WITH THE RELEASE OF PRODUCTS SUCH AS CURAMIN®, CURAMED®, HRG80™ RED GINSENG, AND ANXIOCALM®. OUR PASSION IS YOUR HEALTH! IS MORE THAN JUST A MOTTO FOR US. OUR ENTHUSIASTIC STAFF IS TRULY PASSIONATE ABOUT BRINGING EFFECTIVE, PROVEN, HIGH QUALITY PRODUCTS TO OUR CUSTOMERS.

Get To Know All About Your Exhibitors

- 

HYALOGIC, LLC **117**

At HYALOGIC, we have proudly served the natural products community for nearly 25 years, pioneering the field of high molecular weight hyaluronic acid. Committed to maintaining the highest quality, we offer a comprehensive range of hyaluronic acid supplements, skincare, and pet products. Remarkably, we have never raised our prices since the company's inception. Hyaluronic acid is widely recognized for its ability to bind 1000 times its weight in water, effectively hydrating, lubricating, and promoting healthy aging throughout the body.
- 

LIFE EXTENSION WHOLESALE **8**

If you want to live a longer, healthier life. You've come to the right place. Life Extension offers 350+ vitamins & supplements across 40+ health categories. The Science of a Healthier Life® starts with our commitment to you.
- 

BURIED TREASURE-LIFE LINE FOODS LLC **518**

BURIED TREASURE, established in 1995, is a pioneering brand in liquid supplements, renowned for creating effective and innovative products such as ACF IMMUNE SUPPORT, LUMI-SHIELD, NEURO NECTAR, and ADDED ATTENTION. Committed to delivering the results consumers expect, BURIED TREASURE focuses on efficacy, despite the taste and appearance of its supplements.
- 

MUSHROOM WISDOM, INC. **305**

MUSHROOM WISDOM has been a category and industry leader and innovator since its conception, originally as Maitake products in 1991, then evolving and expanding to become MUSHROOM WISDOM. Operating under the principle of combining the best of traditional wisdom complimented by science, MUSHROOM WISDOM is excited to be entering into a new phase with its merging with one of the largest mushroom growers in the world, HOKTO KINOKO.
- 

MAXIMUM LIVING INC. **203**

FOUNDED IN 1992, MAXIMUM LIVING QUALITY SUPPLEMENTS WAS CREATED TO MEET AN IDENTIFIED NEED IN THE MARKET FOR HIGH-QUALITY MINERAL SUPPLEMENTS. AFTER OBSERVING THAT MORE OF HIS MEDICAL PRACTICE PATIENTS SUFFERED FROM MAGNESIUM AND TRACE MINERAL DEFICIENCIES THAN CALCIUM, DR. ROSS GORDON, (D.O, M.D.), ALONG WITH MAUREEN KENNEDY SALAMAN AND A TEAM OF EXPERTS, FORMULATED THE COMPANY'S FIRST PRODUCT, MINERALTICH®. IT WAS AN IMMEDIATE SUCCESS AND GAINED NOTABLE RECOGNITION IN THE NUTRITIONAL SUPPLEMENT MARKETPLACE. AS THE COMPANY HAS GROWN, IT'S ADDED A WIDE SELECTION OF OTHER HEALTH-PROMOTING SUPPLEMENTS, ALL OF WHICH ARE PROUDLY MADE IN THE USA UTILIZING THE FINEST RAW MATERIALS AND MOST CUTTING-EDGE MANUFACTURING PROCESSES.

Get To Know All About Your Exhibitors



MICHAEL'S NATUROPATHIC PROGRAMS

101

NURTURING THE BODY SO IT MAY HEAL ITSELF. MICHAEL'S APPROACHES HEALTH FROM THE PERSPECTIVE OF "FEED THE BODY WHAT IT REQUIRES AND THE BODY'S OWN INNATE INTELLIGENCE WILL CREATE BALANCE AND HARMONY". OUR GOAL HAS BEEN TO FOLLOW THE PATH OF NATURE AND TRADITIONAL HEALTH MODALITIES FROM AROUND THE WORLD.



NATURAL FACTORS NUTRITIONAL PRODUCTS

11

Why Choose Natural Factors?

NATURAL FACTORS IS A FAMILY-OWNED, FULLY INTEGRATED COMPANY, CONTROLLING EVERY ASPECT OF THE PRODUCT LINE TO ENSURE THAT EACH AND EVERY PRODUCT IS SAFE AND EFFECTIVE. FOR MORE THAN 60 YEARS, NATURAL FACTORS HAS BEEN AN INDUSTRY LEADER IN ORGANIC FARMING, SOURCING AND DEVELOPMENT OF RAW MATERIALS, RESEARCH AND DEVELOPMENT, AND QUALITY ASSURANCE.

- OWN OVER 2,000 ACRES OF CERTIFIED ORGANIC FARMS
- DEDICATED TO NATURAL CHANNEL RETAILERS; NO MASS MARKET
- CONFORM TO ALL REQUIREMENTS OF THE GOOD MANUFACTURING PRACTICES (GMP) OF THE FDA, AS WELL AS THE NNHPD. IN ADDITION, OUR FACILITIES HAVE BEEN CERTIFIED BY THE THERAPEUTIC GOODS ADMINISTRATION OF AUSTRALIA (TGA), ONE OF THE MOST STRINGENT GUIDELINES FOR MANUFACTURING DIETARY SUPPLEMENTS IN THE WORLD
- THIRD-PARTY CERTIFIED BY ISURA™ FOR PURITY AND POTENCY.



NATURAL ORGANICS, INC./ NATURESPUS

21

NATURESPUS IS THE FAMILY-DRIVEN SUPPLEMENT BRAND...TRUSTED BY GENERATIONS OF LOYAL CONSUMERS BECAUSE OUR UNIQUE FUSION OF NATURE AND SCIENCE ENABLES THEM TO LIVE LIFE TO THE FULLEST. OUR CREATIVE, INNOVATIVE, LIFE-CHANGING PRODUCT FORMULATIONS GENERATE BOTH SALES AND SATISFIED CUSTOMERS! FROM OUR CONTINUALLY EXPANDING NATURESPUS PRO LINE, DELICIOUS COLLAGEN FLAVORS AND FUN GUMMIES TO SUCH TRIED-AND-TRUE PILLARS AS SPIRU-TEIN, HEMA-PLEX, SOURCE OF LIFE AND ANIMAL PARADE, WE CONTINUE TO DELIVER QUALITY-VALUE-RESULTS!



NATURE'S WAY

208

A LEADING MANUFACTURER OF DIETARY SUPPLEMENTS FOUNDED IN 1969 AND TRUSTED LEADER IN QUALITY. QUALITY ISN'T DEFINED BY ANY ONE INGREDIENT, TEST, OR SEAL OF APPROVAL. QUALITY MEANS WORKING TOGETHER AT EVERY STEP TO ENSURE WE BRING YOU EXCEPTIONAL PRODUCTS TO SUPPORT YOUR WELLNESS JOURNEY. FROM GLOBAL SOURCING TO METICULOUS MANUFACTURING, WE RAISE THE BAR NOT JUST FOR OURSELVES, BUT FOR THE ENTIRE SUPPLEMENT INDUSTRY.

Get To Know All About Your Exhibitors

NEWTON HOMEOPATHICS

302



NEWTON LABORATORIES, INC., AN FDA-REGISTERED HOMEOPATHIC MANUFACTURER ESTABLISHED IN 1987, IS WOMAN/VETERAN-OWNED. Newton IS LOCATED IN CONYERS, GA AND ITS FOUNDATION IS BUILT UPON THE EXPERTISE OF DR. LUC CHALTIN, A BELGIAN-BORN HOMEOPATH OF NEARLY 50 YEARS. NEWTON FOCUSES ON QUALITY, USING CERTIFIED ORGANIC, NON-GMO GLUTEN-FREE ALCOHOL AS A PRESERVATIVE; ITS PELLET VERSION USES CERTIFIED ORGANIC, NON-GMO, LACTOSE-FREE PELLETS. MARGE ROBERTS, MSHP PRACTICED AS A RN FOR 30 YEARS, STUDIED WITH DR. CHALTIN FOR MANY YEARS AND NOW SERVES AS Newton's PRESIDENT/CEO. Newton SPECIALIZES IN COMBINATION REMEDIES AND MANUFACTURES BOTH OVER-THE-COUNTER AND PROFESSIONAL LINES, INCLUDING FOR PETS AND KIDS.

