

MAHO Expo 2022

SHOW DIRECTORY & ANNUAL RESOURCE GUIDE



46TH CONVENTION & BUYING EXPO
JULY 22-24, 2022

COLUMBUS, OHIO

INTENSIVE WORKSHOP
EDUCATIONAL SEMINARS
AND
ENTICING SHOW SPECIALS

MAHO 
MID-AMERICAN HEALTH
ORGANIZATION

***Let Us Show You How to
Save the World with Superfoods***



WWW.RANCHPROJECT.COM



***Our Goal is Simple:
Transform Health
Body, Mind & Planet***



**First farms in the world to become triple-certified in 2022
(Certified Organic, Regenerative Organic Certified, Savory
Institute-EOV and Land to Market Certified)**

A Message From Your MAHO President



Welcome to the 2022 “*Summer Splash*” Convention and MAHO Expo! I know I sound like a broken record but this really is my favorite time of the year. I truly enjoy the time we get to spend together at this show. I always leave Columbus with a newfound sense of excitement and rejuvenation. I am also very excited for the

amazing lineup of educational speakers we have this year! We have assembled a program featuring speakers from across the industry, including 6, YES, 6, brand new speakers to MAHO! We’re delighted to present this exceptional group to you in 2022!

There is a lot going on in the industry right now and we are in unprecedented times. The last few years have probably been the most challenging we have faced, but thankfully MAHO has been here to provide the resources necessary for us to navigate together! There’s more to come and we’re excited to announce to you and engage you in what’s coming next.

I would like to take this opportunity to thank all the retailers, manufacturers, distributors, reps and brokers for attending and making this such a great event. Please thank each one of them for supporting YOU and MAHO, and for exhibiting at and attending this year’s MAHO Expo. I also want to recognize our Board of Directors and our fantastic staff, Marcy and Diane. Without their efforts this weekend wouldn’t be possible. I encourage you to take a moment and thank these folks for being part of our community!

Again, I want to thank everyone for attending and I look forward to seeing all of you throughout the weekend.

Michael Anderson
MAHO President
The Sunspot Natural Markets
West Lafayette & Kokomo, IN

A Message From Your Executive Director

SO MUCH IS NEW IN 2022!

Wow! I'm not sure where to begin.

Everything tanked with the pandemic in March of 2020, no MAHO Expo, limited access to many businesses and finding new ways to keep your doors open. But our industry was declared "essential", so we marched on as an industry, and we've made it. It's been hard. We've unfortunately lost some stores over the past 2 years, but those that have prevailed seem to be doing well from what we're hearing. This is a strong vital industry with people power beyond belief.

MAHO has persevered with the partnerships and sponsorships of our industry partners and friends, we're still here, growing and getting stronger once again. We don't give up. Our testament to strength is the personal and professional relationships that we build and maintain, which has brought MAHO to celebrate "What New in 2022"!

We at MAHO are looking forward to this 2022 "Summer Splash" Convention & MAHO Expo with 22 NEW companies that have never exhibited at MAHO. There are 6 NEW speakers that have never spoken at MAHO in years past. We're not exactly sure how that happened except for hearing that grassroots are once again the focus for a lot of companies to get back to the roots of where the industry began...with the INDEPENDENT retailer. Without YOU, we would not be here. You are the heart of MAHO and our Midwest community. But it doesn't end in the Midwest. We welcome all independent retailers from across the U.S. and we're glad you're ALL here to celebrate this great industry with us this weekend.

Learn, network, inquire, buy, sell, and educate your customers about health and the wonderful natural products our industry has to offer. We are the heart of the Natural Products Industry and have a lot to be thankful for and look forward to as we march forth TOGETHER for the health of our respective communities.

Please and thank you for joining us this weekend. Remember to thank the exhibitors for being here and supporting our industry. We are all one in health!

On behalf of our MAHO Board of Directors, Diane and I thank you for your support, as well as working towards the common goal of natural health for all.

Marcy Kraft
Executive Director

**Join Us Sunday Morning for Our Annual Business Meeting
Hear What's Going On at Your MAHO Regional Office
Learn About the State of Our Industry
Neil Levin, NOW Foods, Will Update Us On Legislation
Sunday, July 24th, 9:00 A.M.**

As The Leading Regional Voice of the Natural Products Industry

MAHO's mission is to advocate for the rights of Midwestern consumers, retailers, and suppliers of natural and organic products to have access to goods and services that will protect their health and quality of life.

MAHO began years ago as the *Great Lakes Health Organization*. On July 9, 1975, GLHO was incorporated in the state of Minnesota as the *Mid American Health Organization* and became known as MAHO. Over the years our logo and the states we served changed but our focus remained the same.



In the 90s MAHO began an affiliation with the NNFA and DBA as NNFA Midwest and NPA Midwest, a regional affiliate until the NPA (formerly NNFA) released all regional charters in 2016.

***Today, Our Association Proudly Serves 15 States in the Midwest
as
MAHO / Mid American Health Organization!***



MAHO BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

Michael Anderson, **President**

The Sunspot Natural Market, Kokomo, IN

Tara Whiting, **Vice President**

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Kirsten Carlson, **Treasurer**

Carlson Laboratories, Inc., Arlington Heights, IL

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HealthWorks, Zionsville, IN

Connie Williams, **Past President**

Foods For Living, Defiance, OH

RETAILERS

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Kelly Miller, Health Hut Stores, Beaver Falls, PA

Liz Sookary, Country Store, Danville, IL

BROKERS

Aaron Thomas, Phoenix Sales & Marketing, White Pigeon, MI

John Hides, Classic Sales & Marketing, LLC., Palatine, IL

Colleen Swabby, Triple Crown Marketing, Columbus, OH

DISTRIBUTORS

Sally Jo Reagor, Palko Services, Michigan City, IN

MANUFACTURERS

Matt Black, Hyalogic, Riverside, MO

Neil Levin, NOW Foods, Bloomingdale, IL

Todd Scheer, Wakunaga of America, Mission Viejo, CA

MAHO STAFF

Marcy Kraft, **Executive Director** (marcy@maho4health.org)

Diane Gaughan, **Business Manager** (diane@maho4health.org)

Social Media Liason

Mary Ryan, **Committee Member**

MAHO Region Office

7219 Sawmill Road Suite 105-A

Dublin, OH 43016

Phone: 614-798-1117 / 1-800-795-6246

Fax: 614-798-1118

Website: www.maho4health.org



Summer Splash Housekeeping Notes

We welcome everyone to our 2022 “Summer Splash” Convention & MAHO Expo. Although guidelines and restrictions have been lifted during the planning of our event, it is our goal to provide a safe and healthy, socially distanced event, while allowing you the freedom to move around the educational and show venue without major restrictions. We are, however, offering some common sense guidelines while in educational sessions and on the show floor.

1. MASKS are OPTIONAL. Please be respectful of individuals choices.
2. Handshakes, hugs, waves, fist bumps, elbow bumps and simple smiles are all welcome at the MAHO Expo, but please be respectful of each individuals choices of greetings.
3. Meeting rooms and the show floor are set with social distancing in mind.
4. Hand sanitizing stations are available throughout the hotel.
5. Hand washing and the use of hand sanitizers are encouraged, especially prior to going through buffet lines, and after exiting buffet lines.
6. The meeting rooms for educational sessions and meals will be set Classroom Style allowing everyone to face the speaker in comfort. Please sit with those you traveled with, and remain in those seats throughout your attendance at that days functions. You may leave your belongings on your table and/or seat during breaks and when in buffet lines, but please be sure to gather and take your belongings with you at the end of the day. The hotel staff will refresh as needed.

NOTE: All seminars are available to all retailers. Reservations required for meal functions.

7. The 2022 MAHO Expo floor plan reflects social distancing with 10' wide perimeter booths, 8' between tabletops, and 6'6" aisles in most locations, for ease of movement throughout the show floor, and to lessen congestion, as best as possible.
8. While on the show floor, please observe social distancing by visiting each booth when the company reps are available and not with another customer. Then move accordingly through the show floor making sure to visit each and every exhibitor. You never know what they might be offering, and if you miss the chance to talk with all companies, you might also miss a great opportunity, information or show deal.

NOTE: Based on the lifting of all previous event gathering restrictions at the beginning of the pandemic and during our initial planning we have made the decision to continue with a 2-day trade show as a result of retailer responses (82.1%) and exhibitor responses (54.5%) of exhibiting companies in a planning survey sent out by MAHO. All retailers and their associates will be able to attend the show BOTH DAYS, Saturday 3-6 p.m. and Sunday Noon - 4 p.m.

Enjoy the weekend & we hope to be back to a more normal MAHO Expo in 2023!



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★ **"Summer Splash" Schedule of Events** *At A Glance*

SEE SIGNAGE AT REGISTRATION FOR ROOM LOCATIONS

Friday, July 22, 2022



Noon - 4:30 p.m. Lunch and Intensive Workshop, Dr. Holly Lucille and Cheryl Myers "Identifying and Treating Common Hormone-Related Conditions: Putting the FUN back in DysFUNCTION!"
Courtesy of EuroPharma/Terry Naturally



5:00 - 7:00 p.m. Dinner and Seminar, Dr. Jay Wilkins, ND
"Nitric Oxide: Your Body's Best Medicine"
Courtesy of Bionox



7:15 - 8:30 p.m. Dan Chapman
"Emotional Health of America: Understanding the Right Solution for Each Unique Customer"
Courtesy of REDD Remedies

Saturday, July 23, 2022



8:00 - 10:00 a.m. Breakfast and Seminar, Joyce Moran, Training and Education Manager
"Antidotes for Modern Day Stress"
Courtesy of Youtheory/Nutrawise



10:15 - 11:30 a.m. Roy Glatt, Sales Director
"A Regenerative Story"
Courtesy of Ancient Nutrition



11:45 a.m. - 1:00 p.m. Ty Furlow
"Manuka Honey - From NZ Beekeeping to Top Shelf Wellness Superfood"
Courtesy of BEES & TREES



1:00 - 3:00 p.m. Lunch and Seminar, Carl Germano
"Going Beyond a Pretty Face: Collagen Peptides and Their Unexplored Potential"
Courtesy of Bluebonnet

Saturday Show Floor Open: 3:00 - 6:00 p.m.



★ **"Summer Splash" Schedule of Events** *At A Glance*

SEE SIGNAGE AT REGISTRATION FOR ROOM LOCATIONS

Saturday, July 23, 2022 continued



6:30 - 8:30 p.m. Dinner and Seminar, Neil Levin, CCN, DANLA
"Choosing Essential Oils: Understanding Label Claims, Safety, Grades & Purity Standards"
Courtesy of NOW



8:30 - 9:30 p.m. Stuart Tomc, Vice President, Science, Regulation & Education
"How Cannabinoids Can Increase Your Lifespan"
Courtesy of CV Sciences

Sunday, July 24, 2022

Sunday Annual Business Meeting - MAHO Board of Directors: 9:00 - 9:30 a.m.



9:30 - 11:00 a.m. Breakfast and Seminar, Alison Tierney, MS, RD, CD, CSO
"Foundational Health Starts in the Microbiome"
Courtesy of True Grace



11:00 - 12:00 Noon Justin Porter
"The Power of P73 Oregano and Other Wild Sourced Herbs vs. Rockefeller Medicine"
Courtesy of North American Herb & Spice

Sunday Show Floor Open: Noon - 4:00 p.m.

Sunday Prize Drawings (Easton Foyer): 4:00 - 4:30 p.m.



Your 2022 MAHO Speakers!



