

MAHO Expo 2023

SHOW DIRECTORY & ANNUAL RESOURCE GUIDE



47TH CONVENTION & BUYING EXPO
JULY 21-23, 2023

COLUMBUS, OHIO

INTENSIVE WORKSHOP
EDUCATIONAL SEMINARS
AND
ENTICING SHOW SPECIALS

MAHO
MID-AMERICAN HEALTH
ORGANIZATION

MaXzorb CEUTICALS
NUTRITION

SKIN
DRINK®



LOOK WHAT OUR INDUSTRY LEADERS ARE SAYING ABOUT MAXZORBCEUTICALS AND SKIN DRINK

"Mega Wellness Cleanse/Thera Colon Cleanse/Mega Cleanse Extra have become my best selling cleanses. With hundreds of bottles sold weekly, I will say that in 41 years of retailing, these are the best products I have ever seen."

Matt Munchraith, Owner

Ann's Health Food Center, Dallas TX



"We can't say enough good about Body Dynamics, and their commitment to quality and the independent health food stores. If you are not already stocking their products, I encourage you to give them a try. I think you will be pleased with the results."

Judie Boothe, President

Fountain of Health, Amarillo, TX



"Skin Drink has helped our customers with rosacea, acne, wrinkles and dark spots. We love it because it is easy to sell and it's not online for a cheaper price. They always come back to us."

Terry Heiner, Owner

All Total Health, Houston, TX

All Total Health

Body Dynamics Pledge to You:

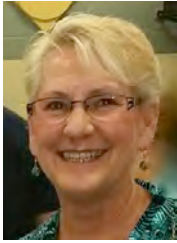
We support our brick and mortar clients by not promoting our products on Amazon or any other 3rd party websites.



Purchase AT THE SHOW
and receive 10% off of
your order.



A Message From Your MAHO President



Hello and Welcome to MAHO Summer Splash 2023! Our 47th year. Impressive.

Thank you to the Vendors who make the education, meals, and show possible. Please thank them when you see them. Thank you to the Retailers who this is all for and about. Above all I thank our seemingly tireless staff that make it all possible

without showing the amount of work it takes!

We have given you an incredible education line up and I appreciate what they provide. They believe in you!

I am uncertain of many things in today's world but I am certain that together we can make wonderful positive changes. In the 25 plus years I have been a broker I have seen it and am so proud of everyone. We come together on issues and literally dedicate our lives to improving the health and lives of people. We support each other and our extended families. Great work if you can get it.

Now I will ask you all for some help!

Do you have ideas about our future? Do you think you could make something a little better? Do you know our future rests on the next generation? Please feel free to be in touch with your ideas and thoughts. Would you like to be on a committee? Not much commitment but maybe make a big change. All of this doesn't happen in a vacuum. We need as many brains and hearts as we can get. Say something. Say anything. Ask anything. Feel free to email me or Marcy.

Enjoy all this show has to offer. Make a new friend. Ask how they do something. Look at new products and think about, "How could we offer this?". The person at the booth can help you! Selling to a retailer is short term gratification if we can't help you sell it through. I always say that I would much rather take a reorder than dust a bottle!

Thank you for letting me help you!

In love and health,

Judy Stamper
Jmstamper8@gmail.com
MAHO President
HealthWorks
Zionsville, IN

As The Leading Regional Voice of the Natural Products Industry

MAHO's mission is to advocate for the rights of Midwestern consumers, retailers, and suppliers of natural and organic products to have access to goods and services that will protect their health and quality of life.

MAHO began years ago as the *Great Lakes Health Organization*. On July 9, 1975, GLHO was incorporated in the state of Minnesota as the *Mid American Health Organization* and became known as MAHO. Over the years our logo and the states we served changed but our focus remained the same.



In the 90s MAHO began an affiliation with the NNFA and DBA as NNFA Midwest and NPA Midwest, a regional affiliate until the NPA (formerly NNFA) released all regional charters in 2016.

***Today, Our Association Proudly Serves 15 States in the Midwest
as
MAHO / Mid American Health Organization!***



MAHO BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

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Matt Black, Hyalogic, Riverside, MO

Neil Levin, NOW Foods, Bloomingdale, IL

MAHO STAFF

Marcy Kraft, **Executive Director** (marcy@maho4health.org)

Diane Gaughan, **Business Manager** (diane@maho4health.org)

Social Media Liason

Mary Ryan, **Committee Member**

MAHO Region Office
7219 Sawmill Road Suite 105-A
Dublin, OH 43016
Phone: 614-798-1117 / 1-800-795-6246
Fax: 614-798-1118
Website: www.maho4health.org



Summer Splash Housekeeping Notes

1. All EDUCATIONAL SESSIONS will be in the the Regent Ballroom unless otherwise noted on directional signage.
2. All EXHIBITS will be in the Easton Ballroom on Saturday 3-6 p.m. and Sunday noon-4 p.m.
3. Any badge additions or corrections will be available during the next break between Saturday educational sessions.
4. Filtered infused waters are being provided courtesy of our MAHO Board of Directors and sponsoring exhibitor and will be available in each meeting room or in the lobby by registration.
5. Meeting room temperatures will be monitored for the comfort of "most" attendees. However, you may wish to wear a light sweater or jacket to insure your personal comfort throughout the day.
6. There will be a President's Reception from 8:30 - 9:30 p.m., Saturday, July 22nd, on the Terrace (weather permitting). Watch for directional signage for alternate location in the event of inclement weather.
7. If you will not be attending meal functions you originally signed up for, please advise show management so others may attend.
8. Please respect speakers and attendees by limiting entrance and exit during seminars. For your convenience, we are providing 15 minute breaks between most sessions.
9. **Please turn off all cell phones and pagers before the seminars begin.** Please refrain from talking on electronic devices immediately outside of meeting rooms during sessions.
10. Buyer's Bingo - When placing your order with exhibitors please remember to have them place a sticker on your Buyer's Bingo Card. Once you have completed your orders for the day, please take your card to the **MAHO Table #417 on the Show Floor** to receive your raffle tickets. One raffle ticket will be issued for each **order** you place (one sticker per company).

***Enjoy the weekend & we hope to see you again for
The MAHO Expo July 26-28, 2024!***

★ **"Summer Splash" Exhibitors by Booth** *At A Glance*

1	SOVEREIGN SILVER BY NATURAL IMMUNOGENICS
2	WAKUNAGA OF AMERICA
3	CARLSON LABORATORIES
4	PALKO SERVICES
5	ARTHUR ANDREW MEDICAL
6	LIVELY VITAMIN CO
7	THYME OUT LLC
8	LIFE EXTENSION WHOLESALE
9	NUTRAWISE/YOUTHEORY
10	ALL-IN NUTRITIONALS
11	NATURAL FACTORS NUTRITIONAL PRODUCTS
12	ANCIENT NUTRITION
13	APRICOT POWER
14	+PLUSCBD BY CVS SCIENCES
15	NATURAL HOPE HERBALS
16	OMNE DIEM
17	NUETHIX FORMULATIONS
18	EMERALD LABS
19	KEHE DISTRIBUTORS
20	BURIED TREASURE
21	NATURAL ORGANICS, INC. / NATURESPLUS
22	BIONOX
23	LILY OF THE DESERT
24	GARDEN OF LIFE/SOLGAR/AMERICAN HEALTH/NUUN
25	THRESHOLD® ENTERPRISES, LTD.
26	SUPER NATURAL DISTRIBUTORS
27	TERRY NATURALLY BY EUROPHARMA
28 29	BLUEBONNET NUTRITION
101	MICHAEL'S NATUROPATHIC PROGRAMS

★ **"Summer Splash" Exhibitors by Booth** *At A Glance*

103	HOST DEFENSE® MUSHROOMS™
105	BIO NUTRITION INC
109	NOW
111	IRWIN NATURALS
115	REDD REMEDIES
117	STEVITA NATURALS
119	BRENDA SWARTZ / BODY DYNAMICS, INC
200	BLACK LOTUS SHILAJIT
201	NATURAL RELIEF INC.
202	SENPA
203	VANDO NATURALS
204	REDTREE NUTRACEUTICALS, INC. DBA ROOTOLOGY
207	RIDGECREST HERBALS
208	MOUNTAIN ALTERNATIVES
209	CHILDLIFE ESSENTIALS
210	REGALABS, INC.
211	KOS
213	PURE ESSENCE LABS
214	CURALIFE USA
216	THE FOOD MOVEMENT CO.
217	IP-6 INTERNATIONAL INC.
218	MAXIMUM LIVING INC.
219	VEGAJELLY
300	IMPACT PRODUCTS
301	LIVER MEDIC
302	NEWTON HOMEOPATHICS
303	TASTE FOR LIFE / REMEDIES
305	SNAP
306	1LIFE SCIENCE

★ **"Summer Splash" Exhibitors by Booth** *At A Glance*

308	JUST THRIVE PROBIOTIC
309	VITAL PLANET
310	PROBULIN
311	PROFOUNDA INC
315	UTZY NATURALS
316	WILEY'S FINEST
317	TRACE MINERALS RESEARCH
318	HYBRID REMEDIES LLC
319	DR. RIGG'S RHELIEF
400	SILVER BIOTICS
401	HYALOGIC, LLC
402	TRUVANI
403	BEES & TREES MANUKA HONEY
404	QUANTBIOME (DBA OMBRE)
407 506	THE NEW YOU MIRACLE BAND
408	NORTH AMERICAN HERB & SPICE
409	TRUE GRACE
410	ESSENTIAL FORMULAS
411	MY ORGANIC ZONE
413	MSPARK
414	CORNBREAD HEMP
416	N.P.P NATURAL PRODUCTS PACIFIC
418	WHOLE SUN WELLNESS
419	PROPELLO LIFE
500	FARMINA SP.ZO.O.
502	THE GREEN FOREST LADY
502	GENERATION KLEAN, INC.
508	MEDINATURA INC. (MAKERS OF T-RELIEF AND TRAUMEEL)
510	NORDIC NATURALS

★ **"Summer Splash" Exhibitors by Booth** At A Glance

- 512** **PRANAROM**
- 516** **HERB PHARM**
- 518** **NATURAL RENEWALS SEA MOSS**



More than 1,400 products that
empower people to live healthier lives



— nowfoods.com —

★ "Summer Splash" Schedule of Events *At A Glance*

SEE SIGNAGE AT REGISTRATION FOR ROOM LOCATIONS



Friday, July 21, 2023



Noon - 4:30 pm. Lunch and Intensive Workshop, Dr. Lexi Loch and Dr Jacob Teitelbaum
"Natural Approaches to Metabolic Syndrome: Treating High Blood Sugar, Liver Dysfunction, and Metabolism with Proven Natural Medicines"
Courtesy of EuroPharma/Terry Naturally



5:00 - 7:00 p.m. Dinner and Seminar, Dan Curtin
"Cardiovascular Health, Blood Cleansing, Viral Resolution and Systemic Enzymes"
Courtesy of Arthur Andrew Medical



7:15 - 8:30 p.m. Ty Furlow (Nightcap Session)
"Manuka Honey - Knowledge is Key to Driving Success in Category Sales"
Courtesy of Bees & Trees Manuka Honey

Saturday, July 22, 2023



8:00 - 10:00 a.m. Breakfast and Seminar, Joyce Moran, Training and Education Manager
"The Brain Boosting Power of Natural Products: From Ancient Remedies to Modern Science"
Courtesy of Youtheory/Nutrawise



10:15 - 11:30 a.m. Stacey Littlefield, Master Herbalist
"Herbalist Answers: Stress & Its Impact on Women's Health"
Courtesy of REDD Remedies



11:45 a.m. - 1:00 p.m.: James Stolze, Sr. Account Executive
"Recruiting the RIGHT Customer: Who, Where & How"
Courtesy of Mspark



1:00 - 3:00 p.m. Lunch and Seminar, Carl Germano
"Bone Brain Connection"
Courtesy of Bluebonnet

Saturday Show Floor Open: 3:00 - 6:00 p.m.



★ "Summer Splash" Schedule of Events At A Glance

SEE SIGNAGE AT REGISTRATION FOR ROOM LOCATIONS



Saturday, July 22, 2023 continued



6:30 - 8:30 p.m. Dinner and Seminar, Carrie G. Pattison, MSOM, Lac
"The Buzz Around Berberine, Saffron and other Pleiotropics"
Courtesy of Natural Factors



8:30 - 9:30 p.m. Roy Glatt, Sales Director (Nightcap Session)
"Regenerative ROC Stars"
Courtesy of Ancient Nutrition

Sunday, July 23, 2023

Sunday Annual Business Meeting - MAHO Board of Directors: 9:00 - 9:30 a.m.



9:30 - 11:00 a.m. Breakfast and Seminar, Robert Scott Bell, D.A.
"The Mineral That Stops Wrinkles, Preserves Hair Color, Reduces Inflammation, Provides Energy & Protects the Cardiovascular System" Courtesy of Sovereign Silver & Sovereign Copper
Courtesy of Sovereign Silver



11:00 - 12:00 Noon, Tom Sokoloff
"IP6 & Inositol Research Update"
Courtesy of IP6

Sunday Show Floor Open: Noon - 4:00 p.m.

Sunday Prize Drawings (Easton Foyer): 4:00 - 4:30 p.m.



Your 2023 MAHO Speakers!



Robert Scott Bell, D.A. Hom

Courtesy Of SOVEREIGN SILVER BY NATURAL IMMUNOGENICS



Dan Curtin

Courtesy Of ARTHUR ANDREW MEDICAL



Ty Furlow

Courtesy Of BEES & TREES MANUKA HONEY



Carl Germano, CNS, CDN

Courtesy Of BLUEBONNET NUTRITION



Roy Glatt, Sales Director

Courtesy Of ANCIENT NUTRITION



Dr. Lexi Loch

Courtesy Of EUROPHARMA



Joyce Moran, Training and Education Manager

Courtesy Of NUTRAWISE/YOUTHEORY

Your 2023 MAHO Speakers!



Carrie G. Pattison, MSOM, Lac

Courtesy Of NATURAL FACTORS NUTRITIONAL PRODUCTS



Thomas Sokoloff

Courtesy Of Ip-6 INTERNATIONAL INC.