NORDIC NATURALS

510



AT NORDIC NATURALS, WE'RE COMMITTED TO DELIVERING THE WORLD'S SAFEST, MOST EFFECTIVE NUTRIENTS ESSENTIAL TO HEALTH. IT'S WHAT MOTIVATES US TO ENSURE THAT ALL OUR PRODUCTS ARE RESEARCH SUPPORTED, EXPERTLY FORMULATED, RIGOROUSLY TESTED, PROVEN EFFECTIVE, AND BEST OF ALL, GREAT TASTING.

NORTH AMERICAN HERB & SPICE

408



NORTH AMERICAN HERB & SPICE HAVE BEEN IN BUSINESS OVER 30 YEARS AND HAS THE MISSION "TO HEAL THE WORLD." THE COMPANY THAT BROUGHT THE FIRST OREGANO, BLACK SEED AND WILD CHAGA PRODUCTS TO MARKET ARE COMMITTED AS EVER TO INNOVATION. COMMITTED TO PROVIDING ONLY THE CLEANEST, PUREST, AND MOST EFFICACIOUS PRODUCTS TO MARKET. NORTH AMERICAN HERB & SPICE TAKE NO SHORTCUTS, USING NC MAGNESIUM STEARATE, TITANIUM DIOXIDE, CHEMICAL SOLVENTS, OR ARTIFICIAL FLAVORS IN THEIR PRODUCTS.

NOW Foods

109



FROM DAY ONE, NOW WAS CREATED TO EMPOWER HEALTHY LIVING. WE ARE A LEGACY, FAMILY-OWNED BRAND, A FOUNDING SUPPORTER OF VITAMIN ANGELS, AND ABSOLUTELY RELENTLESS ABOUT MAKING THE NATURAL PRODUCTS AND SUPPLEMENT INDUSTRY BETTER. OUR MISSION IS TO PROVIDE VALUE IN PRODUCTS AND SERVICES THAT EMPOWER PEOPLE TO LEAD HEALTHIER LIVES.

PALCO SERVICES

4



PALCO SERVICES IS A FAMILY-OWNED, NATIONWIDE DISTRIBUTOR OF FINE HEALTH PRODUCTS. WE HAVE PROVIDED INDUSTRY LEADING FRIENDLY SERVICE SINCE 1984. ALONG WITH THIS, WE OFFER A LARGE SELECTION, EASY ORDERING, FREE SHIPPING WITH LOW MINIMUMS, BETTER IN-STOCK FILL RATES, AND FAST ORDER PROCESSING TO NATURAL PRODUCTS RETAILERS EVERYWHERE. JOIN OUR FAMILY FOR A BETTER DISTRIBUTION EXPERIENCE. FEATURED BRANDS INCLUDE: L. A. NATURALS, CV SCIENCES, APRICOT POWER, AND CELEBRATION HERBALS.

Get To Know All About Your Exhibitors



REDD REMEDIES

115

EVERYONE WANTS TO FEEL GOOD, BUT MOST OF US DON'T. THE REASON IS STRESS, TOXINS, AND LACK OF NUTRIENTS IN OUR FOOD. WE CREATE EXPERTLY CRAFTED SUPPLEMENTS SO YOU CAN FEEL BETTER.



RIDGECREST HERBALS

6

AT RIDGECREST HERBALS, WE AIM TO MAKE THE BEST NATURAL BOTANICAL FORMULAS AVAILABLE ANYWHERE, SHARING PRODUCTS THAT MAKE A REAL DIFFERENCE IN OUR CUSTOMERS' DAILY LIVES. WE SUMMARIZE OUR UNIQUE APPROACH IN FIVE WORDS: ECLECTIC, INNOVATIVE, EFFECTIVE, TRUST, AND CARING. WE HELP PEOPLE TO LIVE HAPPIER, HEALTHIER, MORE ACTIVE LIVES THROUGH HERBAL SUPPLEMENTATION.



SAFE SOLUTIONS INC.

404

WE MANUFACTURE PROPRIETARY ENZYMATIC FORMULAS FOR SUSTAINABLE LIVING, NON-TOXIC PEST CONTROL, NATURAL CLEANERS, A NON-TOXIC HEAD LICE SHAMPOO AND NATURAL PET SHAMPOOS. ALL PRODUCTS ARE FREE OF HARSH CHEMICALS, AND ARE SOLD IN CONCENTRATED FORM, NOT READY-TO-USE SO WE CAN REDUCE PLASTIC WASTE. OUR PRODUCTS REMOVE PESTS WITHOUT CREATING A RESISTANCE, OR WITHOUT CONTAMINATING PEOPLE, PETS, AND OUR SHARED ENVIRONMENT.



NATURAL IMMUNOGENICS

1

SOVEREIGN SILVER, THE LEADER IN HYDROSOL TECHNOLOGY IS A FAMILY-OWNED BUSINESS IN SARASOTA, FLORIDA ESTABLISHED IN 1999. WE ARE COMMITTED TO THE PRINCIPLES OF HEALTH FREEDOM AND HEALTH SOVEREIGNTY.



STEVITA NATURALS

119

STEVITA NATURALS, ESTABLISHED IN 1984, IS A FAMILY-OWNED BUSINESS OFFERING DELICIOUS SUGAR-FREE CANDIES, VIBRANT CHEWING GUM, KETO SWEETENERS, AND OTHER NATURAL PRODUCTS. WE PRIORITIZE TRANSPARENCY AND TRACEABILITY, ENSURING ALL OUR PRODUCTS ARE ETHICALLY AND RESPONSIBLY SOURCED.



THRESHOLD® ENTERPRISES, LTD.

25

FOR 45 YEARS, THRESHOLD ENTERPRISES, LTD. HAS PROVIDED OVER 450 DISTRIBUTED BRANDS OF THE HIGHEST QUALITY WELLNESS PRODUCTS - INCLUDING OUR OWN BRANDS SOURCE NATURALS® AND PLANETARY HERBALS® TO PROMOTE A VISION THAT SUPPORTS EVERYONE'S POTENTIAL TO ENJOY OPTIMAL HEALTH AND WELL-BEING.

Get To Know All About Your Exhibitors

TRACE MINERALS

14



TRACE MINERALS HAS CARRIED OUT ITS MISSION OF "REMINERALIZING THE WORLD" SINCE 1972, BY PROVIDING A SOLUTION TO WIDESPREAD MINERAL DEFICIENCY. WE PROUDLY SERVE IN 150 COUNTRIES WORLDWIDE. A PIONEER IN ELECTROLYTES AND THE #1 DISTRIBUTOR OF TRACE MINERALS AND LIQUID MAGNESIUM IN THE US. WE PROVIDE A FOUNDATION FOR HEALTHY LIVING BY PUTTING ESSENTIAL MINERAL BALANCE BACK INTO THE LIVES OF FAMILIES AND COMMUNITIES.

WAKUNAGA OF AMERICA

2



OUR BRANDS: KYOLIC® AGED GARLIC EXTRACT - THE WORLD'S BEST-SELLING, MOST CLINICALLY RESEARCHED (OVER 900 PAPERS) ODORLESS GARLIC SUPPLEMENT. KYO-DOPHILUS® PROBIOTICS INCLUDE A BLEND FOR EVERYBODY - FROM KIDS TO ADULTS. ENJOY CLEAN, LIGHT-TASTING KYO-GREEN® POWDERED DRINK MIX TO GET MORE GREENS IN YOUR DIET. TRY MODUCARE® FOR DAILY IMMUNE SYSTEM BALANCE.

XLEAR

300



XLEAR IS COMMITTED TO PROVIDING NATURAL, HEALTH-ENHANCING PRODUCTS BASED ON THE SAFETY, EFFECTIVENESS, AND SCIENCE OF XYLITOL. WE OFFER DRUG-FREE SINUS AND DENTAL/ORAL CARE AS WELL AS A LINE OF NATURAL XYLITOL SWEETENERS.

REDTREE NUTRACEUTICALS, INC. DBA ROOTOLOGY

200



ROOTOLOGY BREATHE FREE IS AN AWARD WINNING HERBAL FORMULA FOR FAST-ACTING, NON-DROWSY, NATURAL NASAL, SINUS AND BRONCHIAL SUPPORT. NO MATTER THE CAUSE OF DISCOMFORT, INCLUDING POLLEN, DANDER, POLLUTION, SMOKE, COLD, FLU OR OTHER CONDITIONS. A "TAKE-AS-NEEDED" PRODUCT, MADE OF 13 POWERFUL HERBAL EXTRACTS FOR SINUSES, CONGESTION, RUNNY NOSE, SNEEZING, ITCHY WATERY EYES COUGH AND HEADACHE.

