

**Q. WHERE ARE THE SEMINARS AND/OR EDUCATIONAL SESSIONS HELD?**

**A. ALL EDUCATIONAL SESSIONS WILL BE IN EITHER THE JUNIPER ROOM OR THE REGENT BALLROOM AND ARE CLEARLY MARKED ON LOBBY SIGNAGE THROUGHOUT THE FACILITY. THIS INCLUDES THE ANNUAL BUSINESS MEETING SUNDAY MORNING.**

**Q. WHERE IS THE SHOW FLOOR?**

**A. ALL EXHIBITS WILL BE IN THE EASTON BALLROOM.**

**Q. HOW DO I GET A NEW BADGE?**

**A. ANY BADGE ADDITIONS OR CORRECTIONS SHOULD BE SUBMITTED TO STAFF AT REGISTRATION. THE FORMS ARE PROVIDED AT THE DESK AND THE CORRECTED BADGES WILL BE AVAILABLE DURING THE NEXT AVAILABLE BREAK BETWEEN SATURDAY EDUCATIONAL SESSIONS.**

**Q. WILL THERE BE ANY REFRESHMENTS AVAILABLE?**

**A. INFUSED WATER (FILTERED) AND COFFEE STATIONS ARE BEING PROVIDED COURTESY OF NPA MIDWEST/MAHO AND WILL BE AVAILABLE IN THE LOBBY.**

**Q. ARE THE SESSION ROOMS AND EXHIBIT HALL AIR CONDITIONED?**

**A. ROOM TEMPERATURE WILL BE GAUGED FOR COMFORT. HOWEVER, YOU MAY WISH TO WEAR A LIGHT SWEATER OR JACKET TO INSURE YOUR PERSONAL COMFORT.**

**Q. IS THERE A DESIGNATED TIME WHEN EXHIBITORS CAN NETWORK WITH RETAIL ATTENDEES?**

**A. THERE WILL BE A PRESIDENT'S RECEPTION FROM 8:15 - 9:30 PM. SATURDAY, JULY 25TH, ON THE PATIO (LOCATION TBD IF INCLEMENT WEATHER) IMMEDIATELY FOLLOWING THE NATURAL FACTORS RETAILER DINNER LECTURE.**

**Q. AT MY COMPANY REQUEST, CAN I ARRANGE TO HOST DINNER, AT A LOCAL VENUE, FOR A GROUP OF RETAIL ATTENDEE CUSTOMERS?**

**A. PLEASE BE CONSIDERATE OF SPONSORING COMPANIES AND SPEAKERS BY ARRANGING SOCIAL TIME WITH CUSTOMERS AFTER THE PUBLISHED SCHEDULED EVENT TIMES. NO EVENT MAY BE SCHEDULED WHICH IS IN CONFLICT WITH THE PUBLISHED SCHEDULE WITHOUT PRIOR APPROVAL OF SHOW MANAGEMENT.**

**Q. WHY DID I ONLY RECEIVE ONE SHEET OF BUYER'S BINGO STICKERS?**

**A. BUYER'S BINGO STICKERS SHOULD BE RESERVED FOR THOSE RETAIL ATTENDEES WHO PLACE AN ORDER WITH YOUR COMPANY. IF YOU ARE IN NEED OF MORE STICKERS PLEASE SEE STAFF AT THE REGISTRATION DESK.**

**Q. WILL I HAVE WiFi ACCESS ON THE SHOW FLOOR?**

**A. INTERNET ACCESS IS NOT AVAILABLE ON THE SHOW FLOOR.**

**Q. ARE THERE ADDITIONAL SPONSORSHIP OPPORTUNITIES AVAILABLE TO PROMOTE OUR COMPANIES PARTICIPATION IN THE NPA MIDWEST/MAHO EVENT?**

**A. THERE ARE MULTIPLE OPPORTUNITIES TO ENHANCE YOUR PARTICIPATION IN OUR EVENT, INCLUDING BUT NOT LIMITED TO SNACK & BEVERAGE SPONSORSHIPS, BOXED LUNCHES DURING THE SHOW, RETAILER ROOM & TRAVEL SPONSORSHIPS, JUST TO NAME A FEW. PLEASE REFER TO OUR S&P FORM UNDER EXHIBITOR RESOURCES FOR ADDITIONAL INFORMATION.**