James Stolze

Courtesy Of MSPARK



Dr. Jacob Teitelbaum

Courtesy Of TERRY NATURALLY BY EUROPHARMA



MAHO Bankcard Service

10501 Wayzata Blvd. Ste 203

Minnetonka, MN 55305

(952) 933-2026 or (800) 999-4399



An honest ~ understandable ~ processing service
Designed to give NPA Members the ***lowest overall cost***
With the ***best possible service***



Our 2023 Sustaining Members! Thank You for Your Generous Support!

HEALTH FOOD CENTER OF YOUNGSTOWN



HEALTH FOODS UNLIMITED, INC.



KANKAKEE NATURAL FOODS, INC.



NOW

NUTRA FOODS-HUBER HEIGHTS



SUNFLOWER NATURAL FOODS

SUNSHINE HOUSE



WARSAW HEALTH FOODS

“Summer Splash” Show Sponsors

ARTHUR ANDREW MEDICAL 5

SPONSORING: DAN CURTIN



NATURAL FACTORS NUTRITIONAL PRODUCTS 11

SPONSORING: CARRIE G. PATTISON, MSOM, LAC

OFFICIAL SHOW RETAIL BAG SPONSOR



BLUEBONNET NUTRITION 28 29

SPONSORING: CARL GERMANO, CNS, CDN



TERRY NATURALLY BY EUROPHARMA 27

SPONSORING: DR. JACOB TEITELBAUM & LEXI LOCH



SOVEREIGN SILVER BY NATURAL IMMUNOGENICS 1

SPONSORING: ROBERT SCOTT BELL



NUTRAWISE/YOUTHEORY 9

***SPONSORING: JOYCE MORAN, TRAINING AND
EDUCATION MANAGER***



“Summer Splash” Show Sponsors

KEHE DISTRIBUTORS 19

SPONSORING SUNDAY BOX LUNCH



NOW 109



CORNBREAD HEMP 414

HYDRATION STATION

HOSPITALITY RECEPTION



BEEES & TREES MANUKA HONEY 403

SPONSORING: TY FURLOW



ANCIENT NUTRITION 12

SPONSORING: ROY GLATT, SALES DIRECTOR



“Summer Splash” Show Sponsors

BIO NUTRITION INC 105

OFFICIAL SHOW BADGE SPONSOR



These Bankcard Sales People Are Driving Me Nuts!

Let's face it, there are hundreds of bankcard processors out there that would love to have your business. Each one claims they can save money when they don't even know what you're paying right now. Very interesting!

It's hard to know if you're being offered a good deal without understanding the basics of bankcard pricing. To say the least, with all the variations of cents, percents, monthly fees, and annual fees, it's no wonder most store owners set their statement aside and only hope they're getting the best deal. How, then, can you tell if the next person who calls has a better offer?

First, it's helpful to understand all three elements of bankcard pricing. Please note, the first two of these (Interchange and Assessments) you, as a retailer, can do nothing about.

1. **Interchange:** This is what the bank which issued the credit or debit card to your customer receives as their share of the transaction. It is also the largest part of a retailer's monthly cost. Each card type (Rewards, Debit, Traditional, Business, Hand-Keyed, etc.) has a different Interchange fee.
2. **Assessments:** Depending on whether it's a Visa, MasterCard, Discover, or American Express, these fee range from .10% to .13% and are nonnegotiable.
3. **Processor's Fees:** When you receive a bankcard sales call, it comes from the processor or one of their many sales agents. The processor's fees are negotiable.

Rather than having the processor's telemarketer insist he or she can reduce your expense, this is your chance to take charge of the conversation and ask some pertinent questions. The basis of each is "How much do you charge over cost (Interchange and Assessments)?"

Here are some "over cost" questions to ask:

- ☐ What percentage do you, as the processor, add to the sale amount?
- ☐ How much is your authorization charge?
- ☐ What about flat monthly fees (Statement fee, Data Compliance, any others)?
- ☐ Do you have a batch closing fee?
- ☐ Are there any annual fees?
- ☐ Do I have to buy new equipment? If so, what's the price?

If you can get those answers from both your current processor and from whoever wants to be your processor, you will be able to compare apples to apples and make a good decision.

If you have questions, want more information, or would like to find out if MAHO's bankcard service may benefit your business, please contact Mac Hardin at 800-999-4399, or mach@retailfinancialservices.biz.

“Summer Splash” Retail Bag Sample Sponsors

Please Be Sure To Thank Our Sponsors For Their Generosity!



ALLIANCE FOR NATURAL HEALTH USA
FLYERS



ANCIENT NUTRITION
BOOKLETS

12



CARLSON LABORATORIES
CARLSON SUPER DAILY D3

3



CHILDLIFE ESSENTIALS
ORGANIC ELDERBERRY SYRUP

209



Farmina SP.ZO.O.
Amber Ointment, 30 G

500



HOST DEFENSE® MUSHROOMS™
HOST DEFENSE MYCOBREW® COFFEE BULK CANISTERS AND HOST DEFENSE MYCOBREW® MATCHA BULK CANISTERS

103



JUST THRIVE PROBIOTIC
JUST THRIVE JUST CALM

308



LIVER MEDIC
DIGEST HARMONY SAMPLE SACHETS

301



“Summer Splash” Retail Bag Sample Sponsors

Please Be Sure To Thank Our Sponsors For Their Generosity!



NATURAL FACTORS NUTRITIONAL PRODUCT 11

**WOMEN'S VOICE MAGAZINE & RxOMEGA-3 MINI-GELS 500 MG
EPA/DHA ENTERIPURE®
WHOLE EARTH & SEA BAGS**



NATURAL HOPE HERBALS

15

**QUARTERLY SUMMER MAGAZINE, HERBAL TINCTURE AND HERBAL
SALVE.**



+PLUSCBD BY CVSCIENCES

14

SLEEP GUMMIES, PET LIQUID, PRO 100MG CBD SOFTGELS



REDTREE NUTRACEUTICALS, INC. DBA ROOTOLOGY

204

BREATHE FREE



STEVITA NATURALS

117

FRUIT GUM



TERRY NATURALLY BY EUROPHARMA

27

HEALTHY LIVER - FULL SIZE BOTTLE



THE NEW YOU MIRACLE BAND

407 506

BROCHURES AND MARKETING FLYERS

“Summer Splash” Retail Bag Sample Sponsors

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THRESHOLD® ENTERPRISES, Ltd.

25

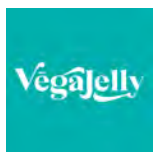
WELLNESS N-A-CETIN IMMUNE PROTOCOL, 60 TABS



UTZY NATURALS

315

ALLURTICA BLISTER BOXES



VEGAJELLY

219

VEGAJELLY 1OZ



WHOLE FOODS MAGAZINE

MAGAZINES

**MAHO Values Our Independent Retailers
&
Our Industry Suppliers!**



Have A Great Weekend ~ Thanks For Joining Us!

“Summer Splash” Travel Sponsors

Please Be Sure To Thank Our Sponsors For Their Generosity!

WAKUNAGA OF AMERICA

2

WAKUNAGA

PROBULIN

310

Probulin

HYALOGIC, LLC

401

hyalogic

MAHO's Buyers Bingo Game offers prizes...and MORE PRIZES!



WRITE ORDERS!

- Visit every exhibitor on the card for a chance to win prizes!
- Exhibitors will place stickers on your Bingo Card for every order you place.
- Visit booth #417 to receive your raffle tickets...1 ticket for each verified order placed.
- Put tickets in the drawing drum or fishbowl, before 4:00 p.m. on Sunday.
- Gather outside the Easton Ballroom in the MAHO Registration Area for prize drawings, beginning at 4:00 p.m.

MUST BE PRESENT TO WIN!

Attend all lectures for additional prize drawings!

The MAHO Expo is a member service sponsored by MAHO (Mid American Health Organization), serving 15-states in the midwestern region of the country. These states include:

Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, Pennsylvania, South Dakota, West Virginia and Wisconsin.

“Summer Splash” Official Food/Beverage & Attendee Lanyard/Bag Sponsors

Please Be Sure To Thank Our Sponsors For Their Generosity!



ANCIENT NUTRITION **12**
MULTI COLLAGEN STICK PACKETS



BIO NUTRITION INC **105**
OFFICIAL SHOW LANYARD SPONSOR



CORNBREAD HEMP **414**
HYDRATION STATION SPONSOR



HOST DEFENSE® MUSHROOMS™ **103**
MYCOBREW® COFFEE AND MATCHA



KEHE DISTRIBUTORS **19**
SUNDAY BOX LUNCH CO-SPONSOR



NATURAL FACTORS NUTRITIONAL PRODUCT **11**
OFFICIAL SHOW RETAIL BAG SPONSOR



NUTRAWISE/YOUTHEORY **9**
BREAKFAST LECTURE SPONSOR
SLEEP POWDER PACKETS

"Summer Splash" Official Food/Beverage & Attendee Lanyard/Bag Sponsors

Please Be Sure To Thank Our Sponsors For Their Generosity!

SOVEREIGN SILVER BY NATURAL IMMUNOGENICS 1

WE ARE SPONSORING THE SUNDAY BREAKFAST LECTURE



STEVITA NATURALS

117

ORGANIC STEVIA PACKETS, CLEAR ORGANIC LIQUID DROPS



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(800) 227-7760**

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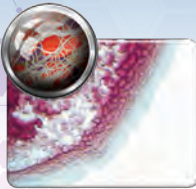
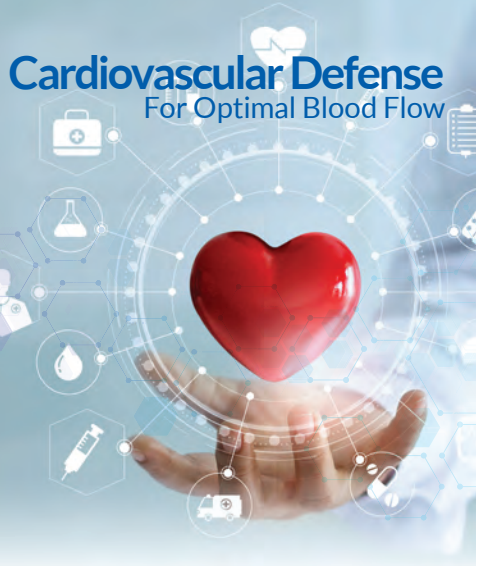
“Summer Splash” Show Tips

- **Visit every booth.**
- **Take your time; look and listen.**
- **Ask about changes, trends and NEW products.**
- **Investigate every profit opportunity.**
- **Learn how to sell more.**
- **Encourage your sales people to learn.**
- **Check out everything that is new at the “New Products Display”.**
- **Buy as far into the future as you possibly can and save money.**
- **Take the time to speak to the exhibitors. They are there for your benefit!**
- **Invest in your businesses future. Attend the MAHO educational sessions.**
- **Use this Show Directory throughout the year for company contacts and future product purchases.**

A HEALTHY HEART STARTS WITH HEALTHY BLOOD.

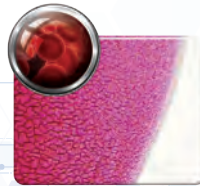
Neprinol combines circulatory cleansing enzymes and co-factors that support the natural digestion and elimination of blood-borne contaminants. This process naturally softens and conditions the blood which supports healthy blood viscosity, fibrin levels, and reduces stress on the heart. As we age, the river of life gets polluted. The time is now to start cleansing the blood to maintain cardiovascular health.

Cardiovascular Defense For Optimal Blood Flow



BEFORE NEPRINOL

Typical blood of a middle-aged person. Image shows increased levels of fibrin, undigested food, and oxidative stress.



AFTER NEPRINOL

Healthy blood of a middle-aged person. Image shows normal levels of fibrin, undigested food, and oxidative stress.



Neprinol Supports:

- Normal Blood Viscosity
- Optimal Blood Cleansing
- Optimal Circulatory Health
- Healthy RBC and Fibrin Levels

Take advantage of our
25% off
line drive!
Come see us at
Booth #5

ARTHUR & ANDREW
MEDICAL

Come see us at **Booth #5.**
Call us anytime at **800-448-5015**

*These statements have not been evaluated by the Food and Drug Administration.
This product is not intended to diagnose, treat, cure, or prevent any disease.

Please Welcome These Exhibitors New To Our MAHO Expo!

1LIFE SCIENCE 306

 1LIFEscience

BLACK LOTUS SHILAJIT 200



CORNBREAD HEMP 414



Farmina SP.ZO.O. 500



GENERATION KLEAN, INC. 502

IMPACT PRODUCTS 300

LIVELY VITAMIN Co 6



MAXIMUM LIVING INC. 218



MOUNTAIN ALTERNATIVES 208

Please Welcome These Exhibitors New To Our MAHO Expo!



NATURAL HOPE HERBALS

15



NATURAL RELIEF INC.

201



NATURAL RENEWALS SEA MOSS

518



NUETHIX FORMULATIONS

17



QUANTBIOME (DBA OMBRE)

404



REGALABS, INC.

210



Snap

305



THE FOOD MOVEMENT Co.






216



THE GREEN FOREST LADY

502

Please Welcome These Exhibitors New To Our MAHO Expo!

	THE NEW YOU MIRACLE BAND	407 506
	TRUVANI	402
	UTZY NATURALS	315
	VANDO NATURALS	203
	VEGAJELLY	219
	WHOLE SUN WELLNESS	418

Join Us Sunday Morning for Our Annual Business Meeting
 Hear What's Going On at Your MAHO Regional Office
 Learn About the State of Our Industry
 Neil Levin, NOW Foods, Will Update Us On Legislation
 Sunday, July 23rd, 9:00 A.M.

2023 SUMMER SPLASH

CONVENTION & MAHO EXPO JULY 21-23
AT THE HILTON COLUMBUS AT EASTON



Join Nutritional Expert

CARL GERMANO

SATURDAY, JULY 22, 2023
FROM 1 P.M. - 3 P.M.