NATURAL PATH SILVER WINGS

15



- Doctor Developed MARK SMITH, ND, PhD, MD(MA) & LIZ SMITH, RN
- Strong Silver Immune Support: 5x - 50x STRONGER THAN 10PPM BRANDS
- Better Value: HIGHER STRENGTH = FEWER DOSES NEEDED TO CONSUME = MORE ECONOMICAL.
- 9x Award Winner: BEST IMMUNE SUPPLEMENT

HERB PHARM

413



HERB PHARM GROWS AND PRODUCES HERBAL MEDICINE ON CERTIFIED ORGANIC FARMS AND FACILITIES IN JOSEPHINE COUNTY, OREGON. HERB PHARM WAS FOUNDED IN 1979 BY SARA KATZ & "HERBAL ED" SMITH AND IS NOW THE LEADING LIQUID HERBAL EXTRACT BRAND IN THE US.

Get To Know All About Your Exhibitors



HOST DEFENSE® MUSHROOMS™

22

HOST DEFENSE® MUSHROOMS™ WAS FOUNDED BY RENOWNED MYCOLOGIST PAUL STAMETS WITH THE GOAL OF BUILDING A BRIDGE BETWEEN PEOPLE AND FUNGI. OFFERING MULTIPLE DELIVERY FORMATS IS ONE WAY THEY WORK TO OFFER CONVENIENCE AND EASE-OF-USE TO ANY SUPPLEMENT REGIME. HOST DEFENSE MYCELIUM-BASED PRODUCTS ARE CURRENTLY AVAILABLE IN CAPSULES, EXTRACTS, SPRAYS, POWDERS, DRINK MIXES, AND MORE! ADDITIONALLY, THEIR MYCOBOTANICALS® LINE IS EXPERTLY FORMULATED USING ORGANICALLY-GROWN MUSHROOM MYCELIUM AND HERBS, FUSING CONTEMPORARY SCIENCE WITH THE INNATE INTELLIGENCE OF NATURE.



THYME OUT LLC

7

THE ONLY ALL NATURAL PRODUCT FOR ECZEMA, PSORIASIS, ACNE, ROSACEA, POISON IVY, SUNBURN, BUG BITES, AND MORE



NATURAL HEALTH PARTNERS

317

NATURAL HEALTH PARTNERS IS A PREMIUM LIFESTYLE COMPANY WITH A MISSION TO BRING CUSTOMERS THE BEST QUALITY INGREDIENTS AND DELIVERY SYSTEM TO TAKE CONTROL OF THEIR HEALTH.



NATURE'S VISION

202

NATURE'S VISION HAS BEEN PROVIDING QUALITY PRODUCTS AT AN AFFORDABLE PRICE SINCE 1993



ANCIENT NUTRITION

12

WE'RE ON A MISSION TO HEAL THE PLANET BY GOING BEYOND SUSTAINABILITY AND LEADING THE REGENERATIVE REVOLUTION.



ORGANIC FIJI

601

ORGANIC FIJI - "FROM THE EARTH TO YOUR SKIN". ORGANIC FIJI BRINGS YOU A RANGE OF USDA CERTIFIED ORGANIC & NATURAL BEAUTY PRODUCTS HAND CRAFTED IN SMALL BATCHES TO GUARANTEE THE HIGHEST QUALITY SOAPS, LOTIONS, BODY MASSAGE HAIR OILS, EXFOLIATING FACE AND BODY SCRUBS & LUSCIOUS LIP BALMS.



Get To Know All About Your Exhibitors



LILY OF THE DESERT

17

DISCOVER THE POWER OF ALOE VERA WITH LILY OF THE DESERT, THE LEADING PRODUCER IN THE NATURAL PRODUCTS INDUSTRY! FROM OUR OWN ORGANIC FIELDS TO OUR INNOVATIVE MANUFACTURING FACILITY IN TEXAS, EVERY STEP IS TAKEN WITH CARE. WITH OUR PATENTED ALOESORB PROCESS - ISOLATING THE PLANTS' HIGHEST MOLECULAR WEIGHT POLYSACCHARIDES, CONCENTRATING THEM, AND INFUSING THEM BACK INTO ALL OUR ALOE PRODUCTS - WHEN TESTED, IT PERFORMED TEN TIMES BETTER THAN GENERIC ALOE VERA. WITH A COMMITMENT TO PURITY AND POTENCY, LILY OF THE DESERT STRIVES TO ALWAYS LIVE BY OUR MOTTO, "RETAINING THE QUALITY THAT NATURE CREATED."



PRANAROM

512

THE SCIENCE OF ESSENTIAL OILS-SINCE 1991, #1 ORGANIC ESSENTIAL OIL LINE IN NATURAL RETAIL IN THE USA. WE OFFER AN EXTENSIVE & THERAPEUTIC LINE OF CERTIFIED ORGANIC/CHEMO-TYPED ESSENTIAL OILS. IN ADDITION, WE OFFER WELLNESS BLENDS, LIFESTYLE FORMULAS, ORGANIC SKINCARE & DIFFUSERS. 100% OF OUR PRODUCTS ARE CERTIFIED BY ECOCERT ICO. BLENDED & BOTTLED IN THE USA.



LIVER MEDIC

301

PHYSICIAN BRAND FOCUSED ON LIVER AND DIGESTIVE HEALTH. SOLD DIRECT. ONLINE PRICE PROTECTION



HYBRID REMEDIES LLC

318

HYBRID REMEDIES IS AN AWARD WINNING NATURAL SUPPLEMENT BRAND THAT SPECIALIZES IN IMMUNE AND ALLERGY WELLNESS SUPPLEMENTS.



VITAL PLANET

9

VITAL PLANET SUPPORTS A QUEST FOR BETTER OVERALL HEALTH BY FOCUSING ON DIGESTIVE WELLNESS. THROUGH EDUCATION AND INNOVATIVE PRODUCTS, OUR TEAM OF NATURAL DIGESTIVE CARE EXPERTS HAS HELPED MILLIONS ADDRESS THEIR GUT ISSUES. VITAL PLANET IS ALSO DEDICATED TO SUPPORTING BRICK AND MORTAR RETAILERS WITH OUR ON-LINE 0% MAP POLICY, FOCUS ON THE NATURAL CHANNEL AND DEDICATION TO CONSUMER AND RETAILER EDUCATION.



IP-6 INTERNATIONAL, INC.

217

IP-6 INTERNATIONAL, INC. IS THE EXCLUSIVE MANUFACTURER OF IP6 GOLD® AND RED YEAST RICE GOLD®. IT WAS FOUNDED IN 2002 BECAUSE WE BELIEVED IN THE VALUE OF IP-6 AND INOSITOL TO ENHANCE PEOPLE'S LIVES. OVER THE YEARS, WE HAVE SUPPORTED, DONATED, AND COLLABORATED WITH MULTIPLE RESEARCH PROJECTS. OUR PRODUCTS ARE DISTRIBUTED WORLD-WIDE.

Get To Know All About Your Exhibitors

MOUNTAIN ALTERNATIVES

308



MOUNTAIN ALTERNATIVES IS AN INDEPENDENT, FAMILY OWNED MANUFACTURER, DISTRIBUTOR, AND PRIVATE LABELER OF ALL NATURAL DIETARY SUPPLEMENTS, ESSENTIAL OILS, AND CARRIER OILS, AND AROMATHERAPY ACCESSORIES.

PROPELLO LIFE

602



PROPELLO LIFE OFFERS PREMIUM NATURAL SUPPLEMENTS. COME BY TO SEE OUR COGNIGREEN SUPERFOOD GREENS POWDER AND OUR TRI-BLEND COLLAGEN + PROTEIN.

ESSIAC FROM CANADA INTERNATIONAL

210



FOUNDED BY NURSE RENE CAISSE, ESSIAC FROM CANADA INTERNATIONAL ORIGINATES FROM AN HERBAL REMEDY THAT RENE LEARNED FROM AN OJIBWA HEALER. THE BRAND HAS EVOLVED FROM THE HERBAL TEA TO VARIOUS FORMS OF ESSIAC, INCLUDING VEGETABLE CAPSULES, LIQUID TINCTURES, AND RECENT ADDITIONS LIKE ESSIAC GOLD AND ESSIAC DAILY DROPS, CATERING TO DIVERSE CONSUMER PREFERENCES.