Dan Chapman, Owner

Courtesy Of REDD REMEDIES



Ty Furlow

Courtesy Of BEES AND TREES HONEY, LLC



Carl Germano, CNS, CDN

Courtesy Of BLUEBONNET NUTRITION



Roy Glatt, Sales Director

Courtesy Of ANCIENT NUTRITION



Neil E. Levin, CCN, DANLA

Courtesy Of NOW



Dr. Holly Lucille

Courtesy Of TERRY NATURALLY BY EUROPHARMA



Joyce Moran, Training and Education Manager

Courtesy Of NUTRAWISE/YOUTHEORY

Your 2022 MAHO Speakers!



Cheryl Myers

Courtesy Of EUROPHARMA



Justin Porter

Courtesy Of NORTH AMERICAN HERB & SPICE



Alison Tierney, MS, RD, CD, CSO

Courtesy Of TRUE GRACE



**Stuart Tomc, Vice President, Science,
Regulation & Education**

Courtesy Of CV SCIENCES



Dr. Jay Wilkins, ND

Courtesy Of BIONOX

*To All of our Independent Retail Attendees, our Brokers, Distributors, Manufacturers,
Marketing Companies, Supply-Side Exhibitors and Absentee Sponsors*

We Thank You!

*Together, we are the forces that comprise the leading regional voice in this industry.
Our combined efforts contribute to the continuing success of your association...
and our industry!*

We Are Stronger Together!

Visit These Exhibitors (and retailers) to Thank Them for Their Generous Support!



NOW



HEALTH FOODS UNLIMITED, INC.



SUNFLOWER NATURAL FOODS



TERRY NATURALLY BY EUROPHARMA



NATURE'S WAY



KANKAKEE NATURAL FOODS, INC.



WARSAW HEALTH FOODS

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NOLA'S NATURALS, LLC

“Summer Splash” Show Sponsors

NOW 109

***SPONSORING: NEIL LEVIN CCN, DANLA
DIAMOND PLUS LEVEL SPONSOR***



BIONOX 21

***SPONSORING: DR. JAY WILKINS, ND
DIAMOND PLUS LEVEL SPONSOR***



TERRY NATURALLY BY EUROPHARMA 26

***SPONSORING: DR. HOLLY LUCILLE &
CHERYL MYERS***

DIAMOND PLUS LEVEL SPONSOR



BLUEBONNET NUTRITION 27

***SPONSORING: CARL GERMANO, CNS, CDN
PLATINUM PLUS LEVEL SPONSOR***



NUTRAWISE/YOUTHEORY 9

***SPONSORING: JOYCE MORAN, TRAINING AND
EDUCATION MANAGE***

PLATINUM PLUS LEVEL SPONSOR



TRUE GRACE 20

***SPONSORING: ALISON TIERNEY, MS, RD, CD, CSO
PLATINUM PLUS LEVEL SPONSOR***



“Summer Splash” Show Sponsors

KeHE DISTRIBUTORS 18
PLATINUM PLUS LEVEL SPONSOR



WAKUNAGA OF AMERICA 2
2022 TRAVEL SPONSOR
GOLD PLUS LEVEL SPONSOR



CV SCIENCES 14
SPONSORING: STUART TOMC, VICE PRESIDENT,
SCIENCE, REGULATION & EDUCATION
GOLD PLUS LEVEL SPONSOR



ANCIENT NUTRITION 12
SPONSORING: ROY GLATT, SALES DIRECTOR
BRONZE PLUS LEVEL SPONSOR



MANUKAGUARD 405
BRONZE LEVEL SPONSOR



“Summer Splash” Show Sponsors

OMNE DIEM 13
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PALCO SERVICES 4
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true grace.
Best New Supplement
One Daily Women's Probiotic



90 Billion CFU^{*}

Patented shelf stable CSP™ bottle

Prebiotic fiber to support beneficial bacteria^{*}

12 quantified & DNA-verified probiotic cultures

Purity-IQ™ Authenticity Certification

Patented DRCaps® allow the probiotics to survive



*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.
* Total bacterial concentration at time of manufacturing.

“Summer Splash” Retail Bag Sample Sponsors

Please Be Sure To Thank Our Sponsors For Their Generosity!



ANCIENT NUTRITION

12

**BAGGED ANCIENT NUTRITION BROCHURES W/ COUPONS, AND MULT
COLLAGEN SAMPLE PRODUCT**



ARTHUR ANDREW MEDICAL

6

DEVIGEST



CARLSON LABORATORIES

3

**A SAMPLE OF CARLSON AWARD-WINNING COD LIVER OIL NOW
AVAILABLE IN NEW, DELICIOUS, NATURAL GREEN APPLE FLAVOR**



CHILDLIFE ESSENTIALS

209

CHILDLIFE ESSENTIALS MULTI VITAMIN SOFTMELTS



CLEAN REMEDIES

413

DISCOUNT POST CARDS



CV SCIENCES

14

**x100 CALM GUMMIES 2 CTS / x100 SLEEP GUMMIES 2CTS /
x100 MAX STRENGTH SOFTGEL 2 CTS.**



HERBAL SCIENCE LLC

VARIETY OF TEAS



“Summer Splash” Retail Bag Sample Sponsors

Please Be Sure To Thank Our Sponsors For Their Generosity!



KLEAN KANTEEN

514

KLEAN KANTEEN STAINLESS STEEL STRAWS



MANUKAGUARD

405

ALLERCLEANSE NASAL SPRAY



NUTRAWISE/YOUTHEORY

9

SLEEP ~ IMMUNE + WELLNESS ~ SPORE



REDD REMEDIES

113

CURCUMIN C3 REDUCT 10CHEW



ROOTOLOGY

218

ROOTOLOGY - BREATHE FREE



SOURCE NATURALS® / PLANETARY® HERBALS

24

SOURCE NATURALS WELLNESS D-MMUNITY CAP



SOW STRONG FOOD

314

**SOW BARS ~
ORIGINAL, CHERRY AND CHOCOLATE**



STEVITA NATURALS

309

SWEETENER PACKETS, Hum GUM - PEPPERMINT

Boost Limeade Love HYDRATION STICKS

Boost Berry Good HYDRATION STICKS (ALL IN A SMALL 4"x5" zip-lock bag)

“Summer Splash” Retail Bag Sample Sponsors

Please Be Sure To Thank Our Sponsors For Their Generosity!

TASTE FOR LIFE / REMEDIES

317

MONTHLY PUBLICATION

tasteforlife®

THE ORGANIC
& NON-GMO
REPORT

THE ORGANIC & NON-GMO REPORT

MONTHLY PUBLICATION AND 2022 SOURCE BOOKS

WHOLE FOODS MAGAZINE

PUBLICATIONS

WholeFoods®

WILEY'S FINEST

417

WILEY'S FINEST® CATCHFREE OMEGA SOFTGEL

WILEY'S FINEST™

MAHO's Buyers Bingo Game offers prizes...and MORE PRIZES!



WRITE ORDERS!

- Visit every exhibitor on the card for a chance to win prizes!
- Exhibitors will place stickers on your Bingo Card for every order you place.
- Visit the registration desk to receive your raffle tickets...1 ticket for each verified order placed.
- Put tickets in the drawing drum or fishbowl, before 4:00 p.m. on Sunday.
- Gather outside the Easton Ballroom in the MAHO Registration Area for prize drawings, beginning at 4:00 p.m.

MUST BE PRESENT TO WIN!

Attend all lectures for additional prize drawings!

The MAHO Expo is a member service sponsored by MAHO (Mid American Health Organization), serving 15-states in the midwestern region of the country. These states include:

Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, Pennsylvania, South Dakota, West Virginia and Wisconsin.

“Summer Splash” Travel Sponsors

Please Be Sure To Thank Our Sponsors For Their Generosity!

WAKUNAGA OF AMERICA

2

Kyolic
Aged Garlic Extract



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Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, Pennsylvania, South Dakota, West Virginia and Wisconsin.

MAHO is a not-for-profit association of independent retailers, brokers, distributors and manufacturers who promote a healthy, natural lifestyle.

100% of show proceeds are re-invested in education, grassroots and membership benefit programs.

MAHO
7219 Sawmill Road, Suite 105-A
Dublin, OH 43016
(800) 795-6246 Toll Free
(614) 798-1117 Phone
(614) 798-1118 Fax
www.maho4health.org

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ANCIENT NUTRITION

12

COLLAGEN BEVERAGE PACKETS



ARTHUR ANDREW MEDICAL

6

HOSPITALITY RECEPTION BEVERAGES



CELEBRATION HERBALS (ORGANIC CONNEC 10.5

SEE WHAT GREAT TEA CAN BE!

ORGANIC HERBAL TEAS AND ECO-CUPS FOR ALL EVENTS



CV SCIENCES

14

HOSPITALITY RECEPTION HORS D'OEUVRES



KEHE DISTRIBUTORS

18

MISCELLANEOUS SNACK PRODUCTS



SOW STRONG FOOD

314

THE BEVERAGE IS SOW STRONG WATER.

IT'S SPRING WATER IN AN ALUMINUM BOTTLE



STEVITA NATURALS

309

**STEVITA ORGANIC STEVIA PACKETS, ORGANIC STEVIA DROPS,
BOOST HYDRATION DRINK STICKS**

“Summer Splash” Show Tips

- **Visit every booth.**
- **Take your time; look and listen.**
- **Ask about changes, trends and NEW products.**
- **Investigate every profit opportunity.**
- **Learn how to sell more.**
- **Encourage your sales people to learn.**
- **Check out everything that is new at the “New Products Display”.**
- **Buy as far into the future as you possibly can and save money.**
- **Take the time to speak to the exhibitors. They are there for your benefit!**
- **Invest in your businesses future. Attend the MAHO educational sessions.**
- **Use this Show Directory throughout the year for company contacts and future product purchases.**



2022 SUMMER SPLASH

CONVENTION & MAHO EXPO JULY 22-24
AT THE HILTON COLUMBUS AT EASTON



Join Nutritional Expert

CARL GERMANO

SATURDAY, JULY 23, 2022,
FROM 1-3 P.M.

Lunch @ 1pm: provided courtesy
of Bluebonnet Nutrition
Regent Ballroom - 3900 Chagrin
Dr, Columbus, OH 43219

Please contact MAHO to reserve your spot:
1-800-795-6246

GOING BEYOND A PRETTY FACE:

Collagen Peptides and Their Unexplored Potential

With collagen being one of the most trendy ingredients over the past 5 years, its vibrant appeal to consumers has been limited to health & beauty applications. Knowing collagen represents one of the most abundant, important structural proteins in the body, its importance in muscle, bone, joints, and other tissues transcends its focus in hair, skin, and nails. This lecture will explore the latest studies on collagen's role in both beauty and clinical applications that has catapulted its popularity and use.