Lunch @ 1pm: provided courtesy
of Bluebonnet Nutrition
Regent Ballroom-3900 Chagrin Dr
Columbus, OH 43219

Please contact MAHO to reserve your spot
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Carl Germano, CNS, CDN is a NY Board Certified Clinical Nutritionist and Vice President for Verdant Nature. He holds a masters degree in clinical nutrition from New York University and has over 40+ years experience as VP of product development for several of the largest vitamin supplement companies in the trade. In addition, he has been instrumental in bringing cutting-edge nutritional materials and hundreds of finished product formulations to a variety of markets including dietary supplements, medical foods, and functional beverages in the health food trade, medical and mass channels. Today, he continues his efforts in product development and research and is responsible for providing the industry with the next generation of clinically important high bioavailable BioSNEDS™ ingredients. A prolific author with several bestselling trade books including "The Misled Athlete", "Natures Pain Killers", "The Osteoporosis Solution", "The Brain Wellness Plan" and his most recent "Road To Ananda: The Simple Guide To The Endocannabinoid System, Phytocannabinoids & Your Health". Presently, he also heads a private product development consulting company, is a frequent lecturer and radio guest and operated a progressive nutrition practice at The Nutrition Therapy Center in New York for many years.


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Call For Nominations

This is an excellent opportunity for you to become involved in your regional industry trade association by becoming a member of the MAHO Board of Directors. The 2024 elections will be held by mail in the spring of 2024. Newly elected board members will be announced at the Annual Business Meeting during the 2024 MAHO Expo.

Candidates must be the owner/operator of a retail health food store within the 15-state Midwest Region, hold active membership in the Mid American Health Organization and possess a genuine interest in the future and betterment of our organization. Each candidate may serve five, (2) year terms as a Director. We encourage your support and participation.

Any interested party should contact the MAHO Office for a Board of Director Application Form @ 614/798-1117. Applications must be submitted to the MAHO Office no later than March 20, 2024.

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400

705 E 50 South
American Fork, UT 84003 USA
(P) 801-756-1000
www.silverbiotics.com abl@ablsilver.com

CONTACT:

Dr. Sally Byrd, National Educator
904-377-6710 drsallbhvrd3@gmail.com



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Vancouver, WA 98663 USA
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CONTACT:

Doug Clemons, Director of Sales
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CONTACT:

James Bravo, Regional Account Manager - Eastern
888-328-8840, James@n-icorp.com



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(P) 817-483-0044

www.stevitanaturals.com tanya@stevitanaturals.com

CONTACT:

Tanya Kirkland, COO

817-483-0044, tanya@stevitanaturals.com



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CONTACT:

Anna Johnston, VP Retail Sales & Marketing

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CONTACT:

Tony Brault, Account Manager

866.598.5487, abrault@europharmausa.com,



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216

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(P) 833-693-6635

www.thefoodmovement.com orderdesk@thefoodmovement.com

CONTACT:

Rob Seeman, Sales & Education

773-505-5939, rob@thefoodmovement.com

Anton Hadjianastassov, Sales & Education

630-842-6969, anton@thefoodmovement.com



THE GREEN FOREST LADY

502

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Las Vegas, NV 89113 USA

www.thegreenforestlady.com info@thegreenforestlady.com

CONTACT:

Tamara Saling, Broker
513-581-0668, damsselflynaturals@gmail.com



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(P) 850-207-6621

www.tnymb.com thenewyoumiracleband@gmail.com

CONTACT:

Jeff Nursey, President, (850) 207-6621, jalannursey1@gmail.com
Julita Alba, Customer Service, (850) 207-6621, jalannursey1@gmail.com
Leah Finlay, Customer Service, (850) 207-6621, jalannursey1@gmail.com
Liz Holly, Customer Service, (850) 207-6621, jalannursey1@gmail.com





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CONTACT:

Jeremy Unruh, Regional Sales Rep - Great Lakes

Angela Klimczak, Midwest Field Account Rep



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Lafayette, LA 70508 USA

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CONTACT:

Andrew Klenert, 337-501-6224, info@skinthyme.com



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www.traceminerals.com Conner.P@traceminerals.com

CONTACT:

Conner Palmer, Sales Rep.

801-528-5652, Conner.P@traceminerals.com



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www.truegracehealth.com care@truegracehealth.com

CONTACT:

Jason Hunolt, Territory Manager True Grace

937-570-3908

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402

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CONTACT:

Christopher Hill, Regional Sales Manager
435-659-5878, chill@truvani.com



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315

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www.utzy.com wholesale@utzy.com

CONTACT:

Ben Fuehrer, CRO
319-640-6551, ben@utzy.com



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(P) 718-975-7510

718-368-9279

www.vandonaturals.com info@vandonaturals.com

CONTACT:

John Hides, Sales & Merchandising Rep

847- 602-2968, advancejh@sbcglobal.net

Kathy Pauls, Sales Development

815-341-9479, pauls1212@aol.com



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Westlake, OH 44145 USA

(P) 440-871-2188

440-871-0855

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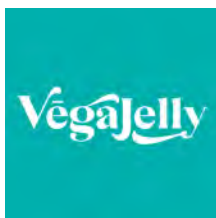
CONTACT:

Tammy Doctor, Sales & Marketing Coordinator

440-478-6487, tdoctor@vegajelly.com

Beth Kloos, President

216-789-6628, bkloos@vegajelly.com



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Palm Harbor, FL 34683 USA
(P) 800-938-8482
www.vitalplanet.com sales@vitalplanet.com

CONTACT:

Rob Wilson, Senior Territory Sales Manager
(c) (813)-998-7717, rwilson@vitalplanet.com

Matthew Menger, Broker Sales Representative
(c) (816)-520-5792, matt@kiwibeautiful.com



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2

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www.wakunaga.com

CONTACT:

Todd Scheer, Central Regional Sales Manager
toddscheer@me.com; 949-855-2776

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CONTACT:

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Mark Streff, Owner
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It is the mission of Kiwi Beautiful-Natural Sales and Marketing to provide retailers with a partnership and vision to grow their business.

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We aim to help, inspire and develop long lasting relationships.

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tara@lunasalesandmarketing.com

OWNER:

Tara Brenning (614) 419-7950 tara@lunasalesandmarketing.com

SHOW REPS:

George Neiden ((216) 269-6477
Ingrid Kramer (330) 410-1898

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www.maximummarketing.com brad@maximummarketing.com

Brad Magaro (Owner) 954.725.3700, brad@maximummarketing.com
Dan DiCosmo (Show Rep) 954.725.3700, dand@maximummarketing.com



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MOONSHADOW MARKETING

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Borden IN 47106
(p) 502-550-5257
moonshadowmktg@gmail.com

OWNERS:

Jesse Miller, 502-550-5257, moonshadowjesse@gmail.com
Christine Moondancer, 502-338-1759, moonshadowmktg@gmail.com

SHOW REPS:

*Bobbi Tulos, 616-516-9604, bobbimoonshadow@gmail.com,
Rudy Nehrling, 317-201-4794 moonshadowrudy@gmail.com,
Jordan Key, 216-699-3006 jordank.moonshadow@gmail.com*

Moonshadow Marketing is a high-touch, boutique brokerage servicing the Midwest since 2001.

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damselflynaturals@gmail.com

Steve Heimlich

513-312-5146

damselflynaturals@gmail.com

Brandy Stuttler

330-622-3910

bls.damselfly@gmail.com

Ingrid Kramer

330-410-1898

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Vickerychad@aol.com

Colleen Swabby, 614-668-8876, colleenswabby@ymail.com

Chad Vickery, 614-571-3509, vickerychad@aol.com

Colleen Swabby and Chad Vickery, a sister and brother team that own Triple Crown Marketing, a brokerage specializing in providing representation for the state of Ohio in our wonderful industry.

We focus on education, product placement and line expansion continuously and have a consistent call cycle with our stores.

Our experience in the natural products/supplement industry goes back to the late 1980's, as we have both started out in retail, at our family's health food stores. Launched in January 2015, our brokerage has already built many excellent relationships with stores throughout Ohio, Kentucky, Michigan and Indiana.

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“Summer Splash” New Products Display Listings

As of 7-15-23

ALL-IN NUTRITIONALS

10



All-in Total Digestive Bulk & All-in Pure Sulfur +

BLUEBONNET NUTRITION

28 29



TBA

CARLSON LABORATORIES

3



Carlson Aces + Omega

CHILDLIFE ESSENTIALS

209



Organic Elderberry Syrup

CORNBREAD HEMP

414



NEW 750mg organic full-spectrum CBD gummies in Peach, Berry, and now Watermelon!

EMERALD LABS

18



Leaky Gut Health Elevated Mood
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500



VAGICAL - 10 vaginal inserts- nature’s answer for minor gynaecological ailments.
AMBER OINTMENT, 30 g - with Baltic Amber Extract, used for the massage of aching joints and muscles.

GARDEN OF LIFE/SOLGAR/AMERICAN HEALTH/NUUN

24



Vitamin Code Gummies



HYALOGIC, LLC

401



New - Advanced Formula Hyaluronic Acid

KEHE DISTRIBUTORS

19



New Cadia Products

LIVER MEDIC

301



Digest Harmony is a new product

NATURAL ORGANICS, INC./ NATURESPUS

21



NaturesPlus PRO Line

“Summer Splash” New Products Display Listings

As of 7-15-23

NEWTON HOMEOPATHICS

302



Kids Allergies complex now available in the Newton main line; liquid and pellet.
Menstrual-PMS and Leg-Cramps-Swelling now available in both liquid and pellet

NORDIC NATURALS

510



Children's DHA Vegetarian 120 ct.

NORTH AMERICAN HERB & SPICE

408



Purely Liver
Black Seed Gummies

NUTRAWISE/YOUTHEORY

9



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+PLUSCBD BY CVSCIENCES

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1



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“Summer Splash” New Products Display Listings

As of 7-15-23

STEVITA NATURALS

117



KETO Monk Fruit Sugar - Alternative Blend & KETO Erythritol Sugar - Alternative from Cassava Root One-to-One Sugar Replacement. With 0 calories per serving, this baking sugar alternative is certified USDA organic, fair trade, non-GMO, gluten free, Kosher certified, vegan, paleo & keto

TERRY NATURALLY BY EUROPHARMA

27



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216



Black Earth Mineral Zeolite Spray 1oz
&
Organic Irish Sea Moss Powder 8oz

VANDO NATURALS

203



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309



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316



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10

20% Line Items Discounts On All New, Opening Orders, Free Shipping Within 24 Hours, \$150 Minimum Order, All Products Carry An Evergreen Guarantee.



ANCIENT NUTRITION

12

25% DISCOUNT FOR Maho ATTENDEES. ADDITIONAL PROMOS AVAILABLE



BEEES & TREES MANUKA HONEY

403

10% DISCOUNT FOR NEW ACCOUNTS THAT ORDER AT THE SHOW.



BIONOX

22

BIONOX IS OFFERING A 15% OFF WHOLESALE PRICING



CARLSON LABORATORIES

3

NEW PRODUCT SPECIALS, PLUS 20% OFF ALL SHOW ORDERS



CHILDLIFE ESSENTIALS

209

15% MCB



CORNBREAD HEMP

414

SHOW SPECIAL: BUY 3, GET 3 Free (NEW ACCOUNTS AND LINE EXTENSIONS ONLY) AND 20% OFF FOR EXISTING ACCOUNTS (JULY 21-JULY 24 EOD)

These are just some of the 2023 Exhibitor Show Specials & Discounts!



DR. RIGG'S RHELIEF

319

20% OFF SHOW DEAL



EMERALD LABS

18

Please enjoy 25% off of a one-time show order when you scan your badge at our booth. All displays available at 35% off with badge scan. Limit 1 show order placed within 1 week of the show dates.



ESSENTIAL FORMULAS

410

20% LINE DRIVE ON 18 ITEMS MIX & MATCH PLUS FREE SHIPPING & HANDLING



Farmina SP.ZO.O.

500

Maho Show Special Discount - 20%



24



GARDEN OF LIFE/SOLGAR/AMERICAN HEALTH/NUUN



STOP BY OUR BOOTH TO SEE DEALS ON NEW PRODUCTS!



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502

15% SHOW DISCOUNT

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516

20% OFF ONE-TIME OPEN STOCK ORDER Or 25% OFF ONE-TIME \$500+ OPEN STOCK ORDER
SHOW ATTENDANCE IS MANDATORY



HOST DEFENSE® MUSHROOMS™

103

HOST DEFENSE® MUSHROOMS™ IS OFFERING A MIX & MATCH SHOW DEAL DISCOUNT WITH SAVINGS UP TO 25% OFF. VISIT OUR BOOTH FOR MORE DETAILS AND TO PLACE YOUR ORDER.



HYALOGIC, LLC

401

25% SHOW SPECIAL



IRWIN NATURALS

111

Edlp+ 10% OPEN STOCK



KEHE DISTRIBUTORS

19

15%-20% OFF CADIA FOOD PRODUCTS. CHECK OUT OUR SHOW SPECIALS ON NATURAL FOODS, SUPPLEMENTS AND PERSONAL CARE PRODUCTS.



KOS

211

FLOOR DISPLAYS WITH 24 UNITS OF PLANT BASED PROTEIN FOR \$318. PURCHASE 3 FOR FREE SHIPPING.

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 **LIVER MEDIC** **301**
20% OFF ALL PRODUCTS
BUY ONE GET ONE FREE FOR LEAKY GUT REPAIR POWDER (MINT CHOCOLATE)

 **MAXIMUM LIVING INC.** **218**
20% OFF MAHO ORDERS

 **MEDINATURA INC. (MAKERS OF T-RELIEF AND TRAUMEEL)** **508**
25% LINE DRIVE! STOP BY FOR FULL-SIZED SAMPLES!

 **T-Relief**
PLANT-BASED RELIEF


 **MICHAEL'S NATUROPATHIC PROGRAMS** **101**
20% OFF INVOICE LINE DRIVE.

 **MY ORGANIC ZONE** **411**
15% OFF ORDERS PLACED AT THE SHOW


 **NATURAL FACTORS NUTRITIONAL PRODUCTS** **11**
COME TO NATURAL FACTORS BOOTH #11 AND LEARN ABOUT OUR GREAT SHOW DEALS!

 **NATURAL HOPE HERBALS** **15**
15% OFF ANY ORDER THROUGH JULY 28, 2023

These are just some of the 2023 Exhibitor Show Specials & Discounts!