BIONOX

500



MOST SPORTS SUPPLEMENTS ARE NOT HEALTH SUPPLEMENTS, AND WE AIM TO CHANGE THAT. WE BRIDGE THE GAP BETWEEN HEALTH AND SPORT BY CREATING WHOLEFOOD PRODUCTS THAT HEAL AND ENERGIZE, ALL WITH NO UNHEALTHY STIMULANTS OR UNWANTED INGREDIENTS.

EMERALD LABS

16



EMERALD LABS, THE ADDITIVE-FREE COMPANY™ IS FAMILY OWNED AND OPERATED SINCE OUR BEGINNINGS IN 2001. WE ARE COMMITTED TO PROVIDING YOUR FAMILY WITH FORMULAS USING SUPPORTIVE NUTRIENT FORMS, MANUFACTURED AT OUR FACILITY WITHOUT THE USE OF ADDITIVES. EACH PRODUCT IS FORMULATED BY DR. MARK STENGLER, N.M.D., ACCORDING TO HIS CLINICAL STANDARDS. IN ADDITION TO EXTENSIVE 3RD PARTY TESTING, WE ALSO HAVE OUR "IN-HOUSE" LABORATORY WHERE WE TEST ALL INCOMING INGREDIENTS AND OUTGOING PRODUCTS FOR PURITY, IDENTITY, STRENGTH AND COMPOSITION. WE ARE COMMITTED TO QUALITY FROM BEGINNING TO END. THANK YOU FOR CHOOSING EMERALD LABS, THE ADDITIVE-FREE COMPANY™!

UTZY NATURALS

315



UTZY NATURALS IS A FAMILY OWNED SUPPLEMENT LINE THAT PARTNERS WITH INDEPENDENT RETAILERS. WE OFFER A 50% MARGIN, ENFORCE OUR MAP POLICY ONLINE, GUARANTEE OUTCOME TO YOUR CUSTOMERS FOR UP TO 3 MONTHS OF PRODUCT, REPLACE EXPIRED OR SHORT-DATED PRODUCT, OFFER ALL GLASS PACKAGING AND ARE DEVELOPING OUR OWN RAW MATERIAL SUPPLY CHAIN ON OUR REGENERATIVE, ORGANIC HERB FARM IN WI.

Get To Know All About Your Exhibitors

BODY DYNAMICS, INC

23



At BODY DYNAMICS INC., WE ARE DRIVEN BY A SINGULAR PASSION: CRAFTING EXCEPTIONAL PRODUCTS THAT DELIVER TANGIBLE RESULTS. WE BELIEVE IN THE POWER OF NATURAL HEALTH SOLUTIONS AND ARE DEDICATED TO SUPPORTING THE INDEPENDENT PRACTITIONERS WHO EMPOWER INDIVIDUALS ON THEIR WELLNESS JOURNEYS. OUR COMMITMENT EXTENDS BEYOND PRODUCT DEVELOPMENT. WE FOSTER STRONG PARTNERSHIPS WITH PRIVATELY OWNED HEALTH FOOD STORES, FUNCTIONAL MEDICINE CLINICS, AND CHIROPRACTORS, RECOGNIZING THEIR VITAL ROLE IN PROVIDING PERSONALIZED GUIDANCE AND CARE. TO ENSURE THE INTEGRITY AND ACCESSIBILITY OF OUR PRODUCTS, WE MAINTAIN A DIRECT DISTRIBUTION MODEL, MAKING THEM AVAILABLE EXCLUSIVELY THROUGH THESE TRUSTED PARTNERS. OUR PRODUCTS ARE NOT ON AMAZON ETC.

CURALIFE USA

502



WHEN MY FATHER WAS DIAGNOSED WITH TYPE 2 DIABETES, IT WAS A TURNING POINT FOR BOTH OF US. AS I WATCHED MY FATHER STRUGGLE TO MAINTAIN A HIGH QUALITY OF LIFE DESPITE THE CONSTRAINTS OF HIS CONDITION, I KNEW I HAD TO FIND A WAY TO HELP HIM. THAT'S HOW CURALIFE WAS BORN. CURALIFE'S GOAL IS EMPOWERING PEOPLE TO TAKE CHARGE OF THEIR OWN HEALTH AND WELL-BEING, JUST AS I WANTED FOR MY DAD. WE ARE A PLATFORM, BRAND, AND COMMUNITY THAT PROVIDES SUPPORT, GUIDANCE, TECHNOLOGY AND NATURAL, HOLISTIC HEALTH SOLUTIONS THAT CREATES HEALTH THAT LASTS. THE CURALIFE TEAM AND I ARE INSPIRED BY THE IMPACT OF OUR WORK, DRIVEN BY THE CHALLENGE TO REINVENT HEALTHCARE, AND OBSESSED ABOUT MAKE HUMAN LIVES BETTER. WE ARE SCALING A MOVEMENT TO DISRUPT HEALTH IN A NEW WAY AND EMPOWER PEOPLE AND PROVIDERS TO ACHIEVE GREATNESS. JOIN US ON OUR MISSION.



BLACK LOTUS SHILAJIT

214

At BLACK LOTUS SHILAJIT, TRANSPARENCY IS OUR CORNERSTONE. WE ELEVATE QUALITY, INTEGRITY, AND PURITY ABOVE ALL ELSE, SETTING US APART IN A MARKET FLOODED WITH IMITATORS. UNLIKE MANY, WE'RE NOT JUST A SHILAJIT SELLER; WE'RE SHILAJIT CUSTODIANS, METICULOUSLY OVERSEEING EVERY STEP FROM SOURCING TO PACKAGING. OUR COMMITMENT TO TRANSPARENCY MEANS YOU KNOW EXACTLY WHAT YOU'RE GETTING—PURE, POTENT SHILAJIT, UNTAINTED BY ADDITIVES OR COMPROMISES. WITH US, YOU'RE NOT JUST BUYING A PRODUCT; YOU'RE INVESTING IN A PROMISE OF AUTHENTICITY AND EFFICACY. JOIN THE SELECT FEW WHO PRIORITIZE QUALITY OVER QUANTITY AND EXPERIENCE THE BLACK LOTUS DIFFERENCE.



Get To Know All About Your Exhibitors



CORNBREAD HEMP

20

FOUNDED IN 2019, CORNBREAD HEMP IS ROOTED IN TRADITION AND DEDICATED TO IMPROVING QUALITY OF LIFE THROUGH FULL SPECTRUM HEMP. WITH USDA ORGANIC HEMP, GROWN LOVINGLY UNDER THE KENTUCKY SUN, ALL OF OUR PRODUCTS ARE FLOWER-ONLY™, FULL SPECTRUM, AND THIRD-PARTY TESTED, WITH QR CODES TO PURITY AND POTENCY TESTING ON EVERY PRODUCT. BORN IN THE BLUEGRASS BASIN AND LEADING THE INDUSTRY IN STANDARDS, TRANSPARENCY, AND ADVOCACY, WE ARE CORNBREAD HEMP, WHERE TRADITION MEETS SCIENCE™.



IMPACT PRODUCTS

401

OUR MISSION IS TO HAVE A POSITIVE IMPACT ON THE PLANET AND THE PEOPLE IN IT. WE PROVIDE ANCIENT MINERAL SEA SALTS, FULL OF TRACE ELEMENTS. ALL NATURAL WITH NO ADDITIVES. WE PROVIDE SUGAR ZERO CALORIE SUGAR ALTERNATIVES, AND GLUTEN-FREE ALL PURPOSE BAKING FLOURS. SWEETENERS, SALTS, FLOURS, WE PROVIDE THE CORE STAPLE INGREDIENTS TO IMPROVED BAKING.