Carl Germano, CNS, CDN, Board Certified Clinical Nutritionist with a master's degree in clinical nutrition from New York University, has over 40 years' experience in product development for several of the largest dietary supplement companies in the U.S. For the past four decades, he has been instrumental in bringing innovative nutritional ingredients and finished products - including dietary supplements, medical foods, and functional beverages - to a variety of markets. He continues to lead the industry in research and product development as it relates to next generation clinically relevant nutraceutical ingredients. (www.carlgermano.com)



STAY CONNECTED:
@bluebonnet_nutrition



★ **"Summer Splash" Exhibitors by Booth** *At A Glance*

	MAHO / MID AMERICAN HEALTH ORGANIZATION
1	SOVEREIGN SILVER BY NATURAL IMMUNOGENICS
2	WAKUNAGA OF AMERICA
3	CARLSON LABORATORIES
4	PALKO SERVICES
5	RIDGECREST HERBALS
6	ARTHUR ANDREW MEDICAL
7	THYME OUT LLC
8	LIFE EXTENSION WHOLESALE
9	NUTRAWISE/YOUTHEORY
10	MICHAEL'S NATUROPATHIC PROGRAMS
10.5	CELEBRATION HERBALS (ORGANIC CONNECTIONS)
11	NATURAL FACTORS NUTRITIONAL PRODUCTS
12	ANCIENT NUTRITION
13	OMNE DIEM
14	CV SCIENCES
15	ROOTS AND LEAVES, LLC
16	MUSHROOM WISDOM, INC.
17	EMERALD LABS
18	KEHE DISTRIBUTORS
19	BURIED TREASURE
20	TRUE GRACE
21	BIONOX
22	GARDEN OF LIFE
23	LILY OF THE DESERT
24	SOURCE NATURALS® / PLANETARY® HERBALS
25	THRESHOLD® ENTERPRISES, LTD.
26	TERRY NATURALLY BY EUROPHARMA
27	BLUEBONNET NUTRITION

★ **"Summer Splash" Exhibitors by Booth** *At A Glance*

28	EXTREME EDGE
101	HYALOGIC, LLC
105	BIO NUTRITION INC
109	NOW
113	REDD REMEDIES
117	ESSIAC FROM CANADA INTERNATIONAL
201	DR. KING'S / KING BIO HOMEOPATHIC NATURAL MEDICINE
202	ORGANIC TRADITIONS
205	WORKMAN'S RELIEF
206	BEEES AND TREES HONEY, LLC
209	CHILDLIFE ESSENTIALS
210	IRWIN NATURALS
213	PROFOUNDA INC
214	PURE ESSENCE LABS, INC.
217	IP-6 INTERNATIONAL INC.
218	ROOTOLOGY
301	NORTH AMERICAN HERB & SPICE
302	PROPELLO LIFE
305	LIVIA GLOBAL INC
306	JUST THRIVE PROBIOTIC
309	STEVITA NATURALS
310	PAIN DRINK INC.
313	APRICOT POWER
314	SOW STRONG FOOD
317	TASTE FOR LIFE / REMEDIES
318	HARMONIC CONCEPTS
401	SKIN DRINK / MAXZORB NUTRITION
402	ALL-IN NUTRITIONALS
405	MANUKAGUARD

★ **"Summer Splash" Exhibitors by Booth** *At A Glance*

406	SEVENE (OLLOIS/VITAMIN FRIENDS/RED ACE)
409	CURALIFE
410	KOS INC
413	CLEAN REMEDIES
414	RESBIOTIC - LUNG HEALTH PROBIOTIC
417	WILEY'S FINEST
418	KOREA GINSENG CORP
502	ECOLIFE INNOVATIONS LLC DBA WOOBAMBOO
506	MEDINATURA INC. (MAKERS OF T-RELIEF AND TRAUMEEL)
510	NORDIC NATURALS
514	KLEAN KANTEEN
518	PRANAROM



Please Welcome These Exhibitors New To Our MAHO Expo!



ALL-IN NUTRITIONALS

402



BIO NUTRITION INC

105



BIONOX

21



CELEBRATION HERBALS (ORGANIC CONNECTIONS) 10.5



CURALIFE

409



ECOLIFE INNOVATIONS LLC DBA WOOBAMBOO 502



EMERALD LABS

17




ESSIAC FROM CANADA INTERNATIONAL

117

Please Welcome These Exhibitors New To Our MAHO Expo!

 **LIVIA GLOBAL INC** **305**


 **MEDINATURA INC. (MAKERS OF T-RELIEF AND TRAUMEEL)** **506**

 **NORDIC NATURALS** **510**

 **OMNE DIEM** **13**

 **ORGANIC TRADITIONS** **202**

 **PRANAROM** **518**

 **PURE ESSENCE LABS, INC.** **214**

 **RESBIOTIC - LUNG HEALTH PROBIOTIC** **414**

Please Welcome These Exhibitors New To Our MAHO Expo!



ROOTS AND LEAVES, LLC

15

SEVENE (OLLOIS/VITAMIN FRIENDS/RED ACE) 406
Sevene.

SKIN DRINK / MAXZORB NUTRITION

401



SOW STRONG FOOD

314



TRUE GRACE

20



WORKMAN'S RELIEF

205



well...well... wellness



our new mind and body essentials have arrived!

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ALL-IN NUTRITIONALS

402

14 E Main St 3rd Floor

Springfield, OH 45502 USA

(P) 937-471-4415

www.allinnutritionals.com info@allinnutritionals.com

CONTACT:

Ellie Flores, Operations & Sales

937-471-4415, info@allinnutritionals.com



ANCIENT NUTRITION

12

2000 Mallory Ln, Ste 130 - 307

Franklin, TN 37067 USA

(P) 888-823-4468 (F) 561-658-2494

www.ancientnutrition.com orders@ancientnutrition.com

We're BACK at MAHO!



APRICOT POWER

313

501 S Main St

Lakeport, CA 95453 USA

866-468-7487 (P) 866-468-7487 (F) 707-262-1258

<http://www.apricotpowers.com/> customerservice@apricotpowers.com



ARTHUR ANDREW MEDICAL

6

8350 Raintree Dr Ste 101

Scottsdale, AZ 85260 USA

800-448-5015 (P) 480-682-9111

www.arthurandrew.com



BEES AND TREES HONEY, LLC

206

540 Valley Green Dr NE

Atlanta, GA 30342 USA

(P) 404-987-2051

www.beesandtrees.com

CONTACT:

Shawn Seale, 203-736-7379

Mike Everly, 404-445-3322

Ty Furlow, Speaker

830-282-6700, ty@isoldigital.com



BIO NUTRITION INC

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MOONSHADOW MARKETING

25516 Daisy Hill Rd.
Borden IN 47106
(p) 502-550-5257
moonshadowmktg@gmail.com

OWNERS:

Jesse Miller, 502-550-5257, moonshadowjesse@gmail.com
Christine Moondancer, 502-338-1759, moonshadowmktg@gmail.com

SHOW REPS.

Bobbi Tulos, 616-516-9604, bobbimoonshadow@gmail.com
Rudy Nehrling, 317-201-4794, moonshadowrudy@gmail.com

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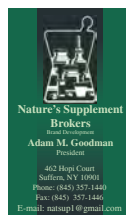


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natsup1@gmail.com

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Just Thrive



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***For Participating in the
2022 MAHO Membership Bonus***

“Summer Splash” Brokers

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Ancient Nutrition - Booth #12 (IN, KY, OH) Transforming the health of every individual and the planet with history's most powerful superfoods and regenerative farming. (Multi Collagen Proteins, Bone Broth Proteins & Collagens, Vegetarian Collagen, Plant Protein+, SBO Probiotics, Ancient Multis, Nutrients, Herbals, Organic SuperGreens, Glandulars, Organic Mushrooms and Organic CBD Hemp)

Bionox (IN, OH) Nutritional support to maximize the body's ability to produce nitric oxide, for healthy circulation, muscles, bones, athletics, vitality, vision, brain and sexual function.

Gaia Herbs / Salus (Floradix) (KY, OH) Full-spectrum, organic/wild-crafted herbal supplements made with purity, integrity, and potency - with full traceability. (Gaia: extracts, phytocaps, powders, gummies, teas / Salus: tonics, tablets, powders)

Head & Heal (IN, OH) Family-farmed and processed, seed-to-shelf hemp formulas for people and animals. (Organic CBD oils, flower, soft gels and topicals available in Full-spectrum, Broad-spectrum and THC-free)

Hilma (IN, KY, OH) Clinically studied, doctor-developed herbal remedies, perfect to upgrade your medicine cabinet. Respiratory, digestive, immune, allergy, and sleep support without drugs.

Hyalogic (KY) Heavy-molecule, vegan-friendly hyaluronic acid (nature's moisturizer). Supplemental and topical products, affordably priced.

Matrix Aromatherapy (IN, KY, OH) Experience the countless benefits aromatherapy has to offer. Wearable accessories and DIY bottles for using and preparing essential oils.

NutriGold (KY, OH) A full line of nutritional supplements made with uncompromising commitment to sustainability, quality, accountability and transparency. C.L.E.A.N.-certified Multis.

Tree-Free Greetings (IN, KY, OH) Beautiful and eco-friendly greeting cards made of 100% post-consumer recycled paper, vegetable-based inks, and solar powered production. Designed by artists, matching envelope with every card.

**REPRESENTING THE FINEST LINES FOR
THE NATURAL PRODUCTS INDUSTRY!**



“Summer Splash” Brokers

TRIPLE CROWN MARKETING

3889 Thoroughbred Court

Columbus OH 43221

(p) 614-668-8876

(p) 614-571-3509

colleenswabby@ymail.com

Vickerychad@aol.com

Colleen Swabby, 614-668-8876, colleenswabby@ymail.com

Chad Vickery, 614-571-3509, vickerychad@aol.com

Colleen Swabby and Chad Vickery, a sister and brother team that own Triple Crown Marketing, a brokerage specializing in providing representation for the state of Ohio in our wonderful industry.

We focus on education, product placement and line expansion continuously and have a consistent call cycle with our stores.

Our experience in the natural products/supplement industry goes back to the late 1980's, as we have both started out in retail, at our family's health food stores. Launched in January 2015, our brokerage has already built many excellent relationships with stores throughout Ohio, Kentucky, Michigan and Indiana.

Triple Crown Marketing

THE ORGANIC & NON-GMO REPORT



GOOD NATURE

100% ORGANIC HERBAL TEA

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www.goodnatureteas.com

Contact Jeff Kraus today at 614-939-9488

jkraus@herbalscienceinc.com

“Summer Splash” Distributors

KeHE DISTRIBUTORS

8101 West State Road 46
Ellettsville IN 47429 USA

(p) 800-223-2910

(f) 812-668-1335

www.kehe.com mike.weger@kehe.com



PALCO SERVICES

4991 W. US Hwy 20
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KeHE DISTRIBUTORS

18



Cadia Organic Spices, Herbs and Seasonings
Fresh and Flavorful. Premium Ingredients, sources from around the world. 25 Varieties, Everyday Low Priced.

Cadia New Honey Mustard
USDA Organic, NON GMO, No Artificial flavors, colors or preservatives. New Packaging!

Cadia Baking Extracts

LIFE EXTENSION Wholesale

8



Brain Fog Relief: Sharpen your mental focus with Brain Fog Relief. Our novel nootropic formula combines polyphenol-rich mango leaf extract and standardized peppermint oil for a powerful cognitive boost.

Body Trim and Appetite Control: Losing weight—and keeping it off—is all about healthy choices. The lemon verbena and hibiscus extracts in Body Trim & Appetite Control help you feel satisfied, so you won't overeat and stray from your plan. For best results, combine with our Body Trim app!

MANUKAGUARD

405



Kids Daytime and Nighttime Cough & Throat Syrup.
Soothes the cough and itchy throat for all kids.

NORDIC NATURALS

510



Men's and Womens Gummy Multivitamins

PURE ESSENCE LABS, INC.

