



2024 MAHO Expo is SOLD OUT!

PRESS RELEASE

June 21, 2024
MAHO - Mid American Health Organization
Dublin, Ohio

The MAHO Board of Directors are pleased to announce a SELL OUT for the upcoming 2024 “Summer Splash” Convention & MAHO Expo, July 26-28, 2024 at the Hilton Columbus at Easton, Columbus, Ohio.

MAHO boasts 94 booths and tabletop spaces representing 93 exhibiting companies, not including industry business partners and affiliates. Included in these numbers are 18 companies NEW to the MAHO Expo, as well as 17 returning companies that have lapsed for one year or more.

MAHO Staff and many industry partners have been busy soliciting retailer attendance through social media, phone call invitations, e-blasts, mailings, information included in shipments along with personal visits to our valued industry INDEPENDENT natural product retailers across the country. MAHO is well known in the industry for their modest sized yet intimate show in a friendly hotel environment with an air of Midwestern Hospitality! Many say this is their ‘favorite show’ in the industry as it affords both retailers and exhibitors quality time for networking in this two-day trade show format (Saturday, 3-6 p.m. and Sunday, Noon - 4 p.m.), in addition to excellent educational programming throughout the weekend.

Educational sessions begin on Friday, July 26 with an Intensive Luncheon Workshop featuring Cheryl Myers and Dr. Lexi Loch (Terry Naturally/EuroPharma), Liza Docken (Pranarom), Stacey Littlefield (Redd Remedies), Brendan Gaughran (Liver Medic), Marjorie Roberts (Newton Homeopathics), Dr. Crystal Gossard (Life Extension), Carl Germano (Bluebonnet), Nicole Gitlin (Nordic Naturals), Jim Higdon (Cornbread Hemp), and Tom Dadant (Host Defense). Five of these sponsored speakers are NEW to our MAHO Expo educational line-up.

All registered retailer attendees have the opportunity to partake of at least 7 FREE meals provided courtesy of our valued Loyalty Exhibitors, as part of their membership in MAHO.

MAHO remains the only industry trade association located in the Midwest that caters to the ideals and sustainability of the INDEPENDENT retail segment of the Natural Products Industry.

To REGISTER badges, meals and/or hotel rooms for the 2024 “Summer Splash” MAHO Expo, please contact Marcy or Diane at the MAHO Office, 800/795-6246, or email: marcy@maho4health.org and/or diane@maho4health.org