WHOLE SUN WELLNESS

400

WHOLE SUN WELLNESS, FOUNDED BY JME BONFIGLIO IN 2017, WAS BORN FROM A DESIRE FOR TRANSPARENCY AND HIGH STANDARDS IN THE MUSHROOM INDUSTRY. TODAY, IT STANDS AS A LEADING VERTICALLY-INTEGRATED MEDICINAL MUSHROOM COMPANY, PARTNERING WITH INDEPENDENT FARMERS GLOBALLY. WHOLE SUN WELLNESS OFFERS PREMIUM FRUITING BODY EXTRACTS AND PURE MYCELIUM PRODUCTS, ENSURING UNMATCHED QUALITY AND POTENCY. THEIR MYCOLYTES™, THE FIRST MUSHROOM-POWERED ELECTROLYTE TABLETS, FEATURE A BLEND OF FIVE FUNCTIONAL MUSHROOMS AND BIOAVAILABLE MINERALS, DISSOLVING QUICKLY WITHOUT FILLERS OR SUGARS. RIGOROUS TESTING GUARANTEES THEIR PRODUCTS ARE CONSISTENT, POTENT, AND FREE FROM ADDITIVES, STARCH, AND HEAVY METALS.



THE FOOD MOVEMENT Co.

418

THE FOOD MOVEMENT COMPANY IS A BRAND OF UNIQUELY BIO-AVAILABLE MINERALS, ORGANIC SUPER FOODS AND PLANT-BASED NUTRITIONAL SUPPLEMENTS FROM ILLINOIS. SOLD IN FINER HEALTH FOOD STORES NATIONWIDE, WE ARE PART OF THE MOVEMENT TO MAKE THE WORLD A BETTER PLACE WITH FOOD.



VANDO NATURALS

207

VANDO NATURALS ARE COMMITTED TO ONLY DISTRIBUTE AND MARKET PRODUCTS THAT ARE CAPABLE OF IMPROVING THE HEALTH OF CONSUMERS; HELPING THEM LIVE HEALTHIER AND MORE ENJOYABLE LIVES! OUR PASSION FOR HONEY AND THE BENEFITS BEHIND IT DROVE US TO MANY YEARS OF RESEARCH AND EXPERIMENTAL EXPERIENCES TO FINALLY COME UP WITH A PRODUCT LINE THAT WILL IMPROVE AN INDIVIDUAL'S HEALTH AND BOOST THE IMMUNE SYSTEM.

Get To Know All About Your Exhibitors



VEGAJELLY

219

VEGAJELLY, A NEW PLANT-BASED PRODUCT THAT HAS THE CONSISTENCY OF PETROLEUM JELLY BUT IS MADE FROM 100% VEGETABLE OIL. SIMPLY PUT, IT'S VEGETABLE JELLY — HENCE THE NAME VEGAJELLY. VEGAJELLY IS A NATURAL, NON-PETROLEUM-BASED SKIN EMOLLIENT THAT ADDRESSES MANY SKINCARE CHALLENGES, FROM EXTREME DRYNESS TO EXTREME OILINESS. VEGAJELLY CAN BE ALSO BE USED FOR HAIR AND NAILS. IT PREVENTS BREAKAGE AND FRIZZY HAIR AND HELPS MANAGE DRY OR CURLY HAIR. VEGAJELLY KEEPS CUTICLES SOFT AND HELPS PREVENT CRACKED AND DRY FEET.



VYTALOGY WELLNESS

508

IN 2022, JARROW FORMULAS AND NATROL, TWO LEADING SUPPLEMENT BRANDS, OFFICIALLY CAME TOGETHER UNDER OUR NEW COMPANY NAME, VYTALOGY WELLNESS. OUR INCREDIBLE BRANDS HAVE BEEN HELPING CONSUMERS ACHIEVE THEIR WELLNESS GOALS FOR MORE THAN 85 YEARS. THEY ARE RECOGNIZED AS TRUSTED, LONG-STANDING LEADERS IN THE VITAMIN AND SUPPLEMENT INDUSTRY.



SILVERCEUTICALS

403

SILVERCEUTICALS HARNESSES CUTTING-EDGE NANO-SILVER TECHNOLOGY TO CREATE A DIVERSE RANGE OF NATURAL HEALTH PRODUCTS INCLUDING IMMUNE SUPPORTS, BEAUTIFYING COSMETICS, ORAL CARE, AND WOUND CARE SOLUTIONS. OUR FORMULATIONS ARE CRAFTED TO MEET THE NEEDS OF HEALTH-CONSCIOUS CONSUMERS, PROMOTING OVERALL WELLNESS AND VITALITY. COMMITTED TO ENHANCING GLOBAL WELL-BEING, WE DELIVER INNOVATIVE, NATURAL SOLUTIONS DESIGNED TO SUPPORT A HEALTHY AND GRACEFUL AGING PROCESS. EXPERIENCE THE TRANSFORMATIVE POWER OF SILVERCEUTICALS IN YOUR NATURAL HEALTH JOURNEY.



GREAT NATURALLY

416

SINCE OUR INCEPTION, GREAT NATURALLY HAS BEEN COMMITTED TO PRODUCING NATURAL PRODUCTS THAT ACTUALLY DELIVER ON PERFORMANCE. WE UNDERSTAND THE VITAL ROLE WHOLE FOODS PLAY AS THE FOUNDATION OF OUR DIET, AND HOW ADDRESSING KEY DEFICIENCIES CAN DRAMATICALLY IMPROVE OUR WELLBEING. OUR FORMULAS HARNESS THIS KNOWLEDGE, USING REAL FOOD AND HIGH POTENCIES TO SUPPORT OPTIMAL WELLNESS. AS A NATURAL PRODUCTS INDUSTRY BRAND, WE BELIEVE THIS INDUSTRY IS THE EPICENTER OF INNOVATION IN NUTRITION AND HEALTH. FIND YOUR GREATNESS WITH GREAT NATURALLY.



MOSO NATURAL

417

SCENT-FREE ODOR ELIMINATORS FOR HOME AND TRAVEL THAT ARE SAFE FOR PEOPLE, PETS AND THE PLANET.

Get To Know All About Your Exhibitors

OCEANBLUE OMEGA

111

oceanblue

OCEANBLUE OMEGA IS AN EMERGING LEADER IN PHARMACEUTICAL-GRADE OMEGA-3 PRODUCTS. OUR MISSION IS TO ENHANCE GLOBAL OMEGA-3 INTAKE THROUGH POTENCY, PURITY, AND PALATABLE PRICING. WE OFFER TWO SERIES: THE PROFESSIONAL SERIES, WITH 2100MG OF OMEGA-3S PER SERVING PLUS TARGETED INGREDIENTS FOR HIGH-INTENSITY SUPPORT, AND THE ESSENTIALS SERIES, PROVIDING MEANINGFUL OMEGA-3 LEVELS FOR DAILY MAINTENANCE, TARGETING YOUNGER AUDIENCES. OUR PRODUCTS HAVE A FRESH TASTE, ARE MERCURY-FREE, AND SUSTAINABLY SOURCED. WE AIM TO SHARE THE BENEFITS OF OMEGA-3S WITH ALL AGES, BELIEVING THAT "GOOD THINGS COME IN OMEGA-3S."

BODYBIO

311

BODYBIO

AT BODYBIO, WE CREATE SUPPLEMENTS TO IMPROVE THE HEALTH OF EACH AND EVERY CELL IN THE HUMAN BODY. WE ARE ALL MADE FROM TRILLIONS OF CELLS WITH TRILLIONS OF ENEMIES. TOXINS. POLLUTANTS. STRESSES. BODYBIO IS OUT TO MAKE PEOPLE HEALTHIER ONE CELL AT A TIME. OUR PRODUCTS ARE PURE, NON-OXIDIZED, REAL. MADE FROM SCIENCE FOR SCIENCE. IF YOU'RE GOOD TO YOUR CELLS, YOUR CELLS WILL BE GOOD TO YOU.

BRT NATURALS LLC (Botalife PLANT OILS) 216

Botalife

BOTALIFE IS A DIRECT MANUFACTURER OF MOST OF THE SEED OILS AND ESSENTIAL OILS IT OFFERS. THE COMPANY ENSURES 100% TRACEABILITY FOR ITS PRODUCTS. BOTALIFE ALSO OFFERS PRIVATE LABELING SERVICES. AS BEING THE DIRECT MANUFACTURER OF PLANT OILS, IT IS ABLE TO OFFER COMPETITIVE PRICING AND IT DOESN'T SELL BOTALIFE BRANDED PRODUCTS ON AMAZON. THEIR MAIN TARGET IS SELLING THEIR PRODUCTS IN STORES. TWO OF THEIR BEST SELLING OILS ARE ORGANIC BLACK SEED OIL WITH HIGH TO AND ORGANIC WILD OREGANO OIL WITH HIGH CARVACROL. THE MOQ IS 150 USO.



alliance for
natural health

USA

Get To Know All About Your Exhibitors

UTIVA

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Simple, Natural, And Backed By Science

SZIO+ INC. STARTED IN 2017 IN TORONTO, CANADA, AND HAS QUICKLY BECOME A TRUSTED HEALTH COMPANY IN NORTH AMERICA. OUR GOAL IS SIMPLE: PROVIDE HIGH-QUALITY HEALTH SOLUTIONS BACKED BY SCIENCE, SO YOU CAN IMPROVE YOUR HEALTH WITHOUT RELYING SOLELY ON PRESCRIPTION MEDICATIONS.