214



Ionic-Fizz Magnesium Stick Packs
IMMUNIN-6

“Summer Splash” New Products Display Listings

As of 7-20-22

RIDGECREST HERBALS

5



New Elderberry & Honey Tonic
New Elderberry Gummies with Zinc + Vitamin C

ROOTS AND LEAVES, LLC

15



Herablist Formulated, Organic, Non-GMO, 3rd Party Lab Tested-
Elderberry & Honey Tonic, Elderberry Gummies with Vit C+Zinc
and Magnesium body butter

SKIN DRINK / MAXZORB NUTRITION

401



Extreme Lash and Brow Growth Serum
24/7 Wrinkle Fix

STEVITA NATURALS

309



Summer Fun with NEW BOOST Hydration Drink Sticks.
Get ready for the holidays with NEW KETO Bake-it-Better Sugar
Alternatives.

WholeFoods MAGAZINE

Informing and Educating Natural Products Retailers On Dietary Supplements, Herbs, HBC, Homeopathy, Foods

These are just some of the 2022 Exhibitor Show Specials & Discounts!



ANCIENT NUTRITION

12

MAHO SHOW SPECIAL DISCOUNT - 25%
(7/23/21 - 7/28/21 E.o.d.)

MUST ORDER AT THE MAHO SHOW OR THROUGH YOUR LOCAL REPRESENTATIVE

OTHER PACKAGES - DISCOUNTS UP TO 35%



BEES AND TREES HONEY, LLC

206

10% ORDER DISCOUNTS DURING THE SHOW.



BIO NUTRITION INC

105

35% Off LINE DRIVE



BIONOX

21

15% Off ALL BIONOX® PRODUCTS FOR THE MAHO EXPO EVENT



BURIED TREASURE

19

25% OFF



CARLSON LABORATORIES

3

BUY 3 OR MORE SAVE 35% ON OUR SHOW SPECIALS, PLUS 20% OFF ALL SHOW ORDERS




CELEBRATION HERBALS (ORGANIC CONNECTIONS) 10.5

25% OFF LINE DRIVE FOR OUR 180 TEAS AND 100 BOTTLED SPICES. WE ARE THE ULTIMATE ORGANIC HERB TEA AND SPICE COMPANY. SINCE 1987 WE HAVE BEEN SOURCING AND PRODUCING ONLY THE BEST ORGANIC HERBS FROM AROUND THE WORLD. VISIT US AT BOOTH 10.5 AND SEE WHAT GREAT TEA CAN BE!


tasteforlife®
Inspiring health daily

These are just some of the 2022 Exhibitor Show Specials & Discounts!

CURA LIFE **409**
 **MUG, 42 COUNT CURALIN, 180 COUNT CURALIN BASKET**



WOO BAMBOO! **502**
 **20% Off All Items. Minimum Order Of 3 Display Cases.**

HARMONIC CONCEPTS **318**
 **25% OFF WHOLESALE SHOW SPECIAL WITH FREE SHIPPING OVER \$200 ON ORDERS PLACED AT THE SHOW.**



IP-6 INTERNATIONAL INC. **217**
SHOW SPECIAL: 15% OFF ALL PRODUCTS. No MINIMUM FOR SHOW DISCOUNT.



IRWIN NATURALS **210**
EDLP+ 10% ON OPEN STOCK



KEHE DISTRIBUTORS **18**
15%-30% OFF CADIA FOOD PRODUCTS. CHECK OUT OUR SHOW SPECIALS ON VITAMINS, SUPPLEMENTS AND PERSONAL CARE PRODUCTS TOO!



These are just some of the 2022 Exhibitor Show Specials & Discounts!



KLEAN KANTEEN

514

25% OFF BEVERAGE CONTAINERS

- CAMP MUGS
- INSULATED CLASSICS (20oz LOOP CAP MIXED PACKS & 25oz POUR THROUGH)
- TK WIDES (all SIZES)
- INSULATED TUMBLERS (all SIZES)
- CLASSIC SINGLE WALL (18oz & 27oz MIXED PACKS)
- KID CLASSIC INSULATED (12oz MIXED PACK W/SPORT CAP)
- KID CLASSIC SINGLE WALL (12oz W/SIPPY CAP MIXED PACK)

25% OFF ALL STRAWS

30% OFF ALL FOOD BOXES AND CANISTERS



MANUKAGUARD

405

MANUKAGUARD IS OFFERING A 20% SHOW DISCOUNT ON ALL ITEMS!



MEDINATURA INC. (MAKERS OF T-RELIEF AND TRAUMEEL)

506

25% LINE DRIVE!



MICHAEL'S NATUROPATHIC PROGRAMS

10

25% OFF ALL ORDERS.



MUSHROOM WISDOM, INC.

16

20% SALES DISCOUNT, WITH FREE UPS GROUND SHIPPING AND HANDLING (EXCLUDING THE MAITAKE D-FRACTION PRO 4X LIQUIDS)



NORDIC NATURALS

510

25% OFF LINE DRIVE 30-35% OFF SELECT SKUS



NORTH AMERICAN HERB & SPICE

301

ORDERS PLACED IN PERSON AT THE SHOW WILL RECEIVE A 10% DISCOUNT.



PURE ESSENCE LABS, INC.

214

BOGO ON NEW SKU'S

+10% ON TOP OF OGD/EDLP FOR CURRENT CUSTOMERS

These are just some of the 2022 Exhibitor Show Specials & Discounts!



REDD REMEDIES

113

30% OFF ALL FLOOR DISPLAYS - MIX AND MATCH - 12 PCS = 15% , 24 PCS = 20% , 36+ PCS = 25% - 24 PCS

JOINT HEALTH SOFT CHEWS = 30% OFF WITH BACKPACK GIVEAWAY (WHILE SUPPLIES LAST)



RESBIOTIC - LUNG HEALTH PROBIOTIC

414

MAHO EXPO SPECIAL PRICE \$29.40 \$24.50 (6 PACK STARTER / 12 PACK STANDARD) FREE SHIPPING!



RIDGECREST HERBALS

5

25% OFF LINE DRIVE (DIRECT & SHOW ONLY)

10% OFF WITH DISTRIBUTORS (SHOW ONLY)



ROOTOLOGY

218

15 % DISCOUNT ON ALL SHOW ORDERS



ROOTS AND LEAVES, LLC

15

ROOTS AND LEAVES AT BOOTH #15 IS OFFERING TWO SHOW SPECIALS

15%OFF FOR CURRENT RETAILERS AND \$100 OFF FOR NEW RETAILERS

Sevene.

SEVENE (OLLOIS/VITAMIN FRIENDS/RED ACE) 406



WE OFFER A 15% OFF SHOW DEAL FOR EXISTING CUSTOMERS AND BETWEEN 25% AND 40% DEALS FOR NEW ACCOUNTS OR NEW PLACEMENTS



SKIN DRINK / MAXZORB NUTRITION

401

20% OFF OF WHOLESALE - NEW ACCOUNTS

10% OFF ESTABLISHED ACCOUNTS



SOURCE NATURALS® / PLANETARY® HERBALS

24

35% - SN, 32% - PH



STEVITA NATURALS

309


25%-50% OFF EVERYTHING AT MAHO

These are just some of the 2022 Exhibitor Show Specials & Discounts!

 **TASTE FOR LIFE / REMEDIES** **317**
MAHO PROMOTIONS AVAILABLE AT OUR TABLE.


 **THRESHOLD® ENTERPRISES, Ltd.** **25**
GO TO BOOTH #25 FOR SHOW SPECIALS

 **THYME OUT LLC** **7**
20% OFF ALL OUR ENTIRE LINE

 **TRUE GRACE** **20**
LINE DRIVE: 20% DISCOUNT FOR ORDERS UP TO \$500; 25% DISCOUNT FOR ORDERS BETWEEN \$500 AND \$750; 30% DISCOUNT FOR ANY ORDERS ABOVE \$750.

 **WAKUNAGA OF AMERICA** **2**
KYOLIC IS OFFERING A SHOW DISCOUNT OF UP TO 25% WITH DISTRIBUTOR PARTICIPATION

 **WILEY'S FINEST** **417**
MAHO SHOW SPECIAL - GET 25% OFF YOUR ENTIRE WILEY'S FINEST® ORDER! VALID FOR ATTENDEES ONLY.

 **WORKMAN'S RELIEF** **205**
BOGO ON ALL OPENING ORDERS! BUY ONE CASE OF ANY OF OUR 8 PRODUCTS AND GET ONE FREE.

CENTER for NUTRITION ADVOCACY

4707 Willow Springs Road, Suite 203
 La Grange, IL 60525
 Tel: 202.903.0267
 Fax: 888.712.1450
www.nutritionadvocacy.org

"Summer Splash" Buyer's Bingo Sponsors

Please Be Sure To Thank Our Sponsors For Their Generosity!



CARLSON LABORATORIES

3

**SOLOEXPLORER BACKPACK MADE FROM
RECYCLED PET BOTTLES, PACKED WITH
CARLSON PRODUCTS**



MANUKAGUARD

405

**SINUS NASAL SPRAY AND IMMUNESUPPORT NASAL
SPRAY (2 UNITS EACH SKU)**



NORDIC NATURALS

510

\$100 GIFT CARD



NORTH AMERICAN HERB & SPICE

301

WE WILL PROVIDE A GIFT BASKET OF PRODUCTS



NUTRAWISE/YOUTHEORY

9

YOUTHEORY GIFT BASKET WITH \$50 GIFT CARD



OMNE DIEM

13

**1 (ONE) CASE OF DRINKHD, 1 (ONE) BOTTLE OF
RED WINE**

1 (ONE) BRANDED WINE SLEEVE



PALKO SERVICES

4

AN ASSORTMENT OF L. A. NATURALS PRODUCTS.

“Summer Splash” Buyer’s Bingo Sponsors

Please Be Sure To Thank Our Sponsors For Their Generosity!



RIDGECREST HERBALS
CASE OF FREE PRODUCT

5



ROOTOLOGY
ROOTOLOGY - BREATHE FREE

218



ROOTS AND LEAVES, LLC
MIXED CASE OF ELDERBERRY TONIC + ELDERBERRY
GUMMIES (PRIZE TOTAL OF \$200)

15



SKIN DRINK / MAXZORB NUTRITION
3 FREE ITEMS OF CHOICE

401



SOURCE NATURALS® / PLANETARY® HERBALS
WELLNESS FORMULA FLOOR DISPLAY FEATURED IN THE
SOURCE NATURALS BOOTH #24

24



STEVITA NATURALS
WIN A KETO CANDY FILLED DISPLAY COUNTER
RACK - SRP \$200!

309



TASTE FOR LIFE / REMEDIES
TASTE FOR LIFE GIFT BASKET

317

"Summer Splash" Buyer's Bingo Sponsors

Please Be Sure To Thank Our Sponsors For Their Generosity!



TRUE GRACE

\$500 VISA GIFT CARD

20



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NUTRITION

SKIN
DRINK®



LOOK WHAT OUR INDUSTRY LEADERS ARE SAYING ABOUT MAXZORBCEUTICALS AND SKIN DRINK

"Mega Wellness Cleanse/Thera Colon Cleanse/Mega Cleanse Extra have become my best selling cleanses. With hundreds of bottles sold weekly, I will say that in 41 years of retailing, these are the best products I have ever seen."

Matt Munchraith, Owner

Ann's Health Food Center, Dallas TX



"We can't say enough good about Body Dynamics, and their commitment to quality and the independent health food stores. If you are not already stocking their products, I encourage you to give them a try. I think you will be pleased with the results."

Judie Boothe, President

Fountain of Health, Amarillo, TX



"Skin Drink has helped our customers with rosacea, acne, wrinkles and dark spots. We love it because it is easy to sell and it's not online for a cheaper price. They always come back to us."