 **NATURAL ORGANICS, INC./ NATURESPLUS** **21**
SHOW SPECIALS: 15% DISCOUNT ALL PRODUCTS

 **NATURAL RENEWALS SEA MOSS** **518**
NEW RETAILER OR NEW SKU LINE EXTENSION FOR EXISTING RETAILERS= 25% OFF WHSL

 **NEWTON HOMEOPATHICS** **302**
15% DISCOUNT ON ORDERS PLACED AT SHOW Otc LINE ONLY. EXCLUDES SINGLE REMEDIES AND Pro COMPLEXES.
MAY NOT BE COMBINED WITH ANY OTHER DISCOUNT.

 **NORDIC NATURALS** **510**
25% OFF LINE DRIVE - DEEPER DISCOUNT OFFERED ON SELECT SKUS

 **NORTH AMERICAN HERB & SPICE** **408**
STOP BY OUR BOOTH TO GET AN EXCLUSIVE DEAL FOR SHOW ORDERS.

 **NUTRAWISE/YOUTHEORY** **9**
Maho SHOW DISCOUNT IS 35% OFF DIRECT ORDERS, OR THROUGH DISTRIBUTION (COMBINATION OF Oi AND Mcb).


 **+PLUSCBD BY CVSCIENCES** **14**
30% OFF ALL ITEMS FOR ORDERS Placed At The Show


These are just some of the 2023 Exhibitor Show Specials & Discounts!

 **PRANAROM** **512**
20%

 **PROBULIN** **310**
NEW PARTNERS RECEIVE A 50% OFF OPENING ORDER DISCOUNT. MIX & MATCH: ANY PROBULIN ITEMS, AND RECEIVE A 30% DISCOUNT

 **PROFOUNDA INC** **311**
"BUY TWO GET TWO FREE" MIX AND MATCH

 **PROPELLO LIFE** **419**
20% OFF SHOW ONLY SPECIAL. PLEASE STOP BY OUR TABLE TO GET YOUR DEAL.

 **PURE ESSENCE LABS** **213**
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+5% OGD SHOW SPECIAL FOR EXISTING ITEMS I.E.,
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 **QUANTBIOME (DBA OMBRE)** **404**
25% OFF LINE DRIVE, PLUS ADDITIONAL 10% IF 24 UNITS OR MORE ORDERED

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FLOOR DISPLAYS & MIX AND MATCH SPECIALS FOR UP TO 35% OFF!
PROMOTIONS INCLUDE OUR NEW WOMEN'S HEALTH PRODUCTS!

These are just some of the 2023 Exhibitor Show Specials & Discounts!

204
ROOTOLOGY
BREATHE FREE
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SHOW DISCOUNT - 15% OFF



RIDGECREST HERBALS
25% LINE DRIVE - SHOW ONLY
207



SILVER BIOTICS
FEATURED PRODUCT IS THE NEW VERTICAL SPRAYER
SHOW SPECIAL IS 25% OFF ALL ORDERS (ORDERS MUST BE PLACED AT THE SHOW)
400

SNAP
Snap
25% LINE DRIVE
305



SOVEREIGN SILVER BY NATURAL IMMUNOGENICS 1
5% OFF WHOLESALE PLUS VOLUME DISCOUNTS!



These are just some of the 2023 Exhibitor Show Specials & Discounts!



STEVITA NATURALS

117

25%-50% OFF EVERYTHING AT MAHO. SHIPPED DIRECT OR THROUGH SELECT DISTRIBUTORS.



TERRY NATURALLY BY EUROPHARMA

27

25% OFF ORDER



THE FOOD MOVEMENT Co.

216

Maho Deal July 21ST-31ST : Buy 12-23 RECIEVE 20% OFF, Buy 24+ RECEIVE 25% OFF.



THE GREEN FOREST LADY

502

15% SHOW DISCOUNT



THRESHOLD® ENTERPRISES, Ltd.

25

**SOURCE NATURALS 35%
PLANETARY HERBALS 32%**



TRUVANI

402

New Item 25% MATCHA PROTEIN, PEANUT BUTTER PROTEIN & PEANUT BUTTER BAR PROMO



UTZY NATURALS

315

20% OFF ANY ORDER PLACED BY THE END OF JULY

These are just some of the 2023 Exhibitor Show Specials & Discounts!

VANDO NATURALS

203



20% OFF LINE DRIVE

VITAL PLANET

309



MINIMUM 15% DISCOUNT ON ANY ORDER PLACED ON THE SHOW FLOOR.

WAKUNAGA OF AMERICA

2



KYOLIC IS OFFERING A SHOW DISCOUNT OF UP TO 25% WITH DISTRIBUTOR PARTICIPATION

WILEY'S FINEST

316



50% OFF OF WHOLESALE FOR NEW CUSTOMERS. EXISTING CUSTOMERS GET 25% OFF YOUR ENTIRE WILEY'S FINEST ORDER!



Contains **Marigold Extract**, well known for its healing and anti-inflammatory properties

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“Summer Splash” Buyer’s Bingo Sponsors

Please Be Sure To Thank Our Sponsors For Their Generosity!



BLUEBONNET NUTRITION
TBA

28 29



CARLSON LABORATORIES

3

CARLSON BACKPACK STUFFED WITH POPULAR CARLSON PRODUCTS



CORNBREAD HEMP

414

**CORNBREAD HEMP TOTE, LARGE T-SHIRT, DAD HAT, PEPPERMINT
+ ARNICA BALM**

**1500MG WATERMELON CBD GUMMIES, 1500MG PEACH CBD
GUMMIES, 1500MG BERRY CBD GUMMIES**



EMERALD LABS

18

EMERALD HEALTH GIFT BASKET



HERB PHARM

516

HERB PHARM FILLED COUNTER DISPLAY



HOST DEFENSE® MUSHROOMS™

103

HOST DEFENSE MUSHROOMS GIFT BASKET



"Summer Splash" Buyer's Bingo Sponsors

Please Be Sure To Thank Our Sponsors For Their Generosity!

 **HYALOGIC, LLC** **401**
2 GIFT BAGS WORTH OVER \$200 IN RETAIL VALUE!

 **NATURAL FACTORS NUTRITIONAL PRODUCT** **11**
WHOLE EARTH & SEA BEETS & BERRIES FLOOR DISPLAY
VALUED AT \$512

 **NATURAL HOPE HERBALS** **15**
GIFTBASKET WITH A VARIETY OF OUR COMPANY PRODUCTS.

 **NORDIC NATURALS** **510**
NORTH FACE BACKPACK WITH NORDIC PRODUCT

 **NUTRAWISE/YOUTHEORY** **9**
INFLUENCER BOX FOR GIVE-AWAY (SEE COLLEEN & CHAD)

 **PALKO SERVICES** **4**
L.A. NATURALS PRODUCTS

 **+PLUSCBD BY CVSCIENCES** **14**
RESERVE DRAGONFRUIT 25MG CBD 5MG THC
CBD RELIEF SOFTGELS 30MG CBD/CBDA

"Summer Splash" Buyer's Bingo Sponsors

Please Be Sure To Thank Our Sponsors For Their Generosity!

204

REDTREE NUTRACEUTICALS, INC. DBA ROOTOLOGY

BREATHE FREE 1-120 COUNT BOTTLE



207

RIDGECREST HERBALS

**2 Prizes - 1 CASE OF PRODUCT
40% OFF YOUR ORDER**



117

STEVITA NATURALS

**WIN FREE STEVITA Hum Gum DISPLAY TRAYS
SRP OVER \$100**



309

VITAL PLANET

**Free 18 PIECE PET SOFT CHEW DISPLAY TO BE SHIPPED TO A
LUCKY BUYER'S BINGO WINNER (OVER \$500 RETAIL VALUE).**



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BERBERINE**

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Weight Management***

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BOOTH #1

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SKIN CARE.**

Accelerate Healing Naturally



2oz Skin Care Gel Tube



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Bio-Active Silver Hydrosol

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BRAND IN THE
U.S. SINCE 2005



4 IN 1

DAILY WELLNESS*



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Get To Know All About Your Exhibitors

1 LIFE SCIENCE

306

1LIFESCIENCE

DIETARY SUPPLEMENTS INCLUDING NMN LONGEVITY LINE AS WELL AS TRADITIONAL SUPPLEMENTS, SPORTS NUTRITION, AND CBD - ALSO AVAILABLE IN PRIVATE LABEL.



ALL-IN NUTRITIONALS

10

PROUDLY MANUFACTURING INCREDIBLY CLEAN UNIQUE, SMALL BATCH, HANDMADE, AND POTENT SUPPLEMENTS UNDER OUR BRAND AND PRIVATE LABEL BRANDS FOR BOTH HEALTH FOOD STORES AND NATURAL HEALTH PRACTITIONERS. OUR PRODUCTS AND FORMULAS STAND OUT AND OUR CUSTOMER TESTIMONIALS PROVE IT! WE ARE NOW ACCEPTING NEW PRIVATE LABEL CUSTOMERS ON A SELECT BASIS.



ANCIENT NUTRITION

12

TOGETHER WE ARE GOING TO SAVE THE WORLD WITH SUPERFOODS. BELIEVE IT.



ARTHUR ANDREW MEDICAL

5

ARTHUR ANDREW MEDICAL: PROVEN PRODUCTS, MADE IN THE USA. WITH OVER A CENTURY OF EXPERTISE, WE OFFER A SIMPLE, YET DIVERSE PRODUCT LINEUP OF ENZYME, PROBIOTIC, AND NOVEL-INGREDIENT BASED SUPPLEMENTS FOR MANY OF THE MOST COMMON HEALTH NEEDS.

OUR COMMITMENT TO INNOVATION, SAFETY, AND SCIENTIFIC RESEARCH CAN BE SEEN AND FELT BY THE MILLIONS OF PEOPLE THAT HAVE USED OUR PRODUCTS. DESIGNED BY NATURE, DRIVEN BY SCIENCE, EXPERIENCE THE ARTHUR ANDREW MEDICAL DIFFERENCE.



BEES & TREES MANUKA HONEY

403

BEES & TREES MANUKA HONEY IS FAMILY OWNED & US BASED. WE ARE THE ONLY MANUKA HONEY THAT CAN MAKE THIS CLAIM. WE HAVE OUR OWN BEEKEEPING AND HONEY PRODUCTION IN NEW ZEALAND. WE ONLY WORK WITH INDEPENDENT RETAILERS, YOU WON'T FIND US IN THE LARGE NATIONAL CHAINS. WE PACK IN A GLASS JAR, WITH AN ATTRACTIVE LABEL, PRICED 30+% LOWER SRP THAN OTHER EQUIVALENT LEGITIMATE BRANDS. WE PROVIDE SALES SUPPORT IN THE FORM OF STAFF TRAINING, AND COLLATERAL MATERIALS.



BIONOX

22

BIONOX BRIDGES THE GAP BETWEEN HEALTH AND SPORT BY CREATING WHOLEFOOD PRODUCTS THAT HEAL AND ENERGIZE, ALL WITH NO UNHEALTHY STIMULANTS OR UNWANTED INGREDIENTS.

Get To Know All About Your Exhibitors

BLUEBONNET NUTRITION

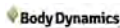
28 29



BLUEBONNET NUTRITION IS A LEADER IN THE MANUFACTURING OF PREMIUM DIETARY SUPPLEMENTS IN THE NATURAL PRODUCTS INDUSTRY. HAVING OUR OWN STATE-OF-THE-ART, KOSHER-CERTIFIED, cGMP-COMPLIANT FACILITY HAS ALLOWED US TO CONTROL OUR QUALITY FROM START TO FINISH. WE HAVE SPARED NO EXPENSE IN OUR QUEST TO BE THE MOST TRUSTED, AWARD-WINNING SUPPLEMENT BRAND IN THE MARKET BY SECURING THIRD PARTY CERTIFICATIONS (E.G., NSF GMP REGISTERED, NSF CERTIFIED FOR SPORT, KOF-K KOSHER CERTIFIED*, USDA ORGANIC, ETC.), AS WELL AS INSTITUTING MORE RIGOROUS INTERNAL QUALITY MEASURES LIKE THE NON-GMO VERIFICATION PROGRAM. BLUEBONNET WILL CONTINUE TO STRIVE FOR EXCELLENCE AND TRANSPARENCY AT EVERY LEVEL BY SUPPORTING THE CLEAN AND WHOLESOME PRINCIPLES UPON WHICH THIS INDUSTRY WAS FOUNDED.

BRENDA SWARTZ / BODY DYNAMICS, Inc

119



SKIN DRINK ORGANIC BOTANICALS AND TRADEMARKED ACTIVES. GET RID OF THE WRINKLES, DARK SPOTS, AND ACNE. MAXZORB CEUTICALS NUTRITION PROVIDES INTERNAL CLEANSING, JOINT HEALTH, MULTIVITAMINS, HORMONE BALANCE, NUTRITION FOR BEAUTIFUL SKIN AND MUCH MORE. NEVER ON AMAZON OR OTHER 3RD PARTY SITES SO YOU GET THE REPEAT SALES.

CARLSON LABORATORIES

3



SINCE 1965, CARLSON HAS PRODUCED FRESH, PURE, AWARD-WINNING VITAMINS, MINERALS, FISH OILS, AND OTHER NUTRITIONAL SUPPLEMENTS. THE COMPANY BEGAN WITH A SINGLE VITAMIN E PRODUCT IN FOUNDER SUSAN CARLSON'S SMALL CHICAGO APARTMENT AND QUICKLY GREW TO OFFER THE MOST COMPLETE LINE OF ALL-NATURAL VITAMIN E SUPPLEMENTS IN THE WORLD. IN THE EARLY 1980s, WE HELPED LAUNCH THE OMEGA-3 MARKET IN NORTH AMERICA, IMPORTING OUR HIGH-QUALITY, GREAT-TASTING, SUSTAINABLE FISH OILS FROM NORWAY. TODAY, THE NEXT GENERATION OF CARLSON LEADS THE COMPANY - DAUGHTERS CARILYN ANDERSON AND KIRSTEN CARLSON - AND THE INNOVATIONS CONTINUE. CARLSON NOW OFFERS MORE THAN 200 UNIQUE PRODUCTS DESIGNED WITH YOUR FAMILY'S NUTRITIONAL NEEDS IN MIND.