EACH SZIO+ BRAND IS CAREFULLY CRAFTED TO EMPOWER FAMILIES IN THEIR JOURNEY TOWARDS BETTER HEALTH AND WELLNESS. OUR PRODUCTS ARE CLINICALLY PROVEN AND RECOMMENDED BY DOCTORS TO ENSURE EFFECTIVENESS AND SAFETY FOR EVERYONE.

WE OFFER TWO MAIN BRANDS. UTIVA, THE #1 DOCTOR RECOMMENDED BRAND IN CANADA FOR PREVENTING UTIS, WHICH ALSO INCLUDES PRODUCTS FOR BLADDER, VAGINAL AND PROSTATE HEALTH. FEROSOM FORTE IS OUR INNOVATIVE LIPOSOMAL IRON SUPPLEMENT, DESIGNED FOR MAXIMUM ABSORPTION WITH MINIMAL SIDE EFFECTS.



GLOBAL HEALING

19

GLOBAL HEALING WAS FOUNDED IN 1998 WITH THE MISSION TO HEAL THE WORLD THROUGH EDUCATION AND THE PUREST AND MOST POTENT PRODUCTS WITHOUT ANY UNNECESSARY "OTHER" INGREDIENTS. AFTER 26 YEARS, WE ARE STILL FAMILY OWNED AND ARE SETTING THE STANDARD OF SUPER PREMIUM NUTRITIONAL SUPPLEMENTS.



CIRCLE ORGANICS

316

CIRCLE WAS FOUNDED TO BE A CATALYST FOR COMPLETE WELLNESS. FOCUSING ON THE PHYSICAL, EMOTIONAL AND MENTAL PILLARS OF WELLNESS, CIRCLE HAS HAND SELECTED KEY INGREDIENTS TO HELP YOU SLEEP PEACEFULLY, GET OUT OF BED JOYFULLY AND INTERACT WITH THE WORLD FULLY. PRICED FAIRLY AND MARKETED SIMPLY, CIRCLE IS HERE TO WALK WITH YOU TO A BETTER TOMORROW.




SUN CHLORELLA USA

312

SUN CHLORELLA USA IS THE LEADING CHLORELLA SUPPLEMENT COMPANY IN THE WORLD. WE HOLD OUR PRODUCTS TO THE HIGHEST STANDARDS WITH TESTING AND SCIENTIFICALLY-BACKED RESEARCH. ALONG WITH CHLORELLA PRODUCTS, WE OFFER ELEUTHERO PRODUCTS FOR WELLNESS AND A SEA-PINEAPPLE DERIVED SUPPLEMENT FOR BRAIN HEALTH.




Get To Know All About Your Exhibitors



TIIGA

TIIGA HARNESSES THE POWER OF RAW BAOBAB FIBER, OFFERING UNPARALLELED GUT HEALTH AND HYDRATION BENEFITS. BAOBAB IS THE ONLY NATURALLY OCCURRING SOURCE OF FIBER IN THE WORLD THAT DOES NOT HAVE TO BE PROCESSED TO BE TURNED INTO A POWDER. TIIGA USES REAL, UNPROCESSED FRUIT AND THE BEST PART IS THE POWDER IS THE FRUIT. WE WORK WITH BAOBAB COOPERATIVES THROUGHOUT AFRICA TO OBTAIN RESPONSIBLY HARVESTED BAOBAB. THIS REPRESENTS AN INCREASE OF 40% IN HOUSEHOLD INCOME TO HARVESTERS - 85% OF WHICH ARE WOMEN.


410



Liweli

LIWELI, AN ACRONYM FOR LIFE WELL LIVED, IS THE NORTH STAR IN NEEDS-BASED WELLNESS. BACKED BY RIGOROUS SCIENCE, OUR PRODUCTS HELP CONSUMERS RECOVER, FOCUS, SLEEP, OR RELAX. THEY ARE THE HIGHEST QUALITY, MOST THOROUGHLY TESTED WELLNESS OPTION ON THE MARKET, EXCEEDING TODAY'S DEMAND IN QUALITY, TASTINESS, EFFICACY, AND VALUE. LIWELI'S DISTINCTIVE PACKAGING MAKES IT IDEAL FOR EASY-TO-USE, CONSUMER FRIENDLY, ON-THE-GO FORMATS. ZERO THC WITH AFFORDABLE MSRP'S TO GENERATE IMPULSE PURCHASES!

310



PlantFusion

PLANTFUSION BRINGS BETTER HEALTH AND COMPLETE NOURISHMENT TO VEGANS, VEGETARIANS AND FLEXITARIANS WITH OUR INNOVATIVE LINE OF PLANT-BASED AND ALLERGEN FREE POWDERS AND VEGAN VITAMINS AND MINERALS. WE STARTED TRAVELING THE WORLD TO FIND THE CLEANEST FARMING PRACTICES, THE BEST GROWING CONDITIONS, AND THE HEALTHIEST VARIETIES OF PLANTS FOR OUR BLENDS. NOW, WE CRAFT ALLERGEN FREE PRODUCTS THAT ARE A FUSION OF NUTRIENT-DENSITY, GREAT FLAVOR AND FORTIFIED WITH DIGESTIVE ENZYMES FOR EASY DIGESTION.

409




SaveNaturally

SAVE NATURALLY

FRICTIONLESS COUPON PLATFORM

414



BOOM CHAGA

BOOM CHAGA, LLC

BOOM CHAGA DELIVERS GUARANTEED, ALL-NATURAL HEALTH. OUR PROPRIETARY EXTRACTION PROCESS PROVIDES MORE THAN HALF OF YOUR DAILY ANTIOXIDANTS, AND OVER 120MG OF BETA-GLUCANS WITH ZERO OXALATES IN EVERY LIQUID SERVING. WANT TO REDUCE YOUR INFLAMMATION, IMPROVE CELL REGENERATION, LOWER YOUR BAD CHOLESTEROL AND / OR IMPROVE GUT-HEALTH? GET YOUR A GAME BACK WITH BOOM CHAGA!

411

Get To Know All About Your Exhibitors



QUEEN OF THE THRONES

105

"QUEEN OF THE THRONES® IS YOUR RESOURCE FOR PREMIUM QUALITY CASTOR OIL AND CASTOR OIL PACKS. WE HOPE TO INSPIRE YOU TO TAKE A SIMPLE, ORGANIC APPROACH TO SELF-CARE WITH NATURE'S ORIGINAL GO-TO FOR WELLNESS AND BEAUTY PRACTICES. ENJOY THE EASE OF VERSATILE, PRACTITIONER-GRADE AND THIRD-PARTY TESTED CASTOR OIL PRODUCTS YOU CAN TRUST. OUR COMMITMENT TO QUALITY AND WORLD-CLASS CUSTOMER SERVICE ARE THE KEYS TO HELP YOU FEEL BETTER AND WAKE UP LIKE NEW EVERY DAY."



INHLP (INDEPENDENT NATURAL HEALTH LIVING PROJECT)

607

"OUR MISSION IS TO SPEARHEAD TRANSFORMATIVE HEALTH REFORM FOR INDEPENDENT VITALITY AND EMPOWERMENT, GUIDING OTHERS TO DISCOVER ALTERNATIVE HEALTHCARE SOLUTIONS. WE PRIORITIZE EMPOWERING INDIVIDUALS TO MAKE INFORMED CHOICES, ADVOCATING FOR ACCESSIBLE SUPPLEMENTS AND ALTERNATIVE TREATMENTS. THROUGH EDUCATION AND SUPPORT, WE STRIVE TO FOSTER INDEPENDENCE, VITALITY, AND EMPOWERMENT FOR ALL."