Terry Heiner, Owner

All Total Health, Houston, TX



Body Dynamics Pledge to You:

We support our brick and mortar clients by not promoting our products on Amazon or any other 3rd party websites.



Purchase AT THE SHOW
and receive 30% off of
your first order.



Get To Know All About Your Exhibitors



ALL-IN NUTRITIONALS

402

WITH OVER 30 YEARS OF EXPERIENCE IN NUTRITION, NATURAL HEALTH, AND SUPPLEMENTATION, OUR RENOWNED FOUNDER & FORMULATOR, LINDSEY DUNCAN, CREATES PREMIUM PRODUCTS LIKE OUR ANCIENT ENERGY, JUNGLE GREENS, MAG BICARE AND VITALIZED SILVER. ALL-IN RECENTLY LAUNCHED OUR LATEST AND FIRST FOOD PRODUCT, THE ULTIMATE SNACK, A DELICIOUS AND NUTRIENT-RICH SNACK MIX.



ANCIENT NUTRITION

12

"OUR MISSION IS TO TRANSFORM THE HEALTH OF EVERY INDIVIDUAL ON THE PLANET WITH HISTORY'S MOST POWERFUL SUPERFOODS"

JORDAN RUBIN AND DR. JOSH AXE, FOUNDERS

ANCIENT NUTRITION PRODUCTS INCLUDE:

- MULTI COLLAGEN PROTEIN AND MCP STRUCTURE-FUNCTION FORMULAS... (2.0 VERSION - CLINICALLY PROVEN WITH FERMENTED EGGSHLL MEMBRANE)
- BONE BROTH PROTEIN
- BONE BROTH COLLAGEN
- VEGETARIAN COLLAGEN
- PLANT PROTEIN+ (VEGAN, W/ SEEDS, MUSHROOMS AND BOTANICALS)
- SBO PROBIOTICS
- ANCIENT MULTIS AND ANCIENT NUTRIENTS
- ANCIENT HERBALS (SUPERGREENS, BOTANICALS, MUSHROOMS)
- KETO PROTEIN, KETO FIRE
- ANCIENT ELIXIRS (SUPERFOOD - MATCHA AND COCOA)
- HERBAL CIDER VINEGAR
- GLANDULARS
- ORGANIC CBD HEMP (OILS, FERMENTED CAPLETS & POWDERS + FORMULAS)



BEES AND TREES HONEY, LLC

206

BEES & TREES HONEY PRODUCES MANUKA HONEY FROM THE TARANAKI REGION OF NEW ZEALAND, PRODUCING THE FINEST MANUKA HONEY AVAILABLE. SMALL BATCH HONEY, LAB TESTED AND DELIVERED IN GLASS JARS. OFFERING TWO DIFFERENT MANUKA HONEYS (350+mg AND 550+mg).



BIO NUTRITION INC

105

SINCE BIO NUTRITION'S INCEPTION WE ARE KNOWN FOR OUR LONG TERM FAMILY RELATIONSHIPS AND BRINGING NEW AND INNOVATIVE PRODUCTS FIRST TO MARKET. OUR DEDICATED STAFF KNOWS THE IMPORTANCE OF QUALITY, INTEGRITY AND LOYALTY TO OUR RETAIL PARTNERS AND CONSUMERS.

Get To Know All About Your Exhibitors

BIONOX

21



BIONOX® OFFERS TRUSTED SOLUTIONS THAT MOTIVATE WELLNESS WITH HIGH QUALITY INGREDIENTS, SCIENTIFICALLY FORMULATED FOR ALL LIFESTYLES, FROM SENIORS WITH CHRONIC CONDITIONS TO BUSY EXECUTIVES TO ACTIVE WEEKEND WARRIORS. BIONOX'S CLINICALLY TESTED LINE OF SUPPLEMENTS MAXIMIZE HEALTH THROUGH NITRIC OXIDE PRODUCTION. DR. WILKINS CALLS NITRIC OXIDE THE ULTIMATE MIRACLE MOLECULE, AS IT SUPPORTS HEALTHY CIRCULATION, MUSCLE HEALTH, BONE HEALTH, SEX DRIVE, ATHLETIC PERFORMANCE, VITALITY, VISION, BRAIN HEALTH AND SO MUCH MORE. DR. JAY WILKINS'S WAS SO CAPTIVATED BY THIS GROUNDBREAKING RESEARCH REGARDING NITRIC OXIDE THAT JAY HAS DEDICATED HIS CAREER TO PROMOTING HEALTH THROUGH ACTIVATING THE BODY'S NATURAL NITRIC OXIDE PATHWAYS WITH HIS FORMULAS. DR. WILKINS FOUNDED BIONOX IN 2013 TO ENSURE ALL WOULD HAVE A SAFE, CLINICALLY TESTED LINE OF SUPPLEMENTS TO IMPROVE HEALTH, NATURALLY.

CARLSON LABORATORIES

3



SINCE 1965, CARLSON HAS PRODUCED FRESH, PURE, AWARD-WINNING VITAMINS, MINERALS, FISH OILS, AND OTHER NUTRITIONAL SUPPLEMENTS. THE COMPANY BEGAN WITH A SINGLE VITAMIN E PRODUCT IN FOUNDER SUSAN CARLSON'S SMALL CHICAGO APARTMENT AND QUICKLY GREW TO OFFER THE MOST COMPLETE LINE OF ALL-NATURAL VITAMIN E SUPPLEMENTS IN THE WORLD. IN THE EARLY 1980s, WE HELPED LAUNCH THE OMEGA-3 MARKET IN NORTH AMERICA, IMPORTING OUR HIGH-QUALITY, GREAT-TASTING, SUSTAINABLE FISH OILS FROM NORWAY. TODAY, THE NEXT GENERATION OF CARLSON LEADS THE COMPANY — DAUGHTERS CARILYN ANDERSON AND KIRSTEN CARLSON — AND THE INNOVATIONS CONTINUE. CARLSON NOW OFFERS MORE THAN 200 UNIQUE PRODUCTS DESIGNED WITH YOUR FAMILY'S NUTRITIONAL NEEDS IN MIND.

CELEBRATION HERBALS (ORGANIC CONNECTIONS)10.5



WE ARE A FAMILY OWNED AND OPERATED WHOLESALE DISTRIBUTOR AND MANUFACTURER SERVING HEALTH FOOD STORES, HERBALISTS, NATUROPATHS AND MANUFACTURERS IN THE RELATED INDUSTRIES. OUR MAJOR EMPHASIS IS ON ORGANIC CERTIFIED TEAS, HERBS AND SPICES; BUT WE ALSO STOCK MANY ITEMS THAT ARE WILDCRAFTED OR COMMERCIALY GROWN.

CHILDLIFE ESSENTIALS

209



CHILDLIFE ESSENTIALS® OFFERS THE BEST ALL-NATURAL VITAMINS FOR KIDS, INCLUDING GLUTEN-FREE AND NON-GMO VITAMINS AND MULTIVITAMINS.

Get To Know All About Your Exhibitors

CLEAN REMEDIES

413



"CLEAN REMEDIES IS DEDICATED TO THE MISSION OF HELPING OTHERS THROUGH THE POWER OF NATURE. FOLLOWING THE DEVASTATING LOSS OF A LOVED ONE, THE COMMITMENT WAS MADE TO PROVIDE A HEALTHY AND NATURAL ALTERNATIVE TO IMPROVE OVERALL HEALTH. AT CLEAN REMEDIES WE USE CERTIFIED ORGANIC CBD AND ALL NATURAL INGREDIENTS, WHICH ARE FREE FROM HARMFUL CHEMICALS. OUR PRODUCTS MUST BENEFIT YOUR WELL-BEING AND MEET OUR HIGH STANDARDS OF EFFICACY."

CURALIFE

409



CURALIFE IS A CONSUMER HEALTHCARE COMPANY THAT ENABLES PEOPLE WITH DIABETES TO ONCE AGAIN ENJOY LIFE TO THE FULLEST. WE'RE CURRENTLY WORKING WITH DOCTORS ACROSS THE US (AND AROUND THE WORLD) TO HELP DIABETICS TO MAINTAIN HEALTHY BLOOD SUGARS THROUGH CLINICALLY TESTED SUPPLEMENTS, PEER SUPPORT COMMUNITIES, BEHAVIORAL INTERVENTIONS, AND DIGITAL HEALTH TOOLS. CURALIN, OUR CLINICALLY TESTED BLOOD SUGAR TESTED SUPPLEMENT IS MADE SPECIFICALLY FOR PEOPLE WHO NEED TO MAINTAIN HEALTHY GLUCOSE LEVELS. SAFE, POWERFUL, 100% NATURAL, AND SUPPORTED BY LEADING MEDICAL DOCTORS WORLDWIDE. IT'S A PROPRIETARY FORMULA SUPPORTED WITH SCIENTIFIC RESEARCH AND STRENGTHENED BY MODERN PRODUCTION PROCESSES.



ECOLIFE INNOVATIONS LLC DBA WOOBAMBOO 502

FULL LINE OF ECO-ORAL CARE. WE WERE FOUNDED IN 2013 AND CONTINUE TO BE INNOVATORS AND PIONEERS IN THE INDUSTRY, FOCUSING ON SUSTAINABILITY.



ESSIAC FROM CANADA INTERNATIONAL

117

IN 1922, NURSE RENE CAISSE LEARNED OF AN HERBAL REMEDY USED BY THE OJIBWA NATION. CAISSE, WORKING AT A CLINIC IN HAILEYBURY, CANADA, PREPARED THE HERBAL FORMULA AS A TEA, WHICH SHE CALL ESSIAC, HER NAME SPELLED IN REVERSE. TO THIS DAY, ESSIAC FROM CANADA INTERNATIONAL USES THE THE SAME RATIOS FROM CAISSE'S ORIGINAL RECIPE, CURRENTLY OFFERED AS AN HERBAL TEA POWDER, LIQUID TINCTURE, OR AS VEGETABLE CAPSULES. IN 2021, ESSIAC INTRODUCED TWO NEW PRODUCTS ESSIAC GOLD WITH AHCC AND ESSIAC DAILY DROPS.



Get To Know All About Your Exhibitors



GARDEN OF LIFE

22

EMPOWERING EXTRAORDINARY HEALTH IS NOT JUST A MISSION STATEMENT TO BE USED ON OUR WEBSITE OR ADVERTISEMENTS. THE SOLE PURPOSE OF GARDEN OF LIFE IS AND ALWAYS WILL BE TO EMPOWER YOU, OUR CONSUMERS, WITH THE TOOLS NECESSARY TO ACHIEVE EXTRAORDINARY HEALTH. AND AT THE SAME TIME, ENSURE THAT WE ARE OFFERING CLEAN, TRACEABLE, CLINICALLY STUDIED INGREDIENTS IN THE MOST SUSTAINABLE WAY POSSIBLE. WE BELIEVE IN WHOLE FOOD INGREDIENTS, TRACEABILITY, THIRD-PARTY CERTIFICATIONS, AND ACCOUNTABILITY. YOU WON'T FIND SYNTHETIC INGREDIENTS, ARTIFICIAL FLAVORS, COLORINGS, BINDERS, OR FILLERS. WE'RE UNCOMPROMISING ABOUT YOUR HEALTH. THAT'S WHAT WE ARE ALL ABOUT.



HARMONIC CONCEPTS

318

HARMONIC CONCEPTS ADDRESSES THE HEALTH NEEDS OF TODAY. THEY ALWAYS EMPLOY CUTTING EDGE TECHNOLOGY WHICH ASSISTS THE DELIVERY OF NUTRIENTS WHILE ENHANCING THE BODY'S OWN SIGNALING MECHANISMS.