CHILDLIFE ESSENTIALS

209



CHILDLIFE ESSENTIALS IS A LEADING COMPANY DEDICATED TO ENHANCING CHILDREN'S HEALTH AND WELL-BEING. WE SPECIALIZE IN PRODUCING PREMIUM-QUALITY NUTRITIONAL SUPPLEMENTS FORMULATED SPECIFICALLY FOR KIDS. WITH A COMMITMENT TO PURITY AND POTENCY, OUR PRODUCTS ARE CRAFTED USING ONLY THE FINEST INGREDIENTS. FROM ESSENTIAL VITAMINS AND MINERALS TO IMMUNE SUPPORT AND DIGESTIVE HEALTH, OUR COMPREHENSIVE RANGE OF PRODUCTS SUPPORTS CHILDREN'S GROWTH AND DEVELOPMENT. TRUSTED BY PARENTS AND RECOMMENDED BY HEALTHCARE PROFESSIONALS, CHILDLIFE ESSENTIALS STRIVES TO PROMOTE A HEALTHY FUTURE FOR CHILDREN WORLDWIDE. WE ARE PASSIONATE ABOUT NOURISHING YOUNG MINDS AND BODIES, MAKING WELLNESS A DELIGHTFUL JOURNEY FOR EVERY CHILD.

Get To Know All About Your Exhibitors



CORNBREAD HEMP

414

CORNBREAD HEMP OFFERS THE BEST FULL SPECTRUM CBD GUMMIES, OILS, AND TOPICALS IN AMERICA. WE HAVE BECOME THE FASTEST-GROWING CBD COMPANY IN AMERICA BECAUSE OUR PRODUCTS ARE USDA ORGANIC, FLOWER-ONLY EXTRACTED, AND THIRD-PARTY LAB TESTED. OUR HEMP IS GROWN IN THE USA ALONG THE 37TH PARALLEL, FED BY THE KENTUCKY SUN AND THE LIMESTONE-FILTERED WATER OF THE BLUEGRASS BASIN. USING REGENERATIVE AND ORGANIC PRACTICES AND PROCESSED LOVINGLY BY HAND, OUR CBD PRODUCTS LIVE IN THAT SWEET SPACE WHERE TRADITION MEETS SCIENCE.

CURALIFE USA

214

curalife

CURALIN IS AN ALL-NATURAL, EFFECTIVE BLOOD SUGAR SUPPORT SUPPLEMENT. IT'S MADE FROM NINE NATURAL INGREDIENTS BASED ON AYURVEDA. CURALIN RESULTS ARE QUICK AND MEASURABLE, AND BACKED BY A CLINICAL TRIAL WITH AMAZING RESULTS.



DR. RIGG'S RHELIEF

319

RHELIEF IS A SINGLE DOSE STICK PACK OF QUICK ACTING PAIN RELIEF POWDER THAT RELIES ON SCIENTIFICALLY VALIDATED ALL-NATURAL INGREDIENTS TO PROVIDE RELIEF FROM MINOR ACHES & PAINS.



EMERALD LABS

18

EMERALD LABS IS AN ADDITIVE FREE SUPPLEMENT LINE. FAMILY OWNED AND DOCTOR FORMULATED- DR. MARK STENGLER NDMD. THE PRODUCT LINE IS GLUTEN FREE, Non-GMO, ADDITIVE FREE, COMMON ALLERGEN FREE, SOY FREE AND COMMON ALLERGEN FREE.



ESSENTIAL FORMULAS

410

ESSENTIAL FORMULAS INCORPORATED (EFI) WAS ESTABLISHED IN 2000 AS THE SOLE U.S. DISTRIBUTOR OF WORLD-RENOUNDED MICROBIOLOGISTS DR. IICHIROH OHHIRA'S AWARD-WINNING PROBIOTIC DIETARY SUPPLEMENTS AND SKIN CARE PRODUCTS; ALWAYS AN INNOVATOR EFI INTRODUCED REG'ACTIV® IN 2015. THESE EXCEPTIONAL FORMULAS CONTAIN ME-3®, A PROBIOTIC CATALYST THAT PRODUCES THE "MASTER" ANTIOXIDANT Glutathione INSIDE THE BODY'S CELLS. A FAMILY-OWNED AND OPERATED BUSINESS, EFI WAS FOUNDED ON THE PHILOSOPHY OF PROVIDING HIGH-QUALITY PREVENTATIVE, SUPPORTIVE AND COMPREHENSIVE PRO-HEALTH PRODUCTS FOR THE ENTIRE FAMILY!

Get To Know All About Your Exhibitors

Farmina SP.ZO.O.

500



FARMINA IS A FAMILY-OWNED BUSINESS, RICH IN TRADITION DATING BACK TO 1908, KNOW-HOW AND THE PRINCIPLE THAT DRUGS SHOULD BE ACCESSIBLE TO ALL. AS ONE OF POLAND'S LEADING PHARMACEUTICAL COMPANIES SPECIALISING IN TRADITIONAL HERBAL DRUGS AND UNIQUE FOOD SUPPLEMENTS, WE COMBINE THE VIGILANCE OF SCIENCE WITH THE ART OF INNOVATION TO GUARANTEE A MORE SUSTAINABLE, ECO-FRIENDLY APPROACH TO MEDICINE, CARING BOTH FOR OUR PATIENTS AND OUR PLANET. VAGICAL VAGINAL INSERTS, WHOSE ACTIVE INGREDIENT IS MARIGOLD, IS NATURE'S ANSWER FOR MINOR GYNAECOLOGICAL AILMENTS. AMBER OINTMENT, WITH BALTIC AMBER EXTRACT, BENEFICIAL FOR MASSAGE OF THE ACHING JOINTS AND MUSCLES.

24

GARDEN OF LIFE/SOLGAR/AMERICAN HEALTH/NUUN



GARDEN OF LIFE - BASED IN PALM BEACH GARDENS, FL, GARDEN OF LIFE HAS GROWN TO BE THE #1 BRAND IN THE NATURAL CHANNEL. WE OFFER CLEAN, TRACEABLE, CLINICALLY STUDIED INGREDIENTS IN THE MOST SUSTAINABLE WAY POSSIBLE.

GENERATION KLEAN, INC.

502



GRAY DISAPPEAR HAIR MASCARA FOR WOMEN AND MEN THAT COVERS GRAY HAIR IN BETWEEN SALON VISITS • AVAILABLE IN 4 BEAUTIFUL SHADES (BLACK/ONYX, FUDGE/DARK BROWN, ESPRESSO/BROWN & HONEY/WHEAT BLONDE) RICH WITH ANTIOXIDANTS, VITAMIN E, PANTHENOL AND NATURAL WAXES - FREE OF PARABENS, SULFATES AND GLYCOLS. WASHES OUT WITH SHAMPOO OR MAKEUP REMOVER.

HERB PHARM

516



HERB PHARM MAKES HIGH QUALITY EXTRACTS TO SUPPORT THE HEALTH OF OUR CUSTOMERS, OUR ENVIRONMENT, AND OUR COMMUNITY. WE BELIEVE IN WHAT NATURE HAS BUILT OVER TIME. THIS BELIEF HAS SHAPED AND GUIDED WHO WE ARE AND EVERY STEP OF HOW WE GROW, SOURCE, AND EXTRACT OUR HERBS SINCE WE BEGAN IN 1979.

HOST DEFENSE® MUSHROOMS™

103



HOST DEFENSE® MUSHROOMS™ WAS FOUNDED BY RENOWNED MYCOLOGIST PAUL STAMETS WITH THE GOAL OF BUILDING A BRIDGE BETWEEN PEOPLE AND FUNGI. OFFERING MULTIPLE DELIVERY FORMATS IS ONE WAY THEY WORK TO OFFER CONVENIENCE AND EASE-OF-USE TO ANY SUPPLEMENT REGIME. HOST DEFENSE MYCELIUM-BASED PRODUCTS ARE CURRENTLY AVAILABLE IN CAPSULES, EXTRACTS, SPRAYS, POWDERS, DRINK MIXES, AND MORE! ADDITIONALLY, THEIR MYCOBOTANICALS® LINE IS EXPERTLY FORMULATED USING ORGANICALLY-GROWN MUSHROOM MYCELIUM AND HERBS, FUSING CONTEMPORARY SCIENCE WITH THE INNATE INTELLIGENCE OF NATURE.

Get To Know All About Your Exhibitors

- 

HYALOGIC, LLC **401**

HYALOGIC A LEADER IN HYALURONIC ACID SUPPLEMENTS AND SKINCARE FOR THE WHOLE BODY. WE SPECIALIZE IN A UNIQUE, VEGAN FRIENDLY FORM OF THE HA MOLECULE THAT HELPS MAINTAIN HYDRATION AND MAY PROVIDE A YOUTHFUL LOOKING APPEARANCE AS OUR BODY'S AGE. TRY OUR NEW ADVANCED FORMULA 100MG HYALURONIC ACID FOR JOINTS WITH MSM.
- 

HYBRID REMEDIES LLC **318**

HYBRID REMEDIES IS A NATURAL SUPPLEMENT COMPANY THAT SPECIALIZES IN IMMUNE HEALTH AND WELLNESS. HYBRID REMEDIES PRODUCTS ARE PROFESSIONALLY FORMULATED BY DR. DuBois AND HAVE RECEIVED MULTIPLE AWARDS AND FEATURED ON NBC, MEN'S HEALTH AND TRAVEL MAGAZINE. STOP BY OUR BOOTH TO TRY A SAMPLE OF OUR SEASONAL ALLERGY SUPPORT PRODUCT, HYBRID AR RAPID NASAL & SINUS SUPPORT.
- 

JUST THRIVE PROBIOTIC **308**

JUST THRIVE IS A WELLNESS BRAND THAT EMPOWERS YOU TO CONTROL YOUR HEALTH, LIVE YOUR BEST LIFE, FEEL AMAZING...AND JUST THRIVE.
- 

KeHE DISTRIBUTORS **19**

KeHE DISTRIBUTORS IS A FULL-LINE DISTRIBUTOR OF NATURAL, SPECIALTY & ORGANIC PRODUCTS. WE STOCK A LARGE ASSORTMENT OF SUPPLEMENTS, PERSONAL CARE PRODUCTS, FRESH FOODS, BULK PRODUCTS AND REFRIGERATED & FROZEN FOODS. WE FOCUS ON SERVICING INDEPENDENT RETAILERS ACROSS THE COUNTRY.
- 

KOS **211**

KOS MAKES A LINE OF PLANT BASED PROTEIN POWDERS AND OTHER HEALTH & WELLNESS PRODUCTS. OUR PLANT BASED PROTEINS ARE USDA ORGANIC AND HAVE WON AWARDS FOR THEIR TASTE AND INGREDIENT PROFILES. ALL OF OUR PRODUCTS FEATURE OUR EYE-CATCHING DOODLE ART PACKAGING THAT PORTRAYS A FUN, FAMILY-FRIENDLY IMAGE.
- 

LIFE EXTENSION WHOLESALE **8**

AT LIFE EXTENSION, YOU CAN COUNT ON THE HIGHEST QUALITY PRODUCTS BACKED BY SCIENCE, FORMULATED USING ONLY THE FINEST INGREDIENTS. WE SOURCE THE HIGHEST QUALITY INGREDIENTS FROM AROUND THE WORLD, AND 99 PERCENT OF OUR PRODUCTS ARE MANUFACTURED IN THE U.S.A. PLUS, WE RIGOROUSLY DOCUMENT PRODUCTION, PURITY, AND SAFETY PROCEDURES. GROW YOUR BUSINESS WITH PREMIUM, HIGHLY REGARDED VITAMINS & SUPPLEMENTS—NOT TO MENTION WHITE-GLOVE CUSTOMER SERVICE, PRODUCT EDUCATION MATERIALS, AND PRINT AND DIGITAL ASSETS FOR YOUR STORE, WEBSITE, ADVERTISING EFFORTS, AND MORE!

Get To Know All About Your Exhibitors

LIVER MEDIC

301



LIVER MEDIC IS A PHYSICIAN BRAND SPECIALIZING IN LIVER & DIGESTIVE HEALTH. OUR NICHE INCLUDES SMALL HEALTH FOOD STORES AND DR OFFICES. WE DO NOT SELL TO ANY BIG BOX STORES. ONLINE PRICE PROTECTION FOR YOUR PROTECTION.

MAXIMUM LIVING INC.

218



FOUNDED IN 1992, MAXIMUM LIVING QUALITY SUPPLEMENTS WAS CREATED TO MEET AN IDENTIFIED NEED IN THE MARKET FOR HIGH-QUALITY MINERAL SUPPLEMENTS. AFTER OBSERVING THAT MORE OF HIS MEDICAL PRACTICE PATIENTS SUFFERED FROM MAGNESIUM AND TRACE MINERAL DEFICIENCIES THAN CALCIUM, DR. ROSS GORDON, (D.O, M.D.), ALONG WITH MAUREEN KENNEDY SALAMAN AND A TEAM OF EXPERTS, FORMULATED THE COMPANY'S FIRST PRODUCT, MINERALRICH®. IT WAS AN IMMEDIATE SUCCESS AND GAINED NOTABLE RECOGNITION IN THE NUTRITIONAL SUPPLEMENT MARKETPLACE.

MEDINATURA INC. (MAKERS OF T-RELIEF AND TRAUMEEL)

508



MEDINATURA MAKES HOMEOPATHIC MEDICINES USING MORE ACTIVE INGREDIENTS, TO PROVIDE GREATER RELIEF FROM A WIDER VARIETY OF SYMPTOMS. T-RELIEF IS THE #2 PAIN BRAND IN THE NATURAL CHANNEL AND USES ARNICA PLUS 12 ADDITIONAL ACTIVES FOR TOTAL PAIN RELIEF FROM MUSCLE, JOINT, BONE AND NERVE PAIN. CLEARLIFE ALLERGY IS THE FASTEST-GROWING ALLERGY PRODUCT IN THE CATEGORY, AND ReBOOST FOR COLD AND FLU HAS DOUBLED IN SALES IN THE LAST YEAR. ALL THIS GROWTH IS BECAUSE THE PRODUCTS WORK, RESULTING IN HAPPY CUSTOMERS, AND REPEAT PURCHASES FOR A HIGH LIFETIME VALUE.