KOLD KARE - AJ PRO SALES

600

KOLD KARE - AJ PRO SALES IS A SMALL FAMILY OWNED COMPANY BASED OUT OF CLEVELAND, OHIO. KOLD KARE IS OUR CORE BRAND & PRODUCT THAT WE MANUFACTURE AND DISTRIBUTE.



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ANCIENT NUTRITION

12

A VARIETY OF ANCIENT NUTRITION PRODUCTS



BODYBIO

311

STOP BY OUR BOOTH FOR PRODUCT SAMPLES AND TO PLACE YOUR ORDER FOR A CHANCE TO WIN A PRODUCT GIFT BASKET VALUED AT \$500 DURING THE BUYER'S BINGO.



CARLSON LABORATORIES

3

STOP BY CARLSON BOOTH # 3 FOR FREE SAMPLES. WE ARE ALSO PROVIDING A FABULOUS PRIZE FOR BUYER'S BINGO. CARLSON IS PROUD TO BE A MEMBERSHIP BONUS SPONSOR.



CORNBREAD HEMP

20

CORNBREAD HEMP MAHO SUMMER SPLASH 2024 GIVEAWAYS!

VISIT US AT BOOTH #20 TO LEARN WHO WE ARE AND WHY WE ARE EMERGING AS THE NEW INDUSTRY LEADER. SWING BY FOR SOME ORGANIC CBD GUMMY SAMPLES AND OFFICIAL CORNBREAD HEMP GEAR, AND STICK AROUND FOR BUYER'S BINGO WHERE YOU COULD WIN ONE OF THREE SUMMER OF CORNBREAD BUNDLES!



EMERALD LABS

16

FIRST ORDER OF THE DAY RECEIVES 35% OFF OF OPEN STOCK, PLUS A FREE COPY OF "THE HOLISTIC GUIDE TO GUT HEALTH" BY DR. MARK STENGLER, NMD, AND A FREE JAR OF LEAKY GUT HEALTH FROM EMERALD LABS. SHOW ORDERS QUALIFY BUYERS FOR BUYER'S BINGO AND CHANCE TO WIN 50% OFF OF A SINGLE DISPLAY OF YOUR CHOICE.



ENZYMEDICA

402

NEW INNOVATION SAMPLES.



ESSIAC FROM CANADA INTERNATIONAL

210

FOR ANY ORDER, WE WILL BE PROVIDING A COPY OF OUR NEW BOOK - A PATIENT'S GUIDE TO ESSIAC AND A SAMPLE BOTTLE OF RENE CAISSE LYMPHATIC DROPS.

These are just some of the 2024 Exhibitor Show Pizes & Giveaways!

	HYALOGIC, LLC	117
	Buyers Bingo Sponser GIVING AWAY 4 GIFT BASKETS VALUED AT OVER \$200 IN RETAIL VALUE	
	KOLD KARE - AJ PRO SALES	600
	VISIT US AT THE SHOW ENTRANCE, BOOTH 600 FOR Free KOLD KARE SAMPLES ALSO, GET A Free TUMBLER WITH YOUR KOLD KARE ORDER. REMEMBER, YOUR ORDER BUYS YOU A CHANCE TO WIN A TUMBLER AT BUYER'S BINGO.	
	MUSHROOM WISDOM, INC.	305
	WE WILL RAFFLE A 12PC. Ceremonial Matcha Set AT 2PM SUNDAY, JULY 28TH.	
	NATURAL FACTORS NUTRITIONAL PRODUCTS	11
	OIL OF OREGANO COUNTER DISPLAY, VALUED AT \$400 FOR BUYER'S BINGO.	
	NATURAL ORGANICS, INC./ NATURESPUS	21
	BASKETS OF HEALTH - TO BE RAFFLED AT OUR BOOTH	
	NATURE'S WAY	208
	STOP BY BOOTH #208 FOR A SAMPLE OF OUR NEW SAMBUCUS ZERO SUGAR GUMMIES AND SEE WHAT ELSE IS NEW!	
	NORDIC NATURALS	510
	BUYERS BINGO - NORDIC GIFT BASKET WITH SWAG AND \$200 WORTH OF PRODUCT	
	OCEANBLUE OMEGA	111
	BUYER'S BINGO	
	PALKO SERVICES	4
	L.A. NATURALS PRODUCTS	

These are just some of the 2024 Exhibitor Show Pizes & Giveaways!



PLANTFUSION

409

PLANTFUSION WILL HAVE GIVE-AWAY ITEMS (E.G. SHAKER CUPS, SHOPPING BAGS & SAMPLE PACKETS) AT THE BOOTH



PRANAROM

512

PRANAROM BAGS



REDTREE NUTRACEUTICALS, INC. DBA ROOTOLOGY

200

**BUYER'S BINGO
BOOTH #200**



SAFE SOLUTIONS INC.

404

STOP BY OUR BOOTH AND YOU MAY FILL OUT A TICKET TO ENTER FOR A DRAWING FOR A \$50 AMAZON GIFT CARD AND 1 DOZEN (6 TWEETMINT & 6 LICE R GONE) 0.5 SAMPLE PACKETS. IF YOU ORDER A CASE AT THE SHOW, YOU GET TO PLACE AN ADDITIONAL 2 TICKETS IN THE DRAWING.



SILVERCEUTICALS

403

SILVERCEUTICALS WILL BE OFFERING A CARE PACKAGE TO ONE LUCKY WINNER DURING THE BUYER'S BINGO. DON'T MISS YOUR CHANCE TO EXPERIENCE OUR AWARD-WINNING NANO-SILVER PRODUCTS!



STEVITA NATURALS

119

GET YOUR FREE STEVITA Hum Gum AND OTHER SAMPLES AT OUR BOOTH.



SUN CHLORELLA USA

312

WILL OFFER SAMPLE BAGS AT TABLETOP SPACE.



TERRY NATURALLY BY EUROPHARMA

27

FREE FULL SIZE PRODUCT FOR ATTENDING FRIDAY, JULY 26 LUNCH AND WORKSHOP WITH DR. LEXI LOCH & CHERYL MYERS SPONSORED BY TERRY NATURALLY

These are just some of the 2024 Exhibitor Show Pizes & Giveaways!



THE FOOD MOVEMENT Co.

418

GIVE-AWAY BASKET AT OUR BOOTH VALUED OVER \$150 RETAIL.



THE NEW YOU MIRACLE BAND

407 506

COME AND CHECK OUT THE NEW YOU MIRACLE AT BOOTHS 407 & 506 PUT YOUR NAME IN TO OUR STOCKED DISPLAY GIVEAWAY WHERE YOU WILL RECEIVE A DISPLAY WITH 30 ASSORTED MIRACLE BANDS. YOU WILL ALSO RECEIVE MARKETING MATERIALS, TRAINING ON OUR PRODUCT, AND WEBSITE PLACEMENT FOR ON OUR STORE LOCATOR PAGE. VALUED AT \$1200!

THRESHOLD®



THRESHOLD® ENTERPRISES, LTD.

25

GIFT BASKET FILLED WITH 6-8 PRODUCTS FROM SOURCE NATURALS AND PLANETARY HERBALS.



UTZY NATURALS

315

STOP BY OUR BOOTH TO GRAB A REUSABLE COTTON CANVAS BAG TO CARRY AROUND ALL YOUR GOODIES!



VITAL PLANET

9

VITAL PLANET PET SOFT CHEW DISPLAY TO BE GIVEN AWAY FOR BUYER'S BINGO.



VYTALOGY WELLNESS

508

JARROW FLOOR DISPLAY WITH PRODUCT



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3

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TERRY NATURALLY BY EUROPHARMA



27

REGIONAL SPONSORS:

2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024

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ALLIANCE FOR NATURAL HEALTH USA



The Alliance for Natural Health USA (ANH-USA) is committed to sustainable health—the recognition that true health requires a proactive and preventive approach that focuses on a nutrient-rich diet, proper supplementation, and limiting our exposure to toxic substances. A health care system that is single-mindedly focused on “treating” sick people with expensive drugs, rather than maintaining healthy people, is neither practical nor economically sustainable. By organizing strong coalitions and over 600,000 grassroots activist across the country, ANH-USA lobbies and litigates to protect your access to natural health and consumer choice in health care.