FROM THE PINE NEEDLE EXTRACT BLEND WHICH OFFERS PROTECTION FROM THE DAMAGE OF GLYPHOSATE AND GMO FOODS WHILE ASSISTING IN THE REDUCTION OF THE PLATELET AGGREGATION THAT HAD BEEN SEEN GLOBALLY DURING THESE LAST COUPLE OF YEARS TO THE NASCENT IODINE WHICH DOES NOT JUST PROTECT YOU FROM RADIATION POLLUTION, IT IS VITAL FOR EVERY HORMONAL FUNCTION.



KEHE DISTRIBUTORS

18

KEHE DISTRIBUTORS IS A FULL-LINE DISTRIBUTOR OF NATURAL & ORGANIC FOODS, SUPPLEMENTS, AND PERSONAL CARE PRODUCTS. WE ALSO STOCK A LARGE ASSORTMENT OF FRESH FOODS, BULK PRODUCTS AND REFRIGERATED & FROZEN FOODS. WE FOCUS ON AND PRIDE OURSELVES IN SERVICING THE INDEPENDENT NATURAL FOOD RETAILERS ACROSS THE COUNTRY.



LIFE EXTENSION Wholesale

8

AT LIFE EXTENSION, YOU CAN COUNT ON THE HIGHEST QUALITY PRODUCTS BACKED BY SCIENCE, FORMULATED USING ONLY THE FINEST INGREDIENTS. BUT WE'RE MORE THAN JUST A SUPPLEMENT MAKER - WE'RE YOUR PARTNER ON A JOURNEY TO BETTER HEALTH. THAT MEANS PROVIDING MEANINGFUL GUIDANCE EVERY STEP OF THE WAY. AT LIFE EXTENSION THE SCIENCE OF A HEALTHIER LIFE MEANS WE DELIVER EXCEPTIONAL PRODUCTS AND REAL RESULTS. THAT'S OUR COMMITMENT TO YOU.



LIVIA GLOBAL INC

305

LIVIAONE PROBIOTICS - THE ACTIVE LIQUID PROBIOTICS, USDA CERTIFIED ORGANIC PRODUCT IS PRODUCED ON AN USDA ORGANIC FARM IN TEXAS AND BOTTLED AND DISTRIBUTED FROM SUNNY AGRICULTURAL LAND IN CENTRAL CALIFORNIA.

Get To Know All About Your Exhibitors



MANUKAGUARD

405

MANUKAGUARD PROUDLY OFFERS NATURAL ALTERNATIVES TO CONVENTIONAL HEALTH AND WELLNESS PRODUCTS. OUR FORMULAS FEATURE MEDICAL GRADE MANUKA HONEY SOURCED IN NEW ZEALAND AND CERTIFIED AS SUCH BY THE GOVERNING BODY OF THIS COUNTRY. WE OFFER PRODUCTS FOR THE FOLLOWING CATEGORIES: COUGH/COLD/FLU, ALLERGY, DIGESTIVE/GUT HEALTH, AND SKIN CARE.



MEDINATURA INC. (MAKERS OF T-RELIEF AND TRAUMEEL)

506

MEDINATURA MAKES HOMEOPATHIC MEDICINES USING MORE ACTIVE INGREDIENTS, TO PROVIDE GREATER RELIEF FROM A WIDER VARIETY OF SYMPTOMS. T-RELIEF IS THE #2 PAIN BRAND IN THE NATURAL CHANNEL AND USES ARNICA PLUS 12 ADDITIONAL ACTIVES FOR TOTAL PAIN RELIEF FROM MUSCLE, JOINT, BONE AND NERVE PAIN. CLEARLIFE ALLERGY IS THE FASTEST-GROWING ALLERGY PRODUCT IN THE CATEGORY, AND REBOOST FOR COLD AND FLU HAS DOUBLED IN SALES IN THE LAST YEAR. ALL THIS GROWTH IS BECAUSE THE PRODUCTS WORK, RESULTING IN HAPPY CUSTOMERS, AND REPEAT PURCHASES FOR A HIGH LIFETIME VALUE.



MICHAEL'S NATUROPATHIC PROGRAMS

10

MICHAEL'S FORMULAS ARE SYNERGISTICALLY COMPLETE. REFLECTING THE SYNERGY OF NATURE. MICHAEL'S PRODUCTS ARE COMBINATION NOT SINGLE NUTRIENTS OR HERBS. OUR HEALTH-SUPPORTING PROGRAMS ARE DESIGNED TO NUTRITIONALLY FORTIFY THE BODY SO IT MAY HEAL ITSELF.



MUSHROOM WISDOM, INC.

16

MUSHROOM WISDOM HAS BEEN A CATEGORY AND INDUSTRY LEADER AND INNOVATOR SINCE ITS CONCEPTION, ORIGINALLY AS MAITAKE PRODUCTS IN 1991, THEN EVOLVING AND EXPANDING TO BECOME MUSHROOM WISDOM. OPERATING UNDER THE PRINCIPLE OF COMBINING THE BEST OF TRADITIONAL WISDOM COMPLIMENTED BY SCIENCE, MUSHROOM WISDOM IS EXCITED TO BE ENTERING INTO A NEW PHASE WITH ITS MERGING WITH ONE OF THE LARGEST MUSHROOM GROWERS IN THE WORLD, HOKTO KINOKO.



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NATURAL FACTORS NUTRITIONAL PRODUCTS 11

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- THIRD-PARTY CERTIFIED BY ISURA™ FOR PURITY AND POTENCY.

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OMNE DIEM 13

FOUNDED BY AN INTERNATIONAL TEAM OF INDUSTRY VETERANS, COOPERATING WITH EUROPEAN NUTRACEUTICAL PRODUCERS AND DEVELOPERS, DIEM IS COMMITTED TO SCIENTIFIC VALIDATION, CONSUMER EDUCATION AND PRODUCT INNOVATION. WITH MULTIPLE STUDIES UNDERWAY AND A FULL NEW PRODUCT PIPELINE, DIEM IS POISED TO SUPPLY RETAILERS AND DISTRIBUTORS WITH UNIQUE PRODUCTS, FULFILLING UNDER-SERVED NEEDS IN EMERGING CATEGORIES. FROM FOOD INTOLERANCE AND DIGESTIVE HEALTH, TO BRAIN SUPPORT WITH CERENX®, METABOLIC SUPPORT WITH ADIPOSANO®, JOINT COMFORT WITH ZOARA® AND OUR INNOVATIVE pH MODIFICATION LINE IN PARTNERSHIP WITH DEVICARE/LIT-CONTROL®, THE OMNE DIEM BRAND OFFERS CUSTOMERS OF ALL AGES UNIQUE AND EFFECTIVE DIETARY SUPPLEMENTS TO SEIZE EVERY DAY.



PALKO SERVICES 4

PALKO SERVICES IS A FAMILY-OWNED, NATIONWIDE DISTRIBUTOR OF FINE HEALTH PRODUCTS. WE HAVE PROVIDED INDUSTRY LEADING FRIENDLY SERVICE SINCE 1984. ALONG WITH THIS, WE OFFER A LARGE SELECTION, EASY ORDERING, FREE SHIPPING WITH LOW MINIMUMS, BETTER IN-STOCK FILL RATES, AND FAST ORDER PROCESSING TO NATURAL PRODUCTS RETAILERS EVERYWHERE. JOIN OUR FAMILY FOR A BETTER DISTRIBUTION EXPERIENCE. FEATURED BRANDS INCLUDE: L. A. NATURALS, CV SCIENCES, APRICOT POWER, AND CELEBRATION HERBALS.

Get To Know All About Your Exhibitors

PRANAROM

518



Pranarom, SCIENTIFIC AROMATHERAPY — FROM ORGANIC FARM TO BOTTLE SINCE 1991. ALL PRODUCTS ARE USDA CERTIFIED ORGANIC & ECOCERT CERTIFIED (CHEMO-TYPED) THE #1 ESSENTIAL OIL COMPANY IN EUROPE, BLENDED, BOTTLED AND SHIPPED DIRECT IN THE USA



PURE ESSENCE LABS, INC.

214

IN THE MID-NINETIES JERY COCHERN, OUR FOUNDER AND PRESIDENT OF RESEARCH & DEVELOPMENT, WAS ON A QUEST FOR A NATURAL CURE FOR CANCER. IT WAS ON THIS JOURNEY, HE FOUND A LOVE AND APPRECIATION FOR EASTERN DISCIPLINES. INSPIRED TO COMBINE SUPERIOR HERBS WITH MODERN SUPPLEMENTS, PURE ESSENCE WAS ESTABLISHED WITH A MISSION TO DELIVER HEALTH AND WELLNESS FROM WITHIN. AND INSPIRED BY THE SYNERGISTIC HARMONY THAT COMES WITH THE BALANCE OF EASTERN AND WESTERN TRADITIONS, OUR PRODUCTS ARE TRUE HOLISTIC BLENDS. OUR NOT-SO-SECRET, SECRET INGREDIENTS - THE PRESENCE OF PHYTOCHEMICALS IN OUR BLENDS COMPLETES THE HOLISTIC NATURE OF OUR PRODUCT. THEY PROVIDE EXTRA SUPPORT FOR OUR OTHER INGREDIENTS SO THAT YOU FEEL RELIEF FROM THE SYMPTOMS WHILE ALSO TAKING CARE OF THE UNDERLYING CAUSE - A TRULY HOLISTIC APPROACH TO WELLNESS.



REDD REMEDIES

113

WHY THE NAME REDD REMEDIES? REDD MEANS "TO PUT IN ORDER", WHICH IS EXACTLY WHAT WE DO AT REDD REMEDIES - WE DELIVER NATURAL HEALTH SOLUTIONS TO HELP YOU PUT YOUR HEALTH IN ORDER. WE UNDERSTAND THAT IF A PERSON'S HEALTH IS NOT IN ORDER, IT CAN BECOME THE FOCUS OF THAT PERSON'S LIFE. THROUGH THE FUSION OF DIET, TARGETED HIGH QUALITY SUPPLEMENTS, AND QUALIFIED DOCTORS WITH EXPERTISE IN NATURAL MEDICINE, WE ADDRESS HEALTH FROM A WHOLE BODY PERSPECTIVE.



RESBIOTIC - LUNG HEALTH PROBIOTIC

414

ResBiotic WAS BORN OUT OF A SIMPLE QUESTION: DO THE LUNGS HARBOR A MICROBIOME? DR. C VIVEK LAL AND HIS LAB IN THE MICROBIOME CENTER AT THE UNIVERSITY OF ALABAMA AT BIRMINGHAM HAVE SHOWN THAT THE ANSWER IS YES. NOT ONLY DO ADULT LUNGS HARBOR A LOW BIOMASS MICROBIOME, HUMANS ACTUALLY HAVE AN AIRWAY MICROBIOME AT BIRTH. DR. LAL AND TEAM HAVE EXPLORED HOW LUNG HEALTH CAN BE IMPACTED DIRECTLY, BY INFLUENCING THE MICROBIAL POPULATIONS OF THE LUNG, AS WELL AS INDIRECTLY, THROUGH THE GUT-LUNG AXIS.