**Q. ARE THERE ADDITIONAL SPEAKER/SPONSORSHIP OPPORTUNITIES AVAILABLE?**

**A. NPA MIDWEST/MAHO HAS THE OPTION OF ADDING A MONDAY MORNING SPONSORED BREAKFAST WORKSHOP, TO CONCLUDE NO LATER THAN NOON. IF A MONDAY MORNING SESSION IS SCHEDULED, AN ADDITIONAL SUNDAY EVENING RETAILER DINNER LECTURE MAY ALSO BECOME AVAILABLE (NOTE: THIS OPTION IS CONTINGENT ON SECURING THE MONDAY MORNING EVENT).**

**Q. WILL ELECTRICAL SERVICE BE AVAILABLE ON THE SHOW FLOOR?**

**A. YES, BY ADVANCE ORDER THROUGH THE HILTON. PLEASE USE THE LINK TO THE ORDER FORM UNDER EXHIBITOR RESOURCES.**

**Q. WHEN WILL I RECEIVE MY EXHIBITOR SERVICE KIT?**

**A. THE EXHIBITOR SERVICE KIT WILL BE AVAILABLE SOMETIME IN MARCH. PLEASE USE THE LINK TO THE ORDER FORM UNDER EXHIBITOR RESOURCES.**

**Q. I HAVE A TABLETOP SPACE IN YOUR SHOW. MAY I USE A BACKDROP?**

**A. EACH TABLETOP EXHIBITOR MAY USE ONE PULL UP BANNER ONLY. THE MAXIMUM WIDTH MUST NOT BE WIDER THAN TWO (2) FEET ACROSS. IF YOU WISH TO DISPLAY A LARGER BANNER, SPACE WILL BE MADE AVAILABLE IN THE REGISTRATION AREA OUTSIDE OF THE SHOW FLOOR FOR ADDITIONAL COMPANY SIGNAGE. THERE IS A MINIMAL FEE OF \$50 FOR THE ADDITIONAL EXPOSURE OPPORTUNITY. ADVANCE REQUESTS SHOULD BE MADE WITH SHOW MANAGEMENT AS PREMIUM LOCATIONS ARE RESERVED AS FIRST-COME FIRST-SERVED.**

**Q. WHAT OTHER ADVERTISING OPPORTUNITIES ARE AVAILABLE?**

**A. PLEASE REVIEW THE LIST OF OPPORTUNITIES UNDER THE EXHIBITOR RESOURCES.**

**Q. WHEN WILL I BE ABLE TO SECURE MY EXHIBIT SPACE FOR THE 2016 NPA MIDWEST/MAHO EXPO (JULY 22 - 24)?**

**A. A FLOOR PLAN FOR 2016 WILL BE AVAILABLE AT REGISTRATION DURING THE SHOW ON SUNDAY, NOTING YOUR CURRENT 2015 LOCATION. YOU MAY INITIAL YOUR SPACE TO CONFIRM YOUR 2016 LOCATION AND PARTICIPATION. A WAITING LIST FOR BOOTH RELOCATIONS OR UPGRADES WILL ALSO BE AVAILABLE.**

**Q. HOW CAN I GET WATER AT MY EXHIBIT LOCATION?**

**A. WATER CAN BE PROVIDED TO YOU AT A COST. YOU MUST PRE-ARRANGE YOUR WATER THROUGH THE CATERING STAFF AT THE HILTON. THE EASIEST AND MOST INEXPENSIVE SOLUTION IS TO TRANSPORT BOTTLED WATER WITH YOUR EXHIBIT.**

**Q. CAN I SHIP MY EXHIBIT TO THE HILTON OR IF I DON'T HAVE MUCH INVENTORY CAN I SHIP THOSE PRODUCTS TO THE HILTON?**

**A. NO! UNDER NO CIRCUMSTANCES ARE YOU PERMITTED TO SHIP TO THE HILTON. THERE IS A SUBSTANTIAL CHARGE FOR EVEN SMALL INVENTORY SHIPMENTS AND THE HILTON IS NOT EQUIPPED TO RECEIVE AN EXHIBIT SET-UP THROUGH SHIPPING. ALL EXHIBIT AND INVENTORY SHIPMENTS MUST BE ARRANGED THROUGH GEORGE FERN, THE OFFICIAL SHOW DECORATOR. PLEASE USE THE LINK UNDER EXHIBITOR RESOURCES.**