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CENTER FOR NUTRITION ADVOCACY



The Center for Nutrition Advocacy (CNA) is the advocacy initiative of The Board for Certification of Nutrition Specialists. CNA's mission is to promote legislation and public policy that brings nutrition into the mainstream of healthcare, and promotes the right of all nutrition care providers to practice to the level of their training. Nutrition care providers are seen by their clients as key trusted sources for credible information on natural products. Because natural products are tools for many providers, they also push on the growing opposition to natural products and direct consumer access to them. CNA engages legislatively at both state and federal levels and maintains a website (www.NutritionAdvocacy.org) to provide information on legislation and resources of interest, including action alerts, to providers, retailers, and consumer groups.

CLEAN LABEL PROJECT



Laboratory Tested - Quality Rated.



Clean Label Project™ uses data and science to reveal the true contents of America's best-selling consumer products. Products are tested in an analytical chemistry laboratory for 130 harmful environmental and industrial contaminants and toxins. Results are published as Product Ratings.

GREENMEDINFO.COM



GreenMedInfo.com exists in order to provide convenient and open access to the biomedical research available today on the therapeutic value of natural substances in disease prevention and treatment.* Our website and video-based learning site GreenMedTV.com provides physicians, health care practitioners, clinicians, researchers and the layperson with an evidence-based resource through which the potential or actual therapeutic value of vitamins, minerals, herbs and foods can be determined. Our popular daily and weekly newsletters provide a continual source of relevant health information.

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INHLP (INDEPENDENT NATURAL HEALTH & LIVING PROJECT) 605

1052 E Church St, Suite G
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Zachary Morehouse, CEO
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Raelynn Bandy, CFO
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"Our mission is to spearhead transformative health reform for Independent Vitality and Empowerment, guiding others to discover alternative healthcare solutions. We prioritize empowering individuals to make informed choices, advocating for accessible supplements and alternative treatments. Through education and support, we strive to foster independence, vitality, and empowerment for all."



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James Stolze Sr. Account Executive
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Mspark, Combined With MAHO Are Bringing Members Access To Mspark's Innovation Tool - Quick Connect New Movers Program. The New Movers Program Will Deliver A Custom Mail Piece With Your Offer To Any New Movers Within 5 Days - Directly To Their Mailbox From You. In Addition, Mspark Will Geo-fence Each House And Deliver Digital Ads To Their Internet-connected Devices For The First Month Of Moving In. The Goal Is To Recruit New Customers To Shop At Your Stores.

TASTE FOR LIFE

603

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Taste for Life produces Omni-Channel custom digital education and the monthly magazines Taste for Life and remedies, which are distributed to more than 1,000 natural food stores and co-ops nationwide, reaching hundreds of thousands of health-conscious readers. Taste for Life magazine provides articles on every aspect of a healthy lifestyle, from an array of recipes (gluten free, vegan, vegetarian, Paleo, and allergy free), to supplements, herbs, natural beauty, and more. Remedies magazine delivers authoritative, cutting-edge information dedicated to sports performance, natural personal care, and dietary supplements. All of our digital & print programs educate consumers with science-based, reader-friendly, solution-based content for optimum health.



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THE ORGANIC & NON-GMO REPORT

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*Murphy RA, et al. BMJ Open. 2021;11: e043301.



In Memoriam

MAHO Remembers the following industry members who left us in the past year...



Rob Auerbach

Rob Auerbach, a spirited and adventurous soul, passed away peacefully on May 7th, 2024, on his farm in Kentucky surrounded by his wife and daughters, whom he affectionately referred to as "his girls." Incredibly, he managed to fulfill his final wish and attended the 150th running of The Kentucky Derby just days before he left his body. Rob was known for his intuitive business sense, good humor, and love for life. He leaves behind a legacy of extraordinary accomplishments and unbelievable stories.



Born on March 28th, 1952 to Minx and Sy Auerbach, Rob was always a free spirit who fearlessly pursued his passions, embracing every opportunity with enthusiasm and determination. He was a captivating storyteller and lived a life that provided ample material.

His adventurous spirit led him to explore the world, seeking out experiences that broadened his life and inspired those around him. He woke up every day with the intention to live life to the fullest.

Rob was an entrepreneur from a young age, creating several successful businesses throughout his life that are part of the legacy he leaves behind. He playfully proclaimed that "math was his best subject," and he exercised those skills through his business endeavors, handicapping horses, and explanations about how "margin is your friend."

Rob was an avid pilot and was passionate about horse racing, cycling, beekeeping, live music, and traveling. He will be remembered for his generosity, loyalty, genuine warmth, and his uncanny ability to make those around him feel special and like they belonged. Rob had a huge impact on his friends, family, and community. He was a steadying force of calm during a crisis.

Rob is preceded in death by his parents, Minx Mansbach Auerbach and Dr S.P. "Sy" Auerbach. He is survived by his wife Pumpkin Auerbach; two children, Summer Auerbach (S. Brandon Coan) and Star Auerbach (Aaron Lubrick); four grandchildren, Noah Auerbach, Levi Lubrick, Elijah Lubrick, and Simon Coan; his siblings Keith Auerbach (Lynn Walker), Penny Auerbach Friedberg (Jean); and his many "Mahuttens" (you know who you are).



In Memoriam

MAHO Remembers the following industry members who left us in the past year...



Sherwyn Cotovsky

Birth: July 26th, 1937

Death: February 18th, 2024

Sherwyn Cotovsky died peacefully in his home on February 18, at the age of 86. He will be remembered for Sherwyn's Health Food Shops, Inc., which he founded in 1972. Earlier in life, Sherwyn studied math and physics at the University of Chicago, did scientific research at Chicago Bridge & Iron, eventually moved on to Planned Parenthood, and then a seat on the Mercantile Exchange, until he finally founded his visionary business, which played a leadership role in the health food field in Chicago and beyond for three decades. Sherwyn was preceded in death by his parents Manuel & Jeanette Cotovsky & stepson, Scott Swanson. He is survived by his wife Gail, his daughter Lorelei Sontag (Jerry), brothers Lee Coven (Berdeen) and Brandt (Bonnie), grandsons Sam (Rebecca) and Elazar (Alex), great-grandson Eamon, niece Cynthia, nephew Andrew, a great niece and nephew, & many friends. The kitchen was Sherwyn's laboratory, with WFMT cheering him on. He taught us how to eat better, heal our bodies, enjoy fine wines, and die with grace and humor. Sherwyn was a man who believed he could do anything, and he did.





In Memoriam

MAHO Remembers the following industry members who left us in the past year...



Al Licata

Dear Friends:

It is with joy and sadness that we announce the going to Heaven of our Chairman Al Licata this past Sunday, September 17. He is now in the arms of Jesus and reunited with his wife Carmela (our mother) of 65 years. He passed away after a bout with AFib and a few days in the hospital.

Our entire company is very sad at the loss of such a great man, but we know he fought the good fight and was ready to meet Jesus. Dad was still active and engaged right up until the end. In fact, the night before we were talking about what was happening at the office, how production was coming along, some politics, and especially watching video's of his grandchildren and great grandchildren. We are sad but rejoice in a life well-lived, and well-loved.

Dad made it to 100 years and was blessed by God with a wonderful Birthday Party. We thank all of you who were able to make it. He was so overwhelmed and amazed, but never had the chance to thank everyone. We cherish all the well-wishes. And, although we miss our dad, we were lucky to have him around for so many years.

Thank you to all our customers - we are glad you are a part of our family. Dad loved meeting many of you at trade shows throughout the years. He believed in giving back, and served our industry on the Board of Directors of the NPA (nee NNFA) and President of Golden West Nutritional Foods Assoc.



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“Summer Splash” Remind Me To Order

“Summer Splash” Notes



Cheers To 50 Years!

*You Are Cordially Invited To Join
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MAHO Staff*

For our 50th Anniversary Celebration

*Saturday, July 26, 2025
at
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*We Look Forward To Our Future
AND
To Celebrating With All Of Our Friends!*



LOOK WHAT OUR INDUSTRY LEADERS ARE SAYING ABOUT MAXZORBCEUTICALS® AND SKIN DRINK®

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Matt Munchraith, Owner

Ann's Health Food Center, Dallas TX



"We can't say enough good about Body Dynamics, and their commitment to quality and the independent health food stores. If you are not already stocking their products, I encourage you to give them a try. I think you will be pleased with the results."

Judie Boothe, President

Fountain of Health, Amarillo, TX



"Skin Drink has helped our customers with rosacea, acne, wrinkles and dark spots. We love it because it is easy to sell and it's not online for a cheaper price. They always come back to us."

Terry Heiner, Owner

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