RIDGECREST HERBALS

5

RIDGECREST HERBALS IS AN AWARD-WINNING DEVELOPER AND MANUFACTURER OF SAFE AND EFFECTIVE NATURAL BOTANICAL FORMULAS FOR A VARIETY OF SPECIFIC HEALTH NEEDS. A PIONEER IN THE ECLECTIC HERBAL TRADITION SINCE THE 1980's, RIDGECREST HERBALS UTILITIES FORMULATIONS CONTAINING INGREDIENTS FROM CHINESE, EUROPEAN, NATIVE AMERICAN, AYURVEDIC (INDIA), AND OTHER NATURAL DISCIPLINES.

Get To Know All About Your Exhibitors

ROOTOLOGY

218



BREATH FREE IS AN AWARD WINNING HERBAL FORMULA FOR FAST-ACTING NON-DROWSY NASAL, SINUS AND CONGESTION SUPPORT NO MATTER THE CAUSE OF DISCOMFORT. A "TAKE" AS NEEDED" PRODUCT. MADE OF 13 POWERFUL HERBAL EXTRACTS. TRYING IS BELIEVING, SO CUSTOMER SAMPLES PROVIDED WITH ALL ORDERS.

SEVENE (OLLOIS/VITAMIN FRIENDS/RED ACE) 406

Sevene.

SEVENE USA OWNS AND DISTRIBUTE Ollois, THE ONLY ORGANIC & LACTOSE-FREE HOMEOPATHIC SINGLE MEDICINES AND Ollopets, HOMEOPATHIC FORMULAS FOR ALL PETS WE ARE THE ONLY HOMEOPATHIC MANUFACTURER TO BE FULLY INTEGRATED, FROM SEED TO SHELF. OUR HOMEOPATHIC MEDICINES ARE MADE IN FRANCE. WE ARE ALSO THE EXCLUSIVE DISTRIBUTORS OF Vitamin Friends, FIRST VEGAN & KOSHER KIDS VITAMIN GUMMIES AND Red Ace, FIRST ORGANIC BEET SUPPLEMENTS.

WE LAUNCHED ALL THESE BRANDS 10 YEARS AGO, PIONEERING THEIR RESPECTIVE CATEGORIES.

SOURCE NATURALS® / PLANETARY® HERBALS

24



SOURCE NATURALS® HAS A BROAD RANGE OF OVER 600 UNIQUE PRODUCTS ADDRESSING MULTIPLE HEALTH GOALS AND CONTINUES TO LEAD THE IMMUNE CATEGORY WITH THE ICONIC WELLNESS FORMULA®. PLANETARY HERBALS® OFFERS OVER 200 PREMIUM PRODUCTS, INCLUDING DEVIED FORMULAS AND FULL SPECTRUM™ SINGLE HERBS, TO HELP ATTAIN WHOLE-BODY BALANCE AND WELLNESS.

TASTE FOR LIFE / REMEDIES

317

tasteforlife

TASTE FOR LIFE IS YOUR #1 RESOURCE FOR RELIABLE CUSTOM BRANDED PRINT AND DIGITAL EDUCATIONAL TOOLS. WE OFFER THE MONTHLY TASTE FOR LIFE AND REMEDIES MAGAZINES, PREVIEW NEWSLETTERS, STAFF QUIZZES, RETAIL SUPPORT TOOLS, QR SHELF TALKERS, CUSTOM WEBSITES, SYNDICATED CONTENT PACKAGES AND E-NEWSLETTER TEMPLATES. ALL OUR CONTENT IS RELIABLE 3RD PARTY, FACT CHECKED, AND SOURCED. LET US HELP EDUCATE YOUR SHOPPERS AND INCREASE STORE SALES WITH A MAHO PROMOTIONAL PROGRAM!



TERRY NATURALLY BY EUROPHARMA

26

HEADQUARTERED IN GREEN BAY, WISCONSIN, EUROPHARMA SPECIALIZES IN BRINGING BOTH EUROPEAN-TESTED, UNIQUE BOTANICAL BLENDS AND PROPRIETARY, CUSTOM FORMULATIONS TO THE AMERICAN CONSUMER. EUROPHARMA CONTINUES TO ADVANCE THE SCIENCE OF NATURAL HEALTH WITH THE RELEASE OF PRODUCTS SUCH AS CURAMIN®, VECTOMEGA®, AND ANXIOCALM®. OUR PASSION IS YOUR HEALTH! IS MORE THAN JUST A MOTTO FOR US. OUR ENTHUSIASTIC STAFF IS TRULY PASSIONATE ABOUT BRINGING EFFECTIVE, PROVEN, HIGH QUALITY PRODUCTS TO OUR CUSTOMERS.

Get To Know All About Your Exhibitors

THRESHOLD® ENTERPRISES, Ltd.

25



THRESHOLD® ENTERPRISES IS THE PARENT COMPANY OF SOURCE NATURALS AND PLANETARY HERBALS AND ONE OF THE NATION'S LARGEST DISTRIBUTORS, WITH ITEMS FROM MORE THAN 500 LEADING HEALTH & WELLNESS BRANDS.



THYME OUT LLC

7

THYME OUT HAS THE WORLD'S Only All Natural PRODUCT LINE FOR ECZEMA, ACNE, PSORIASIS, ROSACEA, COLD SORES, BUG BITES, RASHES ON PETS...AND EVEN WRINKLES



TRUE GRACE

20

TRUE GRACE IS ON A MISSION TO PROVIDE NUTRIENT-DENSE PRODUCTS THAT REGENERATE THE HEALTH AND WELL-BEING OF PEOPLE AND PLANT. OUR VISION IS TO BE THE SOURCE THAT INDIVIDUALS SEEK TO REGENERATE THE HEALTH OF PEOPLE AND PLANET THROUGH NUTRIENT-DENSE FOODS AND LIFE-CHANGING SUPPLEMENTS.



WAKUNAGA OF AMERICA

2

OUR BRANDS: KYOLIC® AGED GARLIC EXTRACT - THE WORLD'S BEST-SELLING, MOST CLINICALLY RESEARCHED (OVER 900 PAPERS) ODORLESS GARLIC SUPPLEMENT. KYODOPHILUS® PROBIOTICS INCLUDE A BLEND FOR EVERYBODY - FROM KIDS TO ADULTS. ENJOY CLEAN, LIGHT-TASTING KYO-GREEN® POWDERED DRINK MIX TO GET MORE GREENS IN YOUR DIET. TRY MODUCARE® FOR DAILY IMMUNE SYSTEM BALANCE.

WILEY'S FINEST

417



WILEY'S FINEST® WAS BORN IN 2012 WITH A MISSION TO BRING HIGH POTENCY OMEGA-3 SUPPLEMENTS TO CUSTOMERS WHO VALUE A MADE-IN-THE-USA, CERTIFIED SUSTAINABLE SOURCE. OUR INNOVATIVE OFFERINGS ARE EASY-TO-USE, MADE WITH THE FINEST INGREDIENTS, AND BACKED BY SCIENCE. FAMILY OWNED AND OPERATED, AND LOCATED IN THE HEART OF THE MIDWEST, OUR ROOTS RUN DEEP IN THE FORMULATION AND MANUFACTURING AND OF PREMIUM NUTRITIONAL SUPPLEMENTS.



WORKMAN'S RELIEF

205

WORKMAN'S RELIEF IS A PROFESSIONAL STRENGTH CBD BRAND, WITH NON-DETECTABLE LEVELS OF THC THAT REFUSES TO SACRIFICE QUALITY. BORN FROM AN IDEA THAT ALTERNATIVE HEALTH PRODUCTS SHOULD BE ACCESSIBLE TO ALL, WE SET OUT ON A MISSION TO BREAK THE CBD MARKET TRENDS OF LOW-PERFORMING, LOW-POTENCY, AND OVER PRICED PRODUCTS. ULTIMATELY, OUR ADVANTAGE IS SIMPLE: CONTROL OF EVERY BATCH FROM START TO FINISH. OUR MISSION IS TO MAKE PREMIUM CBD ACCESSIBLE TO THE MEN AND WOMEN OF THE WORKING CLASS. THIS IS THE WAY IT SHOULD BE. THIS IS THE WORKMAN'S WAY.

These are just some of the 2022 Exhibitor Show Pizes & Giveaways!



ARTHUR ANDREW MEDICAL

6

**STOP BY THE BOOTH TO ENTER THE DRAWING FOR THESE GIVEAWAYS:
THREE BOTTLES OF DEVIGEST, THREE BOTTLES OF SYNTOL AND FLORAPHAGE**



CARLSON LABORATORIES

3

**STOP BY BOOTH #3 TO PICK UP A CARLSON BAG FILLED WITH SAMPLES,
WHILE SUPPLIES LAST**



KeHE DISTRIBUTORS

18

**WE'LL GIVE AWAY A COUPLE OF BOXES OF CADIA FOOD PRODUCTS AT
THE END OF THE SHOW. STOP BY FOR A CHANCE AT THE DRAWING!**



LIVIA GLOBAL INC

305

1 OZ SAMPLES WHILE SUPPLIES LAST



MANUKAGUARD

405

**STOP BY THE BOOTH AND GET YOUR TICKET TO ENTER THE GIVE-AWAY
DRAWING FOR A MANUKAGUARD PRODUCT BUNDLE. ONE LUCKY
PERSON WILL HAVE A CHANCE TO WIN IMMUNE SUPPORT MANUKA
HONEY, ALLERCLEANSE NASAL SPRAY, IMMUNEGUARD NASAL
SPRAY, AND COUGH & THROAT SYRUP. WE WILL BE HAPPY TO
SEND YOUR WINNINGS TO YOUR HOME OR OFFICE IF YOU DON'T WISH
TO CARRY THEM HOME WITH YOU.**



NORDIC NATURALS

510

\$100 GIFT CARD FOR BUYERS BINGO AND GIFT BASKET AT BOOTH



PALKO SERVICES

4

L. A. NATURALS PRODUCTS



PURE ESSENCE LABS, INC.

214

**PURE ESSENCE SHOW (DISPLAY) PRODUCTS GIVEN AWAY AT THE
BOOTH AT THE END OF SHOW.**



RESBIOTIC - LUNG HEALTH PROBIOTIC

414

FREE TOTE BAG, T-SHIRT & RESBIOTIC HAT ON ALL ORDERS PLACED AT MAHO!

These are just some of the 2022 Exhibitor Show Pizes & Giveaways!



ROOTOLOGY

218

1 LARGE BOTTLE (120 CAPS) TO BE GIVEN AWAY AT BUYER'S BINGO



ROOTS AND LEAVES, LLC

15

**MIXED CASE OF ELDERBERRY TONIC + ELDERBERRY GUMMIES
(PRIZE TOTAL OF \$200)**

Sevene.



SEVENE (OLLOIS/VITAMIN FRIENDS/RED ACE) 406

PLEASE VISIT OUR BOOTH # 406 FOR FREE SAMPLES.



SOURCE NATURALS® / PLANETARY® HERBALS

24

WELLNESS FORMULA FLOOR DISPLAY, RAFFLED FOR BUYER'S BINGO



STEVITA NATURALS

309

SUMMER SPLASH GIFT BASKET



WORKMAN'S RELIEF

205

COME BY OUR BOOTH AND CHECK-OUT THE PRIZE WHEEL TO SEE WHAT YOU CAN WIN! - HATS, SHIRTS, STICKERS, PRODUCTS, AND MORE!



You'll see the Difference!



Support vision
and focus in low-light conditions*

Protect eyes from the effects of blue
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Support healthy eye aging*

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*These statements have not been evaluated by the Food and Drug Administration.
This product is not intended to diagnose, treat, cure, or prevent any disease.



