



## Speakers and Sponsorships

OUR COMPANY WILL PARTICIPATE IN *SPEAKER / SPONSORSHIP OPPORTUNITIES* AS FOLLOWS

\_\_\_\_\_  
 (YOUR COMPANY NAME)

Additional forms pertaining to your selections along with any invoices will be sent after submission of this form

- Speaker:** Please provide the following information for Show & Convention consideration. (\*Once approved by NPA Midwest/MAHO, Speaker Form must be completed and returned within **five (5) days**)

Speaker Name: \_\_\_\_\_ Topic: \_\_\_\_\_

Speaker Name: \_\_\_\_\_ Topic: \_\_\_\_\_

- Meal:** Held in conjunction w/speaker (This meal can be combined with your speaker or one may be provided courtesy of another company)

Friday Lunch  
 Friday Dinner  
 Friday Seminar Snack Service  
 Friday Beverage Service

Saturday Breakfast  
 Saturday Lunch  
 Saturday Dinner  
 Saturday President's Reception  
 Host Bar

Saturday Beverage Service A.M.  
 Saturday Beverage Service P.M.  
 Saturday Seminar Snacks A.M.  
 Saturday Seminar Snacks P.M.

Sunday Breakfast  
 Sunday Brunch  
 Sunday Boxed Lunch  
 Sunday Beverage Service

\*(Annual Business Meeting May Take Place On Either Saturday or Sunday - TBA)

- Cash Levels:** Your generous donations enable NPA Midwest/MAHO to produce a fiscally responsible show and sometimes add just a little "something extra" to our agenda!

**Diamond Plus • Over \$5,000**

**Diamond • \$4,000-\$4,999**

**Platinum • \$2,500-\$3,999**

**Gold • \$1,000-\$2,499**

**Silver • \$500-\$999**

**Bronze • \$250-\$499**

- Show Program Advertising:** \*Completed Ad Form with final Ad must be completed and returned to the NPA Midwest Office by the deadline date **5/1**.

**Outside Back Cover • \$550**

**Inside Front Cover • \$500**

**Inside Back Cover • \$450**

**Full Page Ad • \$350**

**½ Page Ad • \$175**

**¼ Page Ad • \$100**



## Marketing and Promotions

OUR COMPANY WILL PARTICIPATE IN *MARKETING / PROMOTIONS OPPORTUNITIES* AS FOLLOWS

\_\_\_\_\_  
 (YOUR COMPANY NAME)

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- Logo Items:** Imprint your company logo on one or more promotional items that will be used or worn at the NPA Midwest/MAHO Trade Show. These memories will be used again and again, long after your flash at our Splash is over.
- Badge Lanyards/holders**    **Baby Beach Balls (stress balls)**    **Neon Sunglasses**    **Sun Visors**  
 \*Contact the office for more information and ideas.

- Retailer Travel:** Provide gas card(s) and/or 1 or 2 room nights and/or a cash amount to be rebated to a pre-registered retailer's room cost. These retailer recipients could be a new store owner, a prospective customer with your company, or a store that might not have previously attended an NPA Midwest/MAHO regional event.

- Retailer(s) of your Choice**   **OR**    **Registered Retail Attendee Raffle Drawing (to be held June 1st @ association office)**

- 1 night @ \$180.00**    **2 nights @ \$360.00**

- Gas Cards:**   \_\_\_\_\_ \$50.00 Gas Card = \_\_\_\_\_   **AND/OR**   \_\_\_\_\_ \$100.00 Gas Card = \_\_\_\_\_

- Rebate Program:** \_\_\_\_\_ \$50.00 per room = \_\_\_\_\_

- Buyers Bingo:** Each time a retailer places an order on the show floor it increases their chance to win prizes donated by exhibitors. Donate a display of your products, an Xtreme product discount or a prize of your choice. These items are part of the raffle drawing to be given at the close of the show and should be submitted to show management with full product description no later than **5/1**.  
*TO BE ADVERTISED (FREE) IN THE DIRECTORY*

- Food Donations:** Water, snacks, condiments, cereals, beverages and more are used to supplement meal functions. All items must be submitted to NPA Midwest/MAHO for approval by **5/1**.  
*TO BE ADVERTISED (FREE) IN THE DIRECTORY*

- Our Company:** Will sponsor prize/product drawings/give-aways at a scheduled lecture or seminar (at management discretion). Please use the space below to submit your company prize/product give-aways by **5/1**.  
*TO BE ADVERTISED (FREE) IN THE DIRECTORY*

- Prizes/Gifts:** Hold a booth drawing for prize/product give-aways at your booth. How about an ipad, ipod, Smart Phone, Kindle, gift cards, cookware, outdoor furniture, grill, outdoor solar items, weekend getaway! Get creative...all items are your choice! Please use the space below to submit your company prize/product give-aways by **5/1**.  
*TO BE ADVERTISED (FREE) IN THE DIRECTORY*

- Retail Bag Donations:** **\$50.00 Charge** Minimum 300 pcs. (May increase depending on anticipated # of retailer attendees) *TO BE ADVERTISED (FREE) IN THE DIRECTORY*