MICHAEL'S NATUROPATHIC PROGRAMS

101



NURTURING THE BODY SO IT MAY HEAL ITSELF. MICHAEL'S APPROACHES HEALTH FROM THE PERSPECTIVE OF "FEED THE BODY WHAT IT REQUIRES AND THE BODY'S OWN INNATE INTELLIGENCE WILL CREATE BALANCE AND HARMONY". OUR GOAL HAS BEEN TO FOLLOW THE PATH OF NATURE AND TRADITIONAL HEALTH MODALITIES FROM AROUND THE WORLD.

MOUNTAIN ALTERNATIVES

208



MOUNTAIN ALTERNATIVES' MISSION AND PURPOSE IS TO PROVIDE OUR INDEPENDENT RETAIL PARTNERS WITH ALL THE STABILITY, EXCLUSIVITY, LOYALTY, BRANDING AND INCREASED REVENUES ACHIEVED THROUGH THE PRIVATE LABELING OF ESSENTIAL OILS, AROMATHERAPY, ALL NATURAL BODY CARE, CBD AND SUPPLEMENTS MOUNTAIN ALTERNATIVES IS A 100% FAMILY-OWNED AND OPERATED COMPANY WITH HUMAN CONNECTION AND FAITH AT THE TOP OF OUR CORE VALUES!

Get To Know All About Your Exhibitors

My ORGANIC ZONE

411



My ORGANIC ZONE IS A SUPPLIER OF HIGH-QUALITY, ORGANIC AND SUSTAINABLE SKINCARE PRODUCTS, ACCESSIBLE TO EVERYONE, WITHOUT BREAKING THE BANK. WE ARE COMMITTED TO MAKING PRODUCTS THAT HELP YOU LOOK AND FEEL YOUR BEST, WITHOUT HAVING TO PAY A PREMIUM.

NATURAL FACTORS NUTRITIONAL PRODUCTS

11



Why Choose Natural Factors?

NATURAL FACTORS IS A FAMILY-OWNED, FULLY INTEGRATED COMPANY, CONTROLLING EVERY ASPECT OF THE PRODUCT LINE TO ENSURE THAT EACH AND EVERY PRODUCT IS SAFE AND EFFECTIVE. FOR MORE THAN 60 YEARS, NATURAL FACTORS HAS BEEN AN INDUSTRY LEADER IN ORGANIC FARMING, SOURCING AND DEVELOPMENT OF RAW MATERIALS, RESEARCH AND DEVELOPMENT, AND QUALITY ASSURANCE.

- OWN OVER 2,000 ACRES OF CERTIFIED ORGANIC FARMS
- DEDICATED TO NATURAL CHANNEL RETAILERS; NO MASS MARKET
- CONFORM TO ALL REQUIREMENTS OF THE GOOD MANUFACTURING PRACTICES (GMP) OF THE FDA, AS WELL AS THE NNHPD. IN ADDITION, OUR FACILITIES HAVE BEEN CERTIFIED BY THE THERAPEUTIC GOODS ADMINISTRATION OF AUSTRALIA (TGA), ONE OF THE MOST STRINGENT GUIDELINES FOR MANUFACTURING DIETARY SUPPLEMENTS IN THE WORLD
- THIRD-PARTY CERTIFIED BY ISURA™ FOR PURITY AND POTENCY.

NATURAL HOPE HERBALS

15



NATURAL HOPE HERBALS, A FAMILY-OWNED FARM TO BOTTLE HERBAL COMPANY, HAS BEEN PROVIDING HIGH QUALITY HERBAL PRODUCTS SINCE 2010. WE GROW AND WILD CRAFT MANY HERBS ON OUR 50-ACRE ORGANIC HERB FARM.

OPERATING IN OUR FDA-REGISTERED AND INSPECTED FACILITIES, NATURAL HOPE HERBALS HAS IMPLEMENTED PRODUCTION POLICIES AND PROCEDURES IN COMPLIANCE WITH GOOD MANUFACTURING PRACTICES STANDARDS (GMPs) FOR EACH STEP OF THE MANUFACTURING PROCESS, FROM RAW MATERIAL TO FINISHED PRODUCT.

HERBAL EXTRACTS, HERBAL SALVES, INFUSED HERBAL OILS, AND LOOSE-LEAF TEA BLENDS ARE ALL PART OF OUR HERBAL LINE, WHILE WE ALSO OFFER NUTRITIONAL PRODUCTS, SUCH AS SUPER GREENS, APPLE CIDER VINEGAR AND ENZYMES.

WE INVITE YOU TO TRY THESE PURE HERBAL PRODUCTS AND CONSIDER BECOMING A RETAILER.

Get To Know All About Your Exhibitors



NATURAL ORGANICS, INC./ NATURESPUS 21

NATURESPUS IS THE FAMILY-DRIVEN SUPPLEMENT BRAND...TRUSTED BY GENERATIONS OF LOYAL CONSUMERS BECAUSE OUR UNIQUE FUSION OF NATURE AND SCIENCE ENABLES THEM TO LIVE LIFE TO THE FULLEST. OUR CREATIVE, INNOVATIVE, LIFE-CHANGING PRODUCT FORMULATIONS GENERATE BOTH SALES AND SATISFIED CUSTOMERS! FROM OUR NEW NATURESPUS Pro LINE, DELICIOUS COLLAGEN FLAVORS, AND Gummies AND IMMUNE LINES TO SUCH TRIED-AND-TRUE PILLARS AS SPIRU-TEIN, HEMA-PLEX, SOURCE OF LIFE AND ANIMAL PARADE, WE CONTINUE TO DELIVER QUALITY-VALUE-RESULTS!



NATURAL RENEWALS SEA MOSS 518

NATURAL RENEWALS IS A HEALTH FOOD MANUFACTURER AND ONLINE RETAILER. OUR FLAGSHIP PRODUCT IS OUR "MY MOSS" WILDCRAFTED SEA MOSS GEL. WE OFFER 8 DIFFERENT VARIETIES THAT PROVIDE MANY SUPPORTIVE HEALTH BENEFITS; IT IS A NUTRIENT DENSE SUPERFOOD THAT PROVIDES OUR BODY WITH 92 OF THE 102 MINERALS OUR BODIES ARE COMPOSED OF. BECAUSE OF THIS FEATURE, WE GLADLY PROCLAIM IT IS... "YOUR BODY'S BEST FRIEND".

OUR GOAL AS A COMPANY IS TO IMPROVE THE HEALTH OF ALL COMMUNITIES AND PEOPLE THROUGH AFFORDABLE, CAREFULLY AND MINDFULLY CREATED HEALTH FOOD PRODUCTS.



NEWTON HOMEOPATHICS 302

NEWTON HOMEOPATHICS, A GEORGIA-BASED, CERTIFIED VETERAN/WOMAN-OWNED MANUFACTURER, WAS ESTABLISHED IN 1987. BUILT UPON THE EXPERTISE OF DR. LUC CHALTIN, A BELGIAN-BORN HOMEOPATH FOR NEARLY 50 YEARS, IT REMAINS A LEADER IN CLINICAL HOMEOPATHY. MARGE ROBERTS, A REGISTERED NURSE FOR OVER 30 YEARS, STUDIED WITH DR. CHALTIN AND SERVES AS PRESIDENT/CEO. NEWTON SPECIALIZES IN COMPLEXES, MANUFACTURING OVER 200 COMPLEXES FOR BOTH OVER-THE-COUNTER AND PROFESSIONAL USE. Newton's FOCUS IS QUALITY. OUR HOMEOPATHIC REMEDIES ARE HAND-SUCCESSSED, PACKAGED IN GLASS, AND GLUTEN/LACTOSE-FREE. Newton MANUFACTURES BOTH LIQUID AND PELLETS; WITH A FOCUS ON QUALITY, THE LIQUID ALCOHOL PRESERVATIVE AND PELLETS ARE CERTIFIED ORGANIC AND NON-GMO.



NORDIC NATURALS 510

AT NORDIC NATURALS, WE'RE COMMITTED TO DELIVERING THE WORLD'S SAFEST, MOST EFFECTIVE NUTRIENTS ESSENTIAL TO HEALTH. IT'S WHAT MOTIVATES US TO ENSURE THAT ALL OUR PRODUCTS ARE RESEARCH SUPPORTED, EXPERTLY FORMULATED, RIGOROUSLY TESTED, PROVEN EFFECTIVE, AND BEST OF ALL, GREAT TASTING.

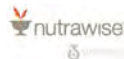
Get To Know All About Your Exhibitors



NORTH AMERICAN HERB & SPICE

408

NORTH AMERICAN HERB & SPICE HAS BEEN IN BUSINESS OVER 30 YEARS AND HAS THE MISSION "TO HEAL THE WORLD." THE COMPANY THAT BROUGHT THE FIRST OREGANO, BLACK SEED AND WILD CHAGA PRODUCTS TO MARKET ARE COMMITTED AS EVER TO INNOVATION. COMMITTED TO PROVIDING ONLY THE CLEANEST, PUREST, AND MOST EFFICACIOUS PRODUCTS TO MARKET, NORTH AMERICAN HERB & SPICE TAKES NO SHORTCUTS, USING NO MAGNESIUM STEARATE, TITANIUM DIOXIDE, CHEMICAL SOLVENTS, OR ARTIFICIAL FLAVORS IN THEIR PRODUCTS. WE HAVE A UNIQUE APPROACH TO SOURCING AND UTILIZE WILDCRAFTED RAW MATERIALS WHEREVER POSSIBLE WITH A HUGE FOCUS ON SUSTAINABILITY AND CONSIDERATION TO WILDLIFE.



NUTRAWISE/YOUTHEORY

9

HEADQUARTERED IN IRVINE, Ca, EVERYTHING WE DO IS BASED ON A DEDICATION TO BUILD PURE, SAFE AND EFFECTIVE SUPPLEMENTS TO SUPPORT OUR MISSION TO INSPIRE WELLNESS IN ALL. WE BELIEVE THAT BY CREATING PRODUCTS THAT EMBODY THE BEST THAT SCIENCE AND NATURE CAN OFFER, LOOKING AND FEELING YOUR BEST AT EVERY STAGE OF LIFE CAN BECOME A WAY OF LIFE.



OMNE DIEM

16

OMNE DIEM IS ADVANCING INTEGRATIVE WELLNESS STRATEGIES BY PROVIDING CONSUMERS, HEALTHCARE PRACTITIONERS, DISTRIBUTORS AND RETAILERS WITH INNOVATIVE DIETARY SUPPLEMENTS THAT ADDRESS UNDER-SERVED AND EMERGING NEEDS.



PALKO SERVICES

4

PALKO SERVICES IS A FAMILY-OWNED, NATIONWIDE DISTRIBUTOR OF FINE HEALTH PRODUCTS. WE HAVE PROVIDED INDUSTRY LEADING FRIENDLY SERVICE SINCE 1984. ALONG WITH THIS, WE OFFER A LARGE SELECTION, EASY ORDERING, FREE SHIPPING WITH LOW MINIMUMS, BETTER IN-STOCK FILL RATES, AND FAST ORDER PROCESSING TO NATURAL PRODUCTS RETAILERS EVERYWHERE. JOIN OUR FAMILY FOR A BETTER DISTRIBUTION EXPERIENCE. FEATURED BRANDS INCLUDE: L. A. NATURALS, CV SCIENCES, APRICOT POWER, AND CELEBRATION HERBALS.



+PLUSCBD BY CVSCIENCES

14

CV SCIENCES FUSES NATURE WITH SCIENCE TO CREATE PRACTICAL SOLUTIONS FOR BOOSTING EVERYDAY WELLNESS AND SUPPORTING A HEALTHIER LIFESTYLE. FORMULATED USING BOTANICAL INGREDIENTS PROVEN EFFECTIVE WHEN TAKEN TOGETHER, OUR FLAGSHIP PLUSCBD IS THE NUMBER ONE CBD BRAND IN THE NATURAL PRODUCTS MARKET. CONFIRMED TO BE SAFE AND DEMONSTRATED TO WORK THROUGH EXTENSIVE RESEARCH, PLUSCBD IS AVAILABLE IN GUMMIES, TINCTURES, CAPSULES, TOPICAL BALMS, AND MORE TO PROMOTE BETTER SLEEP, SOOTHE SORENESS, AND MINIMIZE THE EFFECTS OF STRESS.

Get To Know All About Your Exhibitors

PRANAROM

512



PRANAROM, SCIENTIFIC AROMATHERAPY — FROM ORGANIC FARM TO PHARMACY SINCE 1991 AND #1 ORGANIC ESSENTIAL OIL LINE THROUGH NATURAL RETAIL IN THE USA. WE OFFER AN EXTENSIVE AND THERAPEUTIC LINE OF CERTIFIED ORGANIC CHEMOTYPED PERFUMES AND DIFFUSERS. 100% OF OUR PRODUCTS ARE PROFESSIONALLY DEVELOPED BY PRANAROM AND CERTIFIED BY ECOCERT ICO. WE ARE THE #1 ESSENTIAL OIL COMPANY IN EUROPE. BLENDED AND BOTTLED IN THE USA.

PROBULIN

310



PROBULIN IS A PREMIUM DIGESTIVE HEALTH BRAND FOUNDED BY DR. JASON MITCHELL. PROBULIN IS FOCUSED ON NEXT GENERATION PROBIOTICS FEATURING EXCLUSIVE TECHNOLOGY DEMONSTRATED TO ENHANCE PROBIOTIC SURVIVAL. PROBULIN UTILIZES AN INNOVATIVE SEAWEED BASED CAPSULE DELIVERY WITH THE PURPOSE OF CREATING MICRO-ENVIRONMENTS DURING DIGESTION FOR CELLULAR HYDRATION, AND FUEL MANAGEMENT FOR A SUPERIOR CONSUMER EXPERIENCE.

PROFOUNDA INC

311



PROFOUNDA INC.'S RX AND OTC PRODUCTS ARE MANUFACTURED IN ORLANDO, FLORIDA. OUR RHINASE BRAND NASAL SPRAY PRODUCTS PROVIDE DRUG-FREE RELIEF FROM DRY NOSE SYMPTOMS SUCH AS CONGESTION, RUNNY NOSE, SNEEZING AND ITCHINESS.