*Terry
Naturally.*
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CARLSON LABORATORIES

3



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TERRY NATURALLY BY EUROPHARMA

26



REGIONAL SPONSORS:

2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022

MAHO Bankcard Service

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MAHO Industry Partners

These Industry Leaders Partner With Us
To Keep You Abreast Of Every Piece Of Information Regarding Our Industry



ALLIANCE FOR NATURAL HEALTH USA

The Alliance for Natural Health USA (ANH-USA) is committed to sustainable health—the recognition that true health requires a proactive and preventive approach that focuses on a nutrient-rich diet, proper supplementation, and limiting our exposure to toxic substances. A health care system that is single-mindedly focused on “treating” sick people with expensive drugs, rather than maintaining healthy people, is neither practical nor economically sustainable. By organizing strong coalitions and over 600,000 grassroots activist across the country, ANH-USA lobbies and litigates to protect your access to natural health and consumer choice in health care.



CENTER FOR NUTRITION ADVOCACY

The Center for Nutrition Advocacy (CNA) is the advocacy initiative of The Board for Certification of Nutrition Specialists. CNA's mission is to promote legislation and public policy that brings nutrition into the mainstream of healthcare, and promotes the right of all nutrition care providers to practice to the level of their training. Nutrition care providers are seen by their clients as key trusted sources for credible information on natural products. Because natural products are tools for many providers, they also push on the growing opposition to natural products and direct consumer access to them. CNA engages legislatively at both state and federal levels and maintains a website (www.NutritionAdvocacy.org) to provide information on legislation and resources of interest, including action alerts, to providers, retailers, and consumer groups.



CLEAN LABEL PROJECT

LABORATORY TESTED. QUALITY RATED.

CLEAN LABEL PROJECT™ USES DATA AND SCIENCE TO REVEAL THE TRUE CONTENTS OF AMERICA'S BEST-SELLING CONSUMER PRODUCTS. PRODUCTS ARE TESTED IN AN ACCREDITED ANALYTICAL CHEMISTRY LABORATORY FOR 130 HARMFUL ENVIRONMENTAL AND INDUSTRIAL CONTAMINANTS AND TOXINS. RESULTS ARE PUBLISHED AS PRODUCT RATINGS.

MAHO Industry Partners

These Industry Leaders Partner With Us
To Keep You Abreast Of Every Piece Of Information Regarding Our Industry

CORNERSTONE FOR NATURAL



CONTACT:

JAMES STOLZE, 941/350-5000, JAMES@CORNERSTONE1.COM

TOGETHER, MAHO AND CORNERSTONE FOR NATURAL ARE BRINGING ENHANCED ELI CODE TECHNOLOGY TO THE MAHO EXPO SHOW. ELI CODES ARE BASED ON QR CODE TECHNOLOGY AND CAN BE READ NATIVELY BY MOST MODERN SMARTPHONES WITHOUT REQUIRING AN APP.

GREENMEDINFO.COM



GreenMedInfo.com exists in order to provide convenient and open access to the biomedical research available today on the therapeutic value of natural substances in disease prevention and treatment.* Our website and video-based learning site GreenMedTV.com provides physicians, health care practitioners, clinicians, researchers and the layperson with an evidence-based resource through which the potential or actual therapeutic value of vitamins, minerals, herbs and foods can be determined. Our popular daily and weekly newsletters provide a continual source of relevant health information.

TASTE FOR LIFE / REMEDIES

317



TASTE FOR LIFE IS YOUR #1 RESOURCE FOR RELIABLE CUSTOM BRANDED PRINT AND DIGITAL EDUCATIONAL TOOLS. WE OFFER THE MONTHLY TASTE FOR LIFE AND REMEDIES MAGAZINES, PREVIEW NEWSLETTERS, STAFF QUIZZES, RETAIL SUPPORT TOOLS, QR SHELF TALKERS, CUSTOM WEBSITES, SYNDICATED CONTENT PACKAGES AND E-NEWSLETTER TEMPLATES. ALL OUR CONTENT IS RELIABLE 3RD PARTY, FACT CHECKED, AND SOURCED. LET US HELP EDUCATE YOUR SHOPPERS AND INCREASE STORE SALES WITH A MAHO PROMOTIONAL PROGRAM!



MAHO Industry Partners

These Industry Leaders Partner With Us
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THE ORGANIC & NON-GMO REPORT

The Organic & Non-GMO Report is the only publication focusing on threats posed by genetically modified foods and the trend toward non-GMO and organic foods.

"Information to ensure a safe, healthy, and regenerative food supply"

Also publishing, ***The Non-GMO Sourcebook***, the world's only "farm to fork" directory of non-GMO seeds, grains, ingredients, feed, and food products.

<http://non-gmoreport.com/>

WHOLE FOODS MAGAZINE



Whole Foods Magazine Is The Media Sponsor For MAHO, And Provides The News Feed On Maho4health.org. The Are The Leading Trade Publication In The Natural Products Industry, Family Owned For Over 30 Years. In Print And Online At www.wholefoodsmagazine.com Where You Will Find Many Web Exclusives And You Can Sign Up For A Subscription And/or E-newsletters. Special Issues Are Person Of The Year (Jan) Source Directory (May), Who's Who (Nov), Annual Survey (Dec). We Also Have A Complete Directory Online At www.naturalproductfinder.com. Our Mission Is Informing And Educating Natural Products Retailers On Dietary Supplements, Herbs, HABA, Homeopathy, Foods.





In Memoriam

MAHO Remembers the following industry members who left us in the past year...



Dr. Cass Ingram

It is with great sadness that we announce the passing of Dr. Cass Ingram on Saturday, March 12, 2022, in his Illinois home. He was 66 years old. A prolific author, researcher, lecturer, and popular media personality, Dr. Cass will be remembered for his passionate endorsement of wild medicinal herbs and spices and his belief in the healing power of wild harvested whole foods. His most lauded professional accomplishment was his extensive research and writing on the curative properties of oil of wild oregano, which earned him the moniker "Dr. Oregano" among patients, associates, and his legion of fans.

Dr. Cass graduated from the Des Moines School of Osteopathic Medicine in 1984, finishing at the top of his class in osteopathic manipulation and holistic medicine. He studied under several of the top osteopathic physicians of the day before beginning an apprenticeship with Dr. Maur, founder of the renowned Maur Preventive Medical Center in Zion, Illinois. Dr. Maur took young Dr. Cass under his wing and taught him how to start and run a thriving preventive care medical center.

In 1985, Dr. Cass started his first clinic in Hoffman Estates, Illinois. In 1986 he then opened the Arlington Preventive Medical Center in Arlington Heights, Illinois. Thousands of patients from all over the Midwest poured into the clinic. About this time, he started developing formulas for his own line of vitamins.

From that point on, Dr. Cass worked tirelessly to provide natural products and knowledge of those products to the world through his books, lectures and many hundreds of media appearances. He leaves to us a vast library of knowledge in book and video format that informs us how to safely use wild edible plants from the earth to live a joyous, healthy life.

Dr. Cass's life's work will be cherished and he will be dearly missed by his three children; Surriah, Maryam and Ali Igram, as well as by his seven grandchildren; Jameela, Ayesha, Ibrahim, Muhammad, Yusuf, Maryam, and Maya, and by his five siblings; Hassan, Jamiely, Suehila, Abdullah, and Surria.

A service and burial with family and friends took place on Monday, March 14th at the Islamic Cemetery in Cedar Rapids. Dr. Cass was buried beside his mother and father Yusra and Charlie Igram. Dr. Cass has helped countless numbers of people during his lifetime, and he will be greatly missed by so many.



In Memoriam

MAHO Remembers the following industry members who left us in the past year...



Ted Moorman

Ted Francis Moorman, age 71, of Indianapolis, passed away on Tuesday, January 25, 2022. Ted was born September 21, 1950 in Knoxville, Tennessee to the late Robert and Eileen Moorman. Ted worked as a salesman for different health food companies for many years. Ted was a family man and he loved spending time with his family, especially his grandchildren. He will be greatly missed by all who knew him.

Ted is survived by his children, Jennifer Terwilliger, Lindsey (Nick) Healy and Doug (Sherri Lautner and daughter, Ann Scott) Moorman; grandchildren, Hannah Terwilliger, Jillian Healy and Colson Healy; siblings, Bill Moorman, Karen Miller, Linda McAuliff, Joan Williamson, Mary Weinrich, Diane Evans, and Teresa Kroh; and many nieces and nephews. Ted was preceded in death by his parents; first wife, Judy Hamilton; second wife, Debbie Flick; and brother, James Moorman.

A visitation for Ted was held Tuesday, February 1, 2022 at St Pius X Catholic Church, 7200 Sarto Drive, Indianapolis, IN 46240, followed by a Mass of christian burial.

Ted was laid to rest in Oaklawn Memorial Gardens, 9700 Allisonville Road, Indianapolis, IN 46250.

In lieu of flowers, contributions in Ted's memory may be made to St. Vincent de Paul, (make check payable to SvdP: Ted Moorman Memorial), Attention: Wendy Harlow, 3001 E. 30th Street, Indianapolis, IN 46218 or to St. Pius X Parish, 7200 Sarto Drive, Indianapolis, IN 46240.





In Memoriam

MAHO Remembers the following industry members who left us in the past year...



Dr. Richard Passwater

Richard Albert Passwater of Winterville, NC, Sarasota, FL, Ocean Pines, MD passed into his eternal rest on April 28, 2022, at the age of 84. He is preceded in death by his parents Stanley Sr. and Mabel King Passwater, and his brother Stanley Passwater Jr. He is survived by his beloved wife of 57 years, Barbara, their two children Richard Alan (Myriam) and Michael (Ellen), two grandchildren Matt (Chelsea) and Thomas, and two great-grandchildren Audrey and Jamison; as well as a nephew Steve Passwater and many loving cousins.

He enjoyed time with family and friends, photography, genealogy, and Baltimore Orioles and Delmarva Shorebirds games.

During his extensive career, he served as a civilian scientist with the Air Force's Project Papa Bear to ensure the purity of liquid nitrogen for the Centaur rocket, he was Director, Research Analytics Laboratories at Allied Chemical Corporation, Director, Applications Research Laboratory at Baxter-Travenol Laboratories, Vice President of Research for the American Gerontological Research Laboratories Division of Life Science Labs, and Vice President of Research and Development for Solgar Vitamin & Herb Company. He wrote more than 45 books and 600 articles, participated in over 7,000 radio shows, and served as WholeFoods Magazine's science editor for 36 years.

He was twice honored by the Committee for World Health (1978 & 1980), received the nutrition industry's Achievement Award (1989), National Nutrition Foods Association's Presidents Award (1999), James Lind Scientific Achievement Award (2004), John Peter Zenger Free Press Award for writing (2004), and was inducted into the International Society of Orthomolecular Medicine Hall of Fame (2021). He also was voted Citizen of the Year by his community (Ocean Pines, MD, 1987), and was inducted into the Delmarva Firefighter's Hall of Fame (1993) after serving 25 years as a volunteer EMT and firefighter including 10 years as Chief of the Ocean Pines Volunteer Fire Department (OPVFD). He was a Founding Advisor of Atlantic General Hospital, a member of the American Chemical Society since 1959, and a Fellow of the American Institute of Chemistry.

The family is appreciative of the care provided by ECU Health, Physicians East, and Pruitt Hospice.

BANKCARD PROCESSING SERVICES

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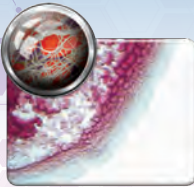
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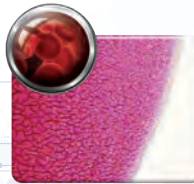
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