PROPELLO LIFE

419



PROPELLO LIFE OFFERS PREMIUM NATURAL SUPPLEMENTS. COME BY TO SEE OUR COGNIGREEN SUPERFOOD GREENS POWDER AND OUR TRI-BLEND COLLAGEN + PROTEIN.

QUANTBIOME (DBA OMBRE)

404



INNOVATIVE MICROBIOM TEST KIT, WITH COMPLIMENTARY LINE OF PROBIOTICS, INCLUDING FOOD RECOMMENDATIONS

REDD REMEDIES

115



WHY THE NAME REDD REMEDIES? REDD MEANS "TO PUT IN ORDER", WHICH IS EXACTLY WHAT WE DO AT REDD REMEDIES - WE DELIVER NATURAL HEALTH SOLUTIONS TO HELP YOU PUT YOUR HEALTH IN ORDER. OUR FORMULATIONS ARE BASED ON A SYNERGY BETWEEN ANCIENT HEALING TRADITIONS AND MODERN SCIENCE. THROUGH THE FUSION OF WHOLESOME CLEAN FOOD, TARGETED HIGH QUALITY SUPPLEMENTS, AND QUALIFIED DOCTORS WITH EXPERTISE IN NATURAL MEDICINE, WE ADDRESS HEALTH FROM A WHOLE BODY PERSPECTIVE.

Get To Know All About Your Exhibitors

204

REDTREE NUTRACEUTICALS, INC. DBA ROOTOLOGY



NATURAL ALLERGY, SINUS RELIEF, FAST ACTING, NATURAL DECONGESTANT

210

REGALABS, INC.



REGALABS, INC. IS A VITAMIN SUPPLEMENT WHOLESALER. REGALABS WAS ESTABLISHED IN 1987 IN CANTON, Ga. OUR CUSTOMER BASE EXTENDS TO ALL 50 STATES. BUILDING ON UNCOMPROMISED VALUES HAS ENABLED US TO CELEBRATE MORE THAN 30 YEARS IN BUSINESS. REGALABS MISSION STATEMENT IS TO SERVE EACH CUSTOMER AS WE WISH TO BE TREATED. THIS IS FULFILLED IN THE VALUES AND PRACTICES THAT DISTINGUISH US FROM THE COMPETITION. REGALABS PROVIDES PRIVATE LABELING ON MOST PRODUCTS, 100% GUARANTEE ON ALL PRODUCTS SOLD BY REGALABS, SAME DAY SHIPPING ON MOST (98%) ORDERS, AND COMPETITIVE PRICING ON ALL PRODUCTS.

207

RIDGECREST HERBALS



AT RIDGECREST HERBALS, WE AIM TO MAKE THE BEST NATURAL BOTANICAL FORMULAS AVAILABLE ANYWHERE, SHARING PRODUCTS THAT MAKE A REAL DIFFERENCE IN OUR CUSTOMERS' DAILY LIVES. WE SUMMARIZE OUR UNIQUE APPROACH IN FIVE WORDS: ECLECTIC, INNOVATIVE, EFFECTIVE, TRUST, AND CARING. WE HELP PEOPLE TO LIVE HAPPIER, HEALTHIER, MORE ACTIVE LIVES THROUGH HERBAL SUPPLEMENTATION.

400

SILVER BIOTICS



RESEARCHED IN AN FDA CLEARED, DOUBLE BLIND HUMAN SAFETY INGESTION STUDY. SILVER SOL PARTICLES LEAVE THE BODY WITHIN 24 HOURS. EACH SILVER SOL NANO PARTICLE CAN STEAL MULTIPLE ELECTRONS. INDEPENDENT STUDIES HAVE SHOWN IT TO BE UP TO 10X MORE POWERFUL THAN OTHER SILVER PRODUCTS. MORE STABLE: REMAINS STABLE WHEN FROZEN OR HEATED. MORE BIOAVAILABLE: CONTINUOUS PARTICLE FUNCTION AND PARTICLES ARE NOT NEUTRALIZED LIKE OTHER FORMS OF SILVER. METALLIC NANO-PARTICLE WITH A THIN, SILVER-OXIDE COATING. WHICH SIMPLY MEANS, OUR SILVER SOL TECHNOLOGY HAS MULTIPLE MODES OF ACTION. PROBIOTIC FRIENDLY.

305

SNAP



OUR ETHOS AT SNAP SUPPLEMENTS IS TO CREATE FORMULATIONS THAT ARE ROOTED IN SCIENTIFIC VALIDATION, AND MARRY THAT SCIENCE WITH TRADITIONAL KNOWLEDGE OF NATURAL THERAPIES. WITHIN THIS WORKING MODEL IS AN UNRELENTING SEARCH FOR THE HIGHEST QUALITY INGREDIENTS AND IMPECCABLE MANUFACTURING PRACTICES. OUR HIGHLY EXPERIENCED STAFF'S MISSION IS TO CRAFT AN ECHELON OF PRODUCTS THAT ELEVATE HEALTH AND STAND THE TEST OF TIME.

Get To Know All About Your Exhibitors



SOVEREIGN SILVER BY NATURAL IMMUNOGENICS 1

SOVEREIGN SILVER, THE LEADER IN HYDROSOL TECHNOLOGY, IS A FAMILY-OWNED BUSINESS IN SARASOTA FLORIDA, ESTABLISHED IN 1999. WE ARE COMMITTED TO THE PRINCIPLES OF HEALTH FREEDOM AND HEALTH SOVEREIGNTY, WHICH MEANS HELPING TO EDUCATE PEOPLE ON THE WAYS THEY CAN TAKE CONTROL OF THEIR OWN HEALTH AND WELLBEING. AS THE MARKET LEADER OF SILVER AND COPPER-BASED DIETARY SUPPLEMENTS AND TOPICAL PRODUCTS, WE MANUFACTURE SOVEREIGN SILVER, SOVEREIGN COPPER, AND ARGENTYN23 BIO-ACTIVE MINERAL HYDROSOLS AND HOMEOPATHIC FIRST AID GELS. SOVEREIGN SILVER, THE COMPANY'S RETAIL BRAND, IS PROUD TO BE THE #1-SELLING SILVER DIETARY SUPPLEMENT IN NORTH AMERICA, WITH 63% MARKET SHARE IN THE NATURAL PRODUCTS RETAIL SPACE.



STEVITA NATURALS 117

STEVITA NATURALS (EST. 1984) IS A LEADING SUPPLIER OF SUGAR-FREE NATURAL AND ORGANIC PRODUCTS, OFFERING A WIDE RANGE OF HIGH-QUALITY PRODUCTS THAT ARE SUSTAINABLY SOURCED AND PRODUCED. STEVITA NATURALS PRIORITIZES TRANSPARENCY AND TRACEABILITY THROUGHOUT THEIR SUPPLY CHAIN, ENSURING THAT THEIR PRODUCTS ARE ETHICALLY AND RESPONSIBLY SOURCED. ADDITIONALLY, STEVITA NATURALS OFFERS COMPETITIVE PRICING AND EXCEPTIONAL CUSTOMER SERVICE - PERFECT FOR STORES LOOKING FOR BETTER FOR THE PLANET OPTIONS.



TERRY NATURALLY BY EUROPHARMA 27

HEADQUARTERED IN GREEN BAY, WISCONSIN, EUROPHARMA SPECIALIZES IN BRINGING BOTH EUROPEAN-TESTED, UNIQUE BOTANICAL BLENDS AND PROPRIETARY, CUSTOM FORMULATIONS TO THE AMERICAN CONSUMER. EUROPHARMA CONTINUES TO ADVANCE THE SCIENCE OF NATURAL HEALTH WITH THE RELEASE OF PRODUCTS SUCH AS CURAMIN®, HRG80™ RED GINSENG, AND ANXIOCALM®. OUR PASSION IS YOUR HEALTH! IS MORE THAN JUST A MOTTO FOR US. OUR ENTHUSIASTIC STAFF IS TRULY PASSIONATE ABOUT BRINGING EFFECTIVE, PROVEN, HIGH QUALITY PRODUCTS TO OUR CUSTOMERS.



THE FOOD MOVEMENT Co. 216

THE FOOD MOVEMENT COMPANY IS A BRAND OF UNIQUELY BIO-AVAILABLE MINERALS, ORGANIC SUPER FOODS AND PLANT-BASED NUTRITIONAL SUPPLEMENTS FROM ILLINOIS. SOLD IN FINER HEALTH FOOD STORES NATIONWIDE, WE ARE PART OF THE MOVEMENT TO MAKE THE WORLD A BETTER PLACE WITH FOOD.



THE GREEN FOREST LADY 502

THE VISIONARY, MASTERMIND, AND CREATOR OF THE GREEN FOREST LADY, IANNA LARSON, IS EVERY BIT THE EMBODIMENT OF WHAT THE COMPANY STANDS FOR - PURE, CLEAN, ALWAYS ORGANIC, ALL-ORIGINAL-RECIPE PRODUCTS CREATED OUT OF A LOVE AND NEED FOR SIMPLE, PURE INGREDIENTS THAT PROMOTE A HEALTHY STATE OF BEING. THE LINE INCLUDES BABY & KID'S CARE, MOMMY CARE, BODY CARE AND PURE DEODORANTS.

Get To Know All About Your Exhibitors

THRESHOLD® ENTERPRISES, Ltd.

25



FOR 45 YEARS, THRESHOLD ENTERPRISES, LTD. HAS PROVIDED 350 DISTRIBUTED BRANDS OF THE HIGHEST QUALITY WELLNESS PRODUCTS - INCLUDING OUR OWN BRANDS SOURCE NATURALS® AND PLANETARY HERBALS® - TO PROMOTE A VISION THAT SUPPORTS EVERYONE'S POTENTIAL TO ENJOY OPTIMAL HEALTH AND WELL BEING.

TRACE MINERALS RESEARCH

317



TRACE MINERALS RESEARCH IS AMERICA'S #1 SELLING TRACE MINERAL AND LIQUID MAGNESIUM BRAND. SINCE 1972, TRACE HAS BEEN ON A MISSION THE REMINERALIZE THE WORLD AND PROVIDE THE 90% OF THE WORLDS POPULATION WHO ARE MINERAL DEFICIENT WITH THE DAILY FOUNDATION THEY NEED TO NOT JUST SURVIVE, BUT TO THRIVE. OUR PROPRIETARY BLEND OF FULL-SPECTRUM, IONIC, TRACE MINERALS IS THE KEY TO HELPING A WORLD TAKE BACK THEIR HEALTH AND LIVE TO THEIR FULL POTENTIAL.

TRUVANI

402



✓ ONLY CERTIFIED ORGANIC INGREDIENTS. ✓ EASY WAY TO GET ENOUGH PROTEIN.
 ✓ DAIRY-FREE, GLUTEN-FREE, SOY-FREE, AND NON-GMO ✓ NOT CHALKY OR GRAINY
 LIKE OTHER PROTEIN POWDERS
 ✓ TASTES LIKE A DESSERT. REALLY.
 PROTEIN POWDERS, COLLAGEN, BARS, SUPPLEMENTS

UTZY NATURALS

315



UTZY NATURALS IS A FAMILY OWNED RETAIL SUPPLEMENT LINE THAT PARTNERS WITH INDEPENDENT RETAILERS. WE OFFER A LINE WITH 50% MARGIN, ENFORCE OUR MAP POLICY ONLINE, GUARANTEE OUTCOME TO YOUR CUSTOMERS FOR UP TO 3 MONTHS OF PRODUCT, REPLACE EXPIRED OR SHORT-DATED PRODUCT, OFFER ALL GLASS PACKAGING AND ARE DEVELOPING OUR OWN RAW MATERIAL SUPPLY CHAIN ON OUR REGENERATIVE, ORGANIC HERB FARM IN WI.

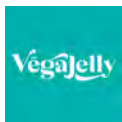
VANDO NATURALS

203



VANDO NATURALS ARE COMMITTED TO ONLY DISTRIBUTE AND MARKET PRODUCTS THAT ARE CAPABLE OF IMPROVING THE HEALTH OF CONSUMERS; HELPING THEM LIVE HEALTHIER AND MORE ENJOYABLE LIVES! OUR PASSION FOR HONEY AND THE BENEFITS BEHIND IT DROVE US TO MANY YEARS OF RESEARCH AND EXPERIMENTAL EXPERIENCES TO FINALLY COME UP WITH A PRODUCT LINE THAT WILL IMPROVE AN INDIVIDUAL'S HEALTH AND BOOST THE IMMUNE SYSTEM.

Get To Know All About Your Exhibitors



VEGAJELLY

219

VEGAJELLY IS A NATURAL, PLANT-BASED MOISTURIZER. MADE ENTIRELY OF VEGETABLE OIL, VEGAJELLY CAN BE APPLIED AS A DAY OR NIGHT MOISTURIZER, AND CAN HELP WITH ANY SKIN ISSUES. IT FEELS LIGHTWEIGHT ON THE SKIN BUT IS DEEPLY NOURISHING. FROM HEAD TO TOE, THIS MOISTURIZING JELLY RELIEVES UNEVEN AND DRY SKIN. IT HYDRATES AND SOFTENS YOUR FACE, HANDS, ELBOWS, FEET, AND ANYWHERE ELSE YOU NEED IT.

• USE ON FACE, HAND, ELBOWS, BODY, TEXTURED HAIR AND FEET • IDEAL FOR ALL SKIN TYPES • SAFE AND EFFECTIVE FOR THE ENTIRE FAMILY • ONE PRODUCT FOR A VARIETY OF SKIN CARE ISSUES



VITAL PLANET

309

VITAL PLANET SUPPORTS A QUEST FOR BETTER OVERALL HEALTH BY FOCUSING ON DIGESTIVE HEALTH. THROUGH EDUCATION AND INNOVATIVE PRODUCTS, OUR TEAM OF NATURAL DIGESTIVE CARE EXPERTS HAS HELPED MILLIONS ADDRESS THEIR GUT ISSUES. VITAL PLANET IS ALSO DEDICATED TO SUPPORTING BRICK AND MORTAR RETAILERS WITH OUR ON-LINE 0% MAP POLICY, NATURAL CHANNEL ONLY DISTRIBUTION, AND DEDICATION TO CONSUMER AND RETAILER EDUCATION.



WAKUNAGA OF AMERICA

2

OUR BRANDS: KYOLIC® AGED GARLIC EXTRACT - THE WORLD'S BEST-SELLING, MOST CLINICALLY RESEARCHED (OVER 900 PAPERS) ODORLESS GARLIC SUPPLEMENT. KYODOPHILUS® PROBIOTICS INCLUDE A BLEND FOR EVERYBODY - FROM KIDS TO ADULTS. ENJOY CLEAN, LIGHT-TASTING KYO-GREEN® POWDERED DRINK MIX TO GET MORE GREENS IN YOUR DIET. TRY MODUCARE® FOR DAILY IMMUNE SYSTEM BALANCE.



WILEY'S FINEST

316

WILEY'S FINEST® WAS FOUNDED IN 2012 WITH A MISSION TO BRING HIGH POTENCY OMEGA-3 SUPPLEMENTS TO CUSTOMERS WHO VALUE A MADE-IN-THE-USA CERTIFIED SUSTAINABLE SOURCE. OUR INNOVATIVE OFFERINGS ARE EASY-TO-USE, MADE WITH THE FINEST INGREDIENTS, AND BACKED BY SCIENCE. FAMILY OWNED AND OPERATED, AND LOCATED IN THE HEART OF THE MIDWEST, OUR ROOTS RUN DEEP IN THE FORMULATION AND MANUFACTURING AND OF PREMIUM NUTRITIONAL SUPPLEMENTS.



More than 1,400 natural
products that empower people
to lead healthier lives



nowfoods.com

These are just some of the 2023 Exhibitor Show Prizes & Giveaways!



ALL-IN NUTRITIONALS

10

We Will Be Offering A Free Fill Promo To One Of Our New Accounts Opened During The 2023 Summer Splash!



ANCIENT NUTRITION

12

SIX PRODUCTS GIVEN FOR PRIZES.



BIONOX

22

Free BOX OF ULTIMATE BEETROOT ENERGY AND ULTIMATE NITRIC OXIDE NUTRITION SINGLE SERVES JUST FOR COMING BY OUR BOOTH AND SAYING "Hi"! GET YOUR NITRIC OXIDE LEVELS MEASURED WITH MyFitStrips AND SMART PULSE!

BLACK LOTUS SHILAJIT

200

FREE SAMPLES - 4 DAY SUPPLY OF SHILAJIT TABLETS AND AN 8 OZ WATERBOTTLE WITH ONE SERVING OF SHILAJIT



CARLSON LABORATORIES

3

STOP BY CARLSON BOOTH #3 FOR LOTS OF FREE SAMPLES. WE ARE ALSO PROVIDING A FABULOUS PRIZE FOR BUYER'S BINGO. CARLSON IS PROUD TO BE A MEMBERSHIP BONUS SPONSOR.



CHILDLIFE ESSENTIALS

209

STOP BY OUR BOOTH FOR A PREMIUM CHILDLIFE ESSENTIALS BAG AND TRY A SAMPLE OF OUR NEWLY LAUNCHED ORGANIC LIQUID ELDERBERRY.



CORNBREAD HEMP

414

ALONG WITH THE SUPER FUN ITEMS FOR BUYER'S BINGO, WE WILL HAVE FREE ORGANIC FULL-SPECTRUM CBD GUMMIES AT OUR BOOTH FOR SAMPLING AND EVEN MORE SURPRISES WHEN YOU PLACE AN ORDER!



EMERALD LABS

18

**GIFT BASKET WITH EMERALD LABS PRODUCTS.
DR. STENGLER BOOK SIGNED - PRESCRIPTION FOR NATURAL CURES**



FARMINA SP.ZO.O.

500

Free Samples, Pens And Notepads At The Stand



GENERATION KLEAN, INC.

502

QTY: THREE OF 4-PRODUCT GIFT SET OF GRAY DISAPPEAR HAIR MASCARA

These are just some of the 2023 Exhibitor Show Prizes & Giveaways!



KeHE DISTRIBUTORS

19

We'll give away a couple of boxes of CADIA Food products at the end of the show. Stop by, visit and get a chance to win at the drawing!



KOS

211

Come by our booth to sample our products live and take home single-serving samples for others to try!



NATURAL FACTORS NUTRITIONAL PRODUCTS

11

Whole Earth & Sea Beets & Berries Floor Display, valued at \$512 for Buyer's Bingo.



NATURAL ORGANICS, Inc./ NATURESPLUS

21

Baskets of Health, to be raffled at the booth



NATURAL RENEWALS SEA MOSS

518

Raffle at booth...enter to win a 3 jar goody box of Natural Renewals Sea Moss shipped directly to you 5 winners



NUETHIX FORMULATIONS

17

Retail Starter Set of NuEthix Products



NUTRAWISE/YOUTHEORY

9

YOUTHEORY "INFLUENCER BOX" (COLLEEN & CHAD) - BUYERS BINGO



PALKO SERVICES

4

L. A. NATURALS PRODUCTS



PURE ESSENCE LABS

213

Single Serving Powdered Ionic Magnesium Stick Packs with Vitamins and Trace Minerals

These are just some of the 2023 Exhibitor Show Prizes & Giveaways!



REDTREE NUTRACEUTICALS, INC. DBA ROOTOLOGY

204

BREATHE FREE 1-120 COUNT BOTTLE



STEVITA NATURALS

117

STEVITA Hum Gum DISPLAY TRAYS



TERRY NATURALLY BY EUROPHARMA

27

ATTEND THE TERRY NATURALLY LECTURE ON NATURAL APPROACHES TO METABOLIC SYNDROME: TREATING HIGH BLOOD SUGAR, LIVER DYSFUNCTION, AND METABOLISM WITH PROVEN NATURAL MEDICINES ON JULY 21 FROM NOON - 4PM IN THE REGENT BALLROOM AND RECEIVE A FREE GIFT.



THE FOOD MOVEMENT Co.

216

GIVE-AWAY BASKET AT OUR BOOTH VALUED OVER \$150 RETAIL.



THE GREEN FOREST LADY

502

QTY: THREE OF 3-PRODUCT GIFT SET OF THE GREEN FOREST LADY PRODUCTS



UTZY NATURALS

315

STOP BY OUR BOOTH TO GRAB A REUSABLE COTTON CANVAS BAG TO CARRY AROUND ALL YOUR GOODIES!



VITAL PLANET

309

VITAL PLANET PET SOFT CHEW DISPLAY TO BE GIVEN AWAY FOR BUYER'S BINGO.

Finally, a Mānuka honey packed in glass, independently produced and sold only by retailers like you.

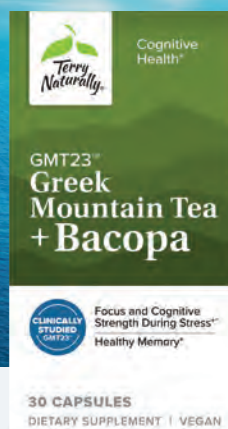
- Better Honey
- Better Value
- Better Service

Partner with us!



Discover the Mediterranean Secret to Health & Longevity*

NOW
IN THE
USA!



Greek mountain tea is a prized botanical from the mountains of the Mediterranean. For generations, it has been consumed as a beverage for its ability to support longevity and vitality. Now you can experience the same benefits in a convenient supplement form. GMT23™ Greek Mountain Tea delivers consistent levels of beneficial polyphenols to support a wide spectrum of health benefits including liver, digestive, and cognitive function.*

STOP BY
BOOTH 27
LEARN ABOUT
OUR NEW PRODUCTS!

MONEY-BACK GUARANTEE

*Terry
Naturally.*

EuroPharmaUSA.com

[^]Occasional stress.

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

MAHO Membership Bonus Sponsors

These Are Your 2023 Participating Company Sponsors!

CARLSON LABORATORIES

3



REGIONAL SPONSORS:

2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023

TERRY NATURALLY BY EUROPHARMA

27



REGIONAL SPONSORS:

2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023

SAVE THE DATE



Annual Convention and Buying Show

Friday through Sunday, July 26-28, 2024

Hilton Columbus At Easton · Columbus, Ohio

www.maho4health.org

MAHO Industry Partners

These Industry Leaders Partner With Us
To Keep You Abreast Of Every Piece Of Information Regarding Our Industry



ALLIANCE FOR NATURAL HEALTH USA

The Alliance for Natural Health USA (ANH-USA) is committed to sustainable health—the recognition that true health requires a proactive and preventive approach that focuses on a nutrient-rich diet, proper supplementation, and limiting our exposure to toxic substances. A health care system that is single-mindedly focused on “treating” sick people with expensive drugs, rather than maintaining healthy people, is neither practical nor economically sustainable. By organizing strong coalitions and over 600,000 grassroots activist across the country, ANH-USA lobbies and litigates to protect your access to natural health and consumer choice in health care.



CENTER FOR NUTRITION ADVOCACY

The Center for Nutrition Advocacy (CNA) is the advocacy initiative of The Board for Certification of Nutrition Specialists. CNA's mission is to promote legislation and public policy that brings nutrition into the mainstream of healthcare, and promotes the right of all nutrition care providers to practice to the level of their training. Nutrition care providers are seen by their clients as key trusted sources for credible information on natural products. Because natural products are tools for many providers, they also push on the growing opposition to natural products and direct consumer access to them. CNA engages legislatively at both state and federal levels and maintains a website (www.NutritionAdvocacy.org) to provide information on legislation and resources of interest, including action alerts, to providers, retailers, and consumer groups.



CLEAN LABEL PROJECT

LABORATORY TESTED. QUALITY RATED.

CLEAN LABEL PROJECT™ USES DATA AND SCIENCE TO REVEAL THE TRUE CONTENTS OF AMERICA'S BEST-SELLING CONSUMER PRODUCTS. PRODUCTS ARE TESTED IN AN ACCREDITED ANALYTICAL CHEMISTRY LABORATORY FOR 130 HARMFUL ENVIRONMENTAL AND INDUSTRIAL CONTAMINANTS AND TOXINS. RESULTS ARE PUBLISHED AS PRODUCT RATINGS.

MAHO Industry Partners

These Industry Leaders Partner With Us
To Keep You Abreast Of Every Piece Of Information Regarding Our Industry

GREENMEDINFO.COM



GreenMedInfo.com exists in order to provide convenient and open access to the biomedical research available today on the therapeutic value of natural substances in disease prevention and treatment.* Our website and video-based learning site GreenMedTV.com provides physicians, health care practitioners, clinicians, researchers and the layperson with an evidence-based resource through which the potential or actual therapeutic value of vitamins, minerals, herbs and foods can be determined. Our popular daily and weekly newsletters provide a continual source of relevant health information.

MSPARK



413

JAMES STOLZE, SR. ACCOUNT EXECUTIVE
941-350-5000, JSTOLZE@MSPARK.COM

Mspark, Combined With MAHO Are Bringing Members Access To Mspark's Innovation Tool - Quick Connect New Movers Program. The New Movers Program Will Deliver A Custom Mail Piece With Your Offer To Any New Movers Within 5 Days - Directly To Their Mailbox From You. In Addition, Mspark Will Geo-fence Each House And Deliver Digital Ads To Their Internet-connected Devices For The First Month Of Moving In. The Goal Is To Recruit New Customers To Shop At Your Stores.

TASTE FOR LIFE / REMEDIES



303

TASTE FOR LIFE IS YOUR #1 RESOURCE FOR RELIABLE CUSTOM BRANDED PRINT AND DIGITAL EDUCATIONAL TOOLS. WE OFFER THE MONTHLY TASTE FOR LIFE AND REMEDIES MAGAZINES, PREVIEW NEWSLETTERS, STAFF QUIZZES, RETAIL SUPPORT TOOLS, QR SHELF TALKERS, CUSTOM WEBSITES, SYNDICATED CONTENT PACKAGES AND E-NEWSLETTER TEMPLATES. ALL OUR CONTENT IS RELIABLE 3RD PARTY, FACT CHECKED, AND SOURCED. LET US HELP EDUCATE YOUR SHOPPERS AND INCREASE STORE SALES WITH A MAHO PROMOTIONAL PROGRAM!

MAHO Industry Partners

These Industry Leaders Partner With Us
To Keep You Abreast Of Every Piece Of Information Regarding Our Industry



THE ORGANIC & NON-GMO REPORT

The Organic & Non-GMO Report is the only publication focusing on threats posed by genetically modified foods and the trend toward non-GMO and organic foods.

"Information to ensure a safe, healthy, and regenerative food supply"

Also publishing, ***The Non-GMO Sourcebook***, the world's only "farm to fork" directory of non-GMO seeds, grains, ingredients, feed, and food products.

<http://non-gmoreport.com/>

WHOLE FOODS MAGAZINE



Whole Foods Magazine Is The Media Sponsor For MAHO, And Provides The News Feed On Maho4health.org. They Are The Leading Trade Publication In The Natural Products Industry, Family Owned For Over 30 Years. In Print And Online At www.wholefoodsmagazine.com Where You Will Find Many Web Exclusives And You Can Sign Up For A Subscription And/or E-newsletters. Special Issues Are Person Of The Year (Jan) Source Directory (May), Who's Who (Nov), Annual Survey (Dec). We Also Have A Complete Directory Online At www.naturalproductfinder.com. Our Mission Is Informing And Educating Natural Products Retailers On Dietary Supplements, Herbs, HABA, Homeopathy, Foods.

SHOW FLOOR OPEN: SATURDAY: 3:00 - 6:00 P.M.

SUNDAY: NOON - 4:00 P.M.

Enjoy a busy day on the show floor visiting with exhibitors.

Ask about new products

PLACE ORDERS...Support the Exhibitors that Support the MAHO Expo.



In Memoriam

MAHO Remembers the following industry members who left us in the past year...



Howard Pollack

Howard Pollack of Rainbow Acres in Los Angeles, passed on October 21, 2022 at the age of 82.

Howard was surrounded by his wife, daughter, son, and niece at the time of his passing.

Howard was a long time staple of the natural products industry. His company was a long standing force which kept up with the times and continues to flourish today.

Howard was a longtime member of MAHO and supported all of the regional associations.

Howard attended almost every MAHO Expo and he will be sorely missed in this region and throughout our natural products industry!

RETIMAX 1500

vitamin A cream

www.retimax.co.uk



- protects
- nourishes
- moisturises

Visit Booth
#500

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